PARTNER SEARCH FORM

Your contact details

Organisation	*Bar Ilan University*
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Your organisation

Describe your Organisation	*Established in 1955, Bar Ilan University (BIU) is one of Israel's largest universities. BIU has achieved an international reputation for academic and research excellence, especially, but not limited to the fields of artificial intelligence, renewable energy, bio-medicine, brain sciences, cancer, cyber security, cognitive sciences, environment, quantum technologies, medicine, archaeology, nanotechnology and advanced materials.* *Building on our past and current successes in FP6, FP7, H2020 and ERC projects, BIU is committed to strengthening its research and innovation infrastructure and supporting multidisciplinary innovative research initiatives with its 55 research centers and 60 endowed chairs.* *The Department of Environmental, Planning, and Sustainability has a leading remote sensing and GIS lab, Radioactive Isotopes lab, laboratories for Geomorphological and Hydrological research, and Urban Planning lab.*
Type of organisation	*Academia*
List up to 5 keywords describing your sector or specialisation:	*Pro-environmental consumer behavior; Green nudges and soft regulation; Discrete choice experiment, Hybrid mixed logit models, Counterfactuals*

Your experience

Have you already participated in an EU funded project?	*Yes, in three projects. One FP7 and two Horizon 2020, as partner.*

Your offered expertise and contribution

HEU call topic(s) of relevance	*HORIZON-CL6-2025-01-CIRCBIO-05: Consumption patterns and environmental awareness as enablers of transition to circular economy*
Your offered contribution	*I am a specialist in designing, conducting, and analysing choice experiments, with a strong focus on discrete choice experiments (DCEs) and hybrid mixed logit estimations. I employ advanced simulation techniques for both demand forecasting and for assessing the effects of soft and hard regulatory interventions. My expertise lies in eliciting consumer preferences and adoption intentions — integrating behavioural commitment tools — for emerging technology-based green products and services, particularly in the transportation and energy sectors (including disruptive technologies).* *I am looking to join a project in the area of* **Integrated Assessment** *model, Agent-based model, Multi-Criteria Analysis, Material flow analysis. I am looking to collaborate with partners who can provide access to real-world pilot sites (e.g., transport operators, energy providers) for testing behavioural interventions and innovative business models, or industry stakeholders that develop circular economy solutions in mobility and energy services, or policy partners (e.g., municipalities, regulators) to support real-life policy piloting and scaling of circular economy practices.*
Your offered role (Coordinator, Work package leader or partner)	*Work package leader/partner*