



RACCOON GANG  
**E-LEARNING SOLUTIONS**



**POWERED BY THE OPEN EDX® PLATFORM**

**YOUR GATEWAY TO ONLINE LEARNING  
EXCELLENCE**



# WHO WE ARE

We're not just developers; we're the architects of your e-learning success. With a unique blend of technical expertise and a deep understanding of the educational environment, we create customized solutions worldwide.

## OUR MISSION:

To deliver innovative learning solutions for fostering online education.

**15+**  
years

R&D  
experience

**7K+**

Courses  
hosted

**6M+**

Learners

**8+**  
years

Experience  
in eLearning

**1,1K**

Platforms  
deployed



# OUR PROJECTS AROUND THE WORLD



# DIVERSE COLLABORATIONS

Our solutions cater to a broad range of industries and educational institutions



Higher education



Continuous education



K-12



Non-profits



Government



Corporate

# JOIN THE NETWORK OF SATISFIED PARTNERS





# OFFICIAL OPEN EDX® SERVICE PARTNER

Raccoon Gang delivers end-to-end e-learning solutions based on the Open edX platform



**Official Partnership:** Since 2015



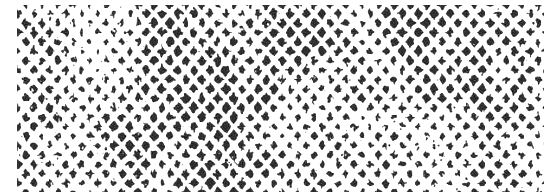
**Holistic Expertise:** Years of experience mastering every aspect of the Open edX platform



**Community Integration:** Actively supporting the Open edX community

## CHOOSE YOUR TRUSTED OPEN EDX EXPERT

[VISIT OPEN EDX PROFILE](#)



# WHY OPEN EDX IS THE PERFECT FIT FOR E-LEARNING

[PROMO VIDEO](#)



Customization



Scalability



Badges



Secure



Certifications



Advanced  
Analytics



Collaborative  
Learning



Open-Source  
Communityg

# ORGANIZATIONS LEVERAGING OPEN EDX FOR E-LEARNING EXCELLENCE

RACCOONGANG.COM



[EXPLORE OPEN EDX](#)



# OUR SERVICES

We provide organizations with comprehensive online learning project launch services from concept to implementation

✓ ONLINE COURSES DEVELOPMENT  
AND INSTRUCTIONAL DESIGN

✓ CUSTOM LMS DEVELOPMENT

✓ CUSTOMIZATION

✓ SUPPORT THROUGHOUT





# ONLINE COURSES DEVELOPMENT AND INSTRUCTIONAL DESIGN

Craft engaging courses with our instructional design expertise

Ensure you get the most out of your LMS investment by  
creating courses tailored to your specific requirements  
with our help

[VISIT ID PAGE](#)



# RACCOON GANG'S ONLINE COURSE DEVELOPMENT SERVICES MATRIX FOR YOUR E-LEARNING SUCCESS

Instructional Design	Educational Materials Development	E-learning Course Support	Educational & Scientific Consulting
<ul style="list-style-type: none"> <li>■ Development of a «turnkey» curriculum</li> <li>■ Audit of educational materials</li> <li>■ Electronic course creation based on the Client's ready materials</li> <li>■ Developing a Knowledge</li> <li>■ Testing and Evaluation System</li> <li>■ Audit for knowledge testing and assessment systems</li> </ul>	<ul style="list-style-type: none"> <li>■ Training simulators</li> <li>■ Presentations and abstracts, educational longread</li> <li>■ Video filming</li> <li>■ Video editing and correction</li> <li>■ Interactive course in SCORM and XAPI formats</li> <li>■ Course localization</li> <li>■ Creation of corporate identity and edu materials</li> </ul>	<ul style="list-style-type: none"> <li>■ Content creation and setting up an online course at LMS</li> <li>■ Beta Testing</li> <li>■ Course monitoring and tracking the success of online course</li> <li>■ Training of customer employees on online education technologies</li> </ul>	<ul style="list-style-type: none"> <li>■ Research of the market of educational services</li> <li>■ Development of training strategy for small and medium enterprises</li> </ul>



# CUSTOM LMS DEVELOPMENT



Whether starting from scratch or enhancing existing platforms, we bring your vision to life

[VIEW CASE STUDY](#)

# CUSTOM LMS IS EASY WITH US!

If you're an online training or education solutions provider - you need a unique learning management system that could be more integration-friendly and customizable to your needs.



