

Smart City Digital Twins

Älykäs kaupunkikehittäminen digitaalisten kaksoismallien pohjalta
5.3.2024



Co-funded by
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SMART CITY DIGITAL TWINS 5.3.2024

10:05 Managing complexity in cities with predictive digital twins

*Bart Vuijik, Innovation partnership manager,
TNO Innovation for life, Netherlands*



10:25 Exploring Smart City Digital Twins

*Dr Jari Kaivo-oja, Research Director, Adjunct Professor,
Finland Futures Research Centre
& the SCDT team*



11:10 A way forwards for city digital twins

*Mark Enzer, Strategic Advisor,
Mott MacDonald and Visiting Professor at the University of Cambridge
and Imperial College London*



11:30 Panel discussion – From Challenges and Opportunities to Real World Implementation and Impacts

Moderator Tero Villman, Development Manager, Finland Futures Research Centre, Turku School of Economics, University of Turku

11:50 Final Thought – How to build from the Smart City Digital Twin project?

*Dr Jari Kaivo-Oja, Research Director, Adjunct Professor
Finland Futures Research Centre, Turku School of Economics, University of Turku*

12:00 Ending



Exploring Smart City Digital Twins

Älykäs kaupunkikehittäminen digitaalisten kaksoismallien pohjalta
Final Seminar, March 5, 2024

Jari Kaivo-oja, Adjunct Professor, Research Director Finland Futures Research Centre
Tero Villman, Development Manager
Tolga Karayel, Project Researcher
Laura Poursu- Mikkola, Development Manager
Turku School of Economics
University of Turku

Michael Lindholm, Network Manager, TechTurku, Business Turku
Eero Immonen, Principal Lecturer, Turku University of Applied Sciences



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The image depicts a futuristic cityscape with a digital overlay. The background shows a mix of traditional architecture, including a church with a tall spire, and modern skyscrapers. The foreground features a wide, pedestrian-friendly street with people walking, flanked by buildings with green roofs. A complex network of white lines and circular icons, representing data, connectivity, and smart city technologies, is overlaid on the scene. The overall color palette is a mix of blues, greys, and greens, with a soft, hazy atmosphere.

**Why should
Smart City Digital Twins
be at centre of sustainable
transitions amidst
future uncertainties?**

Smart City Digital Twins Project

April 2023 – April 2024

BACKGROUND



CITY OF TURKU is a member of Nordic Smart City Network and contributed to smart city developments

Nordic Smart City Network: <https://nscn.eu>



A collaboration of City Labs



Smart City Digital Twins Project

APRIL 2023 – APRIL 2024

Aims to leverage SCDT for sustainable urban futures via mapping study.

Collaborative approach with academia, cities, businesses, and research to enhance digital twin capabilities, promote innovation, and align with Finland's smart specialization strategy.

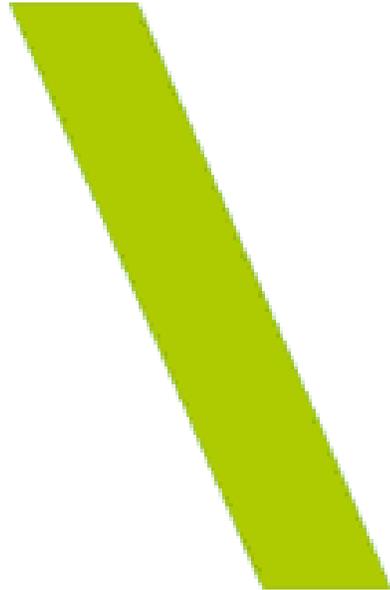
Seek to demonstrate the potentials of Digital Twins in improving urban life, emphasizing the importance of open data utilization and addressing matching problems in smart urban development.

Boost smart city development in Finland with new insights and approaches..

Create **Smart City Digital Twin Marketplace**

<https://www.b2match.com/e/smart-city-digital-twin>

OVERVIEW



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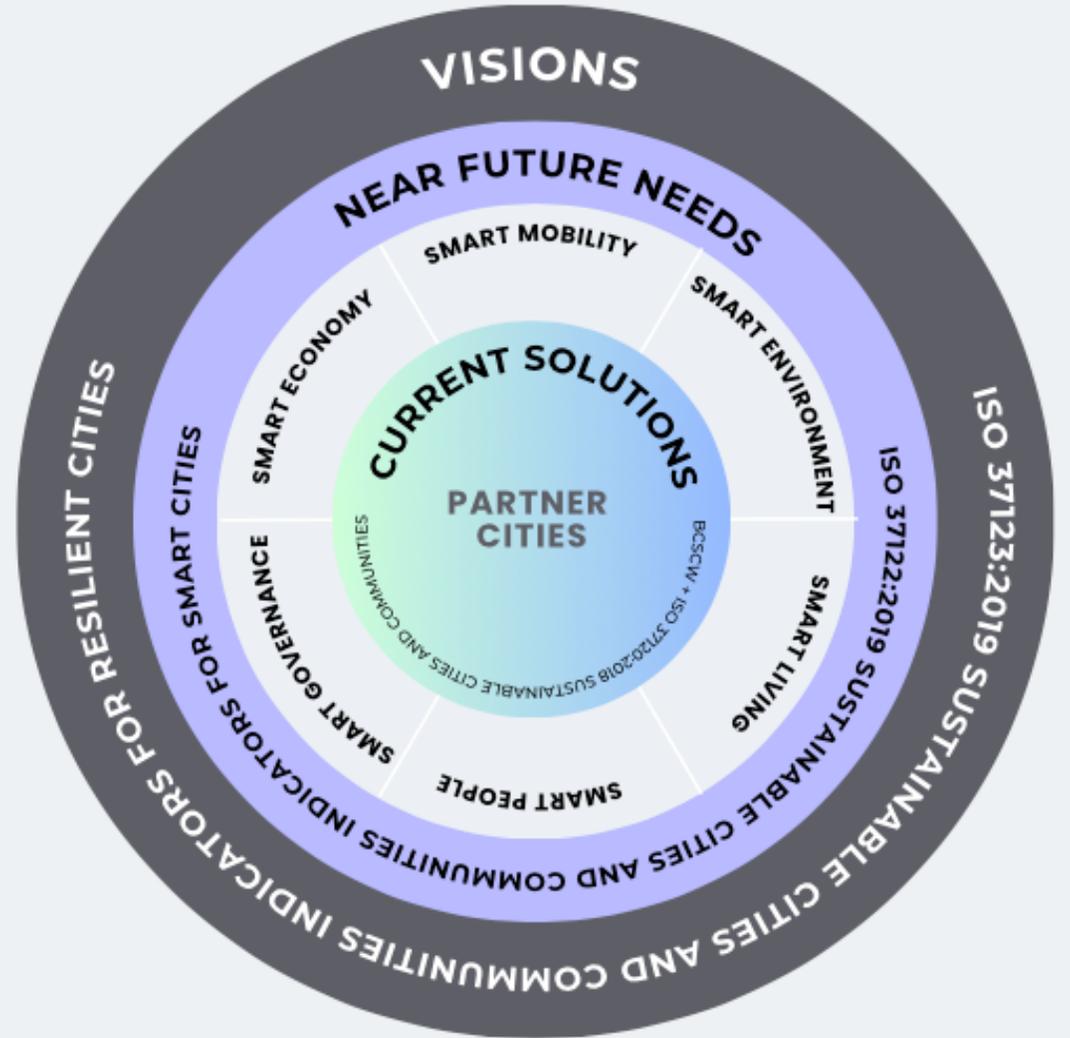
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SCDT PROJECT RESEARCH DESIGN



