



Products and Services Catalog

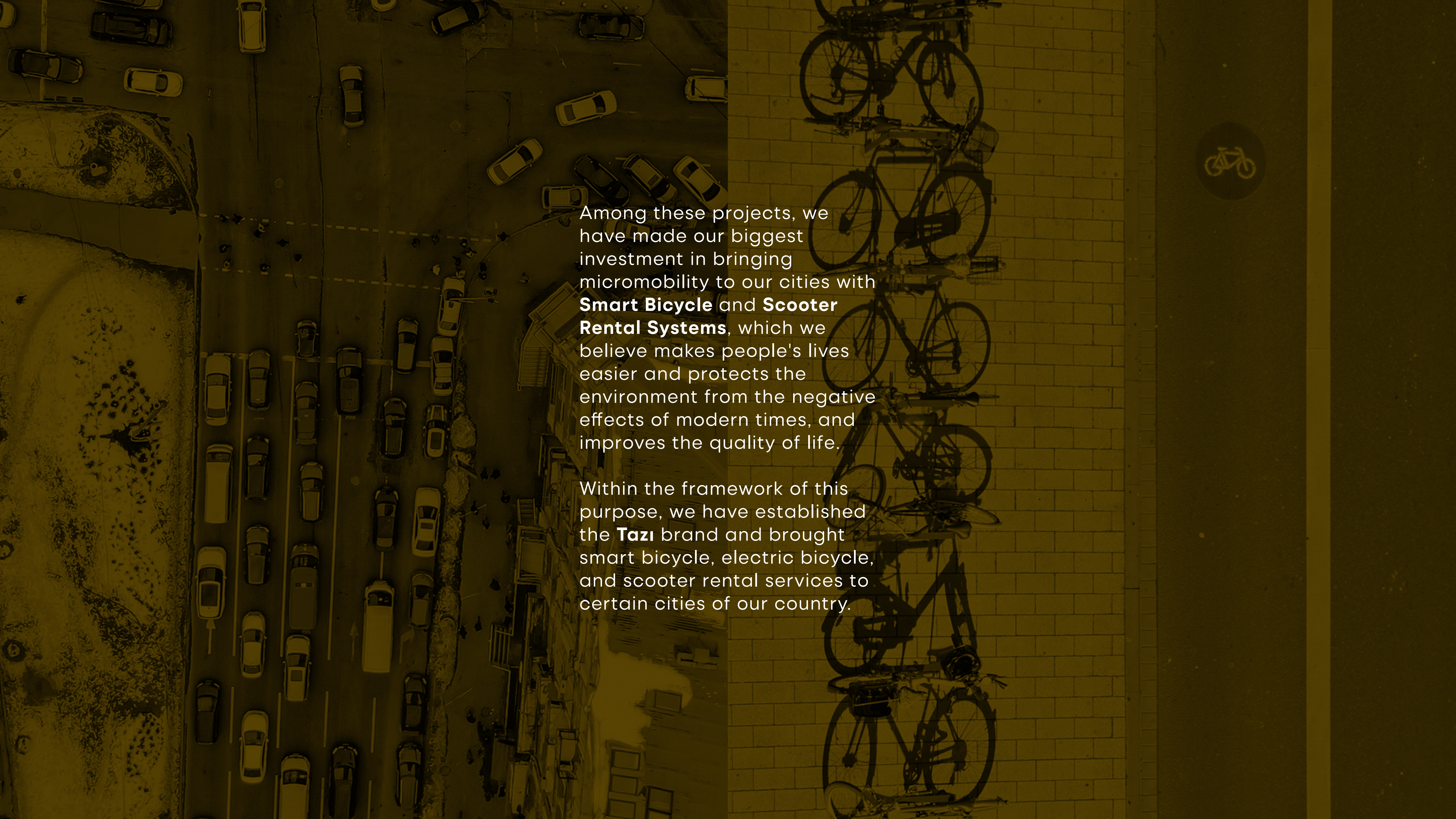


Who are we?

**We define ourselves as
“the leader of smart transportation
that transforms cities.”**

Because as Yapidrom, we have presented many smart city system projects to our stakeholders with great devotion since 2011.



The background of the image is a composite of two aerial photographs. The left half shows a busy city street from above, with multiple lanes of traffic, cars parked along the sides, and a crosswalk. The right half shows a sidewalk with a row of bicycles parked vertically, and a circular yellow sign with a black bicycle symbol. The entire image has a dark, olive-green tint.

