

Fundametrika

AI-Powered Grant Applications

FUNDAMETRIKA

Stop Losing Funding You Deserve.

The AI-powered platform that turns your knowledge into winning applications, faster, smarter, and built for founders like you.

A platform by Acclivity Ventures · fundametrika.com

What's Inside

01 The Funding Problem

02 A Smarter Approach

03 What Fundametrika Does

04 How It Works

05 Platform Walkthrough

06 Why Applications Fail

07 Who It's For

08 Getting Better Over Time

09 About Acclivity Ventures

10 The Road Ahead

11 Get Started

The Funding Problem

You've built something real. So why does getting funded feel like learning a language nobody taught you?

72%

72% of strong applications are rejected, not for lack of potential, but lack of presentation

The Problem

Good companies miss out, not because they lack potential, but because their applications don't show it.

3x

3x more time lost to admin than to actual strategy

The Gap

Between what you know and what evaluators see is a process most teams aren't equipped to navigate.

60%

60% of founders are navigating this without any in-house expertise

The Solution

Fundametrika closes that gap.

A Smarter Approach

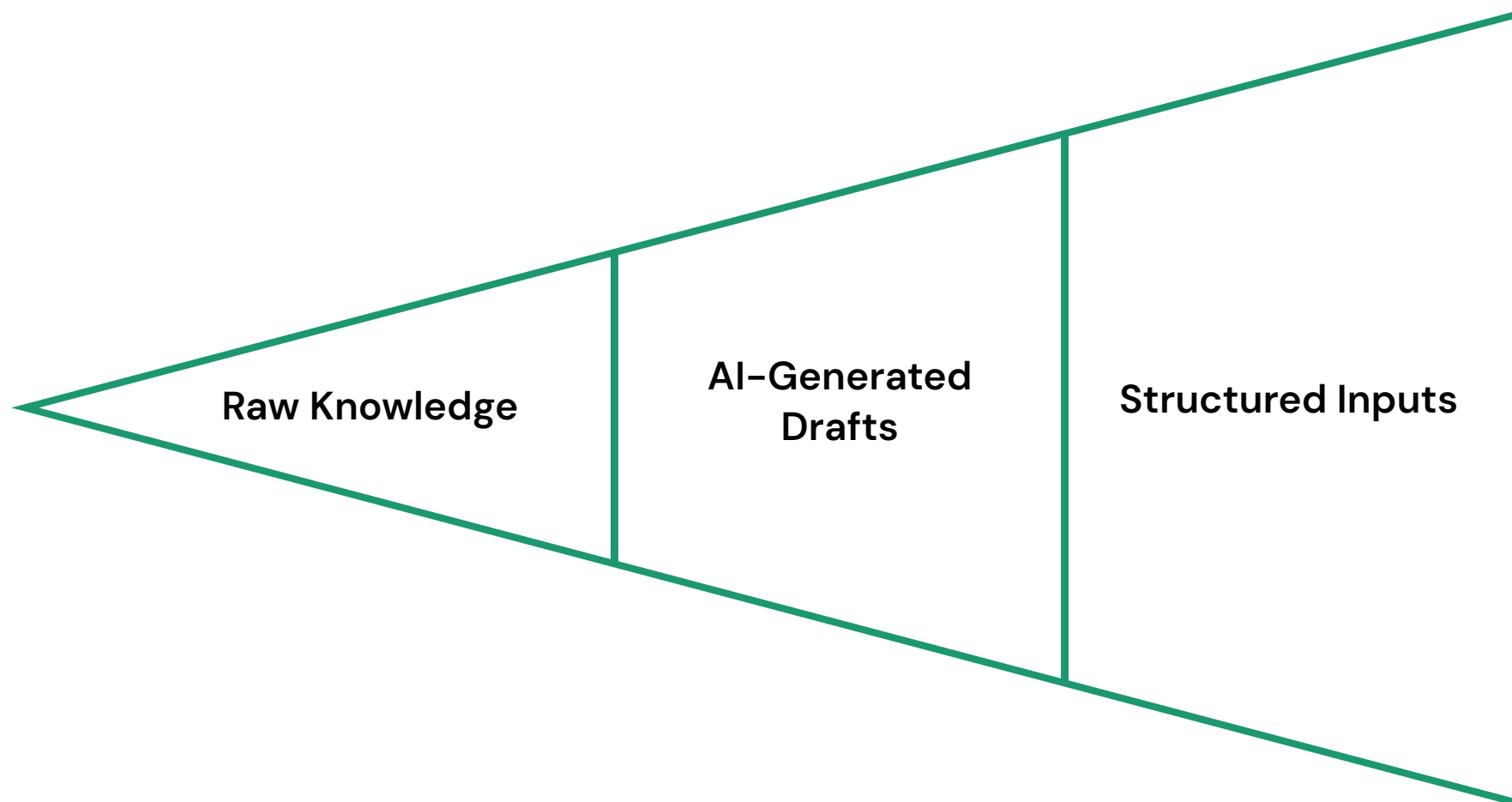
The old way is broken. Scattered files, endless rewrites, vague requirements, expensive consultants, and starting from scratch every time.

The Old Way

- Documents spread across a dozen files
- Rewriting the same content in different formats
- Guessing what each programme wants
- Paying for expertise you can't always afford
- Starting from zero every time

The Fundametrika Way

- One place for everything
- Knowledge captured once, used across applications
- Programme frameworks built in
- AI guidance from first input to final draft
- You stay in control



One environment. Raw knowledge in, polished application out.

What Fundametrika Does

Fundametrika isn't a writing tool or a template library. It's built specifically for funding applications, and it knows how they work.



Organises Everything You Know

Your pitch decks, financials, technical notes, all in one place, structured and ready to use.



Guides You to the Right Answers

Focused prompts replace the blank page, surfacing what evaluators actually need to see.



