

**illumine**

Scientific illustrations  
by a scientist

SCIENCE  
PAPER  
COMING

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# Hello!



## I'm Adeline Deward,

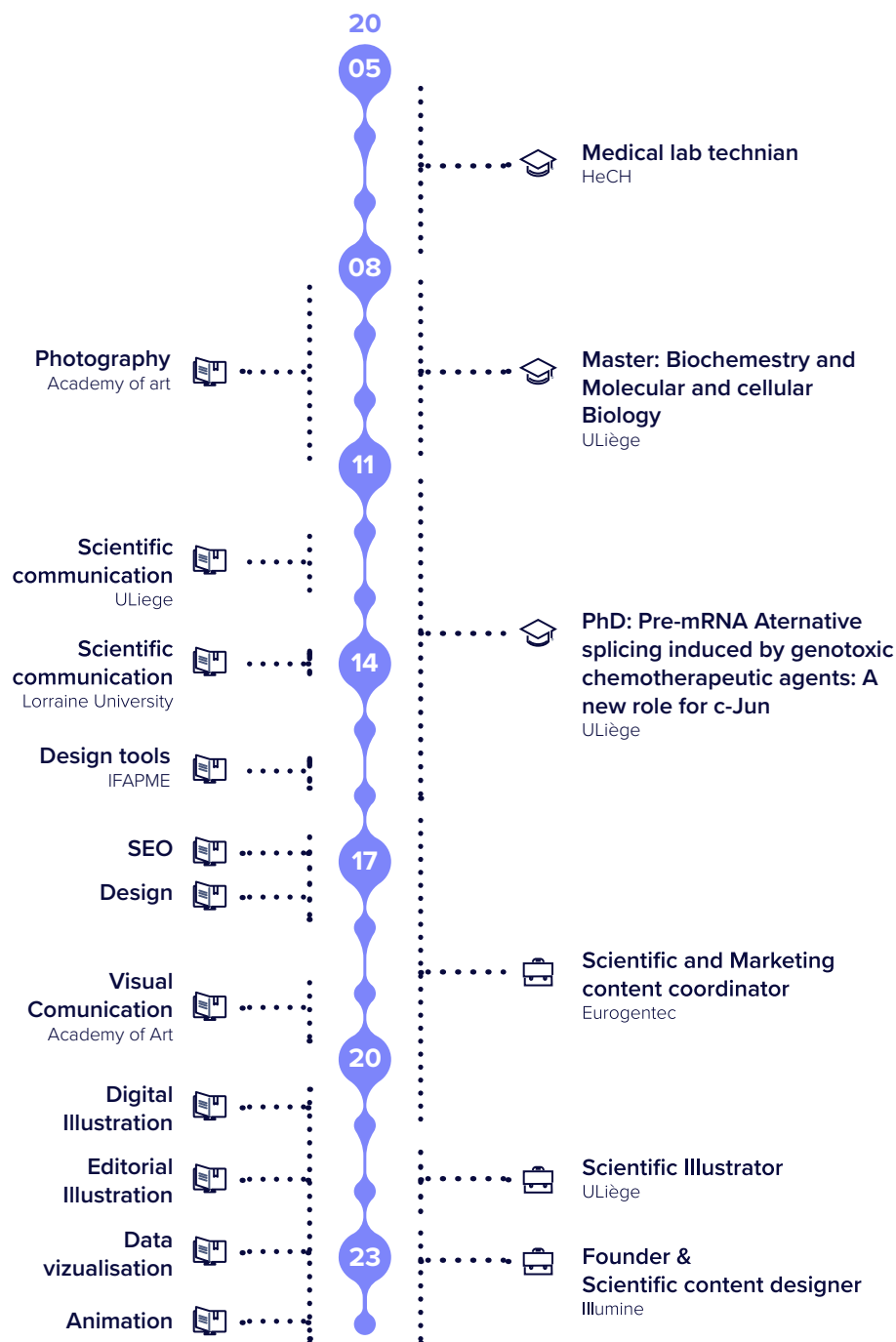
I'm a Belgian scientific content designer on a mission fueled by passion and expertise.

**Picture this:** a seamless fusion of science and visual artistry, meticulously crafted to illuminate the depths of scientific knowledge. That's precisely the magic I bring to the table.

**My journey?** It's a riveting adventure through the realms of academia and creativity. Armed with a master's degree in Biochemistry and Cellular and Molecular Biology, I delved deep into the intricacies of cancer research during my **Ph.D.** But my story doesn't end there.

**Simultaneously,** I embarked on a parallel path, honing my skills in **communication and visual design**. For five dynamic years, I thrived in the fast-paced world of **Marketing**, navigating the complexities of a major biotechnology company. And from this rich tapestry of experience, **Illumine** emerged.

# From science to design



My unique journey fuels  
the brilliance of illumine

# WHY



## Be Understood

Thanks to clear visuals, easy to understand at a glance.



## Be Visible

Differentiate from others with unique and eye-catching visuals.



## Be Remarkable

Leave a lasting impression and foster more interactions.



Your brilliant  
ideas deserve to be  
highlighted & spread.

Illumine isn't just a service, it's a testament to my unwavering commitment to excellence and innovation.