Among these projects, we have made our biggest investment in bringing micromobility to our cities with **Smart Bicycle** and **Scooter Rental Systems**, which we believe makes people's lives easier and protects the environment from the negative effects of modern times, and improves the quality of life.

Within the framework of this purpose, we have established the **Tazi** brand and brought smart bicycle, electric bicycle, and scooter rental services to certain cities of our country.

We are Writing the Future with Smart Cities and Smart Mobility Solutions.

OUR MISSION

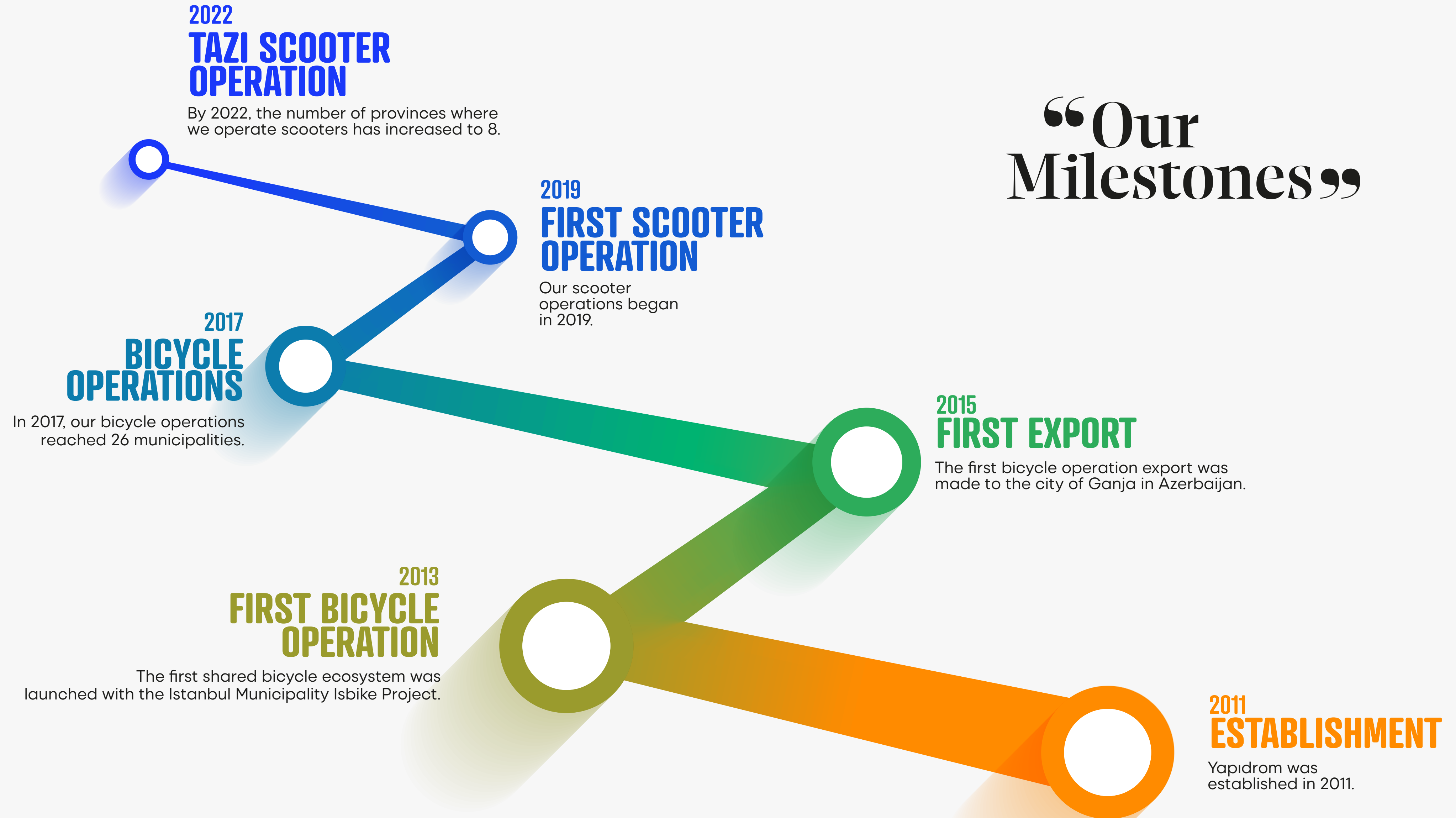
Our mission at Yapidrom is to drive the evolution of urban life with groundbreaking technology and innovative solutions in smart mobility and smart cities. We are committed to developing and spreading cutting-edge systems that increase transportation efficiency, reduce environmental impact and support smart city planning. Using our expertise and passion in technology, we continue to work in partnership with municipalities and our stakeholders to create sustainable, future-ready cities that improve transportation, environmental health and overall well-being for communities across the country.