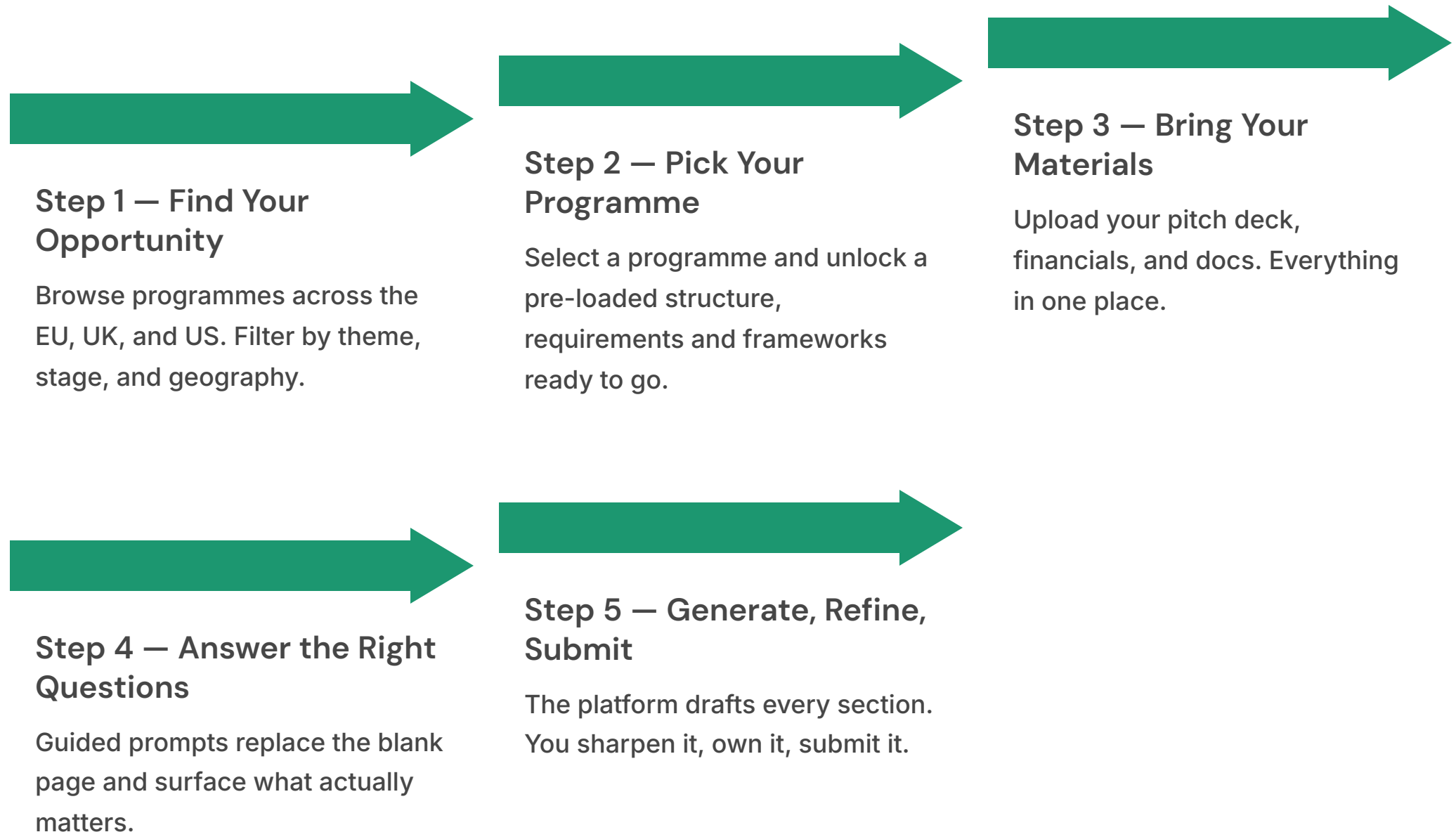
Generates Drafts at Speed

The platform produces programme-aligned draft content across every section. You refine, you don't start from scratch.

Each application is broken into clear, programme-specific sections. What comes out is sharper and more likely to succeed.

How It Works

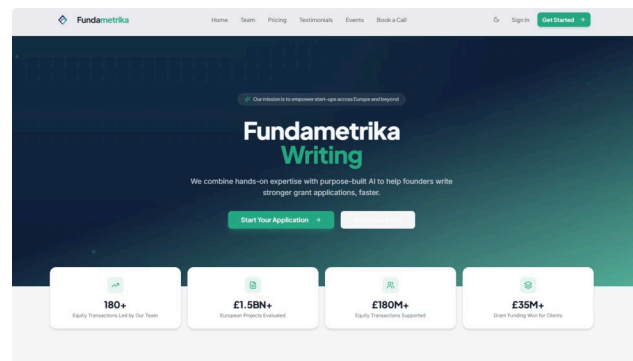
Five steps. No guesswork.



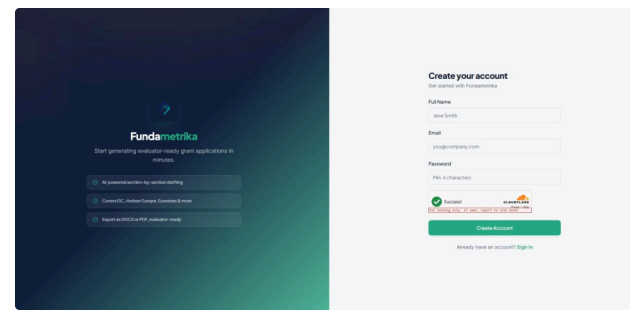
Platform Walkthrough

A walkthrough of the Fundametrika platform, from dashboard to submission.