Here, I unleash my **creativity, passions, and tireless pursuit of perfection** to serve the research and science community.

Leveraging my robust scientific background, I **decode complex concepts** and transform them into captivating visuals.

But my mission doesn't stop there. I aim to **revolutionize science communication** by infusing it with cutting-edge design and communication techniques.

Each project I undertake is a reflection of my dedication to authenticity and distinction. I craft visual solutions that not only encapsulate the essence of a project but also propel it into the spotlight, ensuring **maximum impact and visibility**.

So, if you're ready to elevate your scientific content to new heights, join me on this exhilarating journey with illumine.

Together, let's illuminate the world of science like never before.

# Design serving science



Across all mediums, illumine stands ready to illuminate the world of science through captivating visuals.

Whether your company requires a polished **brochure** to showcase your products or services, a striking **illustration** to convey your brand's identity, an informative **infographic** to present complex data in a visually appealing manner, dynamic **slides** for your next presentation, eye-catching **commercial visuals** for your marketing campaigns, attention-grabbing **posters** for events or promotions, or even **icon** sets to enhance your digital presence, I'm here to transform your scientific concepts into compelling visuals that align seamlessly with your brand.

Each visual element will be carefully crafted to reflect your company's values, messaging, and target audience, ensuring that they resonate with your brand identity and contribute to your overall marketing strategy.

Furthermore, if you're interested in elevating your visuals to the next level, we can explore animation techniques to add an extra layer of engagement and interactivity. Whether it's subtle animations to enhance user experience or full-blown animated sequences to captivate your audience, we can work together to bring your visuals to life and leave a lasting impression on your customers.

Let's discuss how I can translate your project into visually stunning representations that not only inform but also inspire and captivate your audience, leaving a lasting impact.

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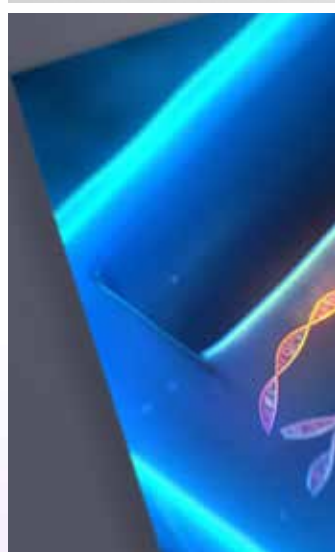
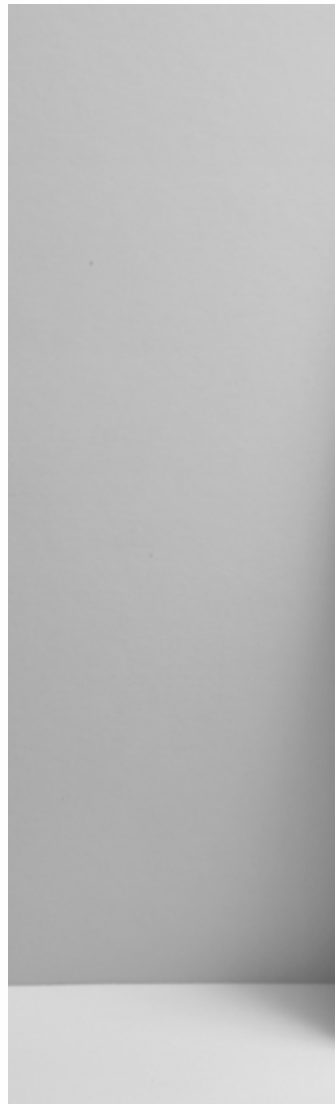