OUR VISION

As Yapidrom, with over 30 years of experience in the Smart Urban Furniture sector; we aim to support the establishment and maintenance of Smart Cities in our country, where smart mobility systems and sustainable infrastructure are seamlessly integrated, to not only increase the efficiency and livability of cities with the technologies we develop, but also to be in a status that sets new standards in environmental management and innovation, and to pioneer in creating vibrant, environmentally friendly urban areas that enrich the quality of life for our country and all its citizens by providing pioneering advances in smart mobility systems and smart city solutions.



“Our Milestones”



As Yapidrom, we are writing the future.

In the 13 years since we started our City Design studies, we have successfully reflected all the knowledge and experience we have gained in the **Smart Transportation Systems** sector to our products and services. **Yapidrom's** founding purpose has been to create smart cities and serve the society by combining urban furniture with automation since the first day.

In line with this vision, we have first implemented the **Smart Bicycle Rental System** among the many smart city system projects for which we have completed feasibility studies and brought this technology and service to our people in every corner of our country.



Zero carbon footprint.

A more livable world.



The average passenger car emits an average of **2.35 grams of carbon** for every **1 liter of gasoline** consumed. Considering that there were over **4.6 million registered vehicles** in Istanbul alone as of earlier this year, the extent of environmental damage is quite high. Micromobility, which includes innovations such as electric scooters, offers both an environmentally friendly and practical experience with a “**zero carbon**” footprint.



Urban transportation within the framework of the new normal.

Micromobility.

Small and light vehicles with a speed of approximately 25 kilometers per hour, whose visibility in traffic has increased in recent years, are the answer to the question of what is micromobility. Compared to the high fuel consumption and environmental damage of motor vehicles, they stand out as environmentally friendly and clean transportation methods. It is possible to give examples of micromobility vehicles such as electric scooters, bicycles and skateboards.



Our Products.





Electric bicycle.





Smart bike.





Electric scooter.



The choice of those who want to ride with their family.

mebi AİLE BISİKLETİ allows you to ride with your family and have a
pleasant riding experience together.



So, what do we do?

We provide full capacity service in all areas from production to development, software and operation.





• Production



• Development



• Software



• Operation

Production.

We produce our bicycles and scooters in our own production facility with local resources.



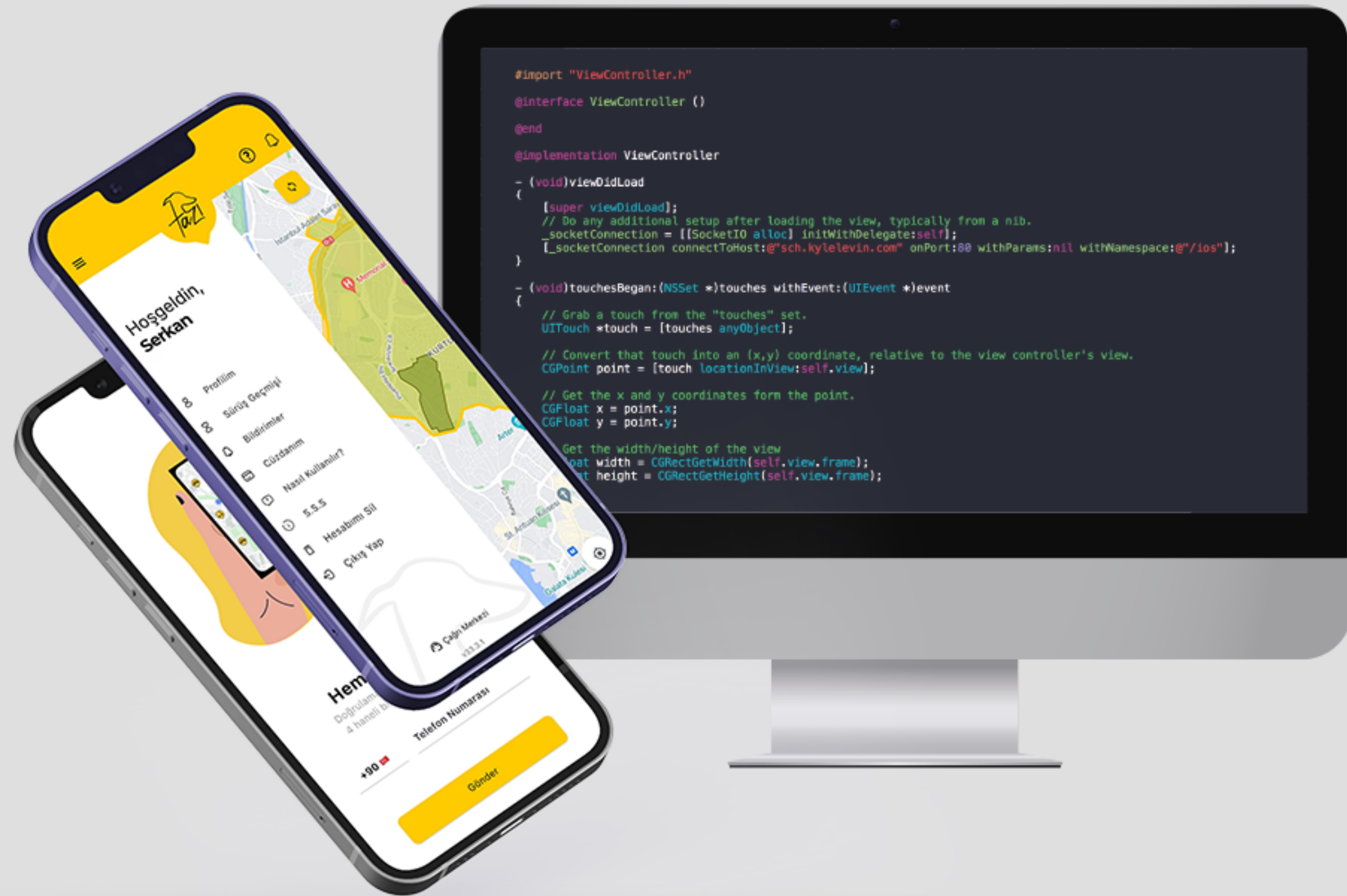
Development.