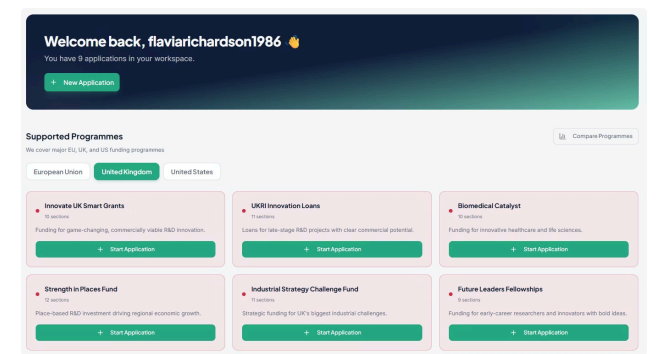
Step 1 – Discover the Platform



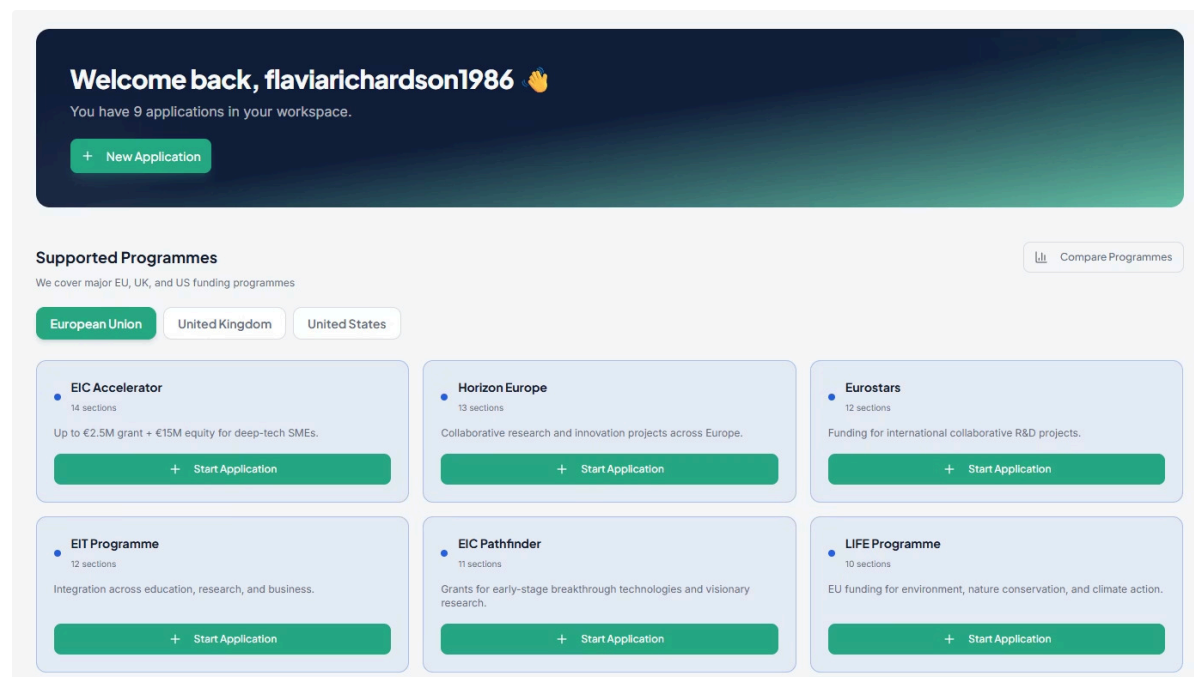
Step 2 – Create Your Account



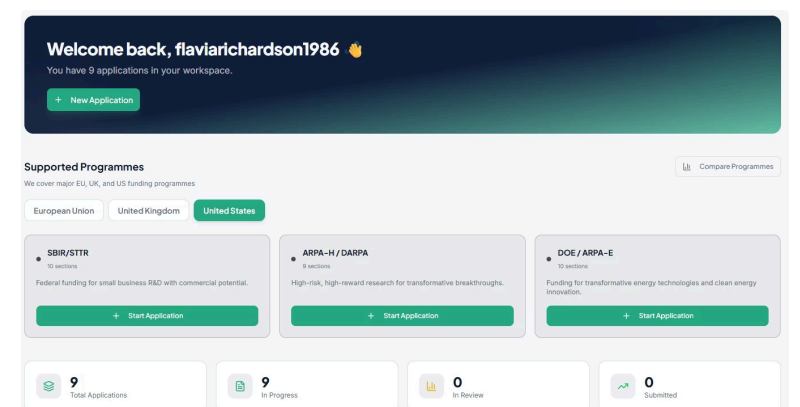
Step 3 – Explore Programmes (EU)



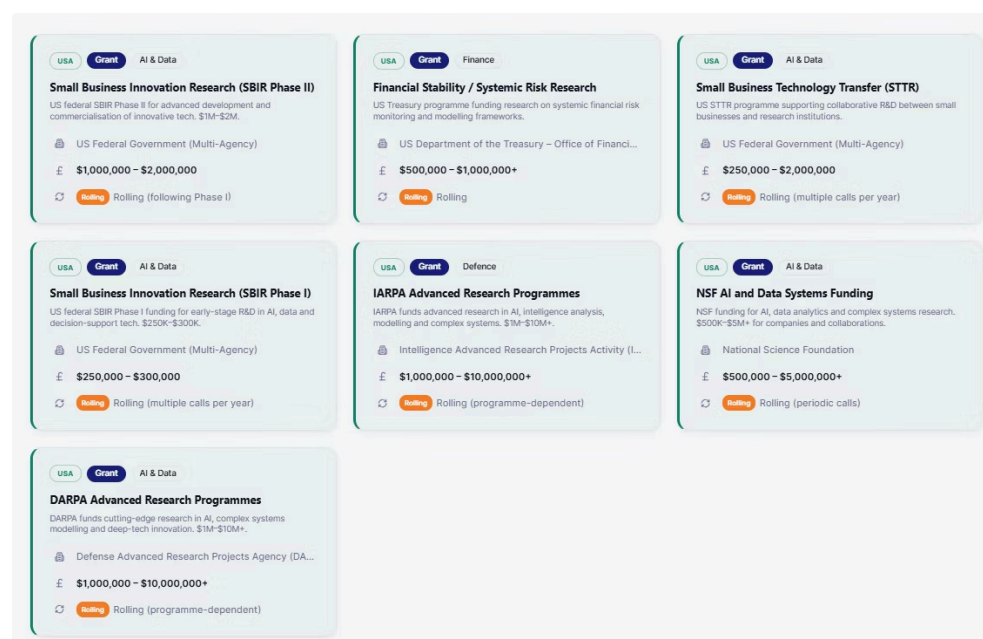
Step 4 – Browse by Region (UK)



