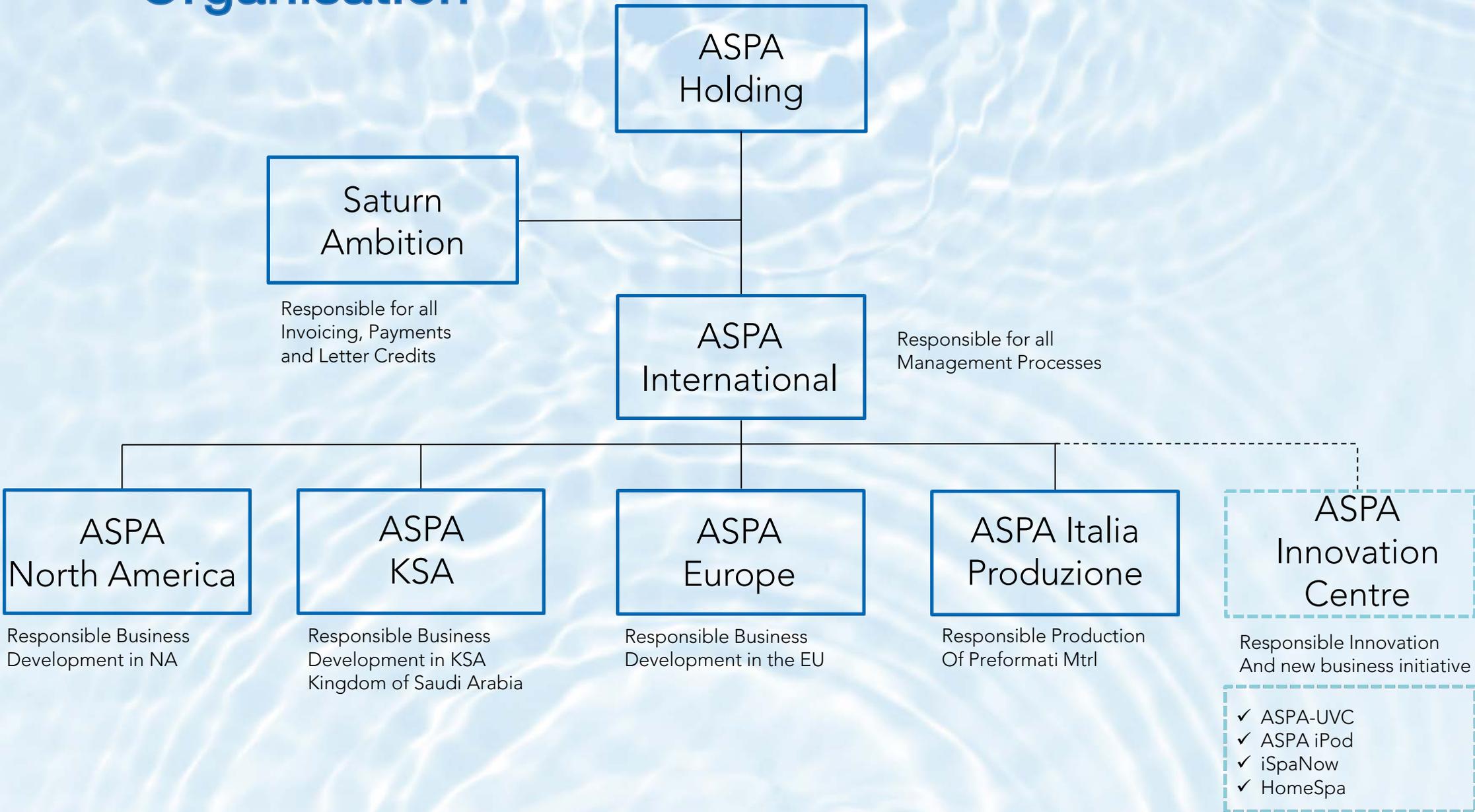




The 5 pillars of successful spa & wellness design

Organisation



Who are we?

- We were founded in 1983
- We are a family business
- We work on five continents
- We are consulted by leading hotel brands around the world
- We are winners of:
 - “Creative Spark” [Issued by Top Hotel Data for most creative and Innovative Project in the Middle East]
 - 2019 LUX Hotel & Spa award
- In August 2019 –ASPA opened in Qatar with resident Architect Dr Atos Batarra