DATA GATHERING



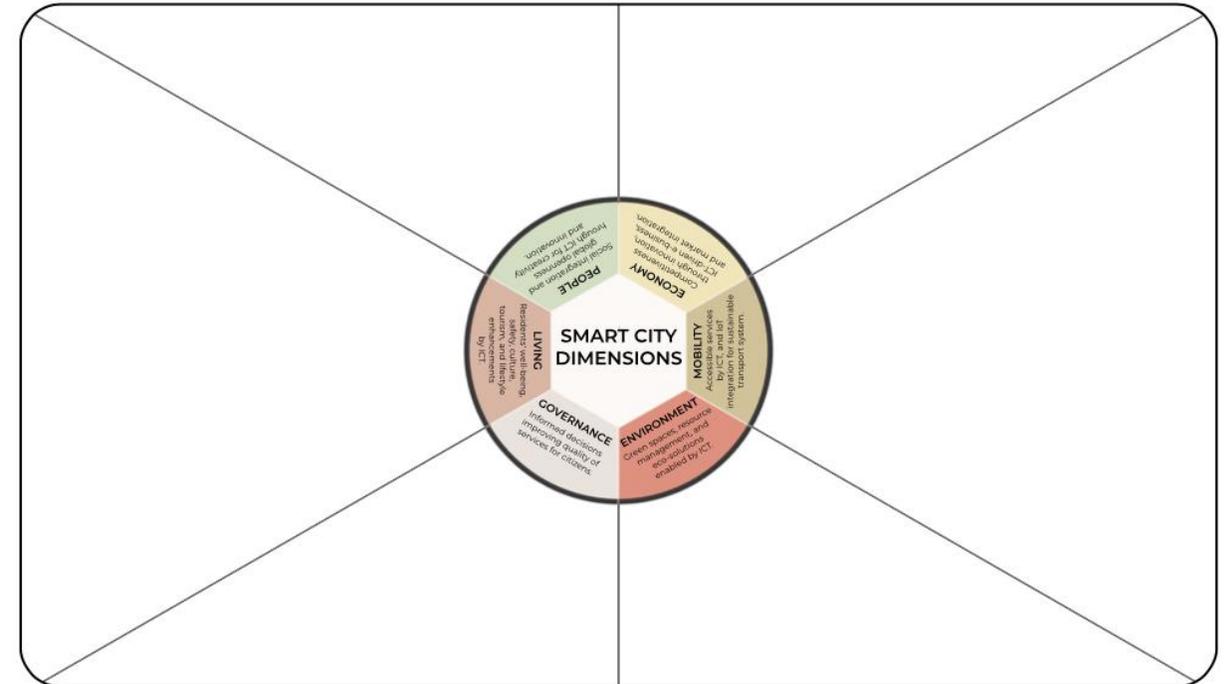
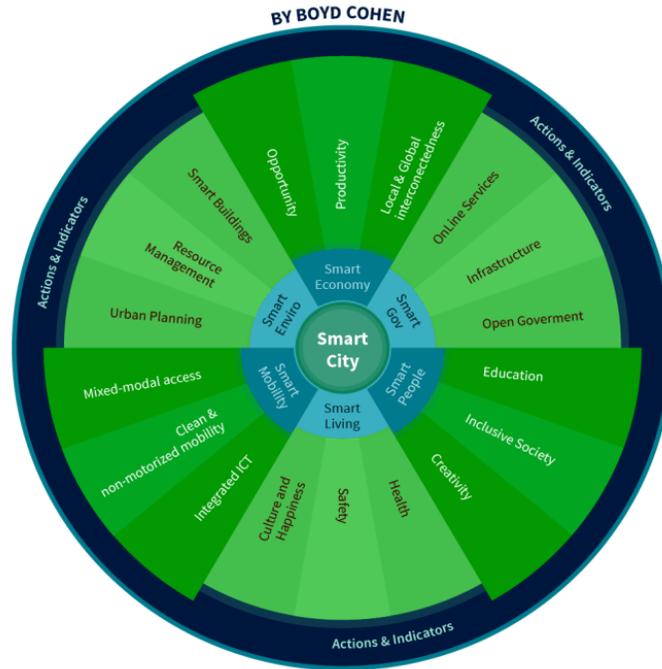
ANALYSIS

Smart City Digital Twins Project

Boyd Cohen's Smart City Wheel

Smart City Benchmarking and assessment tool with 6 Dimensions, 18 sub-dimensions, 62 Indicators

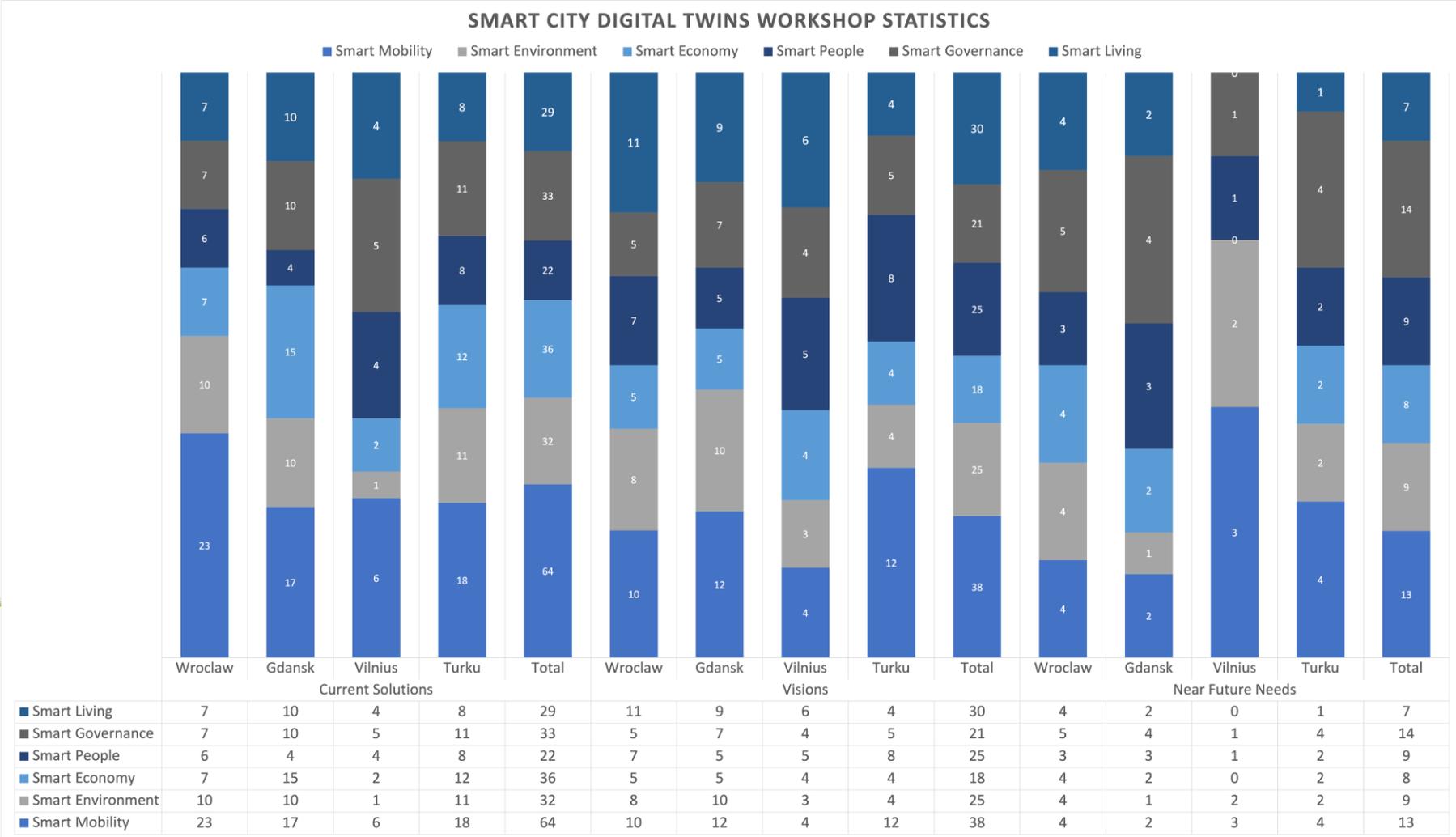
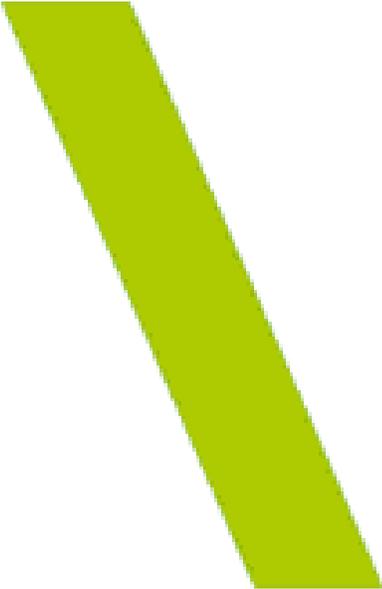
FORESIGHT WORKSHOP
METHOD