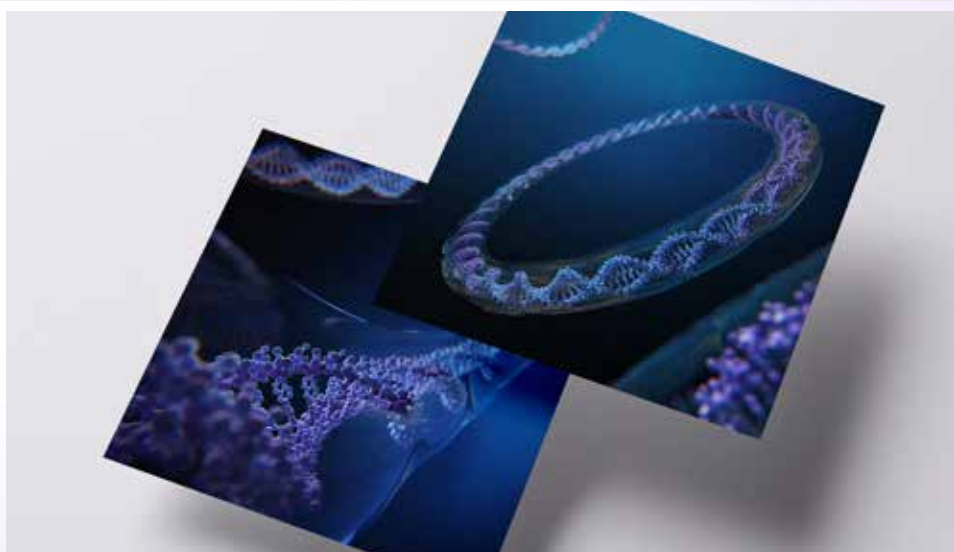
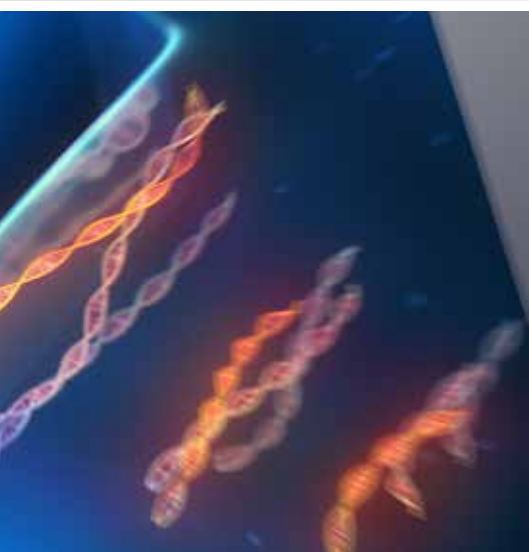
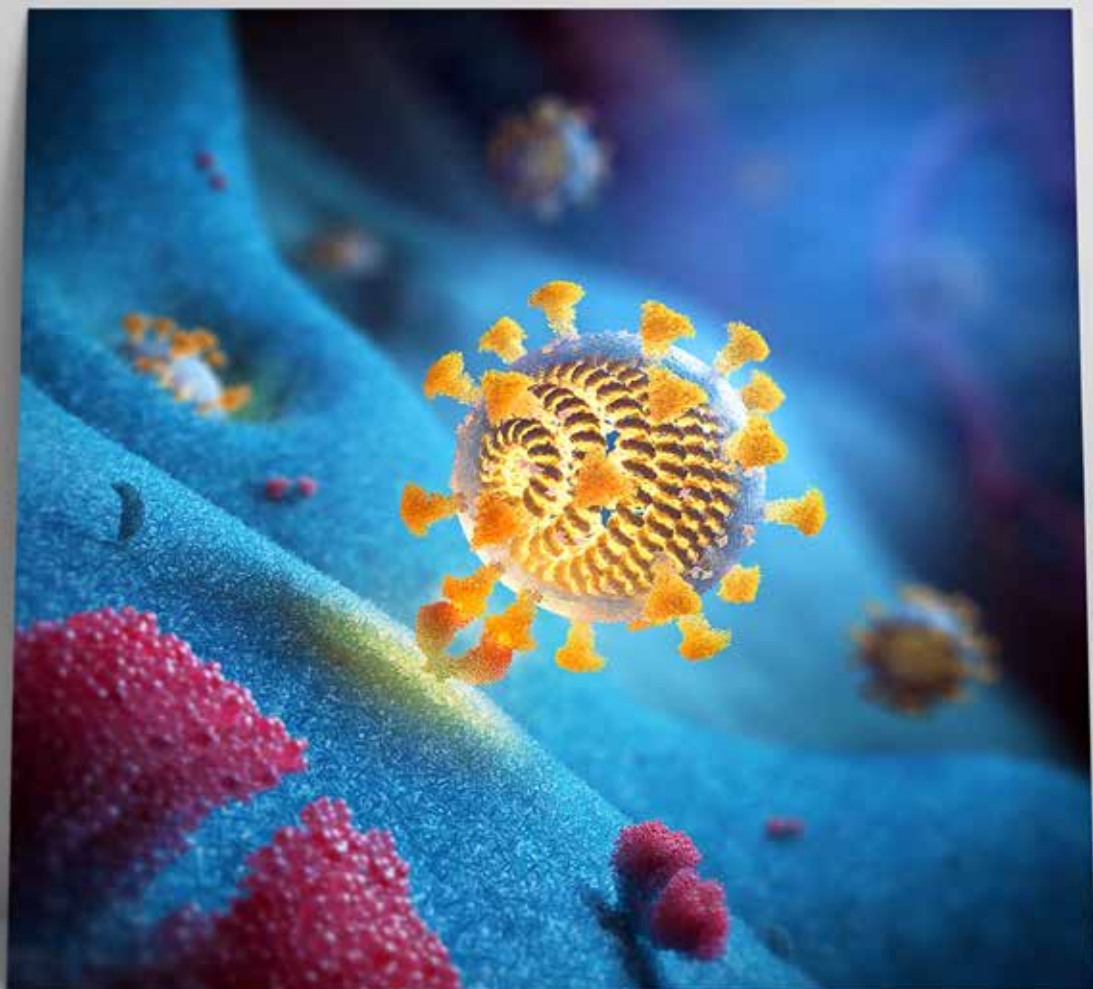
## Illustrations

Conceptualizing a project in an illustration will help you to diffuse it to a larger audience, and will shine a light on your discoveries.



Looking to breathe life into your project? Consider animating your illustrations into stunning videos. Contact me to make it happen!

