

Hand made pizza in Naples, Italy, prepared using only mother dough, extra virgin olive oil, fresh, local and natural ingredients and is baked in a real wood oven!



#### How was born?



Initial product tests were made in the *Maurizio Ramirez's back* yard.

The business partnership with *Guido Freda*, an entrepreneur with a strong experience in the food's world, has created an innovative opportunity.

Using the innovative cryogenic system the Neapolitan Pizzas are flash frozen (innovative system of cryogenics) as soon as come out of the oven. So that the pizzas goes from +90° to -20° in few minutes.

**VULCANO FOOD GOURMET** offers the real **Neapolitan pizzas** with all its flavours and aroma.





# Facts & Figures

#### **WHERE WE ARE:**

#### **WE ARE SERIOUS ABOUT NEAPOLITAN PIZZA**

The Company starts in the 2014.

At VULCANO FOOD GOURMET srl, we believe pizza is more than just a meal or a pastime - it's an art form, it's an obsession, it's a way of life.

**TURNOVER 2022:** 4.800.000 €

WORKERS: 30

**EXPORT QUOTA**: 52%

**TOTAL PIZZAs Produced in 2022: 1.407.000 pizzas** 





### Certifications and Quality:

The quality is the results made up of controllers on product lines, incoming raw materials and analysis, external laboratory analysis, packaging assurance and control.

Vulcano Food gourmet carries out constant controls of incoming raw materials and on the final products to ensure a high level of safety, with an accurate plan, Vulcano food Gourmet organizes regular inspections and analysis, carrying out controls in line with the strictest international quality standards (products and plant).





**BRC & IFS Certificates** 

















Organic production EC REG. 834/2007 certificate



# The original from Naples

a pizza like no other



- hand-made
- baked in wood-fired oven
- NO preservatives, NO additives, NO gmos
- only natural ingredients
- Flash Frozen (innovative system of cryogenics)

Artisanality, Quality, Authenticity, **Tradition** and innovation.





#### Hand-made

- prepared and stuffed completely by hand
- created by professional pizza makers "Pizzaioli"
- no pizza will be the same as another, and therefore "UNIQUE"



# Only natural ingredients



■ only fresh INGREDIENTS like "FIORDILATTE MOZZARELLA CHEESE 100% Italian and FRESH BASIL LEAVES.

■ LOCAL INGREDIENTS, as PECORINO Cheese POD or TOMATO SAUCE exclusively from ITALIAN "POMODORI" grown in ITALY.

24-hour leavening time of the dough





### Baked in wood-fired oven

- all our pizzas are baked in WOOD-FIRED OVENS
- produced with our PATENTED PRODUCTION PROCESS for Neapolitan artisanal pizza
- EXTRAORDINARY TASTE EXPERIENCE thanks to the fast-freezing system (innovative system of cryogenics).

..to know more about cryogenics process click here!



#### EASY and QUICK!

- Our patented cryogenic freezing process allows us not to use any additives and preservatives. KEEPING INTACT FLAVOURS AND TASTE.
- Our pizza IS COMPLETELY COOKED: this ensures that the topping does not remain raw or soggy, or that excess water is created on the surface!



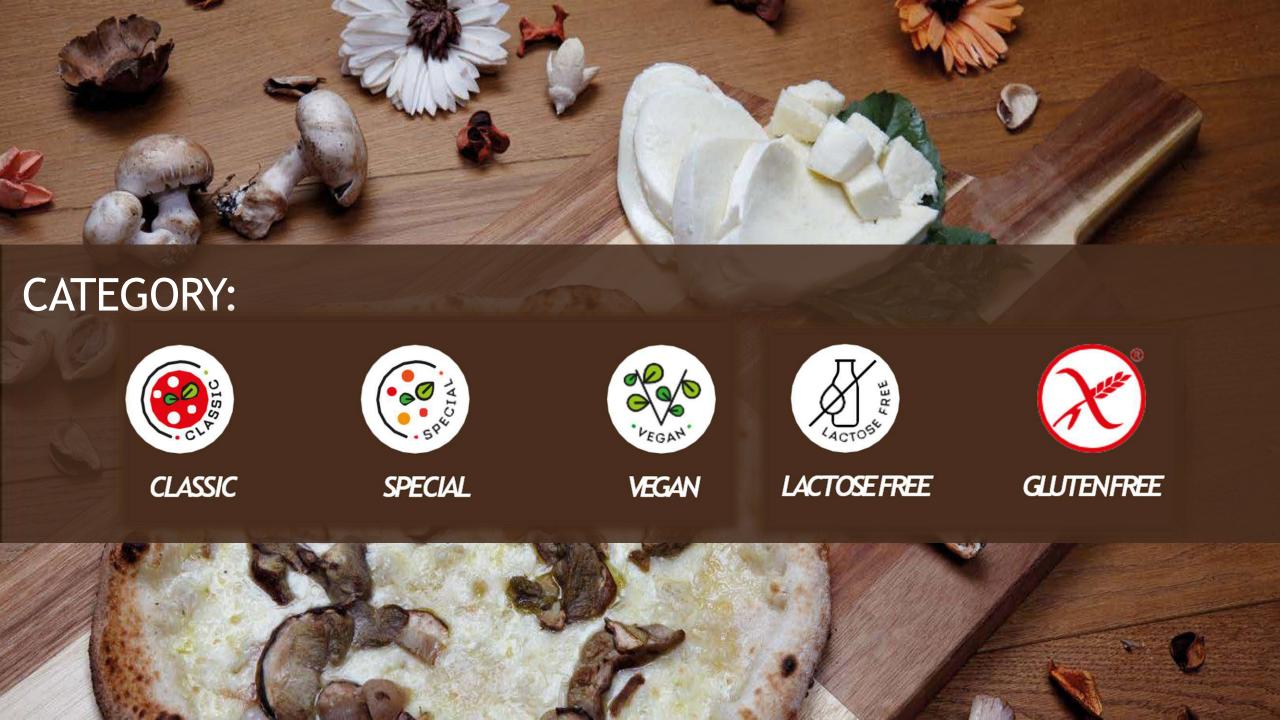
## READY in About 10 min!



