



The Wallachia Cluster Consortium in collaboration with the European Digital Innovation Hub EDIH-Wallachia eHub invites you to the fourth edition of the Summit

InnopRo - Innovation Pathways Romania

"Open new pathways for innovation "

30th – 31st of October 2025

Location: Valahia University – Târgoviște

INNOPRO is a Romanian initiative dedicated to promoting innovation. It is organized under the umbrella of **Wallachia eHub**, a regional ecosystem of clusters, companies, universities and research organizations that support digital and sustainable transformations able to create new value chains based on innovation. **We focus on value creation and values insertion in local, regional and global value chains.**

INNOPRO is an international summit and B2B/C2C matchmaking platform, a space for pitching, networking and testing innovative solutions, a catalyst for the green and digital transition in Romania and Europe.

Sectorial value chains covered are agriculture and agrotourism, green technologies and sustainable energy systems, defense, manufacturing, smart communities, heritage & tourism, health and construction while technological focus is AI, cyber, inter-operability and GIS. It addresses all creative minds willing to tap into innovation pathways in these areas. Increasingly, value creation takes place outside the firm, often through external partners and the engagement of innovative ecosystems, such as clusters or innovation centers constituted in regional, national and international cooperation networks. This change gives rise to new models of production and sales based on innovation. These new models allow managers to navigate areas required by digital transformation, such as improving existing processes and operations, developing new digital products/services, or new ways of communicating or understanding markets. The transformation can even become radical when the business model is completely reinvented.

We put emphasis on the power of the networks to innovate. That is the reason we are involved in European networks such as the Enterprise Europe Network, European Digital Innovation Hub networks, European Cluster Network, Organic Advise Network. We have a reservoir of projects and platforms like, WeH Accel, Danube Digital Green Corridor, Smart Agri Hubs, PilotInnCities and many more.

The 2024 edition of the INNOPRO event took place in Ploiești and attracted over 100 participants from Europe. In this dynamic landscape organizations must strategically navigate these paths to thrive in the digital age. With the occasion of the 4th edition of our summit we will continue to offer solutions from WeH-EDIH's experience of the complex interplay between digital transformation, value chains, providing pathways for processes and opening up attractive possibilities for growth, innovation and sustainability.

On the first day, we will debate in plenary with public stakeholders and authorities the various dimensions and instruments of the green and digital transition, after which we will separate ourselves into debates and solutions in parallel on four major topics: manufacturing, defense and logistics, energy, agri-food industry and tourism, digitization of LPAs.

On the second day we will insist on ways and solutions for business development in the era of green and digital transition through distinct activities in parallel that we will prepare in advance, based on consultation in the ecosystem. Companies, associative structures of the business environment, innovation centers, incubators, universities, technology transfer centers, cluster managers, consultants, experts, young people and start-ups at the beginning of their journey, as well as all those interested, are welcome to the event.



AGENDA

Day 1

Location: Valahia University of Târgoviște

9:00-9:30	Welcome Coffee Speech of the Rector of Valahia University, Prof. PhD Ioan Corneliu Sălișteanu
9:30-10:15	Opening Speech – Strengthening the INNOPRO Ecosystem for the Twin Transition and Sustainable Value Chains: Empowering the Ecosystem to Support Your Innovative Pathway
Moderator	Costin Lianu , EDIH Wallachia eHub coordinator
Special guests	<ul style="list-style-type: none"> ✓ Dragoș Pîslaru, Minister, Ministry of Investments and European Projects (TBC) ✓ Ștefan Radu Oprea, Head of the Prime Minister's Chancellery ✓ Dragoș Vlad, The President of the Authority for the Digitization of Romania (TBC) ✓ Florin Paun, Chief Science Officer for the Aerospace and Défense Industrial Groupe ARESIA, Franta ✓ Ana Maria Busoniu, General Director, OIPSI-ADR, NCC RO ✓ Petrică Ciupitu-Istrate, Director of Monitoring OIPSI (Intermediate Body for the Promotion of the Information Society) within the Authority for the Digitization of Romania (TBC) ✓ Nicoleta Negulescu, Senior Project Specialist, The Romanian National Cyber Security Directorate ✓ Corneliu Ștefan, President of the Dâmbovița County Council ✓ Daniel Cristian Stan, Mayor of Târgoviște
10:15-11:00	Strategic Pathways in Digital Innovation at European, National, and Regional Levels: The Role of EDIHs in Advancing National Digitalization Strategies
Moderator	Irina Gabriela Radulescu , Member of the WEH Board of Directors
Special guests	<ul style="list-style-type: none"> ✓ Mihaela Lafont, Program Officer, European Commission ✓ Elena Cosma, Director of the Programming, Evaluation, Contracting Directorate, PoCIDIF and PNRR technical assistant, NERDA ✓ Nina Stelzl, Senior Expert, Digital Innovation Ostbayern ✓ Michel Aim, General Director, Datamensio ✓ Andreea Dinu, AI Factories Expert and Scientific Researcher, ICI Bucharest



