

# LOKIS GREEN

Lokis Green Stores Ltd



*...a shelter for zero hunger*

## Company Profile



# Our Projects

# 01

At Lokis Green stores, we are dedicated to driving innovation and sustainability in agriculture through a variety of impactful projects. Here are some of our key initiatives:

## 1. Post-Harvest Loss Reduction Program

Our flagship project focuses on reducing post-harvest losses for small-scale farmers. By implementing advanced storage solutions and efficient logistics, we help farmers preserve the quality of their produce, ensuring they receive better returns and reduce waste.

## 2. Fresh Produce Aggregation Centers

We have established multiple aggregation centers where farmers can bring their fresh produce. These centers serve as hubs for sorting, grading, and packaging, ensuring that the produce meets market standards and is ready for distribution.

## 3. E-commerce Platform Development

Our innovative e-commerce platform connects farmers directly with consumers, bypassing traditional middlemen. This platform provides a seamless and efficient way for farmers to sell their produce, while consumers benefit from access to fresh, locally sourced products.

## 4. Sustainable Farming Workshops

We conduct regular workshops and training sessions for farmers, focusing on sustainable farming practices and post-harvest management. These workshops aim to equip farmers with the knowledge and skills needed to adopt eco-friendly practices and improve their productivity.

## 5. Community Support Initiatives

We are committed to supporting local communities through various initiatives. This includes providing financial assistance, resources, and training to small-scale farmers, as well as partnering with local organizations to promote agricultural development and economic growth.

## 6. Research and Development

Our R&D team is constantly exploring new technologies and methods to enhance our services. From developing advanced storage systems to integrating digital tools for better market access, our focus on innovation ensures that we stay ahead in the industry.

## 7. Partnerships with Agri-Tech Companies

We collaborate with leading agri-tech companies to bring cutting-edge solutions to our farmers. These partnerships enable us to leverage the latest advancements in agricultural technology, ensuring that our farmers benefit from the best tools and practices available.

Through these projects, Loki's Green is making a significant impact on the agricultural sector, empowering small-scale farmers, and promoting sustainable practices. We are proud of the progress we have made and remain committed to driving positive change in the communities we serve.



# Community Oriented



Lokis Green Stores Ltd has a significant positive impact on local communities, particularly small-scale farmers in Kenya. By providing storage, marketing, and distribution services, we help reduce post-harvest losses and ensure better returns for farmers. This support enables farmers to access broader markets, improving their profitability and economic stability. Additionally, Lokis Green Stores Ltd's focus on sustainable practices and technological advancements helps enhance the overall agricultural productivity and resilience of these communities



Lokis Green Stores Ltd has several inspiring success stories that highlight our impact on local communities. One notable example is our work with small-scale farmers in Ol Kalou, Kenya. By providing advanced post-harvest technologies and efficient distribution channels, they have significantly reduced post-harvest losses for these farmers. This has led to increased profitability and economic stability for many farming families.

Another success story involves our e-commerce platform, which has enabled farmers to reach broader markets and sell their produce at better prices. This initiative has not only improved the livelihoods of individual farmers but also strengthened the local agricultural economy.

**Our ultimate goal is  
to build a resilient  
and sustainable  
agricultural  
ecosystem that  
ensures food  
security and  
prosperity for all.  
Together, we can  
create a brighter,  
greener future**



# PICTO GRAPH





# Our Values

Lokis Green Stores Ltd focuses on supporting small-scale farmers by providing post-harvest technology and e-commerce solutions. Our core values include sustainability, innovation, and community support. They aim to reduce post-harvest losses, improve efficiency and profitability through advanced technologies, and uplift farmers by offering essential tools and resources.

Lokis Green Stores Ltd leverages advanced post-harvest technologies to support small-scale farmers. Our solutions include fresh produce aggregation, which involves collecting and storing produce from multiple farmers to reduce post-harvest losses and ensure better market returns. We also provide marketing and distribution services through e-commerce platforms, helping farmers reach broader markets and improve their profitability. These technologies aim to enhance efficiency, sustainability, and the overall economic well-being of small-scale farmers.



We have made significant success with our technology implementations. One notable achievement is our fresh produce aggregation system, which has helped small-scale farmers reduce post-harvest losses and secure better market returns. By providing efficient storage, marketing, and distribution services, we have enabled farmers to reach broader markets and improve their profitability. This approach has not only enhanced the economic well-being of the farmers but also contributed to more sustainable agricultural practices.



# What we Offer

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Loki Green offers a range of innovative services designed to support small-scale farmers and promote sustainable agriculture. Here are the key offerings:

**1. Fresh Produce Aggregation:**

We aggregate fresh produce from small-scale farmers, ensuring they have access to larger markets and better prices. Our aggregation services help reduce post-harvest losses and improve the overall quality of the produce.