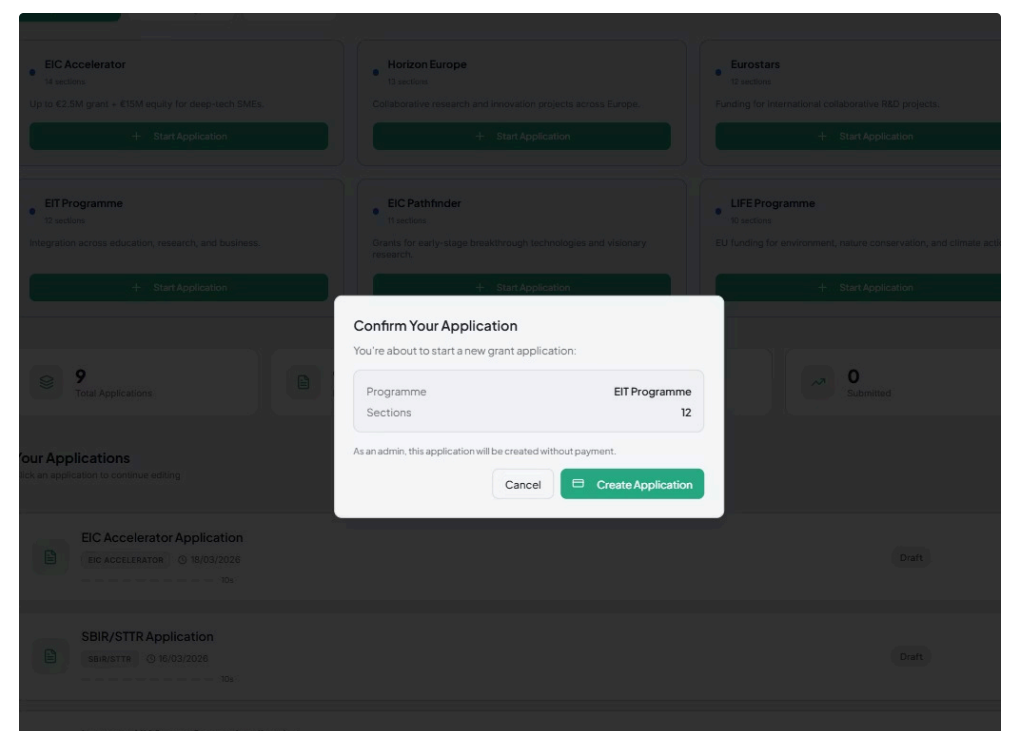
Step 5 – Browse by Region (US)