Source: Qonita, M., Giyarsih, S.R. Smart city assessment using the Boyd Cohen smart city wheel in Salatiga, Indonesia. *GeoJournal* 88, 479–492 (2023). <https://doi.org/10.1007/s10708-022-10614-7>

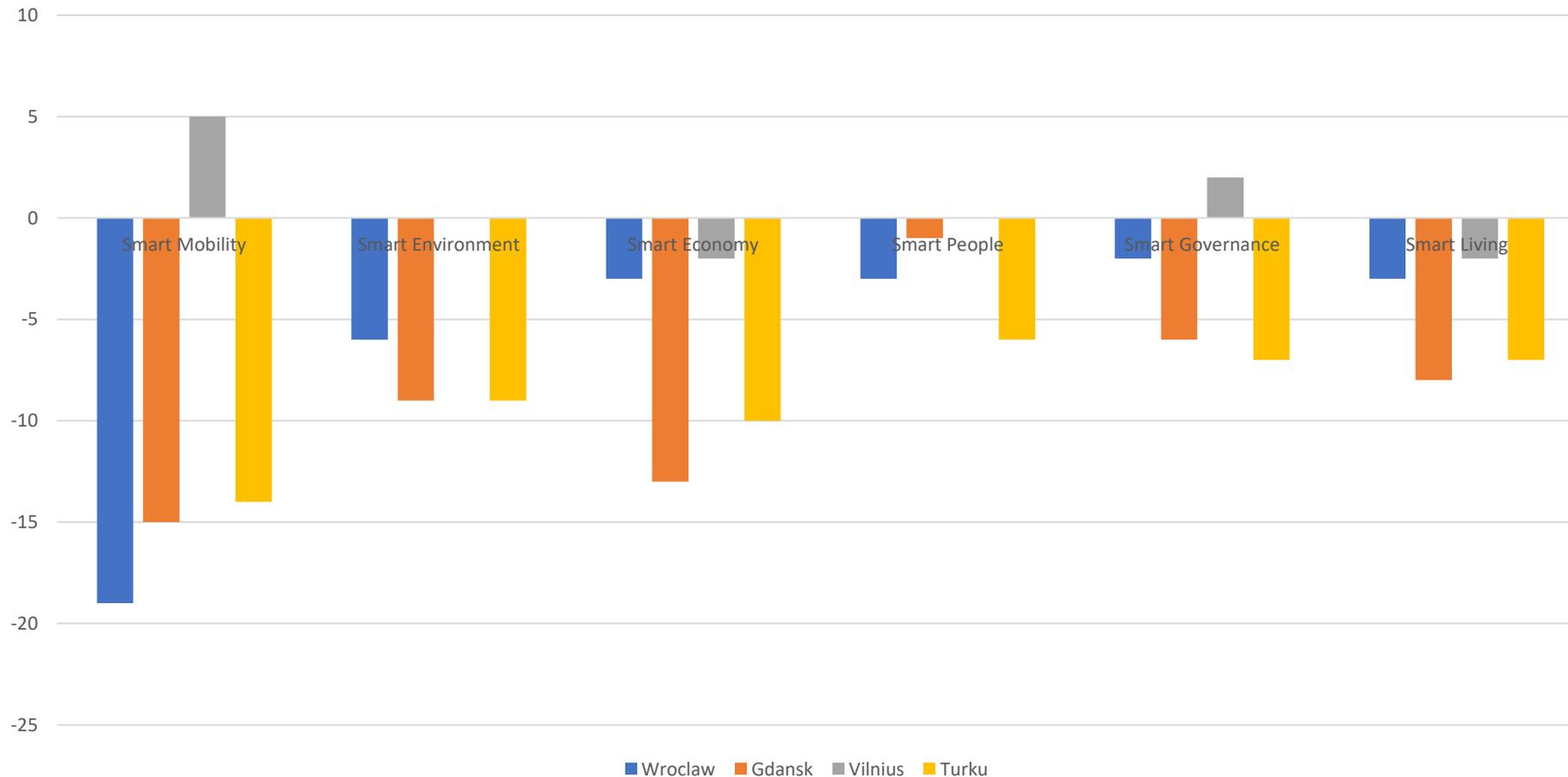
Smart City Digital Twins Project: Smart Wheel Analysis Data Summary