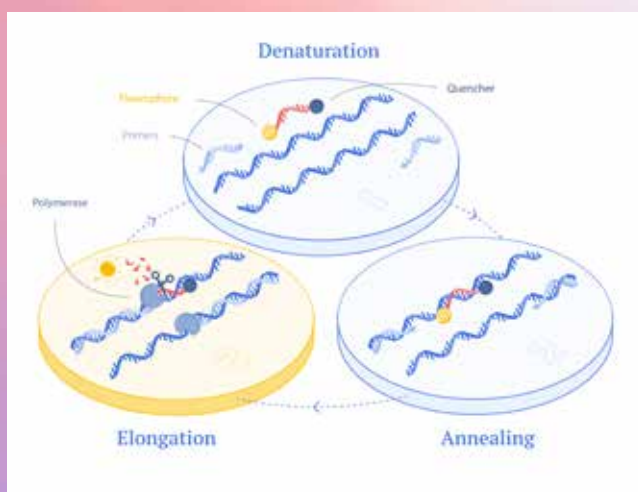
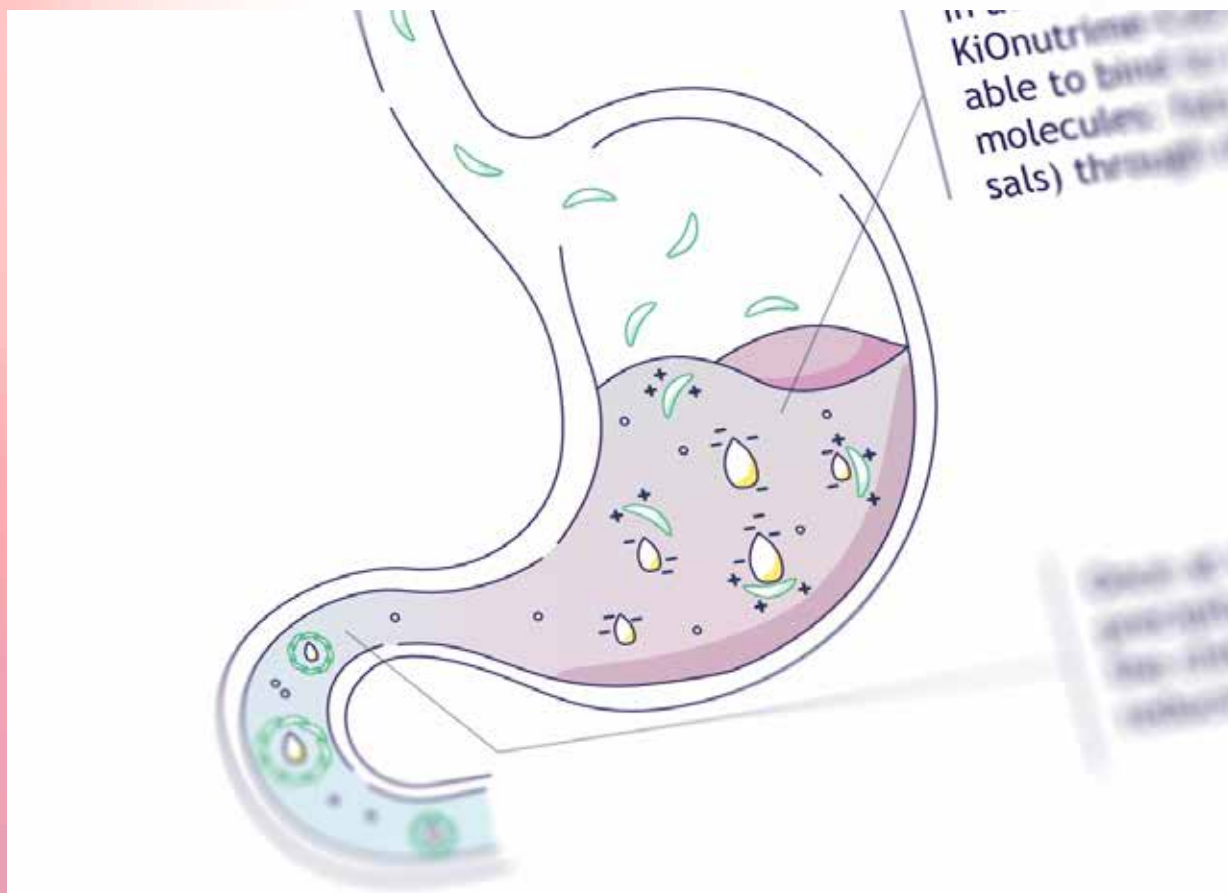








“An image is worth than thousand word



## Schemes

Based on an explanation of your product, I analyze the data to give you the **most appropriate visual storytelling**.

I use a modern look and feel to allow you to demark and **attract the eyes of your audience**.

# Brochures

I specialize in organizing content and selecting the most effective visual elements to create impactful brochures and flyers tailored to your needs.



## Logo

Utilizing my scientific expertise, I design logos that are not only **meaningful** but also uniquely representative of your brand.



## Poster

Let me craft visually stunning posters that convey your message with **clarity and creativity**.