We are working on our own **Internet of Things (IoT)** technology to maintain the flow of data between our products without interruption.



Software.

We implement software and coding, which is the global language of today, with our own resources and use our own software infrastructure.



Operation.

We bring micromobility to our cities through our stakeholders and play an important role in the construction of smart cities.



Our bike paths.

As a subcontractor, we
always support our
municipalities in the
construction of bike
paths, stops and
stations.







How do we do it?



Research.

We produce a suitability analysis through urban feasibility studies.



Innovation.

We keep up with new technology with up-to-date software systems.



Fast support.

We always provide full support with our 24/7 call center.



Marketing.

We work together with 26 municipalities and produce marketing activities.



Efficiency.

We create a sustainable system with domestic production R&D - P&D studies.



Our Device Technologies and 'Tazı Application





Geofence Technology

With Geofence Technology, we offer features that improve user experience and increase operational efficiency in our services.

What are the Advantages and Benefits of Geofence Technology?

DETERMINATION OF PROHIBITED PARKING AREAS

- With our Geofence technology, the areas where the user can or cannot park are defined on the map through the system.
- The user cannot finish driving and park the scooter outside of the parking areas and is directed to suitable parking areas.
- Virtual parking areas or non-parking areas are determined in private areas, public areas, etc. determined by the Municipality and the Police Department, and the places where the user will finish driving are determined.

CONTROL OF SPEED LIMITS

- According to the regulation, the maximum scooter driving speed is determined as 25 km/h.
- In private areas/pedestrianized areas/traffic areas determined by the Municipality, the speed can be reduced to the desired limit. (Ex: 15 km/h)
- When the user enters the area where the speed limit is determined with the scooter, the system will deactivate the throttle lever and gradually reduce the speed to 0 km.

CONTROL WHEN LEAVING THE MAP

- When leaving the map, the engine power and throttle lever are deactivated and the speed is safely reduced to 0 km.
- In these cases, the user is directed to re-enter the operational area and drive.
- Driving outside the map is not possible, and the system does not allow parking and ending the current drive, and directs the user to appropriate areas.

With these features, user safety is increased, compliance with the city order is ensured, and operational efficiency is optimized.



12" CUSTOM FRONT TIRE •

The 12-inch front tires used on our scooters increase user safety and comfort on potholes and rough surfaces. This feature prioritizes user comfort by providing a more stable experience while driving.



