

YouRescue

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# Sales Deck



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# Introduction to YouRescue

# About Us

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YouRescue is a Lyon-based company specializing in the production of fire safety and first aid simulators.

These simulators are professional-grade devices designed for training centers and independent instructors.

They include everything needed to conduct hands-on training exercises – from hardware and software to transport-ready packaging.



More attractive  
and realistic



Educationally more  
efficient



Easier and faster  
to install

04

# Recognitions



Preventica Innovation Award  
Lyon 2020, in the category of  
fire safety,  
fire simulator



Preventica Innovation Award  
Lille 2020/2021  
in the fire safety category,  
fire simulator



Preventica Innovation Award  
Lyon 2022  
in the first aid category,  
first aid simulator



Preventica Innovation Award  
Lyon 2024  
in the fire safety category,  
fire simulator



**YouRescue designs virtual reality training tools for risk prevention.**



# VR Training Solution for Fire Safety

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# Fire Safety

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To train in fire safety, YouRescue has developed virtual reality fire simulators.

These consist of a fire extinguisher connected to a VR headset and software, providing full immersion in a realistic environment, along with access to analytical data on the training session.





# 8 different environments for even more effective training

The YouRescue simulator gives you access to 8 environments, allowing you to choose the one that best matches your trainees' work setting, and thus provide a more realistic, immersive, and effective training experience.



Corporate Buildings Pack

**Tertiary sector  
(Type W)**



Corporate Buildings Pack

**Warehouse**



Corporate Buildings Pack

**Store**



Corporate Buildings Pack

**Bank Branch**

# 8 different environments for even more effective training



Transport Pack

**Transport of  
dangerous  
goods**



Transport Pack

**Transport of  
passengers**



Transport Pack

**Loading dock**



Health Pack

**Type U&J**

# And fully customized environments

The YouRescue team also supports you in developing tailor-made training scenarios for total learner immersion.

Custom scenarios enable:

- Accurate modeling of your work environment
- Procedures that align with your specific needs

**Request a quote now.**



*Discover how Keolis Bordeaux Métropole Mobilités is innovating fire safety training with YouRescue.*

# Real fire extinguishers for realistic training

In addition to learning the sequence of actions through virtual reality, the trainee can physically handle a real extinguisher—pull the pin, pressurize, and spray—just like in a real-life situation, all while remaining fully immersed in VR.

We provide genuine ABC, water, or CO<sub>2</sub> extinguishers, supplied by our partners Eurofeu, Desautel, and Chubb Sicli. These extinguishers are emptied and then connected to our VR technology.



# Benefits for the trainer



**Responsive customer support** and extensive online user resources



**Easy to transport** thanks to the included carrying bags



Score calculation **for more detailed debriefing**



**Quick and easy** setup in just minutes



**Generation of personalized training certificates** and attendance sheets



A more **eco-friendly** and **cost-effective** solution, aligned with CSR commitments



**Scenario customization** according to training needs: add your logo, choose the fire ignition location, and more.



**Dozens of possible scenarios** for diverse and engaging training sessions

# Benefits for the learner



**No travel required** – training can be conducted entirely indoors



**Detailed training debrief** using analytical tools



A scenario covers **the entire procedure**, not just fire extinguishing



Better **retention** and **learning** through a more immersive and engaging experience than traditional training

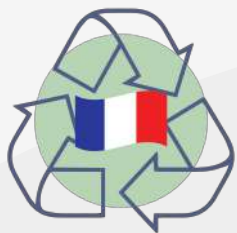




# Our CSR commitments

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Locally made with  
a circular approach



Social  
commitment



Environmental  
impact



Ethical  
partnerships



Economic  
benefits



# Our CSR commitments

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**40kg of CO2**

saved per training session  
for 20 learners



**Up to 120 liters of water**

saved per training session  
for 20 learners



60% of suppliers  
**are French**



# VR-based first aid training solution




# First aid

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The virtual reality first aid simulator with a real connected mannequin trains users in first aid gestures through practical exercises, directly in the training room.