**AND WE KNOW  
HOW TO DO IT BEST!**



# CUSTOMIZATIONS SERVICES

Raccoon Gang transforms your ideas into a fully realized e-learning platform



UX/UI Design



Gamification



Adaptive Learning



Competency-Based  
Learning



Scenario-Based  
Learning



Integrations  
and Automation



Custom Processes  
Tech Implementation



Custom Content Types  
Enablement  
(VR, AR, Simulations,  
etc.)

# OPEN EDX TECHNICAL SUPPORT BY RACCOON GANG

We understand the distinct requirements of Open edX users, delivering customized solutions to address specific needs.

**Your Reliable Partner for Seamless Open edX Operations:**



**Adjusting Platform  
Settings**



**Rolling Backups  
of LMS Data**



**Security Audit  
and Updates**



**XBlocks Updating  
& Configuration**



**Round-the-clock  
Technical Support**



**Platform Maintenance  
and Optimization**



## Empower your Open edX experience with Raccoon Gang's comprehensive technical support services.

### LIGHT

**5** consultancy hours per month

- Free SSL certificate installation
- Paid SSL certificate installation
- Notifications about new features
- 1h Basic Open edX Training Session

### STRONG

**10** consultancy hours per month

- Google Analytics Tracking Code Installation
- Course structure audit (free pedagogical advice from our Instructional Design Professional regarding your course content and structure)

### PREMIUM

**20** consultancy hours per month

- RG Analytics installation (12-months and longer support)
- Google Analytics customized settings (6-months and longer support)
- Free fix of Open edX known issues (latest release only)
- RG Expert's consultancy (1h per month)

# OUR SOLUTIONS

Transforming learning solutions tailored for an exceptional online education.



AI Mentor



Continuous  
Education



Open edX  
Mobile App



SaaS LMS  
Tanuki



RG  
Analytics



RG  
Gamification



# AI MENTOR

## Elevate Teaching Efficiency with AI-Powered Support

Designed to reduce the workload of tutors, instructors, lecturers, and teachers, AI Mentor delivers customizable features for precise and dependable assessments in your teaching efforts.

- 1 Fact Checking**
- 2 Grammar and Spelling Checks**
- 3 Basic Math and Calculations**
- 4 Multiple-choice and Objective Questions**
- 5 Complex Answer Evaluation**

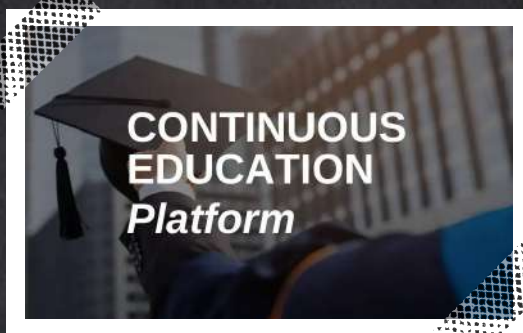
# CONTINUOUS EDUCATION



Solution fostering lifelong learning initiatives for universities, supporting sustained growth

## What the University Receives:

- ✓ Increased Revenue
- ✓ Increased Publicity
- ✓ University Advancement
- ✓ Enhanced Reputation



[VIEW CASE STUDY](#)

## What Faculty Members Receive:

- ✓ Professional Development
- ✓ Skill Diversification
- ✓ Flexibility in Course Delivery
- ✓ Networking and Collaboration



[VIEW CASE STUDY](#)



# OPEN EDX MOBILE APP



Unlock the potential of mobile learning by engaging students with everyday mobile applications.



[VIEW CASE STUDY](#)



# SAAS LMS “TANUKI”

Tanuki is an innovative LMS subscription service built on the powerful Open edX® platform which empowers you to create, manage, and deliver online courses with ease

## ■ Create Engaging Courses and Scale Your Learning Programs



Intuitive Course Creation



Real-Time Collaboration



Insightful Progress Tracking



Global Language Support



Hassle-Free Hosting Management



Regular Platform Upgrades



# RG ANALYTICS

New powerful tool for improving online courses through precise and in-depth analysis of learner completion

## ■ E-Learning Reporting Tool for Open edX®

-  **Comprehensive Reporting:** In-depth analysis of learner engagement and progress.
-  **Real-time Monitoring:** Keep track of your course efficiency in real-time.
-  **Actionable Insights:** Make informed decisions for course optimization.
-  **Customizable Reports:** Tailor reports to align with your specific goals and objectives.