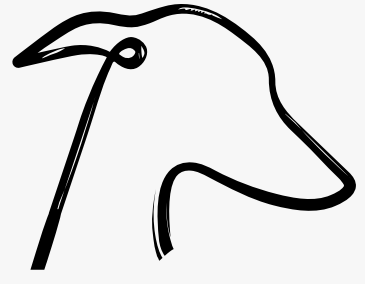


PHONE HOLDER WITH WIRELESS CHARGING

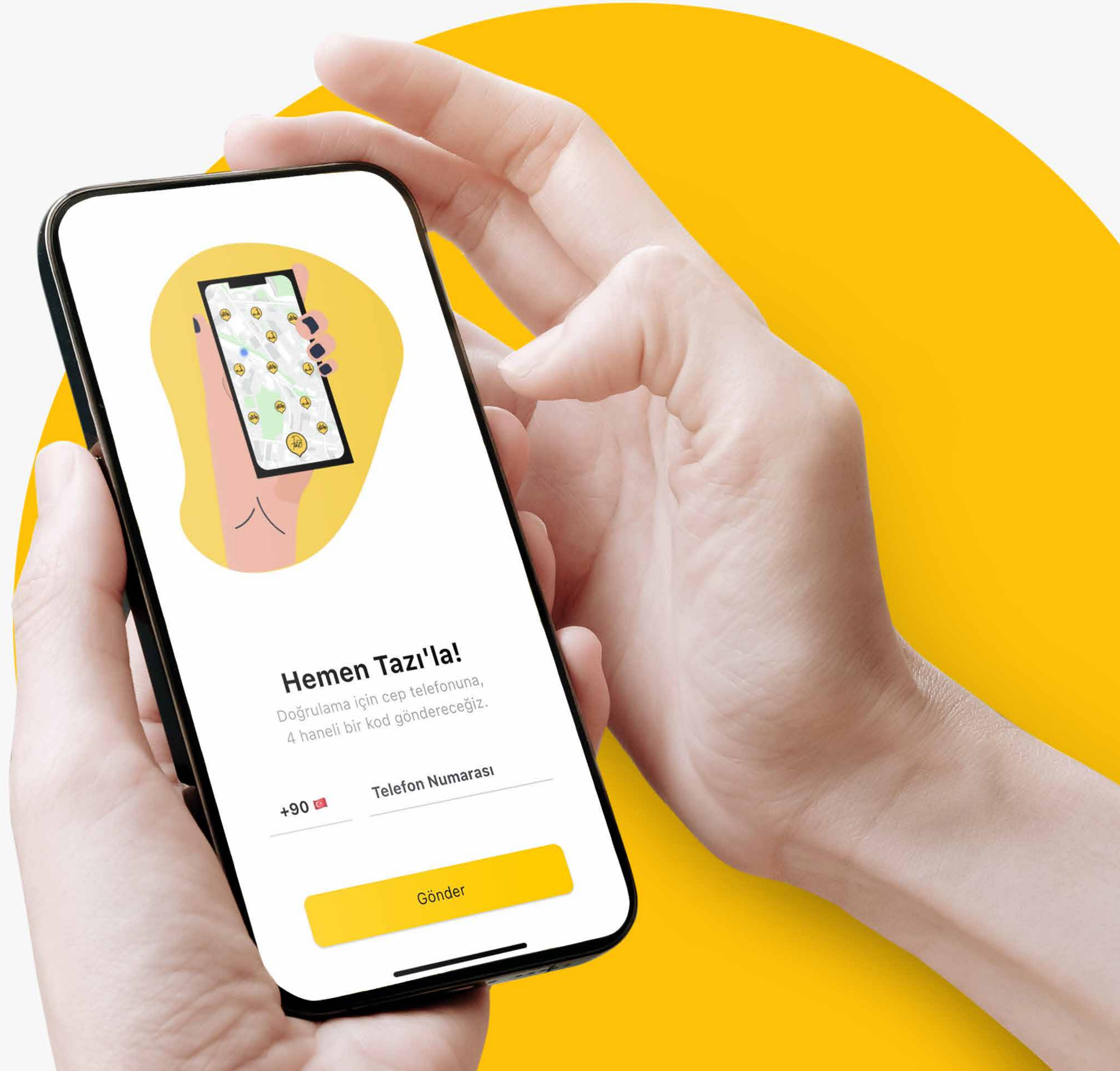
The phone holder on our scooters allows users to use their phones without being distracted while driving. This feature increases focus while driving, providing a safe journey experience and the ability to charge their phones.

ADVANCED SIGNALING SYSTEM

Our scooters have a signaling system to increase the safety of users. This system facilitates interaction with other road users while driving, providing a safe experience.



