



Health Research Without Borders: Horizon Europe Partnering Event for
Ukraine, Baltics, Poland, Canada and United Kingdom

Behavioural science expertise across multiple domains

Name: Montreal Behavioural Medicine Centre

Organisation: Academic institution

Country: Canada

Contact details and organisation website

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<https://www.mbmcm-cmcm.ca>



ESTDev
From the people of Estonia



Expertise



- Co-leads
 - Dr. Simon Bacon, Former FRQS co-Chair in AI and Digital Health for Health Behaviour Change
 - Dr. Kim Lavoie, Canada Research Chair in Behavioural Medicine
- +25 years in developing and testing behaviour change interventions
- Use of current state-of-the-art behavioural science models and theories
- Unique behavioural clinical trials methods
 - Included extensive training opportunities
- Large international network of behavioural scientists

EVO+: Digital Behaviour Change



- EVO+ 1.0 is a personalised, online 12-week behaviour change program
- Built around developing behaviour change skills
 - Vs. behaviour focused build
- Adaptable to specific behaviours and different contexts
- <https://mbmc-cmcm.ca/mbmc/projects/evo/>

MOTIVATOR: Healthcare professional training



- Improving healthcare professionals communication skills
 - Especially around behaviour change counselling
- Built around motivational communication
- 4-hour program
 - Shown to improve patient behaviours
- <https://mbmc-cmcm.ca/mbmc/projects/motivator-program/>

Relevant calls



- HORIZON-HLTH-2027-02-DISEASE-01-two-stage: Innovative healthcare interventions for non-communicable diseases (RIA)
- HORIZON-HLTH-2027-02-DISEASE-14-two-stage: Clinical trials for advancing innovative interventions for neurodegenerative diseases (RIA)
- HORIZON-HLTH-2027-02-TOOL-01-two-stage: Development of predictive biomarkers of disease progression and treatment response by using AI methodologies for chronic non-communicable diseases (RIA)
- HORIZON-MISS-2027-02-CANCER-02: Clinical research by Comprehensive Cancer Infrastructures for the benefit of patients with common cancers (IA)