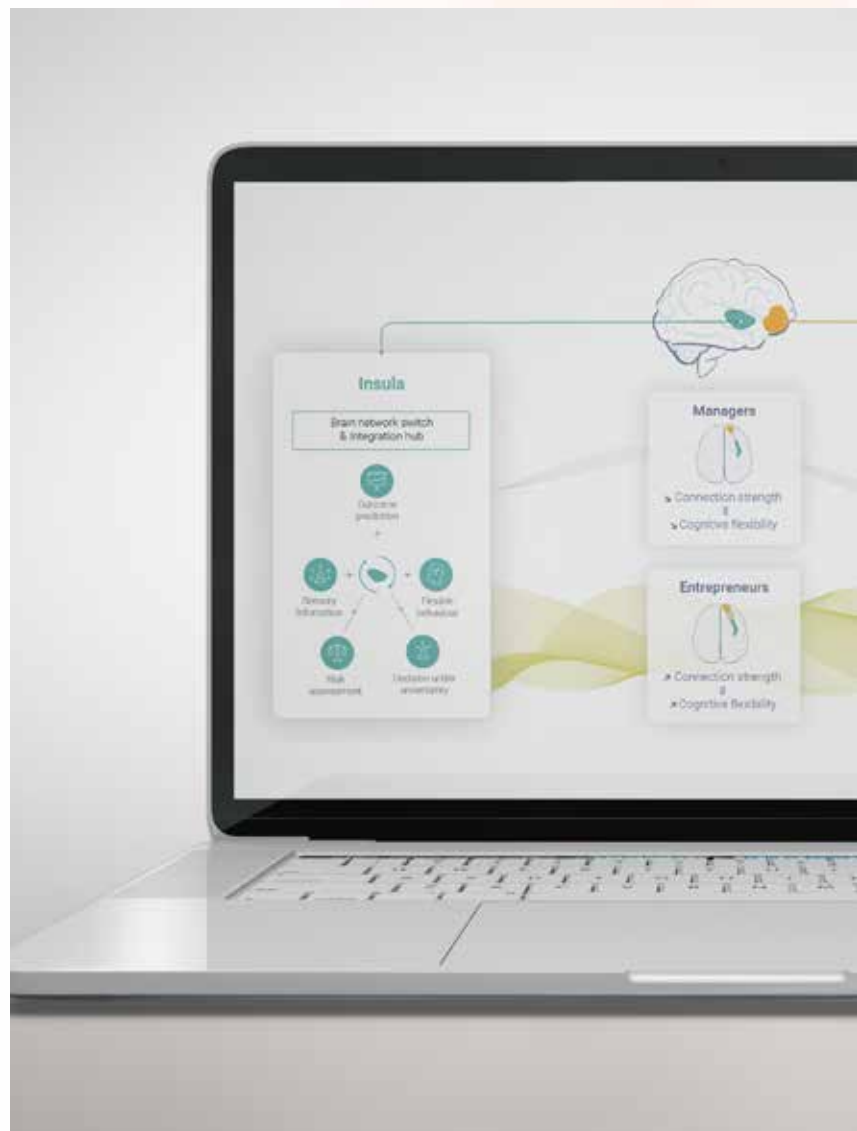
# Infographic

With my expertise in infographic design, I transform **complex data** into **captivating visual narratives**.

