



BUSINESS **FINLAND** 

HELSINKI REGION

CHAMBER OF COMMERCE

**BUSINESS**TURKU



# EnergyWeek 2024 Matchmaking Online sessions 28 February & 7 March

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## About Enterprise Europe Network

The Network is the world's largest support network for small and medium-sized enterprises, helping businesses grow on an international scale, free-of-charge.

- General advice on legal and internationalization matters
- Services for finding market information
- Services for finding international cooperation partners
- Advice on EU funding possibilities
- Channels for SMEs to give feedback to European Commission
- IP Helpdesk services

In Finland there are 15 advisors in 8 locations:

- Business Finland, Helsinki Region Chamber of Commerce, Business Turku
- Helsinki, Turku, Tampere, Oulu, Rovaniemi, Jyväskylä, Seinäjoki, Mikkeli

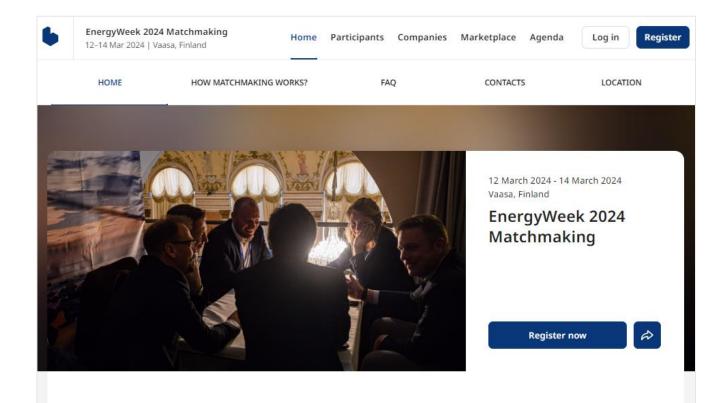






### Matchmaking in a nutshell

- Register to EnergyWeek Matchmaking
- See who is attending, send & accept/decline meeting invitations
- Prepare well for the meetings
- Be on time! The 1to1 meetings take place onsite in Vaasa City Hall.
- After the event, give feedback to organizers.
- You can book and manage meetings on the matchmaking website, and also with the app 'b2match', which is available for Android and iOS.



#### Welcome to the EnergyWeek 2024 Matchmaking!

The annual <u>Vaasa EnergyWeek</u> is the largest energy cluster event in the Nordic countries, focusing on renewable energy, smart energy, gas energy and energy storage. Topics of interest include digitalization, batteries and storage, circular economy, future smart cities, energy regulation, business and innovation.

Enterprise Europe Network organizes a free-of-charge onsite B2B matchmaking event during the EnergyWeek. The matchmaking welcomes companies and experts from all sectors of the energy industry.

Register and book meetings with other participants! Pre-scheduled 20-minute meetings are perfect for making first impressions and new contacts! The onsite face-to-face meetings take place on the 4th floor of the Vaasa City Hall.



#### **Before the event - Register**

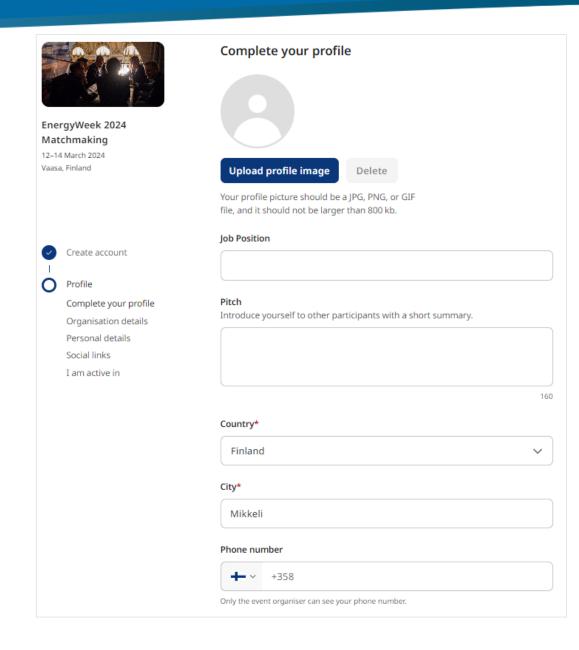
Create a b2match account or login with existing account

Register a profile to the event

- Personal information
- Organization information
- Plan your attendance your availability to have meetings
- Opportunities (Marketplace)

Describe clearly in your profile what you are looking for and what you can offer to potential partners.

The better the participant profile, the more meeting invitations you will receive!





