



Respecting
the world
Respected
worldwide



Fortune Global 500 company

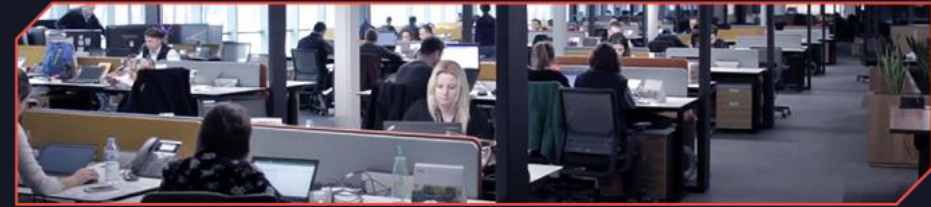
Türkiye's leading investment holding company and largest industrial and services group | Founded in 1926

€ **51.9B**

2022
CONSOLIDATED
REVENUES



110,000 EMPLOYEES



~ **11,000**

DEALERS AND AFTER
- SALES SERVICES



Arçelik Founded in 1955

82

subsidiaries



53

countries

31

production
facilities

14

brands
(owned or used with
a limited license)

30

R&D and design
center & offices



40,000+

employess



7.7 BILLION
EUR

consolidated turnover

As of 2022 year-end

■ Production Network

With strong partnerships and brands, we manage a diversified portfolio that reaches millions of households worldwide.

31 Manufacturing
Facilities
in 9 Countries



arçelik

beko

ALTUS

Blomberg
seit 1883

LEISURE

elektroabregenz

arctic

FLAVEL

GRUNDIG

DEFY

Dawlance

VOLTAS · beko

SINGER*

HITACHI*

*Licensee limited to certain jurisdictions

Ambitious 2030 Targets



50 MW

Establish renewable energy systems



↓45%

Energy consumption per product in manufacturing



↓45%

Water withdrawal per product in manufacturing



↑99%

Waste recovery rate in manufacturing



↑5%

Increase bio based material content



\$50M

Additional investment in renewable energy and energy efficiency



↑40%

Recycled plastic content in products



ISO 50001

Implement the ISO 50001 Energy Management Systems across all our production facilities



100%

Electricity from renewable sources in manufacturing where market allows



↑70%

Water recycling and reuse ratio in manufacturing

R&D and Innovation

Environmentally friendly, high-tech, innovative products that meet the needs of different geographies



31 Yrs

Experience



30

R&D and Design
Centers & Offices



~3,000

Patent
Applications



2,300+

Researchers

R&D Strategies

Sustainable Smart Spaces



Energy Efficiency & Management
Autonomous Products
Frontier Technologies for Sustainability
Computer vision & Personalization

Wellness at Home



Air filtration and Indoor Air Quality
Water Filtration Technologies and Applications
Food as Thy Medicine
Personalized Healthy Recipes

Global and Digital R&D



Talent Development
Global Collaborations
Agile Transformation
Standardization of Platforms and Processes

Sustainable Solutions



HarvestFresh

Using innovative 3 colour light technology in the crisper drawer to cleverly mimic the 24-hour sun cycle, preserving vitamins in fruits and vegetables for longer



AquaTech

Using the power of water for up to 50% gentler and 50% faster washing cycles



SaveWater

Beko's innovative SaveWater dishwasher offers the lowest water consumption in the Beko range, ensuring dishes are perfectly clean, whilst also using water more effectively



HomeWhiz/ HomeDirect

Complete smart home experience

Sustainable Solutions



Microfiber Filtration System

The world's first and only washing machine with a built-in synthetic microfiber filtration system.



Solar Panel Refrigerator

Solar-powered refrigerator designed for regions with poor access to stable electricity.



Bio-Fridge

A unique bio-fridge that combines bio-plastics & bio-PU insulation



Recycled Fishing Nets

Recycling discarded fishing nets into oven parts.



PET Tub

Use of recycled PET bottles in the production of washing machine and washer-dryer tubs.