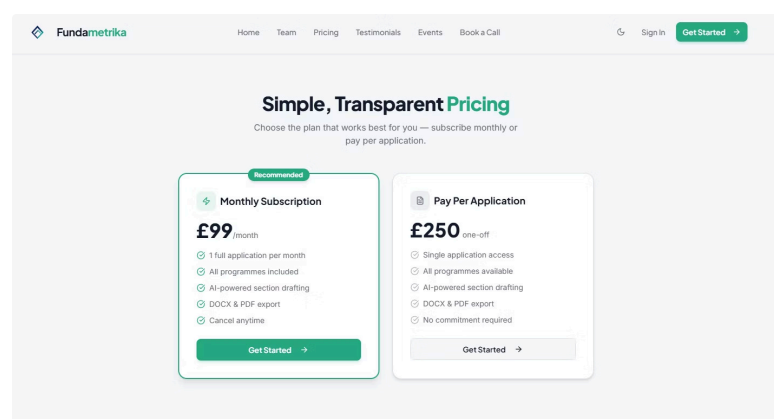
Step 6 – Select a Funding Opportunity



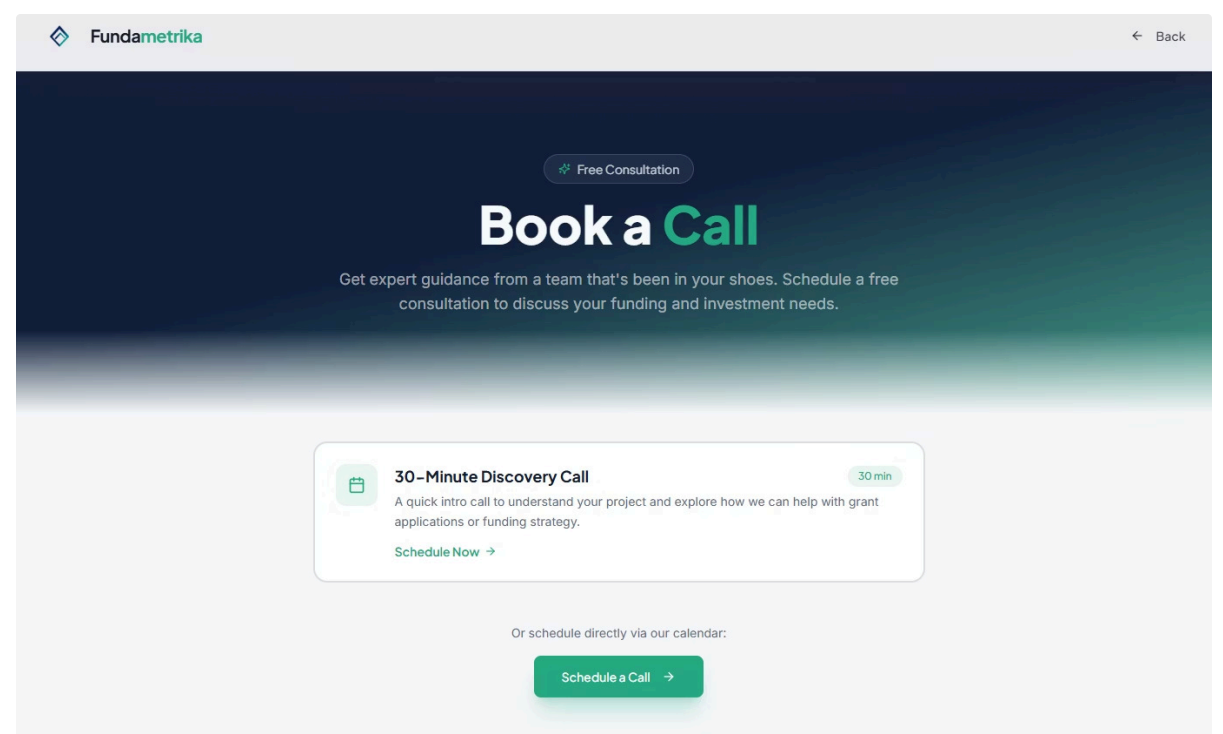
Step 7 – Confirm Your Application



Step 8 – Choose Your Plan

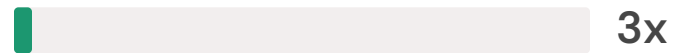


Step 9 – Book a Consultation



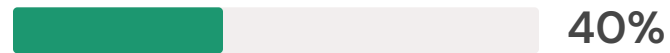
Why Applications Fail

Eligibility isn't enough. Evaluators need to see a clear, well-structured case, and most applications don't make one.



Structure

Structured applications are 3x more likely to pass initial review.



Clarity

Well-articulated applications score up to 40% higher on evaluator rubrics.



Efficiency

Structured frameworks save teams up to 60% of application time.

Who It's For

You're building a company, not running a grant-writing team. Fundametrika is built for that reality.



Early-Stage Founders

No template, no playbook, no idea what good looks like. Start here.



Scale-Ups

Applying to multiple programmes at once and need to keep quality consistent.



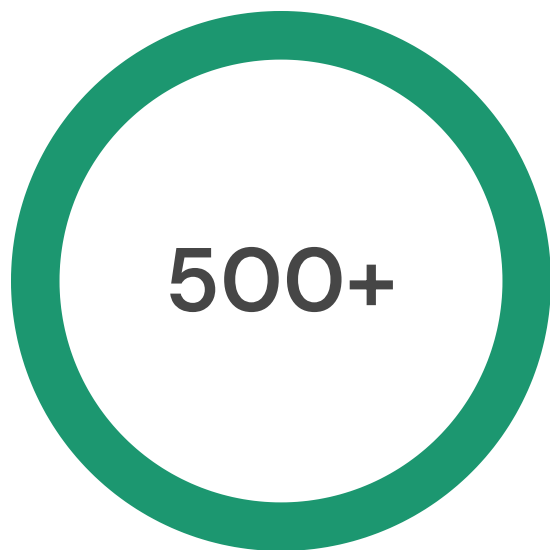
Lean Teams

No dedicated grant writer. Fundametrika gives you specialist-level output without the cost.

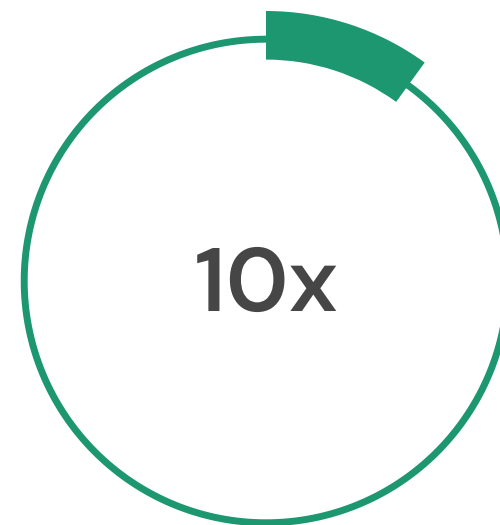


Owners of the Journey

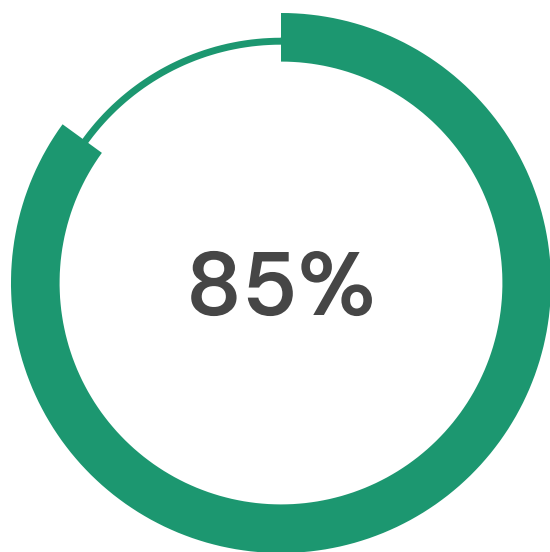
Want full visibility over your funding activity without outsourcing it.



