



Every Second Matters

Predicting preterm birth to give every baby a healthy start



PROBLEM: Preterm Birth Affects 15 M Babies Annually

問題：早產每年影響1500萬嬰兒

Born too soon: delivery before 37 completed weeks of pregnancy

過早出生：在懷孕滿37週之前分娩

Source:  World Health Organization



15M+

Annual Global
Preterm Births

全球每年早產嬰兒



1 in 10

Babies are born preterm

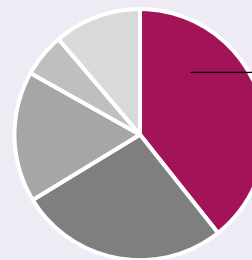
每10名嬰兒中便有1名早產

1.1M+

Neonatal Deaths

新生兒死亡

Preterm birth accounts for



35%

of Total
Neonatal
Deaths

GAP: Current Methods Are Inaccurate

不足：現有方法不夠準確

NOT ACCURATE

不準確

The most widely used methods

最廣泛使用的方法

**Transvaginal
Ultrasound**



AUC 65%

**Fetal
Fibronectin**



AUC 59%

OFFICIALLY NOT RECOMMENDED

官方不建議使用

UK NSC Report (2024)

2009, 2015, 2020

Those tests are **not reliable enough**

Does not recommend for
low risk asymptomatic pregnant women

SOLUTION: Accurate Preterm Birth Diagnostic

解決方案：準確的早產診斷

NO BLOOD · NO LAB · RESULTS IN SECONDS · UP TO 6 WEEKS EARLIER THAN ULTRASOUND

無需抽血 · 無需化驗 · 幾秒出結果 · 比超聲波最多可提早6星期

AUC

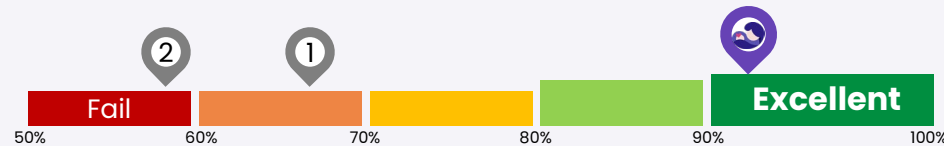
59%–67%

1) Transvaginal Ultrasound
2) Fetal Fibronectin



92%

EveryBaby



✓ **Paper Published**



2021
Clinical Trial Results



2023
AI Algorithm Results

✓ **Patent Protected**

3 distinct patent families in 9 key countries

1 Force-Sensing
Probe

