



MetaQube Pitch Deck

We are
XR Central
and we are building

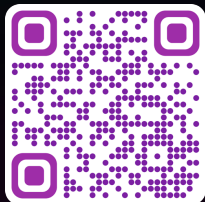
MetaQube™

Zero Code & Do-It-Yourself Metaverse
Builder for the Creators in the Web 3.0

Legal Name: XRC Studios Pvt. Ltd
Headquartered in: Gurugram, HR, India

About Us \

Founded By



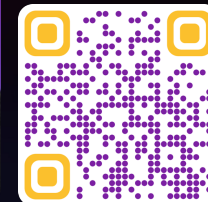
Anshul Agarwal

Co-founder and Business Strategist



Shrey Mishra

Co-founder and Technologist



THE PROBLEM

We're all at the next phase of connectivity, this time powered through extended reality and metaverse ecosystem

Changing Consumer Behaviour



Expanding Creator's Commerce Ecosystem

with shift to Web 3.0
(~150M creators across platforms)



100x Faster Connectivity

With the upgrade to 5G & 6G being setup



Evolution of Multiplayer Game-Like Experiences

With the advancement in mobile computing

In order to stay relevant, Brands need to invest in building **Immersive Experiences** for their customers

Key Pain Points in designing and developing immersive experiences



**Building immersive
Content is Expensive
& Time-Consuming**



**Distribution of
immersive Content is
Complicated**



**Lack of Integrated
Technology Stack &
Framework**

OUR PRODUCT

Introducing



An Open Source, Multiplayer, Web based, Game inspired- Metaverse Content Builder Platform

Enabling rapid immersive content creation and monetization



Our Value Proposition

Anyone can build and share
their own metaverse experiences in

less than 2 mins



Accessibility across



Smart Devices



VR Headsets



Web Browsers

Our Financials\\

We are...

Revenue FY2022-23

€ 225,000

**FY23-24 Projected:
€ 500,000**

Team Size

30

**FY23-24 Projected:
Grow team size to 50**

Business Model

Tiered SaaS

**FY23-24 Projected:
Launch marketplace
payouts | Royalties**

Seed Fund Raise\\

We are backed by



Amitabh Vira

Tech Entrepreneur



Tarun Tahlilani

India's Foremost Fashion
Designer



Nitin Sethi

Chief Digital Officer, Adani
Group

We raised seed funds | USD 250K in all equity deal | March 2022



OUR ASK

We are growing and accelerating
our product journey to make a global impact

We are looking to raise capital for **METAQUBE™**

US\$ 5M

on a valuation of our current
and projected financials

The funds will be utilized for



**Accelerating
Product Development**

of the SaaS based METAQUBE.



**Building Global
App Store/Marketplace**

for generating content revenue for
the community

Thank you!

Get Started on **metaqube.ai** Today!



www.xrcentral.tech

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