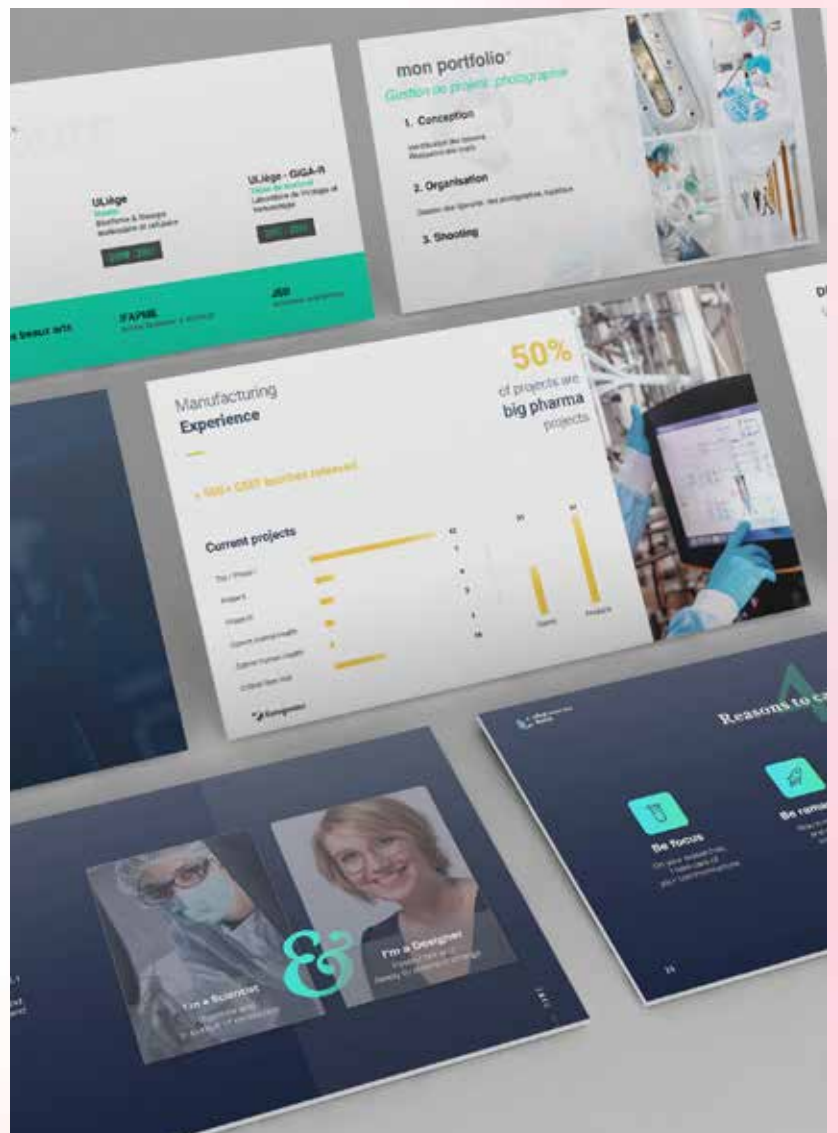


## Slide deck

**Capture and retain** your audience's **attention** while fostering increased engagement through clear and visually appealing presentations.





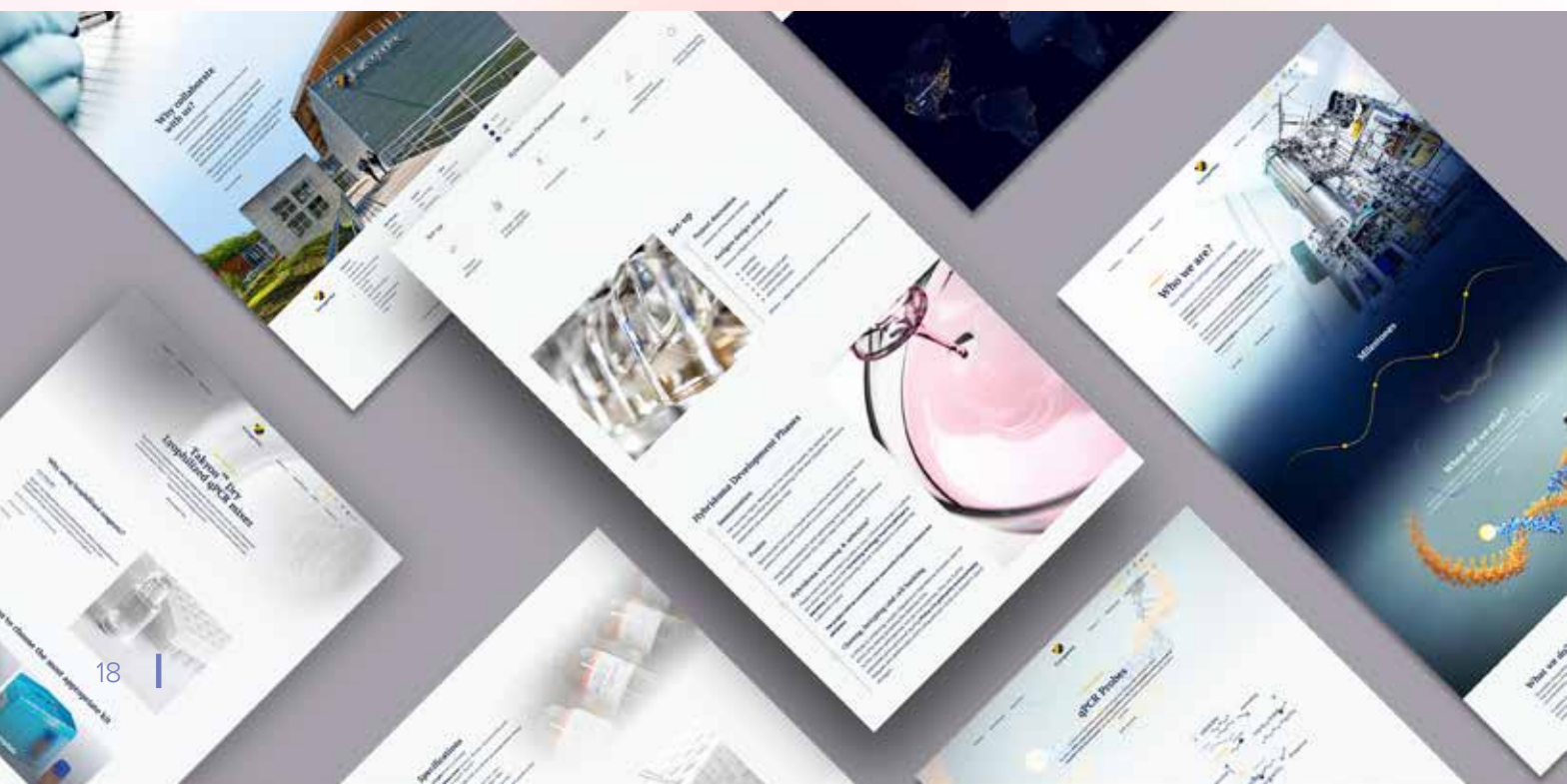




## Commercial visuals

Unlock the power of compelling visuals for your **webpages, social media**, and beyond.

I'll also offer expert scientific guidance for your **video and photo shoots**, plus a range of other exciting possibilities.