KEY FINDINGS



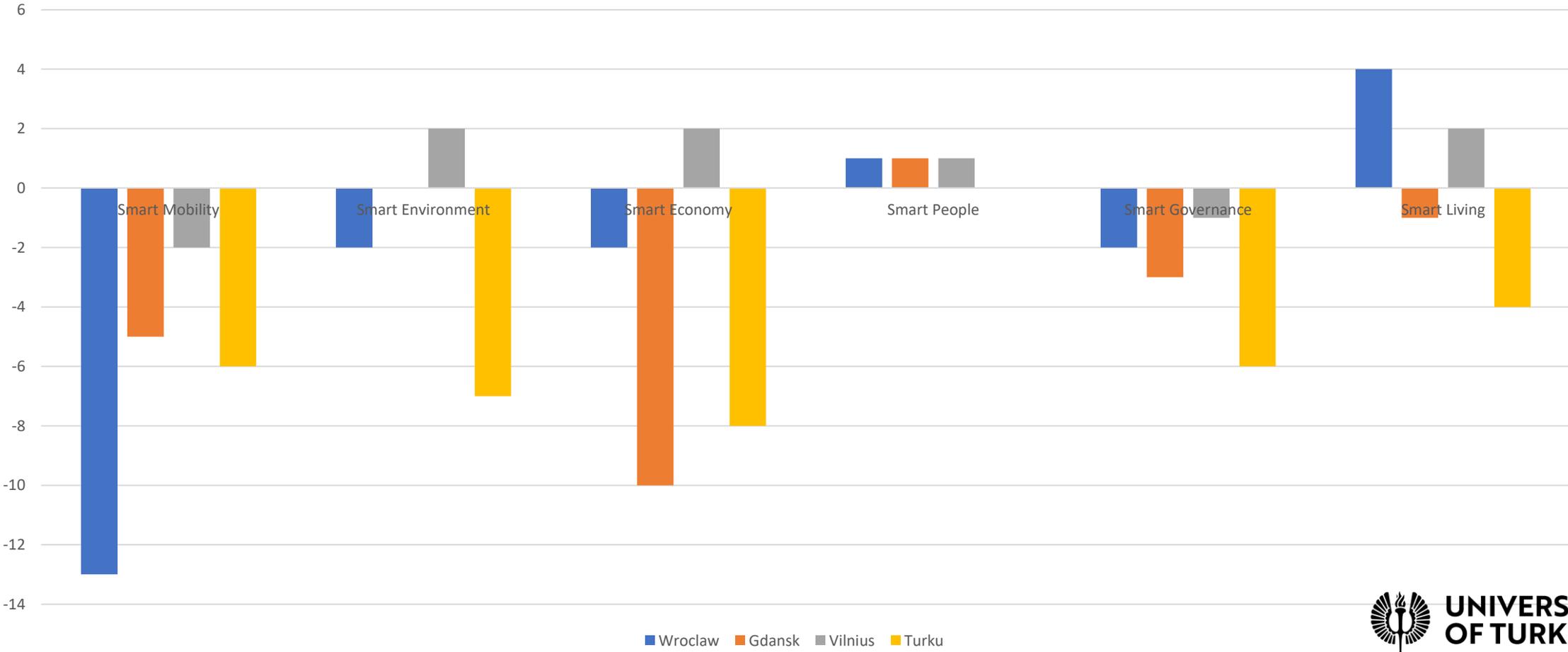
Short run strategy vs. Current Situation in Wroclaw, Gdansk, Vilnius and Turku, in Smart City Wheel Analysis Framework, Sept 2023

Short run strategy vs. Current Situation in Wroclaw, Gdansk, Vilnius and Turku, in Smart City Wheel Analysis Framework, Sept 2023



Vision vs. Current Situation in Wroclaw, Gdansk, Vilnius and Turku, in Smart City Wheel Analysis Framework, Sept 2023

Vision vs. Current Situation in Wroclaw, Gdansk, Vilnius and Turku, in Smart City Wheel Analysis Framework, Sept 2023



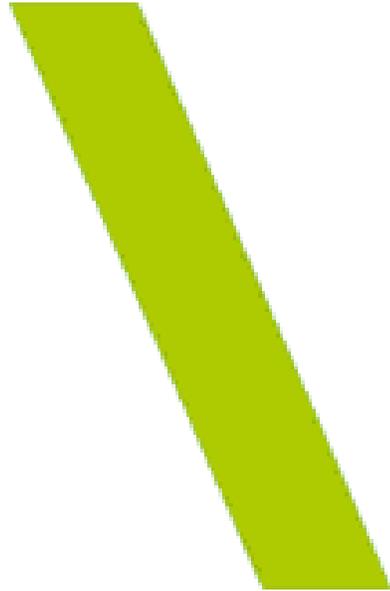
Vision and Strategy Gaps Turku in Smart City Wheel Analysis Framework, Total Gaps in Four Pilot Cities, Sept 2023



Smart City Digital Twins: Opportunities



OPPORTUNITIES



Real-time Monitoring

Predictive Analytics What-IF Analysis

Simulation and Modelling against future uncertainties

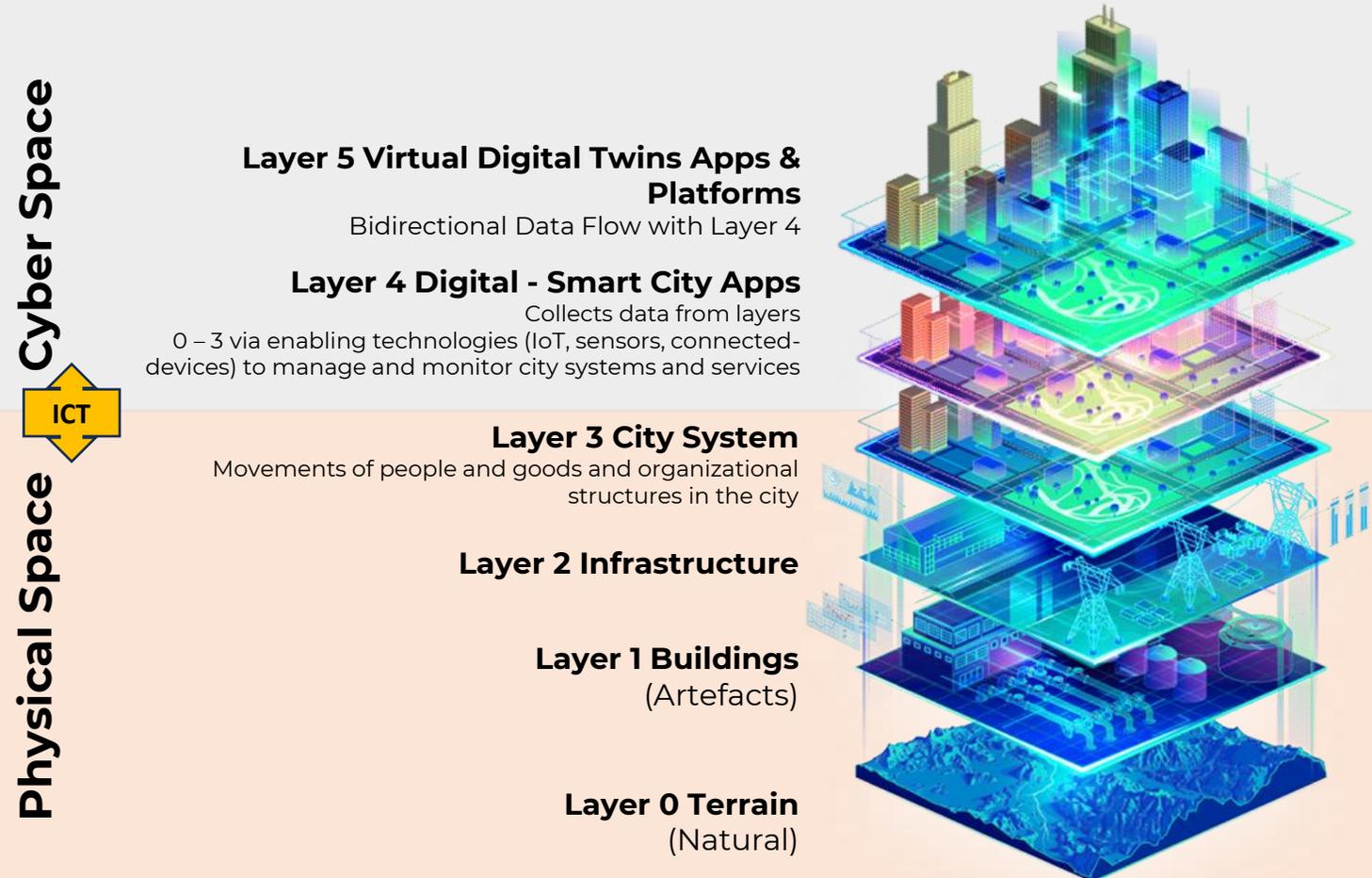
Resource Optimization & Environmental Sustainability