# RG GAMIFICATION

Enhance motivation by integrating top-notch gamification tools into your online learning

- Unlock the power of gamification principles with RG Gamification, a tool that integrates into the Open edX learner interface, offering easy and flexible setup of gamification logic.

- ✓ Embedded in Open edX Learner Interface
- ✓ Progress Tracking Dashboard
- ✓ Leaderboard for Peer Comparison
- ✓ Badging Rules and Logic





# SOCIAL RESPONSIBILITY

At Raccoon Gang, we are committed to social responsibility and actively contribute as consultants to various influential projects



Council of Europe Online  
Learning Project



International Center of  
Nonviolent Conflict



NASA's Open Science 101  
Curriculum



UNESCO

**JOIN US IN MAKING A POSITIVE  
IMPACT ON A GLOBAL SCALE!**

# VOICES OF SUCCESS: RACCOON GANG PARTNER TESTIMONIALS



**Sarah Johnson**

Systems Analyst Open Scale Courseware,  
Arizona State University

We really enjoy working with the Raccoon Gang team and Anastasia is a fantastic project manager! She keeps things moving along, communicates with us regularly, makes sure the team is on track. The team is always willing to adjust to our evolving business needs and we appreciate the support!



**Yigal Rosen**

Senior Research Scientist, Harvard  
University

The experience of working with Raccoon Gang was really exceptional and we would love to continue to work with the team for further HarvardX functionality...understanding the complex ecosystem of edX is very unique for Raccoon Gang and they are very well positioned to partner with organizations that are interested in innovation online learning with a major focus on Open edX





**Michael Bodekaer**

CTO, Labster

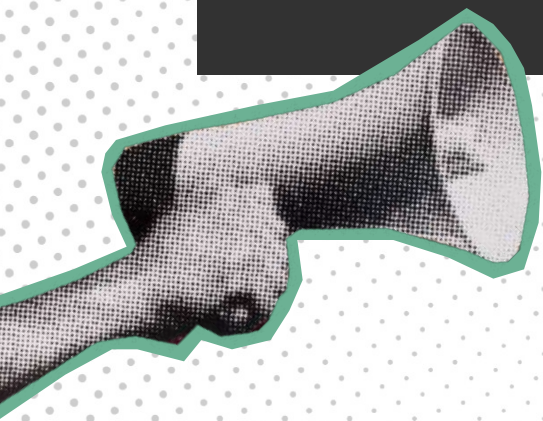
"...We have a great partnership with Raccoon Gang. They've provided a great deal of support in the implementation of Labster's Next Generation Educational Platform. I'm very happy with the work we've done so far, and I'm looking forward to collaborating on more amazing projects in the future..."



**William Akehurst**

Learning Solutions Lead, ALU Education

Working with Raccoon Gang has allowed us to automate our deployments, increase the quality of our code, and accelerate our deployment cycle. The Raccoon Gang team are always on task, easy to reach, and deliver great work. We will continue to use their expertise as a dedicated external team for all our Open EdX tasks.





## Francis Xavier Finigan

President, American Indoor Air Quality Assessment Services, Ltd

The RG team does their best to provide us with realistic options for software development and integration with our learning management system. It is without hesitation that we recommend Raccoon Gang to others that may be seeking a professional collaborative team to work with.



## Saad Qobti

Backend Developer at Kku ELD, Project Manager at KkuX, KkuX

Started just as a sketch with some vague requirements, it became a finalized project, all with the work done by your team who completed it in a compact timeline. We're proud of having such a great partner to take the job and make it one of the top learning platform in region. Thank you for your honesty and transparency in communication, I'm sure that the project is in good hands. We will discuss our plans for the next year when we all can work in harmony and get the best out of this product.





# CONNECT WITH RACCOON GANG TODAY!

RACCOONGANG.COM

Speak with our experts  
to explore tailored  
solutions for your needs

**BOOK A CALL**

**Official page:** [raccoongang.com](https://raccoongang.com)

**Contact:** [info@raccoongang.com](mailto:info@raccoongang.com)

## **Office Locations:**

**USA:** Miami, FL / Herndon, VA

**Ukraine:** Kyiv, Kharkiv, Lviv

**Estonia:** Tallinn