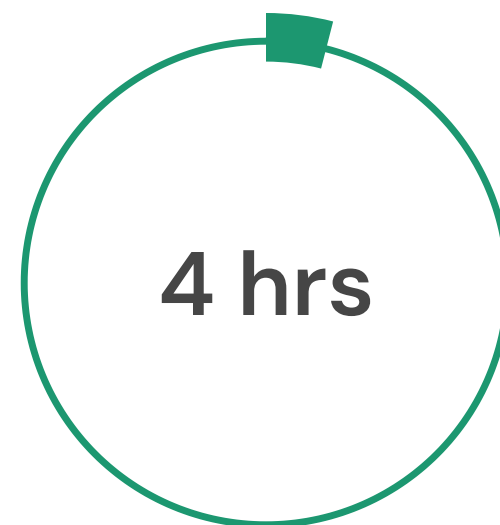
Funding Programmes supported across geographies



Faster first draft generation vs. traditional methods



of users report stronger applications after first submission

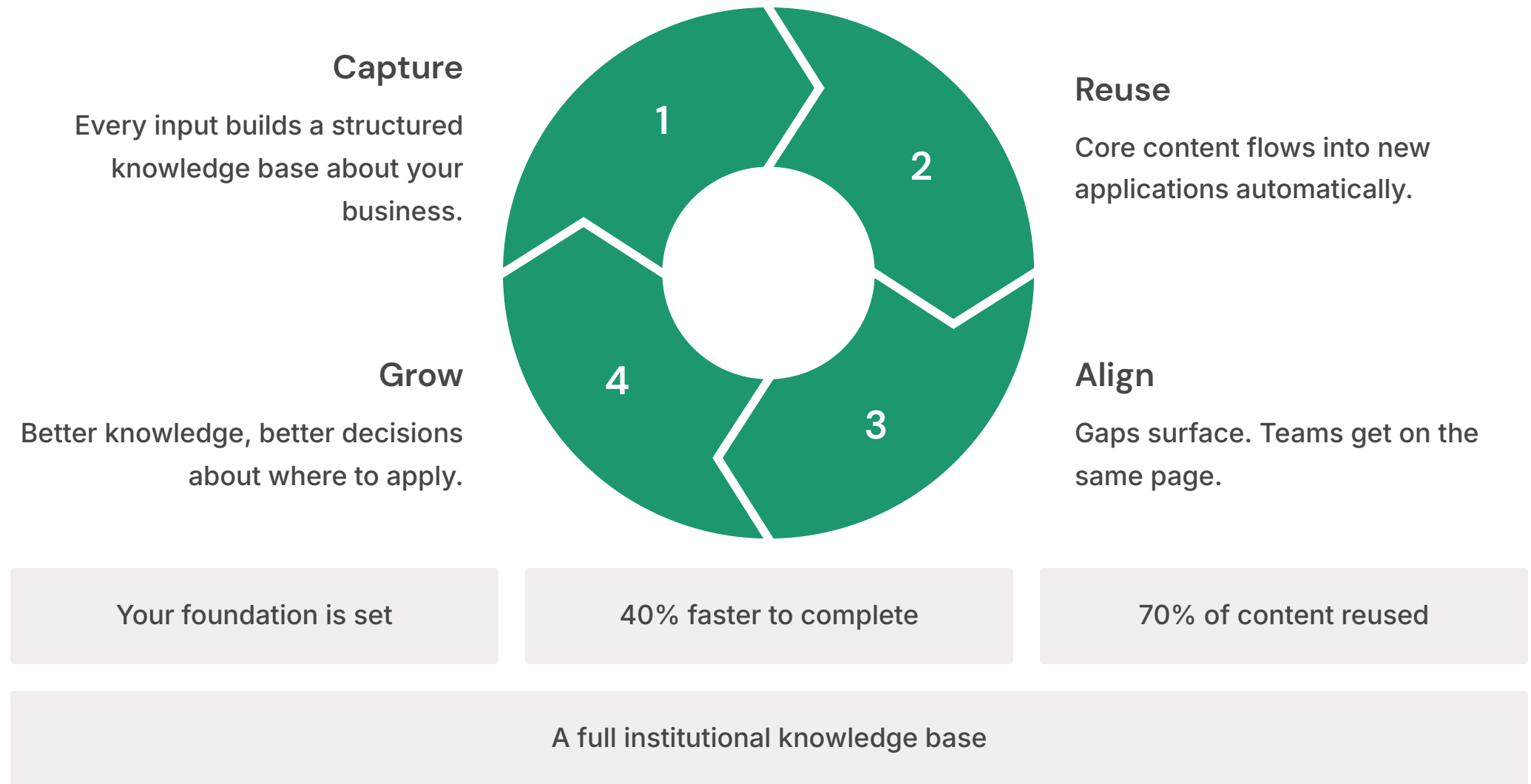


avg saved per application section

Less time on process. More time on what matters.

Getting Better Over Time

Most founders treat each application as a one-off. Fundametrika makes every one count.