Citizen-Centric Public Engagement

Disaster Preparedness and Long-Term Planning

Smart City Digital Twins

Key Concepts “Cyber-Physical Systems-Thinking”



(Modified from; Lu et al., 2019; Mylonas et al., 2021; White et al., 2021)
Graphic esri.com

Smart City Digital Twins Project

CASES: Turku, Vilnius, Wroclaw, Gdansk

OVERVIEW

CURRENT SOLUTIONS

Working on improving the built environment and mobility, with initiatives like smart lighting, green spaces, and efforts to reduce pollution and congestion.

NEAR FUTURE NEEDS

Environmental education and infrastructure development.
Mobility: Infrastructure expansion and development.
Governance: Legal and regulatory changes, data privacy, and more affordable solutions.
People: Behavioral change, education, and ethical considerations for AI and data.

VISIONS

Environment: Focus on sustainability and reduced carbon footprint.
Mobility: Integrated mobility systems and autonomous transportation.
Economy: Shift to digital and online services.
People: Advancements in AI, virtual reality, and metaverse.
Living: Smart cities with unified ecosystems and safety monitoring.
Governance: Transition to e-governance and data management.



Smart City Digital Twins Project

CASE: Gdansk, Poland



GDANSK POLAND

CURRENT SOLUTIONS

- Waste management and monitoring systems.
- Autonomous transportation options.
- Various economic project fundings.



NEAR FUTURE NEEDS

- Need for interconnected transport options.
- Parking improvements.
- Air, soil, and water monitoring.
- Sustainable start-up ecosystem.
- Focus on ethical AI and data governance.

VISIONS

- Visions include reducing carbon emissions, enhancing automation, and promoting green solutions.
- Transition to a smart, connected city with autonomous transportation.
- Shift towards digital payments and services.
- Creation of unified systems for city living and governance.

Smart City Digital Twins Project

CASE: Wroclaw, Poland



CURRENT SOLUTIONS

WROCLAW POLAND

- Emphasis on ambient technologies & smart lightning.
- Mobility solutions, including sharing economy and autonomous cars.
- Economic initiatives for revenue management and citizen benefits.
- Governance improvements through electronic services.

NEAR FUTURE NEEDS

- Expanding AR and VR usage.
- Use of sensors and simulations for infrastructure.
- Infrastructure funding models.
- Collaborative efforts between universities and companies for technology innovation.



VISIONS

- A vision of a sharing economy and the role of infrastructure.
- Autonomous vehicles and the impact on urban traffic.
- Transition to digital, paperless bureaucracy.
- The potential of the metaverse and AI in society.

Smart City Digital Twins Project

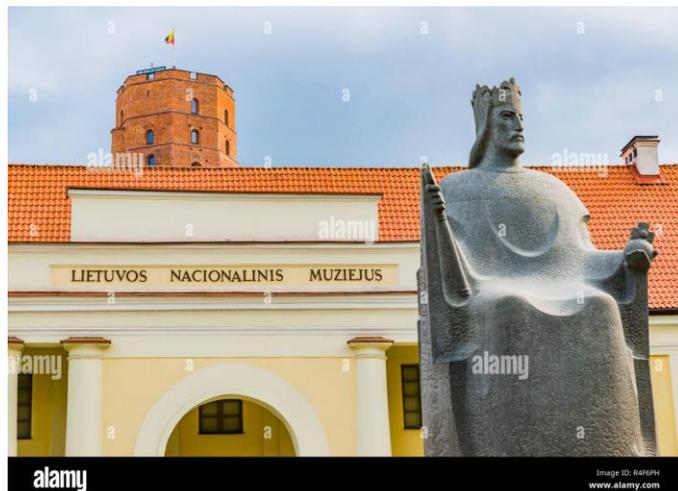
CASE: Vilnius, Lithuania



CURRENT SOLUTIONS

VILNIUS LITHUANIA

- Growing bicycle roads and green city development.
- Smart parking solutions.
- Use of smart city lights.
- Car sharing and sharing economy.



NEAR FUTURE NEEDS

- Infrastructure needs for the sharing economy.
- Mindset change regarding digital payments and paperless bureaucracy.
- Ethical considerations for AI and data usage.
- Standardized platforms and data.
- Regulatory changes for AI and social media

VISIONS

- Focus on a green city and automated environmental monitoring.
- A future with shared, autonomous transportation.
- Transition to digital and avatar-based economic systems.
- Predictive AI systems for optimizing city life.

Smart City Digital Twins Project

CASE: Turku, Finland



CURRENT SOLUTIONS

NEAR FUTURE NEEDS

VISIONS

TURKU FINLAND

A strategic focus on economic growth, environmental sustainability, effective government, efficient mobility, and raising citizen quality of life characterizes the participants' approach to SCDT

- **Digital Twin Strategy and Research Funding:** Workshop insights emphasized the necessity for significant financing for research into both the fundamental and applied elements of digital twin technology
- **Economic Strategies:** The workshop data highlights the importance of creating viable growth plans and business models in the context of digital twins
- Necessity for **flexible legislation**, particularly in the context of autonomous mobility, and highlights **innovation clusters** as requiring specific mobility planning.
- The necessity for a **trained workforce** in the creation of Smart City Digital Twins (SCDT)

- **Smart National API Strategy:** Because there is no standardized Smart National API approach, interoperability and smooth integration across diverse smart city efforts are difficult.
- **Data Repository Management against Smart City Cyber Attacks:** The closure of some data repositories owing to national security concerns may cause disruptions in the operations of firms that rely on these repositories