**2. Storage Solutions:** We provide advanced storage facilities that extend the shelf-life of fresh produce. Our storage solutions are designed to maintain optimal conditions, preserving the freshness and quality of the produce for longer periods.

**3. Marketing and Distribution:** We handle the marketing and distribution of fresh produce,



connecting farmers with buyers and consumers. Our marketing strategies highlight the benefits of locally sourced, sustainable produce, helping farmers reach a wider audience.

4. E-commerce Platform: Our user-friendly e-commerce platform allows

farmers to sell their produce directly to consumers. This platform provides a convenient and efficient way for farmers to market their products and for consumers to access fresh, locally grown produce.

5. Sustainable Practices: We are committed to promoting eco-friendly practices in all our operations. From using renewable energy

**"Delivering excellence through our services, we transform possibilities into realities."**



sources to implementing waste reduction strategies, we strive to minimize our environmental impact and support sustainable agriculture.

6. Technology Integration: We leverage the latest agricultural technologies to improve our services. From advanced storage systems to digital marketing tools, our tech-driven approach ensures that we provide cutting-edge solutions to our farmers.

7. Community Support: We work closely with local communities to support small-scale farmers. Our initiatives include training programs, workshops, and partnerships with local organizations to enhance the skills and knowledge of farmers.

**"We transform possibilities into realities"**

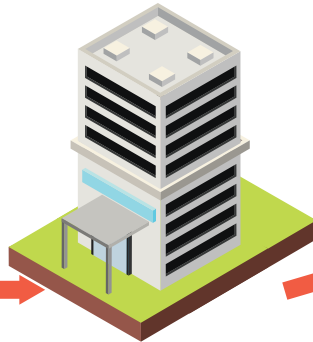


# LOKIS GREEN STORES LTD DISTRIBUTION MODEL



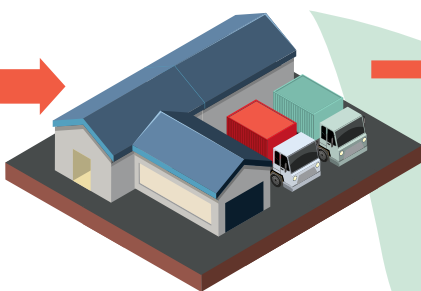
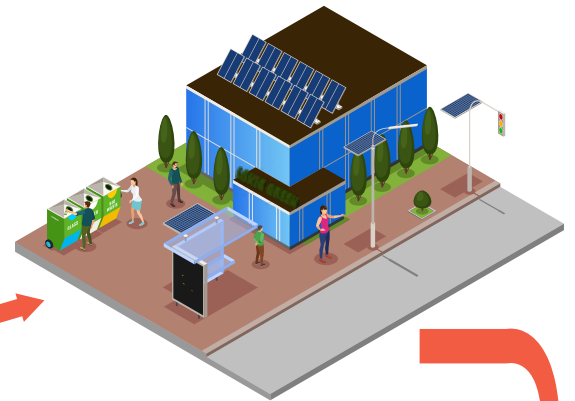
## FARMERS AND SUPPLIERS

Source products and  
conduct quality checks



## LOKIS GREEN STORES AGGREGATION CENTRES

Collection point  
Sorting grading and packaging  
Storage and post-harvest management  
Inventory management



## LOKIS GREEN STORES URBAN OUTLETS

Stock management  
Display and sales  
Marketing and promotion



## URBAN CONSUMERS AND RETAILERS

Retail and wholesale sales  
Customer feedback



# Management Organisation Chart



## C.E.O

LEVEL A

responsible for setting the overall vision and long-term strategy, leading the executive team, and ensuring effective communication between the board of directors and the company's operations. They oversee resource allocation, monitor performance, and often serve as the public face of the company.

## TECHNICAL DIRECTOR

LEVEL B

responsible for overseeing all technical aspects of the company or project. provide technical support, develop and implement technical standards, and ensure the efficient use of technology within the organization

## FINANCE & OPERATIONS MANAGER

LEVEL B

integrating financial management with operational efficiency. They oversee the financial health of the company, ensuring accurate budgeting, forecasting, and financial reporting. This role also involves implementing internal financial controls and procedures to ensure compliance with accounting standards and legal requirements.

## MARKETING DIRECTOR

LEVEL B

responsible for overseeing all marketing activities within an organization. They develop and implement strategic marketing plans to promote products or services, build brand awareness, and drive customer engagement

## GENERAL MANAGER

responsible for overseeing the daily operations and overall performance of a company or business unit.



## QUALITY CONTROLLERS

Quality Controller plays a crucial role in ensuring that the company's products and processes meet the required standards and specifications

## FIELD OFFICERS

Field Officer is responsible for managing and overseeing field operations, ensuring that activities align with project guidelines and objectives. They conduct surveys, collect data, and assess community needs to tailor programs effectively.