User-friendly
application,
start to Tazı now!



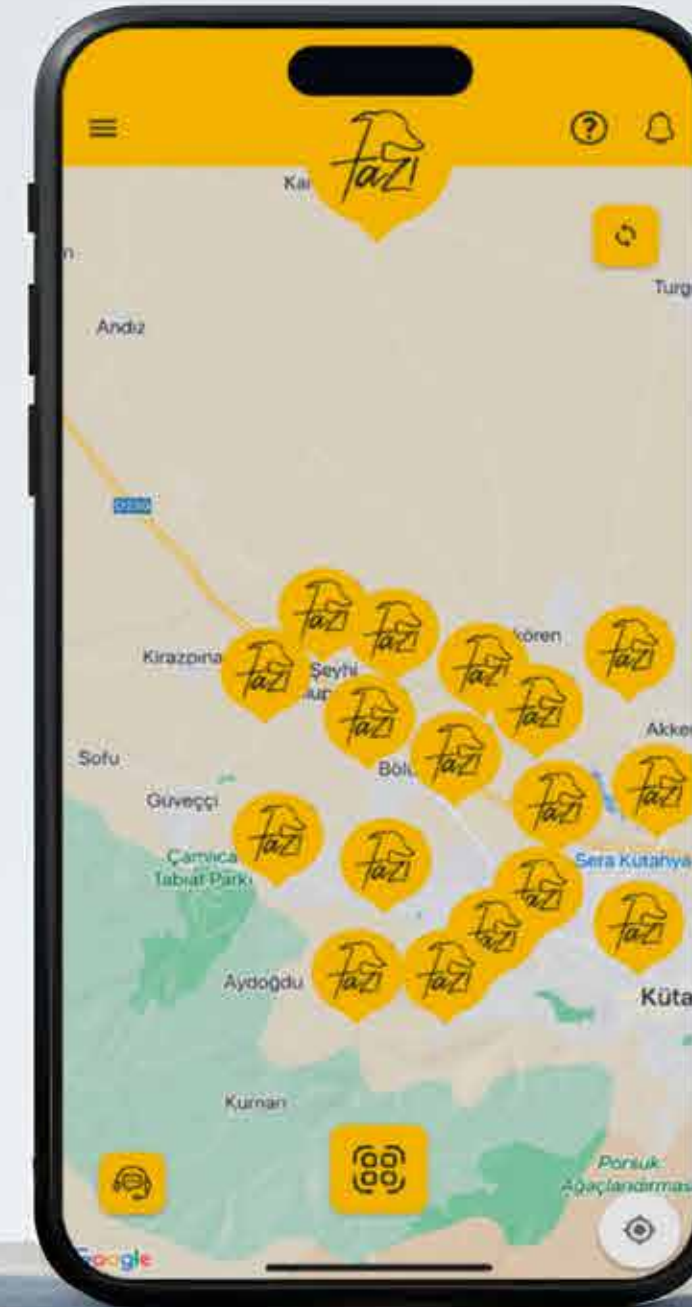
Easy registration
with contact
information.



An infographic
guide.



Tazı location
information
pinned on the map.



Make secure
payments
with the integrated
 **masterpass**
by mastercard
payment page.



Access all info through
the information and
reservation screen.