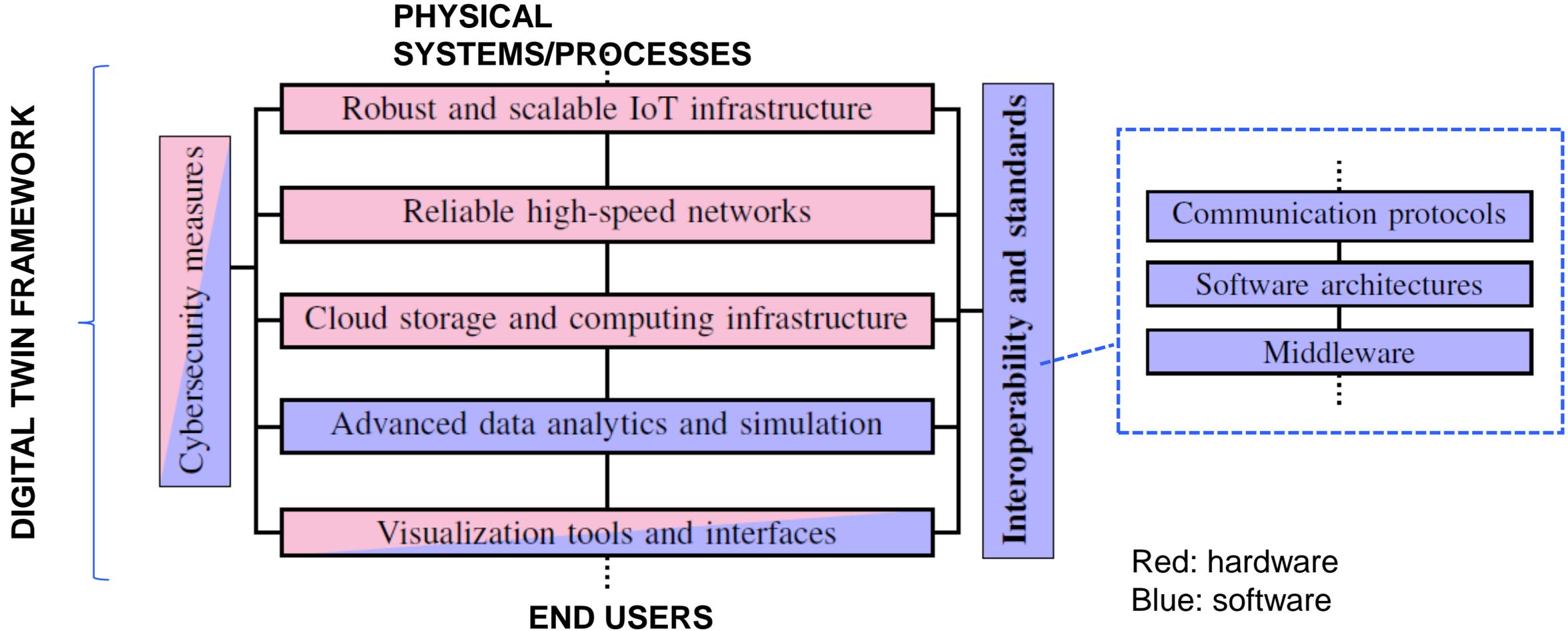


Standardization for SCDTs

- Regardless of application, **standardization always aims at “not reinventing the wheel”**
- For SCDTs, standardization refers to **modular** software and hardware solutions that are
 - Reusable
 - Interoperable
 - Low-complexity (relatively speaking)
 - Can be rapidly and collaboratively developed in isolation of the end application
 - “Plug-and-play”
- For SCDTs, standardization **benefits**
 - Flexibility – use any suitable module,
 - Maintainability – modifications and upgrades at module level
 - Scalability

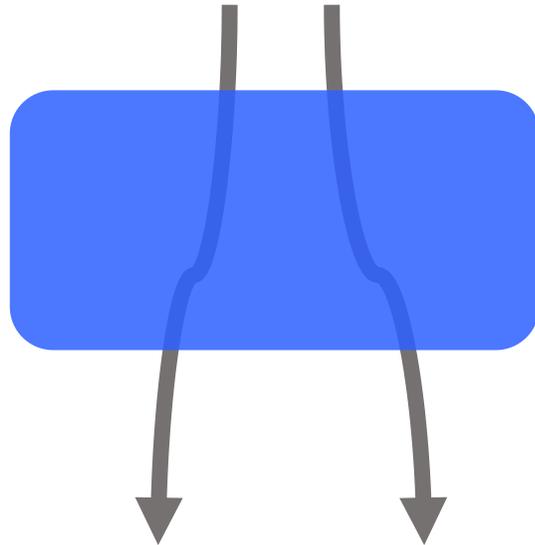
→ **Managing the growth of smart city information systems!**

Taxonomy of SCDT standardization



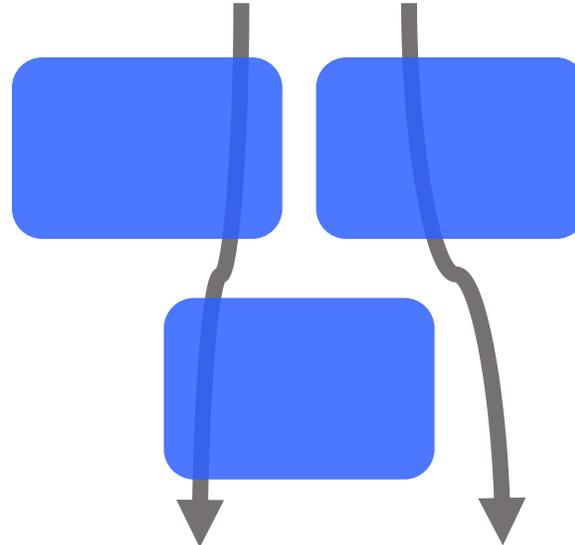
Modularity and Smart City Digital Twins

Monolithic design



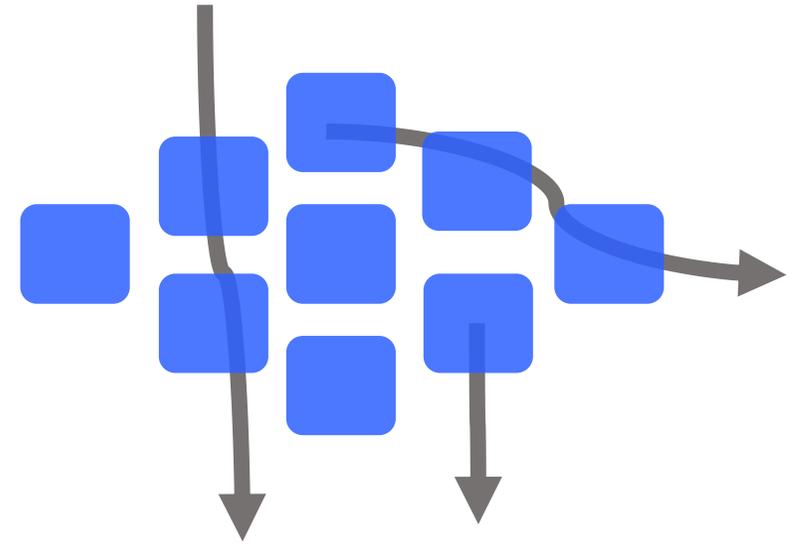
Impossible to design Digital Twins for cities with this design