## RECORD KEEPERS

Record-Keeper is responsible for maintaining and organizing accurate records within a company. Their duties include gathering, registering, and arranging materials for data entry, ensuring compliance with laws and regulations, and providing access to records when needed

## WAREHOUSE OPERATORS

their duty involve managing the activities associated with receiving, storing, packing, and distributing goods within a warehouse.

## SALES TEAM

sales team is essential for driving a company's revenue and growth. They are responsible for identifying potential customers, engaging with them, and closing deals.



# Our CEO's Words



At Lokis Green, our mission is to empower small-scale farmers through innovative post-harvest technology and sustainable practices. As the Founder and CEO, I am incredibly proud of the strides we have made in transforming the agricultural landscape and supporting local communities.

Our journey began with a simple yet powerful vision: to reduce post-harvest losses and ensure better returns for farmers. Over

the years, we have developed and implemented cutting-edge solutions that not only enhance the quality and shelf-life of fresh produce but also streamline the entire supply chain from farm to market.

Our commitment to sustainability is at the core of everything we do. We believe that by promoting eco-friendly practices and supporting local farmers, we can create a positive impact on the environment and contribute to the economic growth of our communities. Our team of dedicated professionals shares this vision and works tirelessly to bring it to life.

Innovation drives us forward. We continuously seek new ways to improve our services and solutions, leveraging the latest technologies to stay ahead in the industry. Our focus on research and development ensures that we remain at the forefront of agricultural advancements, providing our farmers with the tools they need to thrive.

Collaboration is key to our success. We work closely with our partners, customers, and the communities we serve to build strong, lasting relationships. Together, we can achieve greater results and make a meaningful difference in the lives of small-scale farmers.

Thank you for being a part of our journey. We look forward to continuing to serve you and making a positive impact on the agricultural sector.

Warm regards,

Joshua Kimaru  
Founder & CEO, Loki's Green

# Meet the Team

At Lokis Green, our team is the driving force behind our mission to revolutionize post-harvest technology and e-commerce for small-scale farmers. We are a dedicated group of professionals committed to sustainability, innovation, and supporting local communities. Our diverse expertise ensures that we deliver top-notch services in fresh produce aggregation, storage, marketing, and distribution.



**Joshua Kimaru**  
C.E.O

Background: B.ENG  
Mechanical and post  
harvest technology



**Timothy Wanjohi**  
Marketing director

Background: Economics  
and agribusiness



**Caroline Wangui**  
Technical

Background: B.ENG  
Mechanical and IoT

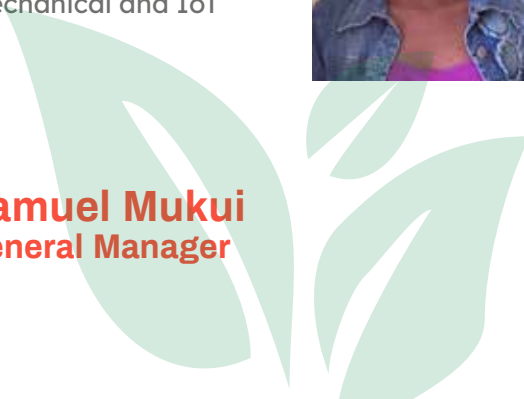


**Mercy Kamau**  
Finance director

Bachelor of education  
arts Maths, Business plus  
CPA



**Samuel Mukui**  
General Manager





## OUR PARTNERS

**FOUNDERS  
FACTORY.  
AFRICA**



**gain**<sup>®</sup>  
Global Alliance for  
Improved Nutrition

**FiT  
FOOD**



**BoP  
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CENTER**



**AURORA**<sup>™</sup>

# CONCLUSION



In conclusion, Lokis Green Stores Ltd stands as a beacon of innovation and sustainability in the agricultural sector. By leveraging advanced post-harvest technologies and e-commerce solutions, we have significantly reduced post-harvest losses and improved market access for small-scale farmers. Their commitment to sustainability, innovation, and community support not only uplifts farmers but also promotes more efficient and profitable agricultural practices. Lokis Green Stores Ltd continues to drive positive change, ensuring a brighter and more sustainable future for the farming community.



[www.lokisgreenstores.com](http://www.lokisgreenstores.com)





# LOKIS GREEN

*a shelter for zero hunger*

## WHO WE ARE

Lokis green stores LTD is a business that links the small scale farmers to the market by offering fresh produce aggregation services the business has a vision to be the ordered fresh produce aggregator in the country offering short & fast supply chains at zero post harvest losses

Online Order Call Us :

**0701086084**

**OLKALOU, KENYA**