	✓ <i>Representatives of national and international EDIHs/DIHs</i>
11:00-11:15	Networking Coffee
11:15-13:00	Matching Solutions on vertical sectors
<p>WeH ACCELERATOR - Driving Innovation in Manufacturing, Defense, and Logistics. Cybersecurity Concerns and Solutions</p> <p><i>Technological Duality as a Cornerstone of European Competitiveness</i></p> <p>Keywords: Technological Duality</p> <p>Moderator – Cosmin Lianu, Dual Use Cluster</p> <ul style="list-style-type: none"> ✓ Viorel Manole, Director of PATROMIL ✓ Cristian Dincovici, President of TID ✓ Iuliana Nichersu, Coordinator of Cybersecurity TWG in EDIH Network, FZI Forschungszentrum Informatik 	
<p>WeH ACCELERATOR – Empowering the Future of Energy</p> <p><i>Energy is Life: Its Management Shapes All Sectors</i></p> <p>Keywords: Sustainability and Efficiency</p> <p>Moderator – Alin Diniță, Rector of Petroleum-Gas University of Ploiesti</p> <ul style="list-style-type: none"> ✓ <i>Flexibility in energy market</i>, Manuela Draghicescu, Petal & CERMAND Cluster ✓ Alina Popescu, Heveco ✓ <i>AI Meets Cartography: Innovation in Mapping the World</i>, Alexandra Dancus, Octavian Chiscareanu, Blom International Operations 	
<p>WeH ACCELERATOR – Transforming Public Administration, Smart Communities, and Construction Heritage</p> <p><i>Exploring How to Create and Add Value Across Diverse Yet Interconnected Value Chains</i></p> <p>Keywords: Communities of the future</p> <p>Moderator – Ana Maria Paraschiv, Unbox</p> <ul style="list-style-type: none"> ✓ Nicoleta Capbun, expert Beia ✓ TEC cluster, technologies for constructions ✓ Flavio Finta, RASUB 	
<p>WeH ACCELERATOR – One Life, One Health: Connecting Health, Agriculture, and Tourism</p> <p><i>Innovating Across Verticals to Add Value Throughout Their Unique Value Chains</i></p> <p>Keywords: One Health</p> <p>Moderator – Ana Maria Stancu, Bucharest Promo Robots</p>	



- ✓ *Twin transition in protected areas*, Valentin Calcan, President of Dambovită Chamber of Commerce
- ✓ *The future value chains in agroecology*, Adrian Ciulianu, Madrid City Hall
- ✓ *Development of One Health Concept in Romania*, Prof. PhD Cristina Gârlea, INCE-CSCBAS
- ✓ *AI and Agriculture*, AgroCity

Smart Alliance Cluster Workshop on Digital Transformation and Innovation

Moderator - Cosmin Macaneata, Smart Allinace Cluster, Omega Trust

Digitalisation and Internationalisation Workshop

Moderator – Costin Lianu, former coordinator National Export Strategy 2004-2015, member of ITC Geneva network of export strategy experts

- ✓ Corina Vulpes, EXIMBANK

13:00-14:00 Networking lunch

14:00-15:00 Learning from European Best Practices with EDIHs from Croatia and Romania at INNOPRO 2025

15:00-15:45 Pitching session

Emanuela Modoran: *Funding Opportunities and Innovative Projects in Bucharest-Ilfov and South-Muntenia – Case Study: MIRA Technologies Group*

15:45-16:00 Networking Coffee

16:00-17:00 From Vision to Impact: Building Synergies, Accessing Funding, and Crafting Winning Proposals Aligned with Your Innovation Pathway

- ✓ Interactions between PROSME – Enterprise Europe Network, European Cluster Collaboration Platform, CLUSTERO, European Digital Innovation Network and Digital Europe Programme
- ✓ Successful applications from HORIZON and INTERREG projects
- ✓ How to write projects for STEP programme

17:00-18:00 Networking & Matchmaking – B2Match Pre-Arranged Meetings for Strategic Connections

20:00-23:00 Dinner



AGENDA

Day 2

Location: Valahia University of Târgoviște

9:00-10.30	Demo, Test Before Invest, RDI infrastructure depending on the requests and interest of the participants
10.30-11.30	WeH Consortium Demo Day of the members of the Hub <ul style="list-style-type: none"> - Drones deployments at the level of farms (Bio Catina), local authorities (Blejoi)
11.30-12.30	Visit to BLOM INTERNATIONAL OPERATIONS. Presenting GIS solutions

Note: The working visits and parallel activities will be established later according to the participants' options expressed in the registration form.

Link pentru înregistrare la eveniment

<https://www.b2match.com/e/innopro-innovation-pathways-romania-2025>