

# MAGICflex

## A NEW-GENERATION PAPER

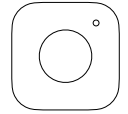
MAGIC FLEX is an innovative paper made in France, composed mainly of certified natural cellulose. Its finesse and flexibility make it surprisingly easy to handle, combining lightness, strength and creative freedom. It opens up a unique field of exploration for reinventing soft materials in design, objects and interior applications.



MAGICPULP®  
Le papier réinventé



[magicpulp.com](http://magicpulp.com)



[magicpulpfactory](https://www.instagram.com/magicpulpfactory)

## TECHNICAL FEATURES

- 98% natural cellulose
- Made in France
- FSC certified
- Very flexible and thin
- Superior moisture resistance
- Recyclable and repulpable
- Suitable for dyeing, knitting, crochet, macramé, weaving, braiding
- Light-responsive (diffusion, translucency)



## A TRANSFORMABLE MATERIAL FOR UNIQUE TEXTURES

Dyeing, knitting, crocheting, weaving, braiding, macramé... MAGIC FLEX supports a wide range of craft and textile techniques, giving rise to new surfaces, generous weaves or openwork structures. When exposed to light, it reveals diffused, vibrant and poetic effects — ideal for lighting pieces or sensitive installations.

## A NATURAL MATERIAL FOR INTERIOR DESIGN & LIFESTYLE

Whether turned into meshes, panels or volumes, MAGIC FLEX integrates seamlessly into the world of decoration: textured wall panels, lightweight partitions, sculpted objects, luminous elements. It blends visual softness, expressive textures and a distinctly contemporary aesthetic, making it a valuable material for refined, creative projects.