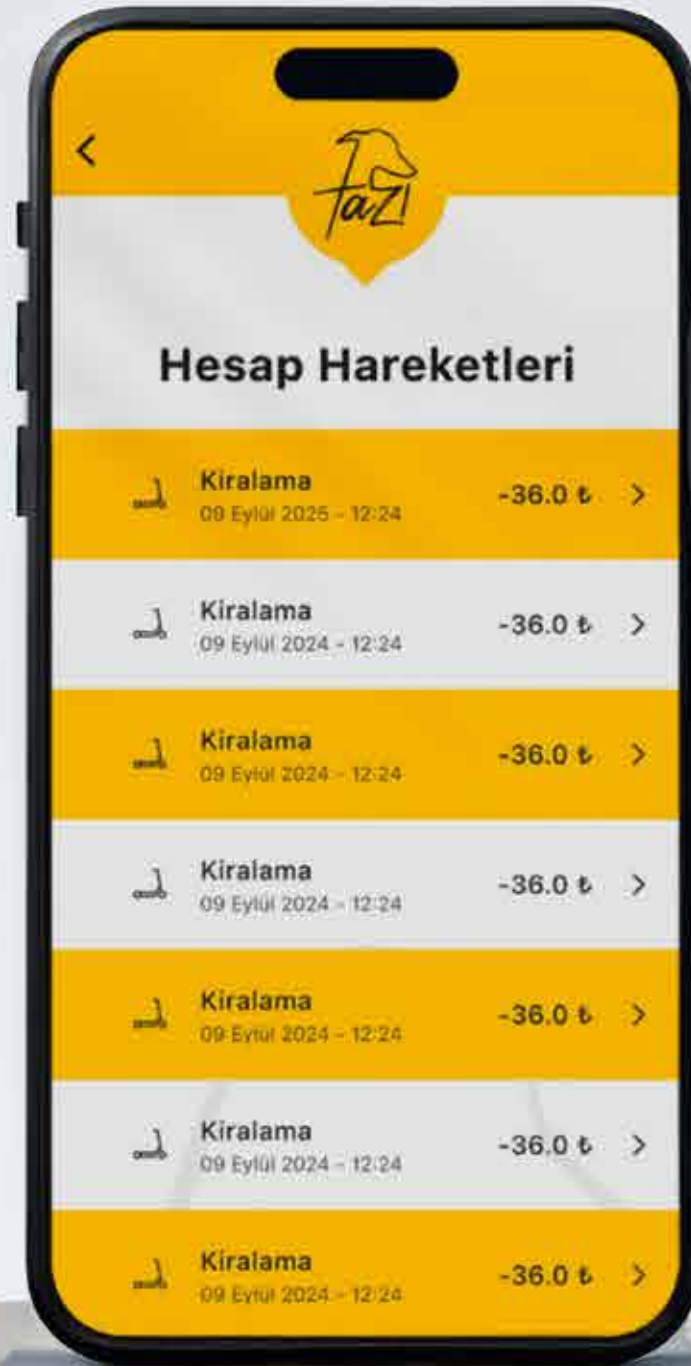


View details in the
driving report.

Access driving
history.



View account
activity.



View your wallet and
have full knowledge
of all the information.






Rate your ride and
get all the details
on one page.

Discover advantageous
packages specially
prepared for you.