SOA, Coarse grained



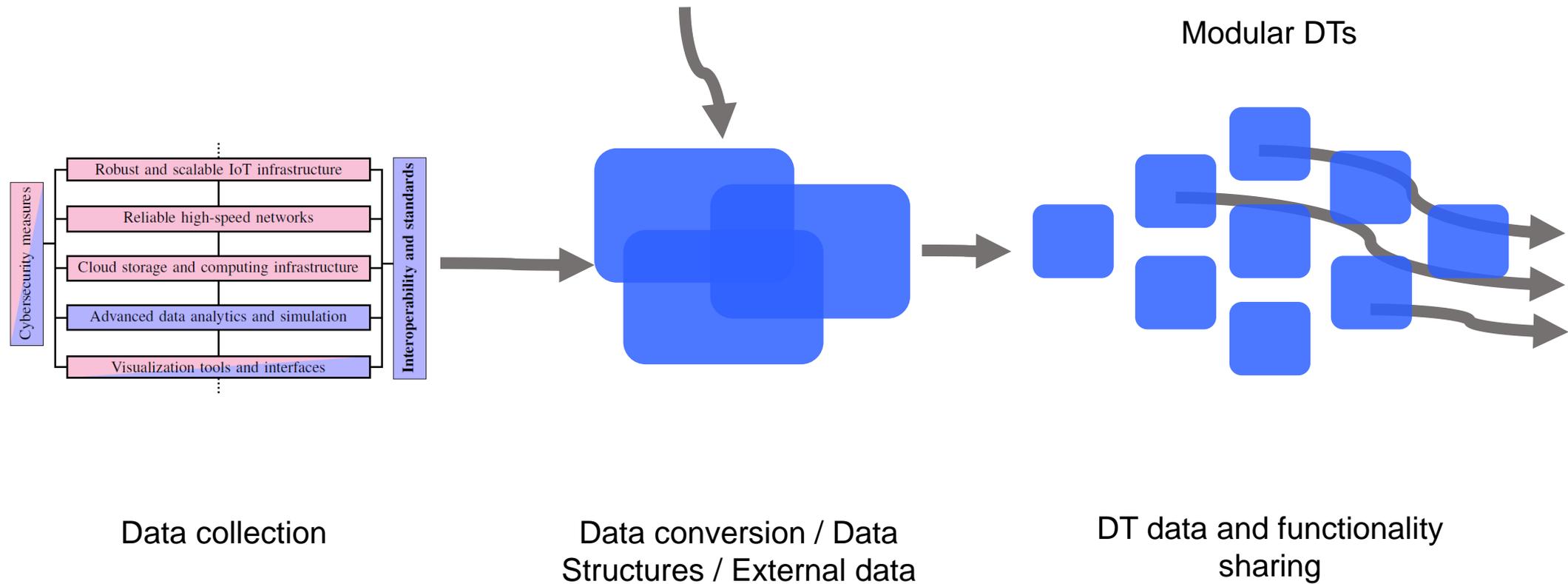
Current Digital Twins design developed in silos

SOA, Fine grained



Future Digital Twins design goal: Modular and reusable

Modularity, standards and Smart City Digital Twins



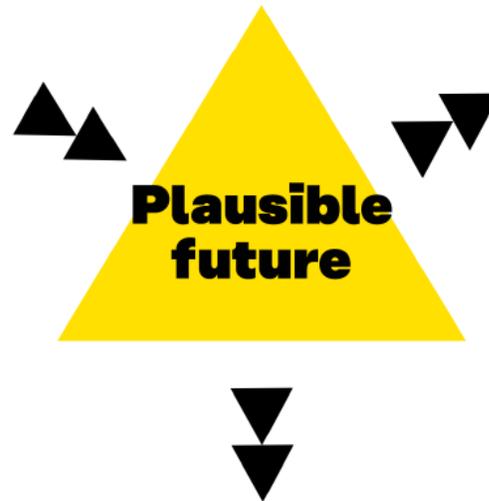
Futures Triangle Analysis

PUSH
Push of the present

Current processes of change such as the economy, technology, the environment, culture.

PULL
Pull of the future

Images of the future, dreams, wishes, plans.



**Plausible
future**

Weight of the past

WEIGHT

Continuities, belief systems, world views, obstacles to change.

SITRA

Based on Inayatullah 2008

Push of the present

- Urbanization, aging population, climate crisis, new technologies:
- **Better services** (digitalization)
 - **Better living environments** (pollution, safety, social network)
 - **Resource optimization** (money, energy, water)
 - **Transportation and mobility management** (smarter traffic)
 - **Urban planning** (more informed decisions)



Pull of the future

- Some sector-specific visions but no comprehensive SCDT plans

Weight of the past

- **Knowledge & Communication:** Siloed administration in the cities; lack of citizen engagement in SCDT development; lack of collaboration between public, private and research sector
- **Engagement of private sector:** Lack of knowledge and financial incentives
- **Adoption of new technologies:** Security concerns, ethical questions, standardization
- **Mindset :** Behavioural patterns and mental models of human beings

What are Weak Signals?

Definitional Challenge

The issue is caused by concepts close to weak signal; such as future sign, early warning signals, and emerging issues.

(Dufva et al, 2022; Hiltunen, E., 2008)

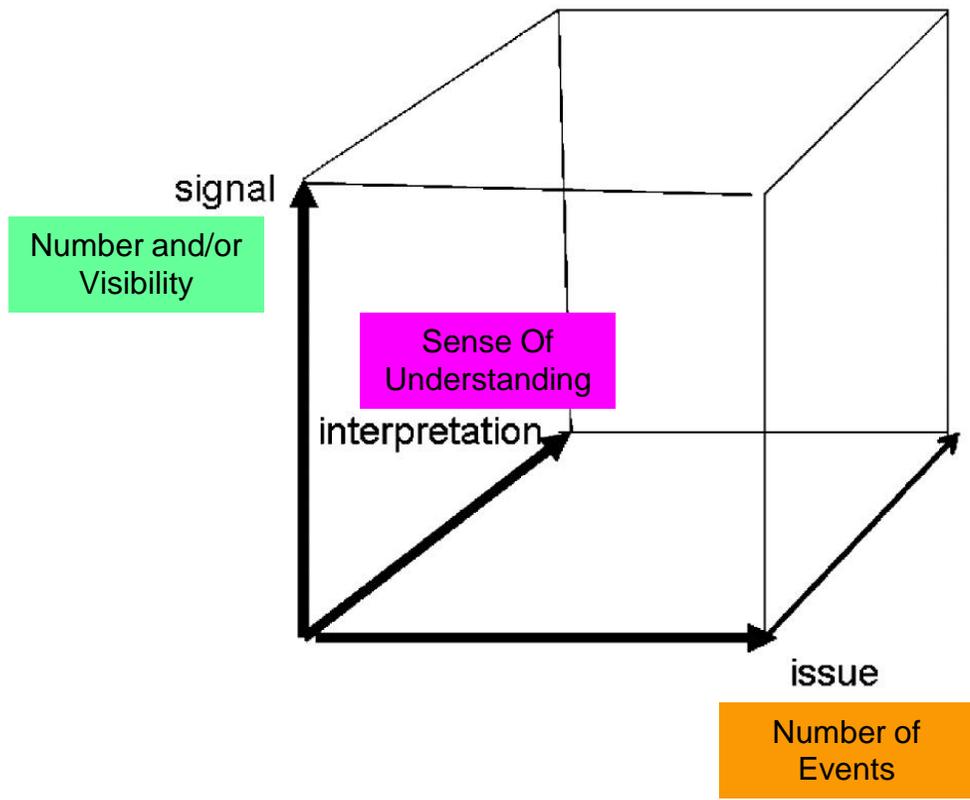
Briefly, **Weak Signals** are;

Messages and **signs** usually associated **early warnings** (external or internal), **events** and **developments** which are still too incomplete to permit an accurate estimation of their impact and/or to determine their full-fledged responses. (Ansoff, 1982)