2 PTB Risk Diagnostic
System

3 AI Diagnostic
Engine



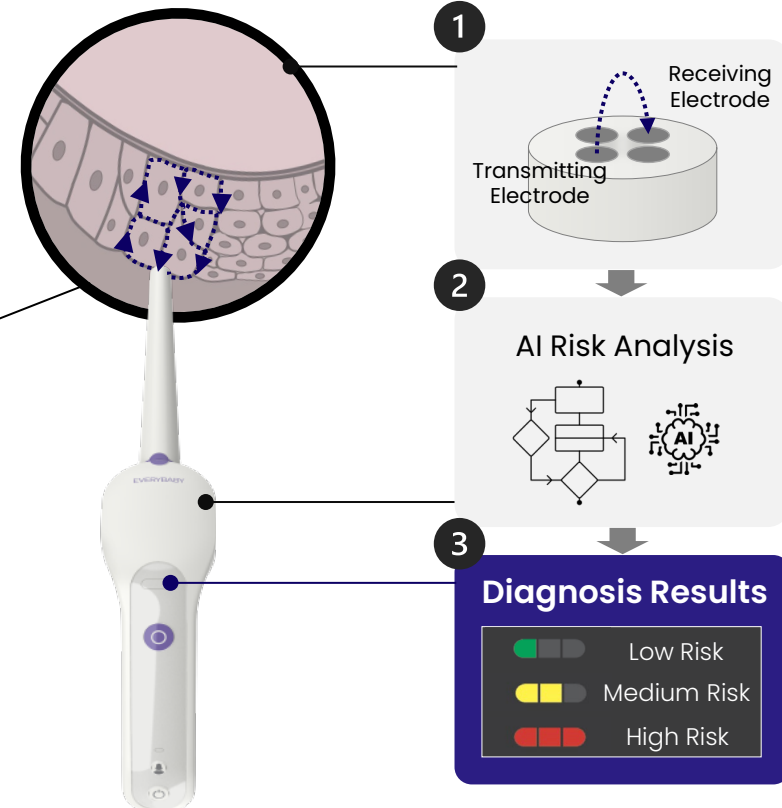
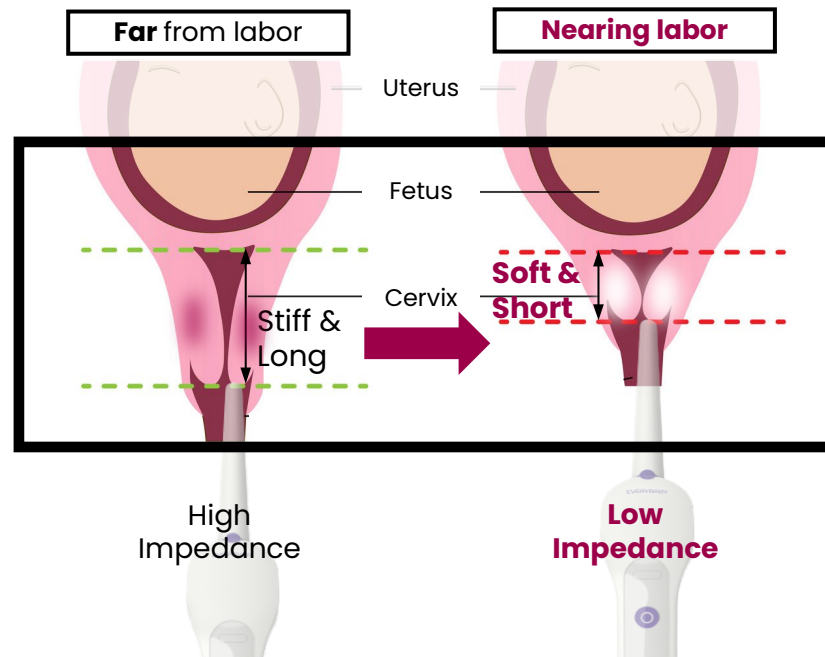
Device-alone AUC 0.76 (Anumba 2021). Up to ~0.92 with EIS + AI model (Tian 2023); accuracy improves as the EIS dataset grows.

TECHNOLOGY: EIS + AI Cervical Impedance Analysis

技術：EIS + AI 子宮頸阻抗分析

DETECTING CERVICAL RIPENING

檢測子宮頸成熟



TRACTION: Strategic Entry in Middle East & Asia

市場進展：策略性進軍中東與亞洲

Asia Mega Hub 亞洲核心樞紐

“

**Secured HK\$15M
non-dilutive**

”



Hangzhou Municipal
Programme



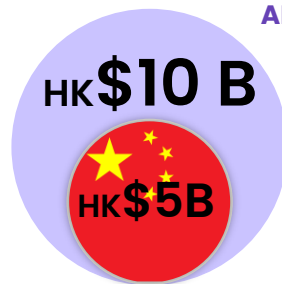
瑪麗醫院
Queen Mary Hospital



China's No.1
OB/GYN Centre



Hangzhou Premium
Hospital



APAC

HK, Singapore, Malaysia, Korea,
Thailand, Indonesia, India

Clinical site discussions underway with three tertiary obstetric centres
in Hong Kong, Shanghai and Hangzhou.

Middle East Pioneer 中東先鋒

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**First Pre-CE/FDA
Obstetric Device Approval**

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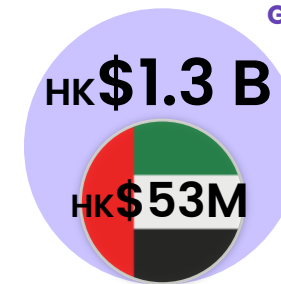
Healthcare Innovation
Pioneer



Nation's
Health Network



Childhood Policy
Architect



GCC

Saudi Arabia, Qatar, Kuwait

Pivotal regulatory study underway at Danat Al Emarat (M42)
Commercial discussions with PureHealth

**One mission. One baby saved.
Every minute. Every day.**