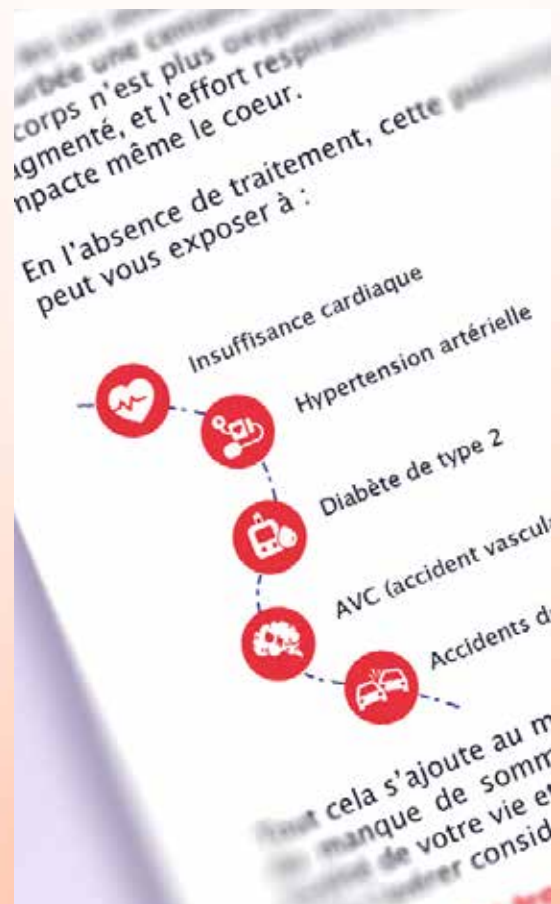
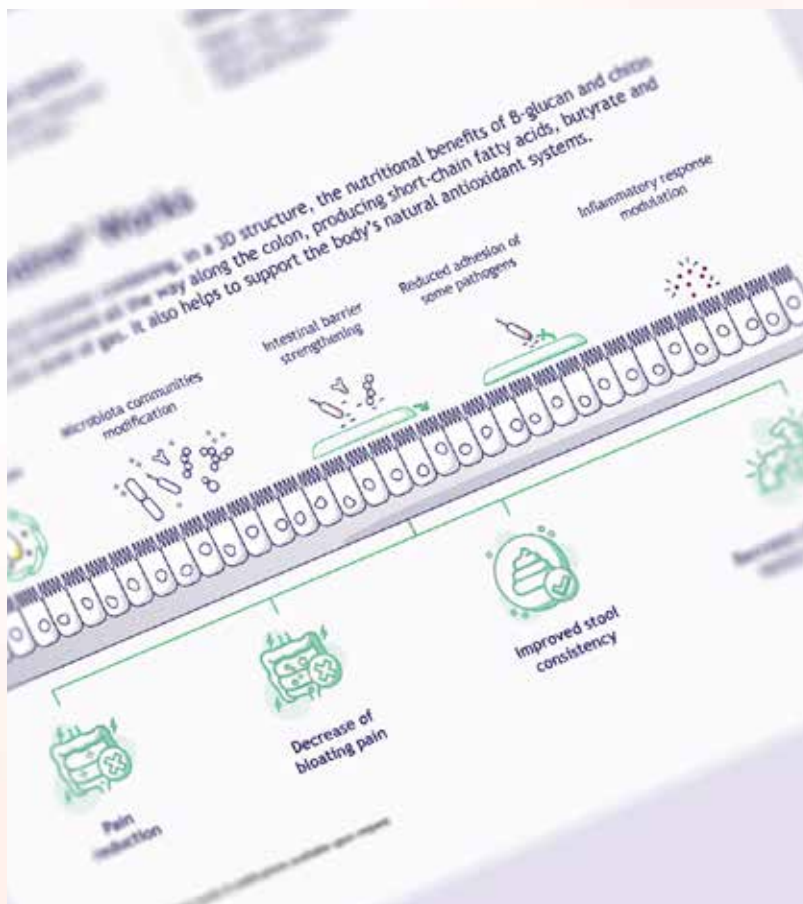






## Icons set

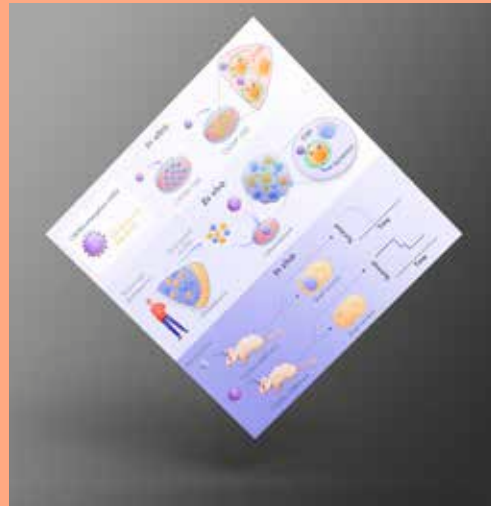
I transforme ideas into visually striking icons that communicate complex concepts with **simplicity and clarity**.