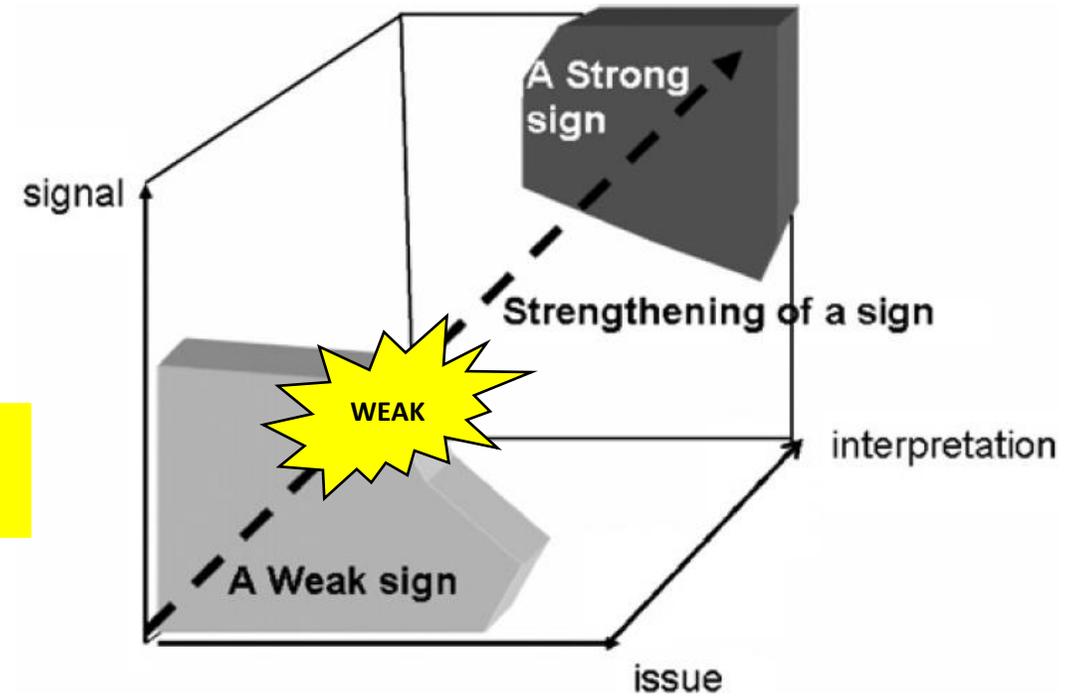


Weak Signals

Dimensional Interpretation



CASE
Autonomous Delivery in Cities



SCDTs Mapping Study: Weak Signals

Hard Domains (Mobility | Economy | Environment)

SIGNALS

Check the number and/or visibility of those signals

MOBILITY

An **Autonomous Delivery** robot stuck in the snow.

ECONOMY

Cities sealed terrariums

ENVIRONMENT

Simulation and What IFs scenarios via Digital Twins (DTs)

MOBILITY

Future-oriented Autonomous Delivery investments

SCDTs HARD DOMAINS (Infra-Intensive)



EMERGING ISSUES

Internal assessment of the number of events.

ECONOMY

Self-reliant Cities (Samso, Denmark)

INTERPRETATIONS

What Ifs: Interpret those signals' meaning AND early warnings.

MOBILITY

Shift to autonomous delivery in **aerial space** and on-ground: Cities with **Autonomous Swarms**

ECONOMY

All cities become self-sufficient?

ENVIRONMENT

All counterparts of city-systems connected with IoT, 5/6G, AI, DTs for informed and simulated decisions

ENVIRONMENT

DTs, Simulations showcase at Barcelona SCWC 2023

SCDTs Mapping Study: Weak Signals

Soft Domains (Governance | People | Living)

SIGNALS

Check the number and/or visibility of those signals

GOVERNANCE

Closing some parts of open data platforms due to national security

PEOPLE

AI-Assistance, wearable gadgets, XR etc.

LIVING

City Apps (Mobile Pay, HLS, Foli, Easypark, VR, etc) needed in Finland: 50

GOVERNANCE

Business was inoperable in Turku due to restricted access to cities open data platform



SCDTs SOFT DOMAINS (Human Social Capital-Intensive)

SIGN



EMERGING ISSUES

Internal assessment of the number of events.

PEOPLE

Brain-reading devices allow paralysed people to talk using their thoughts

INTERPRETATIONS

What ifs: Interpret those signals' meaning AND early warnings.

GOVERNANCE

Smart City Attacks locks down all operatable open data platforms?

PEOPLE

Every individual comprehends the power of AI and advanced techs?

LIVING

Every city has one SuperApp for all?

LIVING

SuperApps can consolidate and replace multiple apps for citizens and customer use and support a composable business/city ecosystem



SCDTs Mapping Study: Weak Signals

Conclusion



SIGNALs

Check the number and/or visibility of those signals at your city, assess its strength (weak or strong) at your organization/unit and citizen level.

SCDTs Final Seminar

SIGN



EMERGING ISSUE



INTERPRETATION

What IFs...

Based on your understanding interpret those signals' meaning at your organization and unit point of view.

Internal assessment of the number of events. A variety of other units that describe the diffusion of the phenomenon are also possible



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Answer the question:
What needs to be done next? In
order to advance the development
of Smart City Digital Twins.

From Challenges and Opportunities to Real World Implementation and Impacts



Moderator
Tero Villman
*Development Manager,
Finland Futures
Research Centre,
Turku School of Economics,
University of Turku*



Juhani Anttonen
*Director of Service
Management
City of Turku*



Sirkku Huisko
*COO
Landscape architect
Lundén
Architecture
Company*



Kari Bäckman
*CEO
Benete Oy*



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NEXT STEPS

Final Thoughts – How to Build from the Smart City Digital Twin project? Key Issues and Challenges

- **1 Human-centric Smart City Thinking and Associated Novel Models**
- Benchmarking with the Society 5.0 Approach of Japan and Industry 5.0 Approach in European Union
- Use the Best Available Technological Apps with Human-centric Approach
- Creative Social, Technological and Business Ideas, Inventions and Innovations
- **2 Knowledge Management about the Most Interesting Pathbreaking Possibilities**
 - New Adaptive Smart City Digital Twins and business/platform models
 - Bench-marking, Bench-learning and Bench-action Work in Global Smart Cities Networks
- **3 Taking Sustainability and Resilience Challenges Seriously**
- Future oriented scenario sustainability and resilience modelling, sustainability and resilience simulations and predictive analyses in Finland and Partner Cities, Standards of Resilience and Sustainability Indicators
- A Special Challenge of Novel AI-based Solutions and City-planning Models (AI Learning in Smart Cities, AI Language Barriers in Smart Cities and AI Visual Image Issues in Smart Cities)



Final Thoughts – How to Build from the Smart City Digital Twin project?



- **1 National Development of Smart City Network Collaboration in Finland**
 - Reporting, New e-Book report with Detailed Policy Recommendations and Policy Briefs, New City Development R&D projects
 - New R&D platforms (Metaverse City Development)
 - Implementation of National Metaverse Strategy (<https://www.digitalfinland.org/>)
- **2 Continuation of Nordic and Baltic Sea Smart City Collaboration**
 - New adaptive Smart City Digital Twins and business/platform models
 - Bench-marking, Bench-learning and Bench-action Work in Smart Cities
 - Development of Smart City Metaverse Models and New Frontline Apps and Smart City Development Platforms (Turku Kupittaa Arrow Development Project etc.)
 - A Joint International Smart City Conference in Finland with Japanese and European Partners and Top Experts
- **3 Development of Future-oriented Smart City Knowhow**
 - Metaverse modelling, automation of routines, paperless bureaucracy, utilisation of economics of scale advantages, Full Advanced Operationalisation of Smart City Wheel Model
 - Future oriented scenario modelling, simulations and predictive analyses in Finland and Partner Cities

Smart City Digital Twins Thank you!



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