■ In a pre-heat oven to 220° (fan not recommended), place the frozen pizza on the middle rack (no pan or tray needed!) heat it for 8-10 min. Cook longer for crispier crust.



■ In a pre-heated pan, place the frozen pizza and then put a lid on the pan, and keep at medium heat, warm it for 8-10 min.





#### Pizza margherita

BBD: 18 months

- pizza margherita classic (400gr)
- pizza margherita **vegan** (450gr)



pizza margherita gluten-free (400gr)



Double-Cheese Margherita Pizza (450gr)





### SPECIAL LIMITED PIZZA

Size: 400 gr BBD: 18 months

- Friariella (Neapolitan Broccoli rabe) Pizza
- 4 cheese Pizza
- Primavera Pizza (smoked provola cheese and fresh cherry tomatoes)
- Truffle Pizza
- Eggplant Parmesan Pizza (available also the VEGAN version!)





### SPECIAL LIMITED PIZZA

Size: 400 gr BBD: 18 months

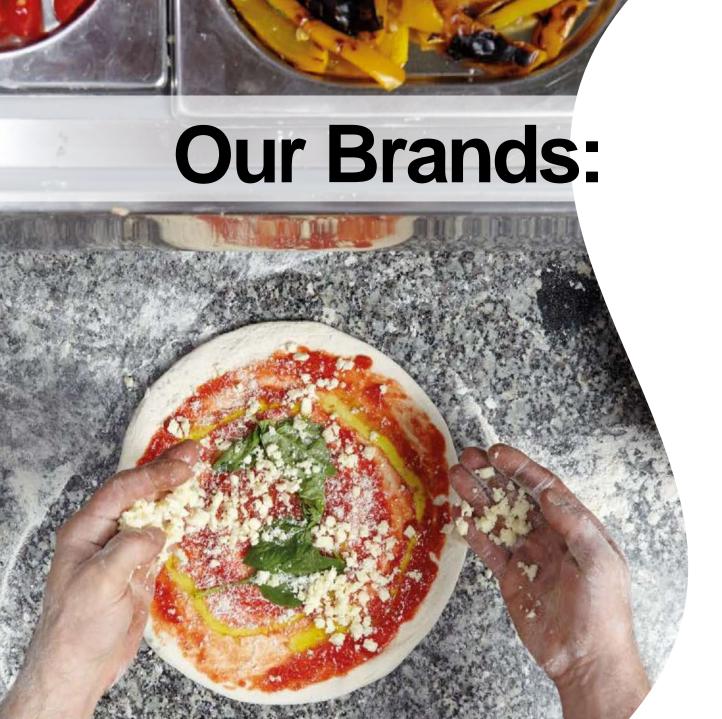
- pizza oil EVO and tomato (without mozzarella cheese)
- pizza mozzarella cheese (without tomatoes)
- pizza garlic green pesto
- pizza green pesto sauce



### SPECIAL LIMITED PIZZA

Size: 400 gr BBD: 15 months

- Artichoke Pizza
- **Nerano Sauce** (based on courgettes, with cream, and Pecorino cheese) tomatoes)
- Cacio cheese & black pepper Pizza (with Pecorino Romano PDO cheese)





# TALLA®

Development PRIVATE LABEL is also available!

### Our Packaging:



Cardboard box\*



### Our Packaging:



Flowpack, front **Sticker** with back Label



### Our Packaging:



Flowpack and paper sleeve with back label



### Sustainability:



#### **WE'RE CARBON NEGATIVE!**

Since 2021, TALIA di NAPOLI has been certified carbon-neutral. This year, one-upping ourselves by offsetting **25% more carbon than we emit** through avoidance and removal credits this year and beyond.

We are one of the first food brands in the world to do this!



### Sustainability:

#### NAPLES:



#### **INGREDIENT SOURCING**

Keeping ingredients local to Italy not only contributes to our brand's Neapolitan authenticity, but minimizes our carbon footprint.



#### **WOOD BURNING OVENS**

Our wood is sourced sustainably in government-regulated forests in Italy and trees are planted for all wood used.



#### **EXPORTING TALIA**

We opt to export our pizzas
via cargo ship in bulk
because, despite the longer
lead times, it creates less
pollution than exports via
airplane.

#### **OUR PIZZA HELPS THE PLANET. SERIOUSLY.**

### Sustainability:

YOUR Warehouse



#### **PLASTIC USE**

Talia di Napoli has partnered with CleanHub to offset its plastic use. Through the partnership we help fund the removal of ocean bound plastic around the globe. To learn more, click here.



#### **USA E-COMMERCE PACKAGING**

Our US last mile delivery boxes recyclable and are packed with fully compostable or recycled insulators, made from either cornstarch or recycled denim, respectively.



#### **CARBON OFFSET**

We partner with Agendi to ensure we offset any carbon emitted during our production process in Naples, Italy and in the journey of our pizzas from Naples to your tables.



Links to corporate Videos:

Come viene preparata 'A Pizza? - YouTube

<u>Our Talia pizzas – YouTube</u>

'A Pizza dal Forno a Legna a casa Tua! - YouTube







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