

PARTNER INFO



NAME	Ardem Proje Ar-ge Danışmanlık
OID	E10303334
ORG. TYPE	Medium SME



BACKGROUND AND EXPERIENCES

Please briefly present the organisation (e.g. its type, scope of work, areas of activity and if applicable, approximate number of paid/unpaid staff, learners).

Ardem Project R&D Consultancy; to entrepreneurs and businesses in pre-incubation, incubation and post- incubation processes;It provides services such as business development, access to financial resources, management, consultancy, mentoring, participation in offices and networks. Ardem Project R&D Consultancy;It contributes to the incorporation of the projects of young people and entrepreneur candidates with business ideas and the creation of value-added start-ups that can reach national and international markets. Ardem Project; information and communication technologies etc.By identifying relevant themes, it implements activities that emphasize the importance of providing services to entrepreneurs and businesses that will operate in these fields.It carries out various activities in order to develop the innovative and creative product capacity of SMEs and entrepreneurs and to strengthen the relationship between cultural and creative industries and the manufacturing industry. The first of the main problems faced by entrepreneurs in our country is the capital problem. Many successful ideas encounter capital problems and are shelved before gaining momentum. In order to solve the capital problem, it is important for the entrepreneur to analyze the market well, know his competitors well, and identify their shortcomings and advantages well. The second problem is that entrepreneurs need investors to expand into different markets and grow. The investor is important enough to determine the fate of the enterprise. The third problem is the difficulties experienced by entrepreneurs who cannot access technological opportunities in implementing and promoting their ideas. In this context, ARDEM Project offers support for the development of entrepreneurial and investor activities. Thus, it supports entrepreneur candidates and entrepreneurs starting from the idea stage and contributes to the development of their creative and innovative production powers.Ardem Project enables people to develop this culture by integrating entrepreneurship into your entire workflow within the organization, so that they can closely follow technology and initiatives by building your in-house innovation culture from scratch. By reaching all institutions and organizations within the entrepreneurship ecosystem, we organize training and seminars for the needs of entrepreneurs and create entrepreneurship for the institution. It forms the foundations of your culture. It provides employees with a better understanding of entrepreneurship by acting as a bridge with expert mentors, experienced entrepreneurs, business leaders and important stakeholders of the Turkish enterprise ecosystem. By considering corporate culture and entrepreneurship culture together, it prepares the most appropriate culture and strategy for the company structure.Strategies it determines specifically for your customers. By creating a correct entrepreneurship culture structure, it enables this culture to be opened not only within the organization but also to your stakeholders.As the most important way to create a successful internal innovation culture, it ensures that managers understand and adopt this culture in the best way possible. With its End-to-End Intra-House Entrepreneurship Program, it enables you to support scalable business ideas and raise successful and visionary entrepreneurs. It helps you establish the right



connections for your entrepreneurs by reaching all institutions and organizations within the entrepreneurship ecosystem. It ensures that you create real value for all the entrepreneurs you include in your in-house entrepreneurship program, and shows the right way for entrepreneurs to develop their products and services by organizing training and seminars tailored to their needs. It brings together your entrepreneurs with mentors who are experts in their fields, experienced entrepreneurs, business leaders and important stakeholders of the Turkish entrepreneurship.

What are the activities and experience of the organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

Ardem Project; It aims to support the entrepreneurs accepted to our institution to carry out R&D activities regarding their products, to encourage them to produce prototypes, to solve their investment problems and to enable them to contact national and international markets. In addition, it aims to provide employment opportunities and employ qualified personnel with the support of İşkur and Kosgeb, and to benefit from national and international grants, loans and incentives while doing this.

Ardem Project Director Dilek ADALI, with his academic and vocational education and more than 20 years of experience in my professional business life, offers project-based training and consultancy services to help public, private and non-governmental organizations achieve their medium and long-term goals by improving their managerial capacity and service quality.

- Solid academic background in finance, management, accounting and economics,
- Believing in the mission, vision and ethical principles of the institution he/she works for and being a strong supporter of it,
- Flexibility in adapting to the new corporate structure and desire to receive the necessary training,
- Ability to perform multiple tasks within a limited time in stressful work environments,
- Ability to communicate effectively both written and verbal,
- Success-oriented, solid work ethic and analytical thinking ability,
- Ability to work independently or as a member of a group,
- Leadership ability,
- Among the institutions that benefit from the projects I am responsible for are district governorships, municipalities, provincial and regional directorates of ministries, public and foundation universities, non-governmental organizations and businesses.
- Project implementation training (Affordability of Costs, Purchasing Procedures, Reporting, etc.) was given to the representatives of the beneficiary institutions.
- Academic background in finance, budget and reporting, accounting and risk management,



- Working in compliance with ethical rules in business life,
- To produce innovative solutions that will benefit the institutions served,
- Believing in the mission, vision and ethical principles of the institution he/she works for and being a strong supporter of it,
- Success-oriented, strong work ethic and analytical thinking ability,
- Ability to work independently or as a member.

Would you like to make any comments or add any information to the summary of your organisation's past participation?

Ardem Project; The institution's aim is to support accepted entrepreneurs to carry out R&D activities regarding their products, to encourage them to produce prototypes, to solve investment problems and to enable them to contact national and international markets. In addition, it aims to provide employment opportunities and employ qualified personnel with the support of İşkur and KOSGEB, and to benefit from national and international grants, loans and incentives while doing this. It provides the following services and support during the pre-incubation phase;

- Business Plan Writing Training / Consultancy Services,
- Financial Issues and Tax Law Training / Consultancy Services,
- Mentoring, Coaching
- Legal Consultancy Services
- Profitable Communication Skills
- Human Resources Management Training
- Marketing/Branding Consultancy Services
- Corporate Culture Development
- Investor Meetings
- Innovation and R&D Training

Ardem Project; By increasing the number of entrepreneurs, it provides the opportunity to train entrepreneurs who can move to TEKNOKENT and compete in national and international markets. Ardem Project;

- Spreading entrepreneurship awareness,
- Increasing the number of entrepreneurs,
- Increasing the brand values and awareness of entrepreneurs,
- Enabling entrepreneurs to start receiving new national and international project offers,
- To increase the international development of entrepreneurs,
- It helps to measure the benefits of entrepreneurship training and optimize its duration.



**LEGAL
REPRESENTATIVE**

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