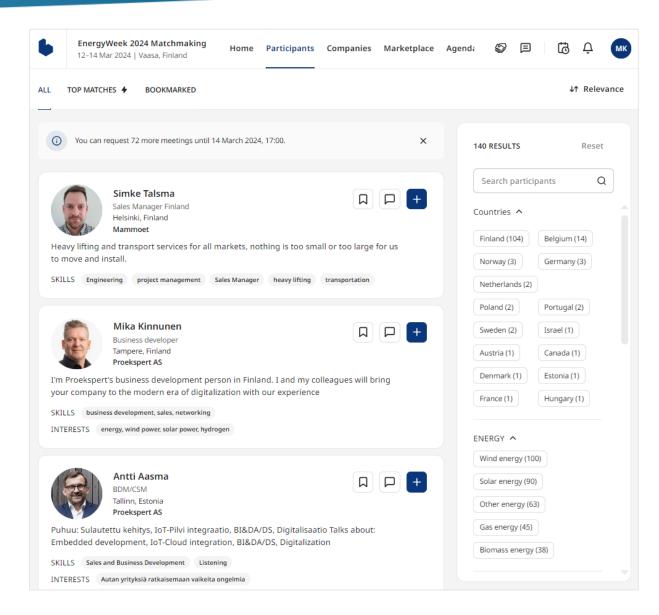
#### Before the event – Book meetings

Check Participants, Companies and Marketplace to find interesting participant profiles and send meeting invitations to those you wish to meet in Vaasa.

Select the most suitable timeslot for the meeting. The matchmaking system takes into account the availability of both the participants. If you cannot find a suitable timeslot, please contact the organizers.

You can also send messages to other participants via the matchmaking system.

Accept/decline the meeting invitations you receive, only accepted invitations are scheduled to your meeting agenda.





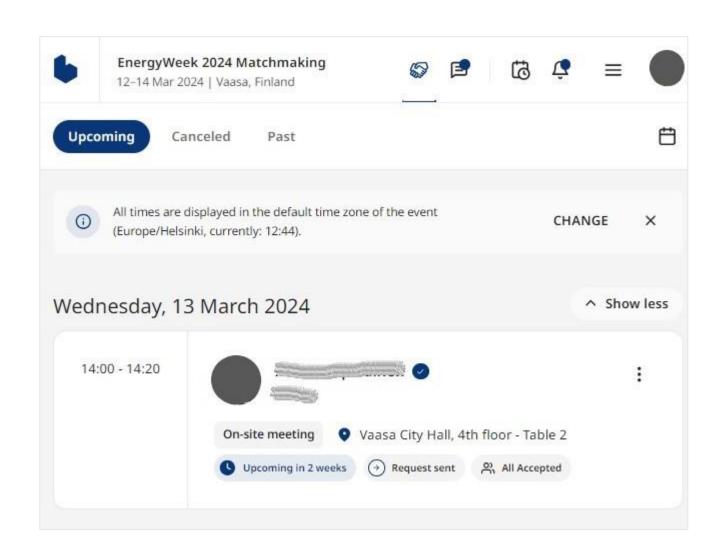
#### Before the event – Prepare well

To make the most of the event, prepare well for the meetings!

You can always check your personal meeting agenda online on the event website (Meetings).

The meeting agenda includes information about

- who you will meet,
- at what time, and
- the table number where the meeting will take place.





#### At the matchmaking

The pre-scheduled 20-minute 1to1 meetings take place on the 4th floor of the Vaasa City Hall.

Be on time!

If for some reason you cannot join the meeting, please inform your meeting partner and the organizers.

Exchange contact information with your meeting partners, you can also send messages via the matchmaking website and mobile application.

The organizers are there to help you throughout the event.





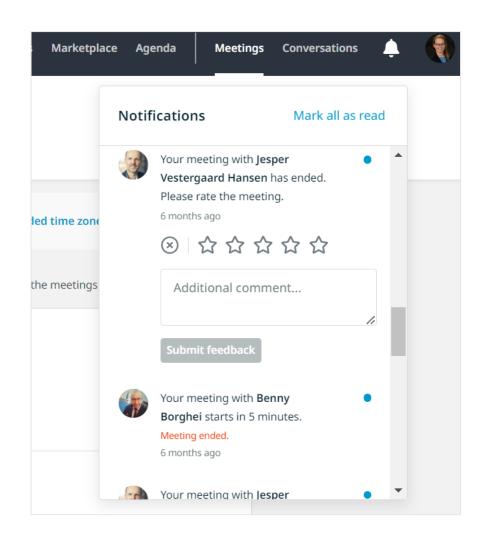
#### After the event

Rate the meetings you had.

The organizers will ask for your feedback about the event by email.

We highly appreciate your feedback, as it is valuable information on how to improve our matchmaking services and whether the meetings you had were useful and might lead to cooperation.

The Network reports to European Commission. We operate with public funding and our services are free of charge to companies. With the successful events, we justify the Network's existence and that we are needed also in the future





#### **Contact information**

EnergyWeek 2023 Matchmaking is organized by Enterprise Europe Network, in cooperation with Vaasa EnergyWeek organizers.

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**Co-organizers in different countries**