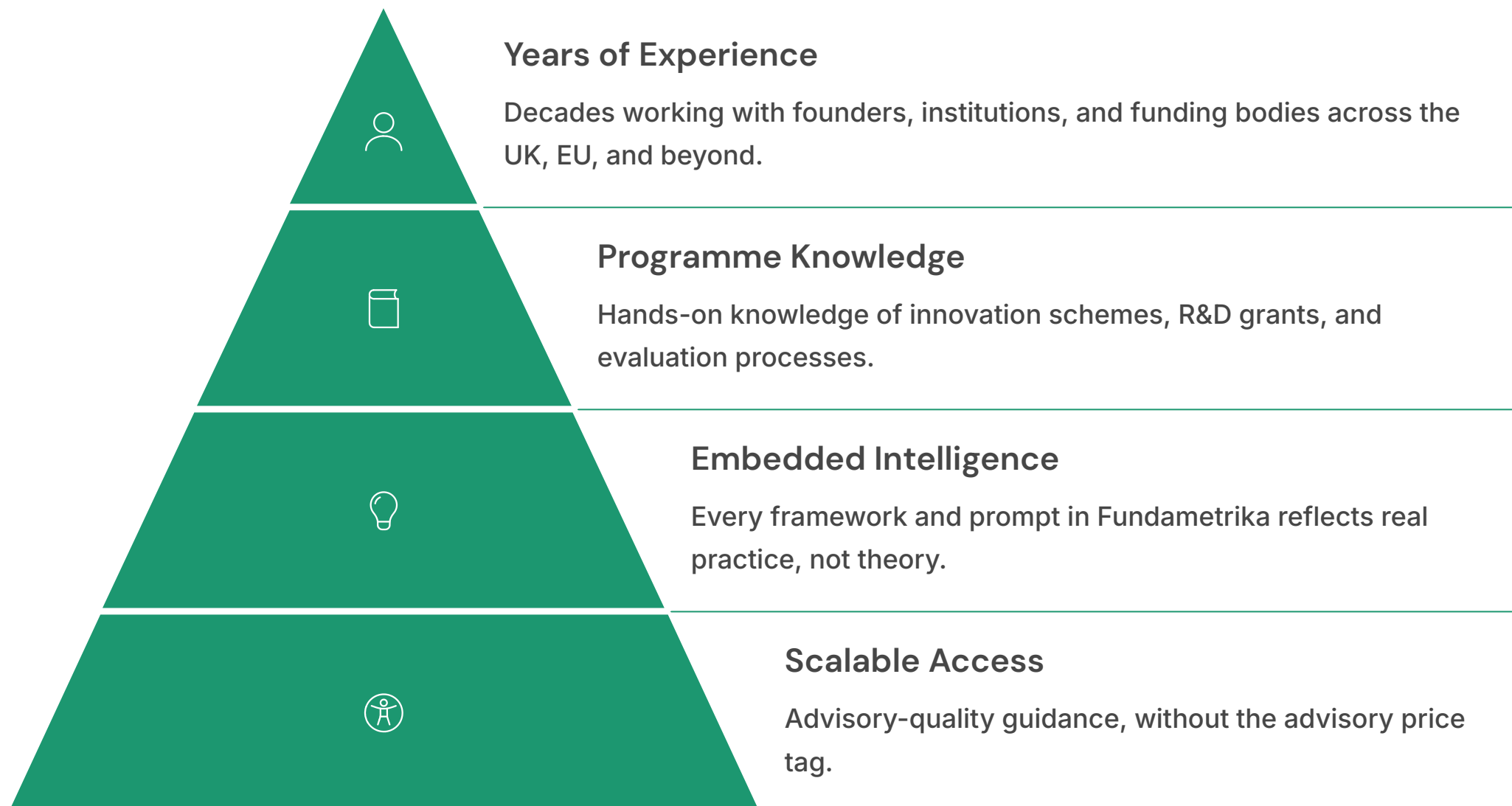


Each application builds on the last. Over time, it becomes a real competitive advantage.

