

# About



## SPRINTS-AS-A-SERVICE

Answer Big Questions &  
Deliver Sustainable Impact

Visit Our Website

- Established in 2018
- Headquartered in Helsinki
- 15 members strong:
  - Knowledge Analysts
  - Senior Consultants
  - Experienced Managers
  - Sales, HR, and Finance

## Key Expertise



MARKET FEASIBILITY STUDY



GO-TO-MARKET STRATEGY



IMPACT & EXPLOITATION  
PLAN SUPPORT



STAKEHOLDER  
& VALUE-CHAIN MAPPING

## Recognition & Awards



Featured on World  
Economic Forum for  
being a trailblazer in  
Future of Work

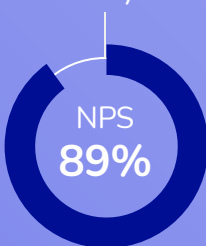


One of The Top 8%  
Achievers in 2024  
ranked by Kauppalehti  
– Finland's largest  
economic publication



SprintlyWorks delivered **100+** strategy and market projects for **40+** industry leading companies

Consistent NPS  
over 8 years



### Industrial Equipments

Valmet

MACGREGOR

ABB

Metso

VAISALA

TOYOTA  
MATERIAL HANDLING

ANDRITZ



KONECRANES

Danfoss

### Energy & Utilities

NESTE VATTENFALL

ST1

caruna

Fortum

### Metals & Mineral

outokumpu



## SprintlyWorks can contribute as a Work Package Leader for business case and exploitation

**Common Gaps in Horizon Project:** Strong research, but weak market & exploitation focus

### How SprintlyWorks Adds Value

We **bridge research and market** by building clear exploitation and go-to-market plans



#### PROPOSAL PREPARATION

- Market Feasibility & Go-to-Market Strategy
- Stakeholder & Value-Chain Mapping
- Impact & Exploitation Plan Support



#### IMPLEMENTATION PHASE

- Work Package Leadership in Business Cases
- Ongoing Market Validation

### RELEVANT CASE STUDY



**CLIENT:** €5B Finnish Technology Company



**SITUATION:** Identify new application area for a smart container solutions while navigating restrictions and accelerating go-to-market



Engagement with  
5+ Stakeholders



Analysis & Communication  
in 7 countries

### SprintlyWorks Value Delivered:

Outcome  
Value

20+

new product  
application identified

€10M

potential revenue  
identified

### LET'S CONNECT :

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