SIM

Systematic Innovation Management

Learning the skills and mindset needed by leaders to boost innovation performance in any organization.

Curriculum

The program is built on the following 14 learning modules:

- Introducing the program
- Systematic innovation management
- Defining innovation
- Innovation management principles
- Innovation management system
- Designing innovation processes
- Developing deep insights
- Engaging top management
- Crafting innovation strategies
- Adapting structures
- Leading innovation efforts
- Fostering innovation culture
- Assessing innovation performance
- Concluding the program

The program content is presented in the context of an Innovation Management System and learned from a leader's or manager's perspective.

Each module is divided into 10–12 short lessons, making studying easy and flexible. You can learn on any device at your own pace, in bite-sized steps.

The future belongs to those who can innovate and renew themselves.

They delight users, power up digital technology, embrace sustainability, accelerate growth, and create social impact.

Are you innovating at your full potential? If not, you are not alone. Most leaders are disappointed with their innovation results. They want more from their investments. The good news is that you can lead and organize your innovation efforts systematically to boost performance.
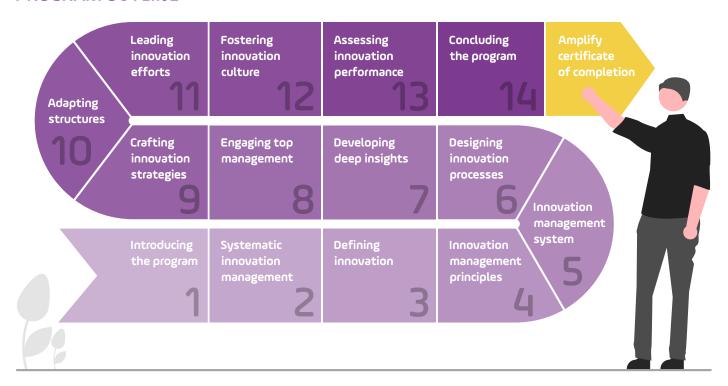
Give yourself the essential knowledge, skills, and mindset to amplify innovation performance in an organization or across collaborating organizations. In this training program you will learn to proactively and systematically lead and organize innovation efforts and build crucial innovation capabilities, all with guidance from the **ISO 56000 series of international standards**.

Target audience

This program is essential if you are a leader, formal or informal, or a manager influencing innovation activities. For example, you might be part of a leadership team or board, a line or project manager, an expert or consultant. You can work in any organization – large or small, public or private, in any sector – or across collaborating organizations.

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PROGRAM OUTLINE

Adapting structures **10**	Leading innovation efforts **11**	Fostering innovation culture **12**	Assessing innovation performance **13**	Concluding the program **14** / Amplify certificate of completion
	Crafting innovation strategies **9**	Engaging top management **8**	Developing deep insights **7**	Designing innovation processes **6** / Innovation management system **5**
	Introducing the program **1**	Systematic innovation management **2**	Defining innovation **3**	Innovation management principles **4**

WE GIVE YOU ACCESS TO 14 DIGITAL LEARNING MODULES with the latest and most relevant knowledge about systematic innovation management for 12 months. You can learn at your own pace, in bite-sized steps, on any of your devices. Each module is divided into 10–12 lessons, making it easy to focus on what is relevant to you. Lessons are short and independent learning elements containing, for example, videos, slide shows, or interactive dialogues. Most lessons end with questions for reflections and a "Learn more" section with optional content for deeper learning based on your interests. The study time is approximately 40 hours for the entire program. See the program outline above.

Learning modes and customization

The program is suitable for self-paced or blended learning. In the case of blended learning, individual studies are combined with interactive live sessions for group discussions and exercises. A customized program can be designed for an organization and include purpose-designed or organization-specific modules in addition to the core training modules.

Contact us

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More information and sign-up ▶▶▶

Testimonials

"The learnings help to build the foundation for leading innovation strategically. The tools for developing structural and cultural capabilities were important to me. By establishing a systemic view of innovation management, we can work better together!"

"Thank you for an excellent training program, which has directly benefited my ongoing assignments. It is enormously helpful to have a framework to put my experiences into to understand what is required for successful innovation management."

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