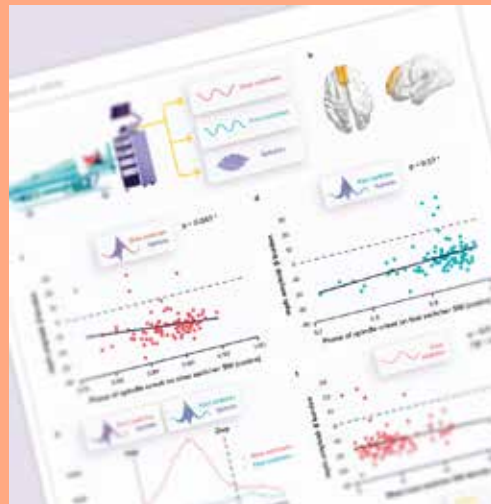
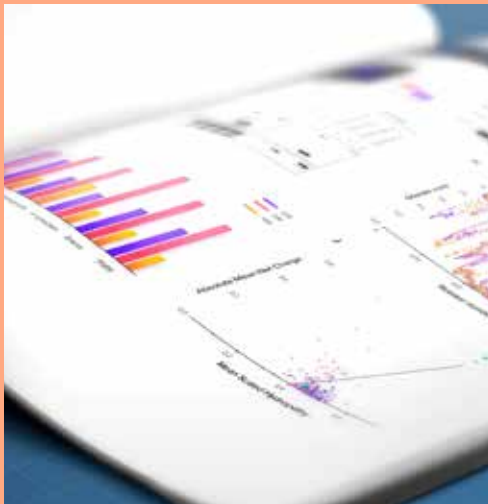


Illumine is also for research ...

GRAPHICAL ABSTRACT



FIGURES

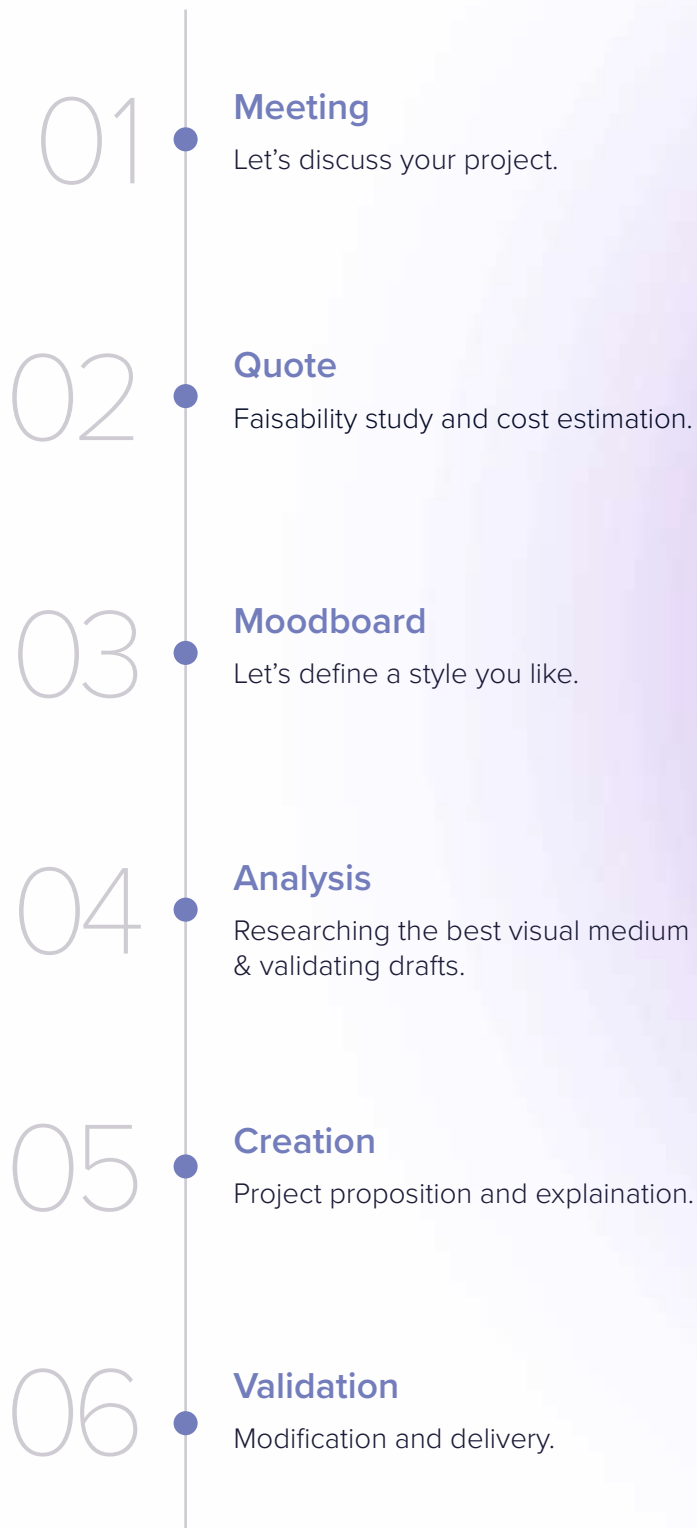


COVERS



... view more on [www.illuminesciences.be](http://www.illuminesciences.be)

# Process



HOW

The background of the image is a solid blue color. On the right side, there are several thin, light blue concentric circles that overlap each other, creating a ripple effect that extends towards the center of the image.

TURN  
THE  
SPOTLIGHT  
ON  
YOUR  
PROJECT

**Inspired to collaborate?**

[WWW.ILLUMINESCIENCES.BE](http://WWW.ILLUMINESCIENCES.BE)