# Benefits for the trainer

 **Scenario customization** based on training needs: add a logo, etc.

 **Easy installation** in just a few minutes

 **Detailed debriefing** of your training using analytical tools

 **Responsive customer support** and extensive online user resources



# Benefits for the learner



Realistic learning with a **genuine connected mannequin** and a virtual defibrillator



**Access to data** on chest compression performance: rate, depth, and release



An immersive experience **compliant with regulations**



A scenario **covers the entire procedure**, not just chest compressions



Improved **retention and learning** through a more immersive and engaging experience than traditional training



# Tools for better debriefing and more effective training

## During the scenario

**On-screen visual aids** to help the learner improve the quality of their compressions:

- A gauge that varies between compression and release, using a color code to indicate the optimal zone where the learner should apply pressure on the chest for proper dosing.
- A visual aid that indicates the correct frequency for performing compressions.



# Tools for improved debriefing and more effective training

## At the end of the scenario

Compression graph showing the 3 key criteria for successful chest compressions:

- Chest compression depth
- Release (of pressure)
- Rhythm (speed and frequency of compressions)



A score is assigned at the end of each scenario to evaluate the learner





## Some references

# They talk about us



## Groupe promotrans

*"Quality and essential tools in our hazardous materials training activities. With a safety-focused and non-discriminatory approach for candidates who may have a fear of fire, combined with environmentally respectful use. Thanks to the responsive customer service team!"*

**Laurent PAWTOWSKI**

Subject Matter Expert, Promotrans Group

## Qlik

*"I was amazed by the visual quality offered by the YouRescue application and its graphic customization possibilities. The feeling of being directly immersed in the situation gives real meaning to the actions we must perform. Far from hesitation, quite the opposite, as I believe virtual reality will help raise public awareness on this societal issue."*

**Jean Chalhoup**

Head of General Services, Qlik France

# They trust us







# Pricing



# Pricing: Software Packages

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**1 PACK**

**2500€/year**

**2  
PACKS**

**4000€/year**

€1,500 per year for the 2nd package

**3 PACKS AND +**

**+1000€/year**

For each additional pack

Maintenance: Remote support and maintenance of connected accessories included from the purchase of a pack

# Pricing: Connected Accessories and Computer Equipment

## Fire safety



Connected fire extinguishers :

**3000€**

## First aid



Connected mannequin :

**400€**

## Hardware



1 PC + 1 VR headset  
+ Hand sensors :

**2600€**

# Pricing: transport accessories\*

## Transporting connected extinguishers



The case on wheels

620€



The Dimatex backpack

900€

## Transporting computer equipment



The case on wheels

590€



The clip-on backpack

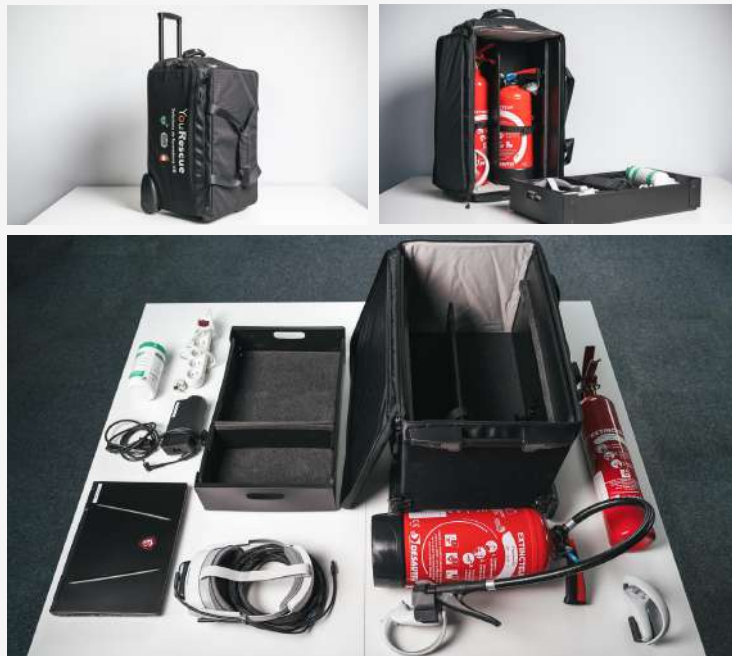
80€

*\*Transport accessories are optional.*

# Pricing: the new suitcase\*

Transporting the complete simulator  
(connected fire extinguishers and  
computer equipment): all in one

The suitcase  
**500€**



*\*Transport accessories are optional.*

# Contact us



Email :

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Website and social networks :

<https://www.yourescue.fr/>

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# YouRescue

# Thank you

Any question ? Contact the team !