About Acclivity Ventures

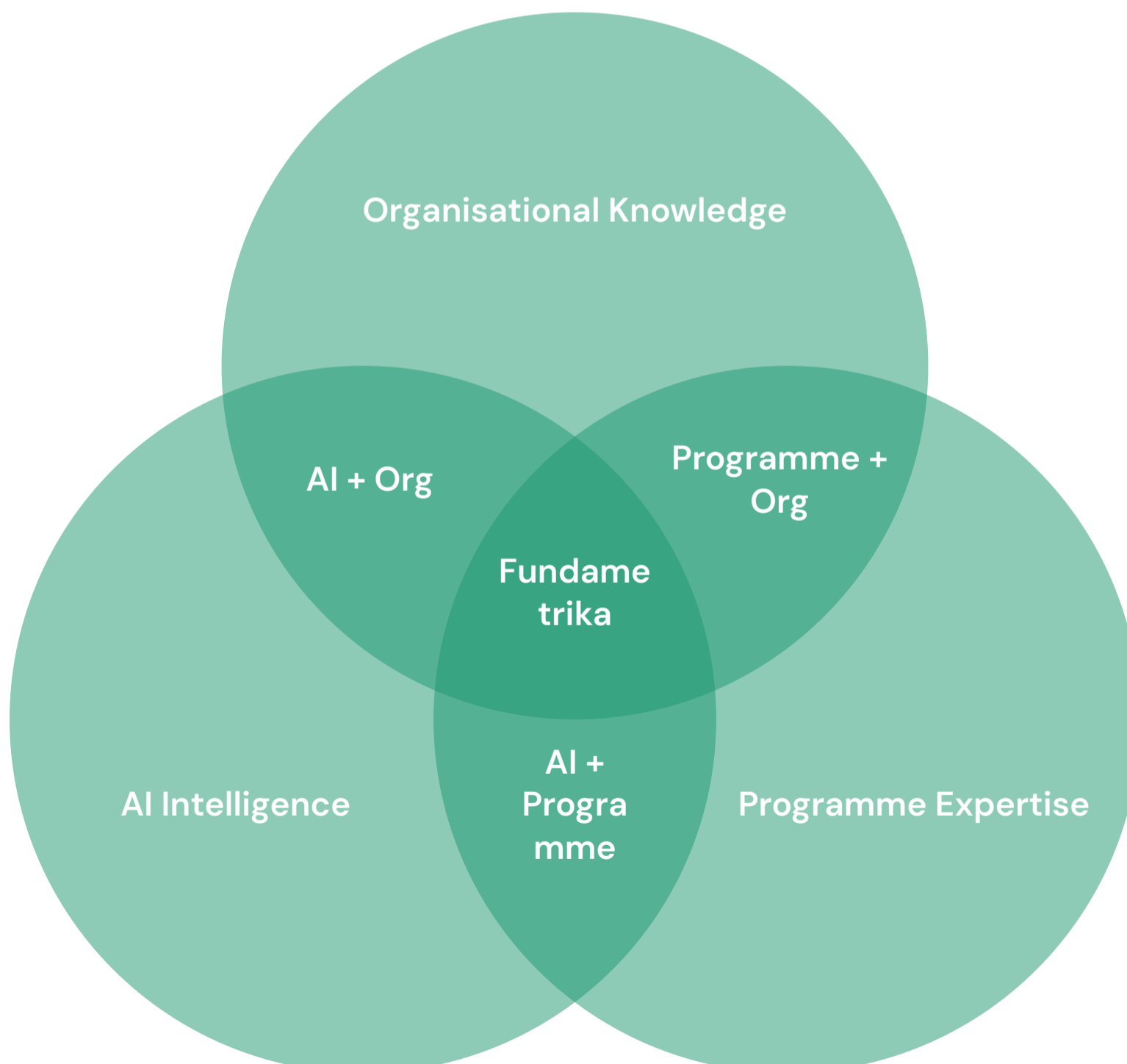
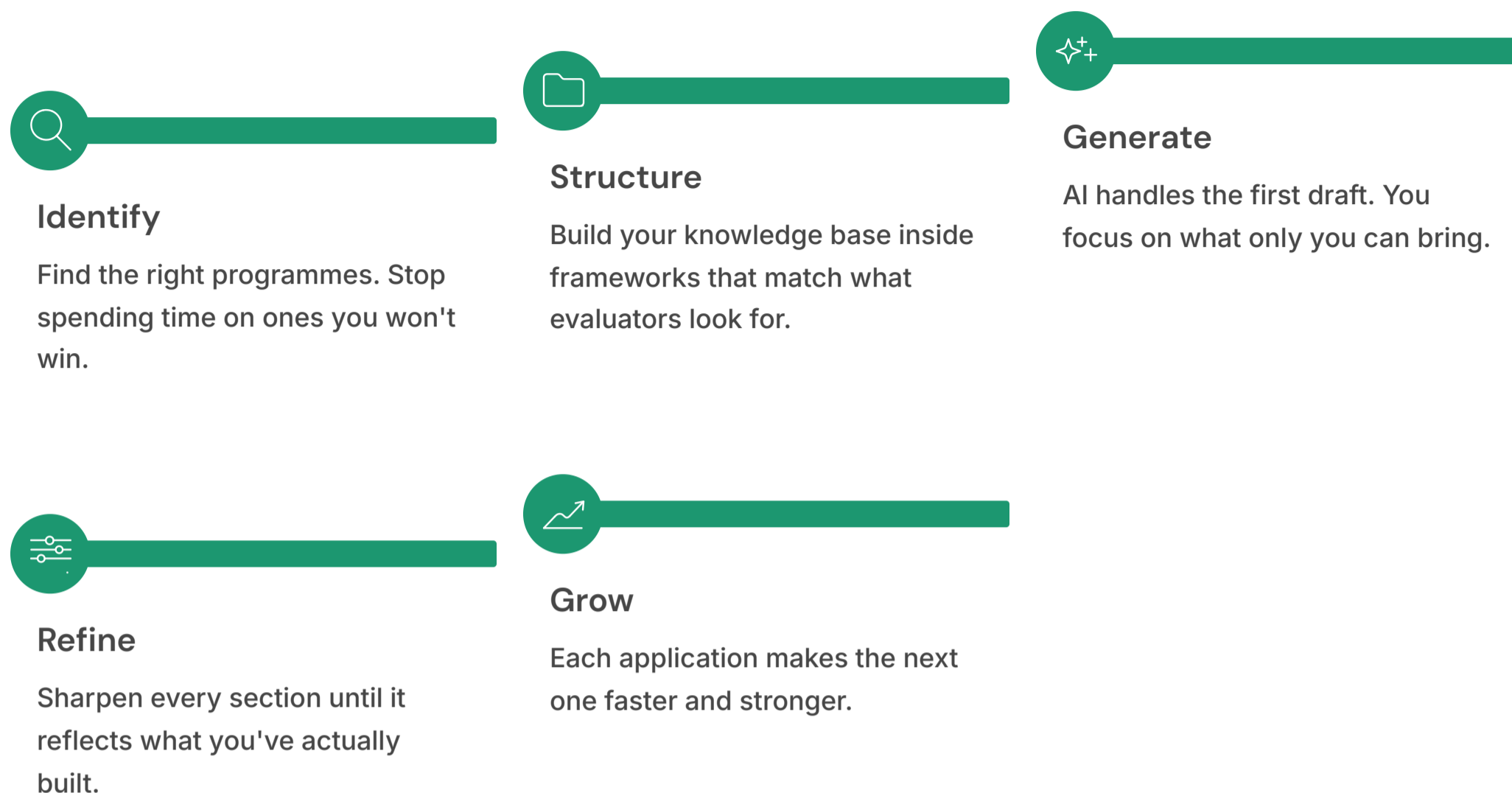
Fundametrika is built by Acclivity Ventures, a team that has worked inside funding programmes, sat with evaluators, and seen what separates winning applications from the rest.

That experience is now embedded in the platform, available to every founder who uses it.



The Road Ahead

From first search to final submission and everything in between.



More programmes, deeper intelligence, more organisations served. The mission stays the same: **make funding accessible to every founder who deserves a shot.**

Closing

The ambition was never the problem. It was always the process standing between that ambition and the funding it deserved.

Funding programmes are complex by design. For too long, that complexity has blocked access, not because organisations weren't eligible, but because they couldn't navigate the process. Fundametrika changes that.

Clearer

A structured process that turns complexity into coherent, evaluator-ready content, every time.

Faster

AI-powered generation that takes you from blank page to strong first draft in a fraction of the time.

More Achievable

A platform built for how founders actually work, lean, fast-moving, and full of potential that deserves to be seen.

Ready to Build Applications That Actually Win?

Fundametrika is live. Start your first application or build a more systematic approach to funding.

Start on the Platform

Explore programmes, build your knowledge base, and generate your first application.

[Get Started at fundametrika.com](https://fundametrika.com)

Talk to the Team

Interested in a partnership or want to discuss your funding strategy? Get in touch.

[Visit acclivityventures.co.uk](https://acclivityventures.co.uk)