Our 5 pillars of strength explained

Consultancy

Design

Supply of
Specialised
Equipment

Project
Turnkey

Preventative
maintenance



Site development

Business planning

Human resources

Concept Design

Development Design

Technical Design

Hydrothermal Areas
&
Technical Rooms

Specialised Treatment
Rooms

Water Features
&
Swimming Pools

Fit Out

Material
Specification

FF&E Supply
&
Installation

Local Team

Weekly, Monthly or
Quarterly

Extended Warranty



Pillar 1 - Consultancy

Site Development

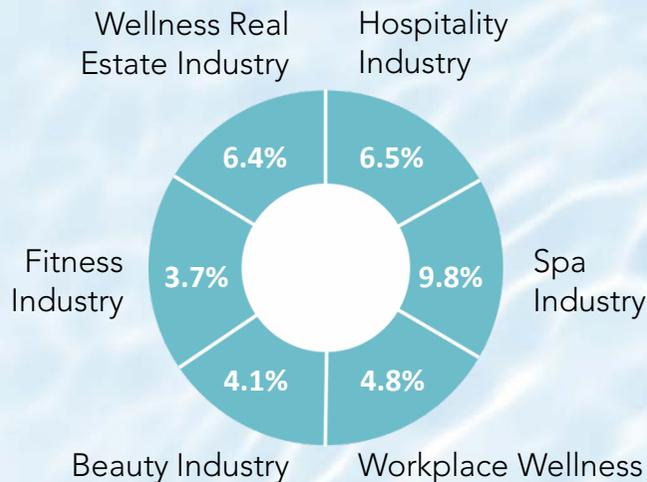
- Architectural & Interior Design Review
- Value Engineering
- ME&P Development and Coordination

Business Planning

- Market Analysis, Site Analysis & Financial Feasibility
- Concept Development & Programming
- Creation of Spa Menu & pricing

Human Resources

- Staff Recruitment, Auditions & Hiring
- Sales & Customer Service Training
- Employee Handbook & Operations Manual





Pillar 2 - Design

Concept Design

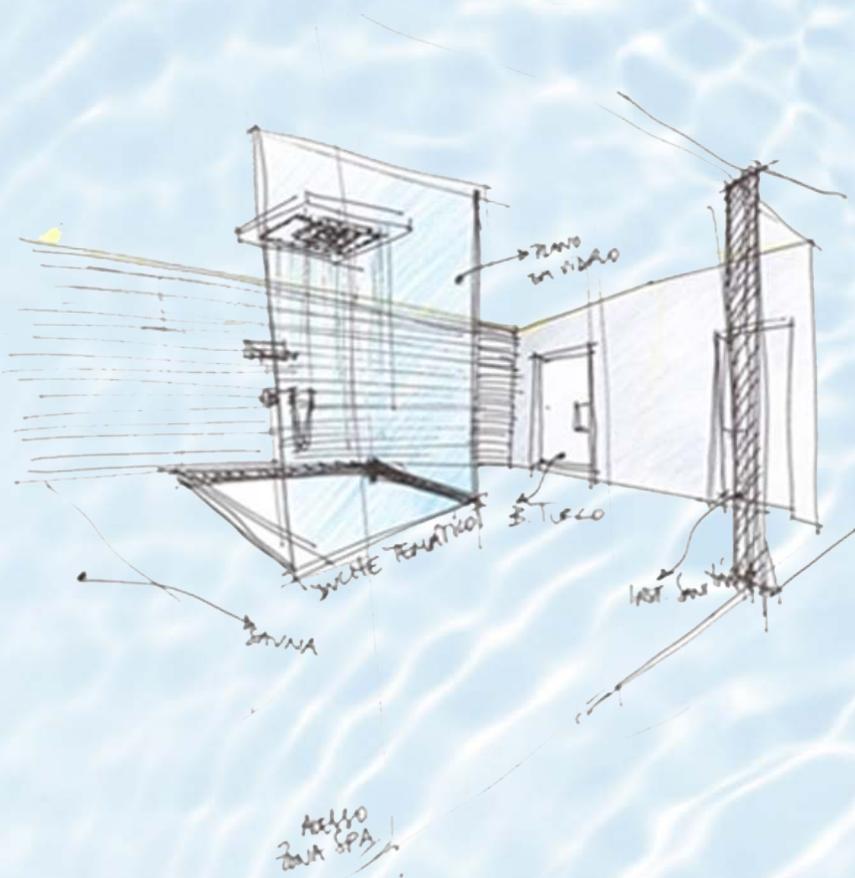
- Prepare concept design
 - *Including Service Systems*
- Cost information
- Project strategy

Developed Design

- Prepare developed design
 - *Including Coordinated and Updated proposals for structural design, building service systems, outline specifications*
- Design programme – review

Technical Design

- Prepare technical design in accordance with responsibility matrix
- Coordination of specialist subcontractors
- Design and specification in accordance with design programme





Pillar 3 - Spa Specialised Equipment



Hydro Thermal Areas & Technical Rooms

- Wet areas –
 - Hydro pools
 - Plunge pools
 - Hammam & Steam Cabins
 - Sensory Showers
 - Ice Fountains & Rooms (Igloos)
- Dry areas –
 - Saunas
 - Relaxation Areas

