



At Haptic, we're creating a universal language through touch
AI-native tactile information for everyday life



Navigation you can feel "The Virtual Corridor"

When screens and speakers fail, HapticNav restores guidance through touch.

HapticNav made history.

Our patented Haptic Navigation technology guided the first blind runner to complete the NYC Marathon using only touch. That moment proved a simple idea with powerful reach. Now HapticNav is used by thousands globally, from the blind to tourists, hikers, bikers, kids and elders. HapticNav is ready for the field and the street.

Conventional navigation depends on sight and sound. In crowded, blackout, high noise and strict light, those cues disappear and people lose reliable guidance. The result is feeling lost, missed pickups, wasted time, and safety failures.

The solution HapticNav turns navigation into vibration using patented haptic feedback. It keeps eyes up and ears open while delivering precise, silent orinetalational feedback through a phone, smartwatch or glasses. The HapticNav SDK drops into any mapping stack.

Attendee and venue experience

- Rideshare and shuttle pickup accuracy improved by 30–90 percent in live trials, reducing wait times and missed connections
- Seamless wayfinding through crowded halls, campuses, airports and surrounding city blocks, even in noise and glare
- Accessible navigation for blind and low-vision guests at scale, without extra hardware

Operations and safety

- Silent, precise staff movement when light and noise discipline matters during VIP movements or incidents
- Evacuation and mass guidance that still works in smoke, power loss or PA failure
- Hands-free guidance for contested logistics, loading zones and flight line style marshalling in complex back-of-house areas

Proven and ready

- SDK integrates in weeks for pilots with map providers and mobility apps
- Partnerships with Mapbox, SXSW and Verizon, LOI with Uber, tested with Google
- Sponsorship from Apple for the NYC Marathon guiding a blind runner using HapticNav
- Deployments with the National Federation of the Blind, major blind organizations and agencies
- Serving thousands of users across 30+ countries
- Protected by multiple issued patents. Including: "System and method for Haptic Navigation"

Scan the QR to try a 60-second demo route. Talk to us about pilots and deployments!

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Partners & investors