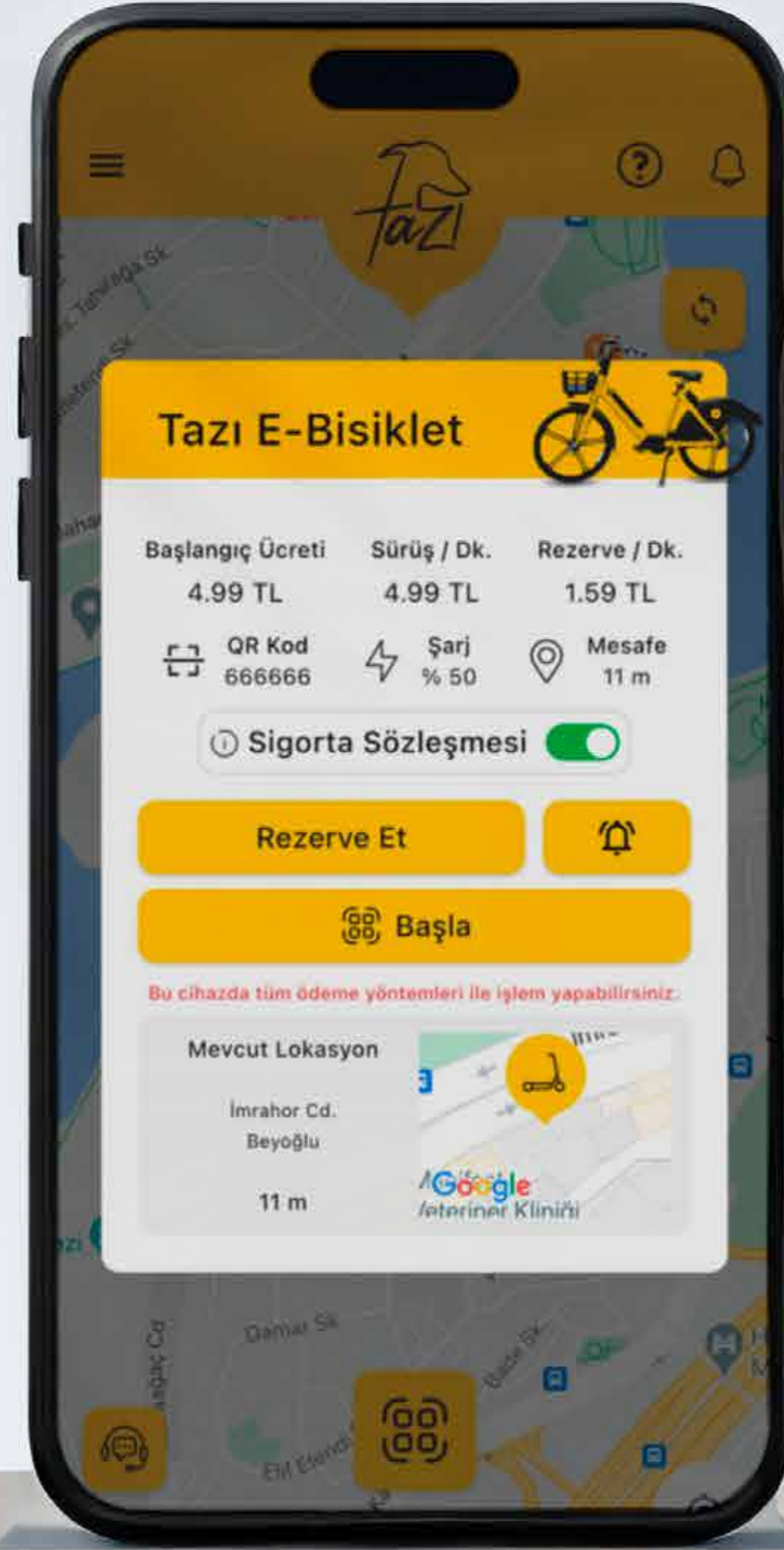


The first and only in Turkey!

Your rides are always secured with  **Demir** insurance.

150.000 TL Coverage.

in case of accidental death, permanent disability and treatment expenses.



Customer service and full support!

We are always with our users! With our 24/7 call center and in-app support system, we provide fast and effective solutions in case of any technical problems, possible problems while driving or accidents.

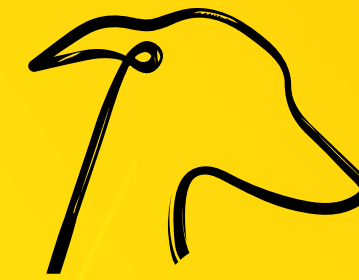
In case of any malfunction or support need, we guarantee a quick solution by directing our operations team as soon as possible. We constantly improve all our processes to keep the security and satisfaction of our users at the highest level.

INSURANCE

Your safety is our priority! As Tazi, we offer a comprehensive insurance policy that secures every ride. After the ride is completed, you can instantly view the policy details on our application and easily access all information about coverage and guarantees.

Our insurance system provides full protection against possible accidents and unexpected situations. No fatal accidents have occurred to date, and this is not just a statistic for us, but a proof of our commitment to safety. We will continue to offer our users the safest driving experience!





Tazi
map.



2000+
Scooter
E-Bike

7500+
Bicycles

30+
Cities

5.000.000+
Users



References

isbike



rodostobis

urfabis



erbis

ÇABİS



Sakbis



espedal



nilesplit

gölbis

altınbis

bebis

Yeni Pedal

POYRAZ



How can we benefit our cities?

Our electric scooter and bicycle rental system Tazi strengthens the transportation network of cities and offers an environmentally friendly, practical and fun transportation alternative to both city residents and tourists.

REDUCES TRAFFIC CONGESTION

Tazi reduces the use of cars on short-distance trips and relieves the burden of urban traffic. This makes a significant difference, especially in areas with heavy traffic.

ENVIRONMENTALLY FRIENDLY TRANSPORTATION

Our electric vehicles produce zero emissions and reduce dependence on fossil fuels. It helps reduce the carbon footprint in your cities and carries them to a more sustainable and economical future.



TOURIST USE POTENTIAL

In the summer months, easy and enjoyable transportation can be provided along the coast with Tazi vehicles in touristic districts. This allows tourists to explore the region better and increases visitor satisfaction.

INCLUSIVE TRANSPORTATION SOLUTIONS

Tazi offers an economical and accessible transportation option for both city dwellers and tourists. Our system, which appeals to various age groups, facilitates daily life and increases mobility within the city.

CONTRIBUTION TO CITY ECONOMY

The intensive use of our vehicles supports the economy by facilitating access to commercial areas within the city. It increases mobility especially in city centers.

CONTRIBUTION TO ENTERTAINMENT AND QUALITY OF LIFE

Our scooters and bicycles can be used not only for transportation but also for entertainment. It offers a pleasant ride in coastal areas or a tour of the city's natural beauties. Tazi helps cities gain a modern, environmentally friendly and dynamic city identity.



Thank you.