Specialised Treatment Rooms

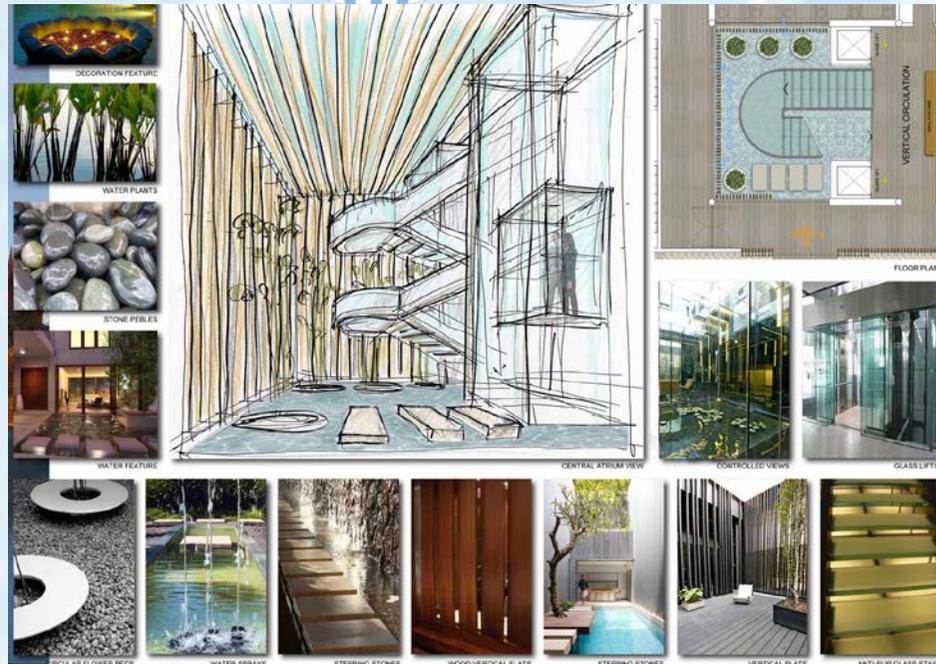
- Full Body Cryotherapy
- Floatation Pools
- Rock Crystal Rooms

Water Features & Swimming Pools

- All pools made from Extruded Polystyrene Foam (EPS)
- From Drawings to CMC to Finished Goods



Pillar 4 - Turn Key Solutions



Industry Professionals

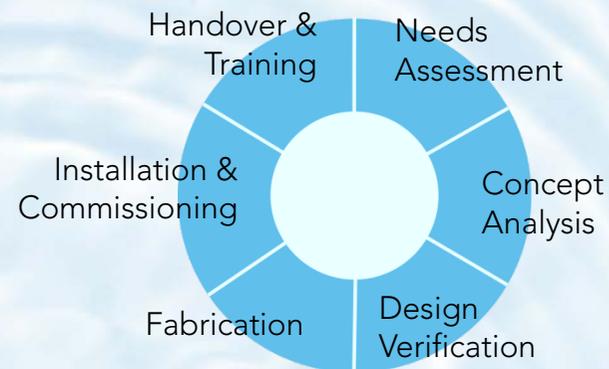
- We know the intricacies of spa and wellness
- Owners have one face to deal with
- Understand spa and wellness rollouts

All Round Control of Quality & Time

- Reduced project timelines
- 360° approach to value engineering

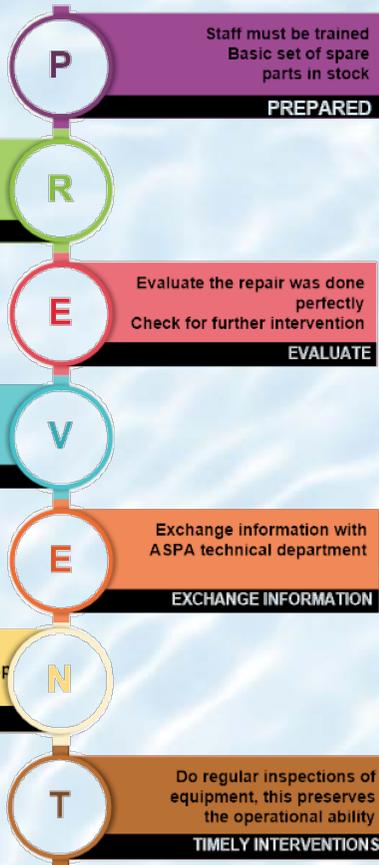
Faster Rollout

- Less management work – reduced burden
- Dovetail suppliers and subcontractors





Pillar 5 - Preventative Maintenance



Local Team

- Local team trained during installation
- Handover done with local team
- Yearly training by ASPA, locally

Weekly, Monthly or Quarterly

- Provide a maintenance schedule that best suits the client
- Maintenance preventions adds year onto the operating life of our equipment
- With water, salt and chemicals – equipment must be well maintained

Extended Warranty

- ASPA can provide warranty extensions

Links to additional reading

[ASPA - Hospitality Brochure](#)

[ASPA - Wellness Brochure](#)

[ASPA - Digital presentation](#)

[ASPA - EPS Offsite pre build presentation](#)

[ASPA - Pools built from EPS \(Above ground\)](#)

[ASPA - Flotation Pool](#)

[ASPA - Crystal Room](#)

www.aspa-uvc.com



Thank you for your interest and attention

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