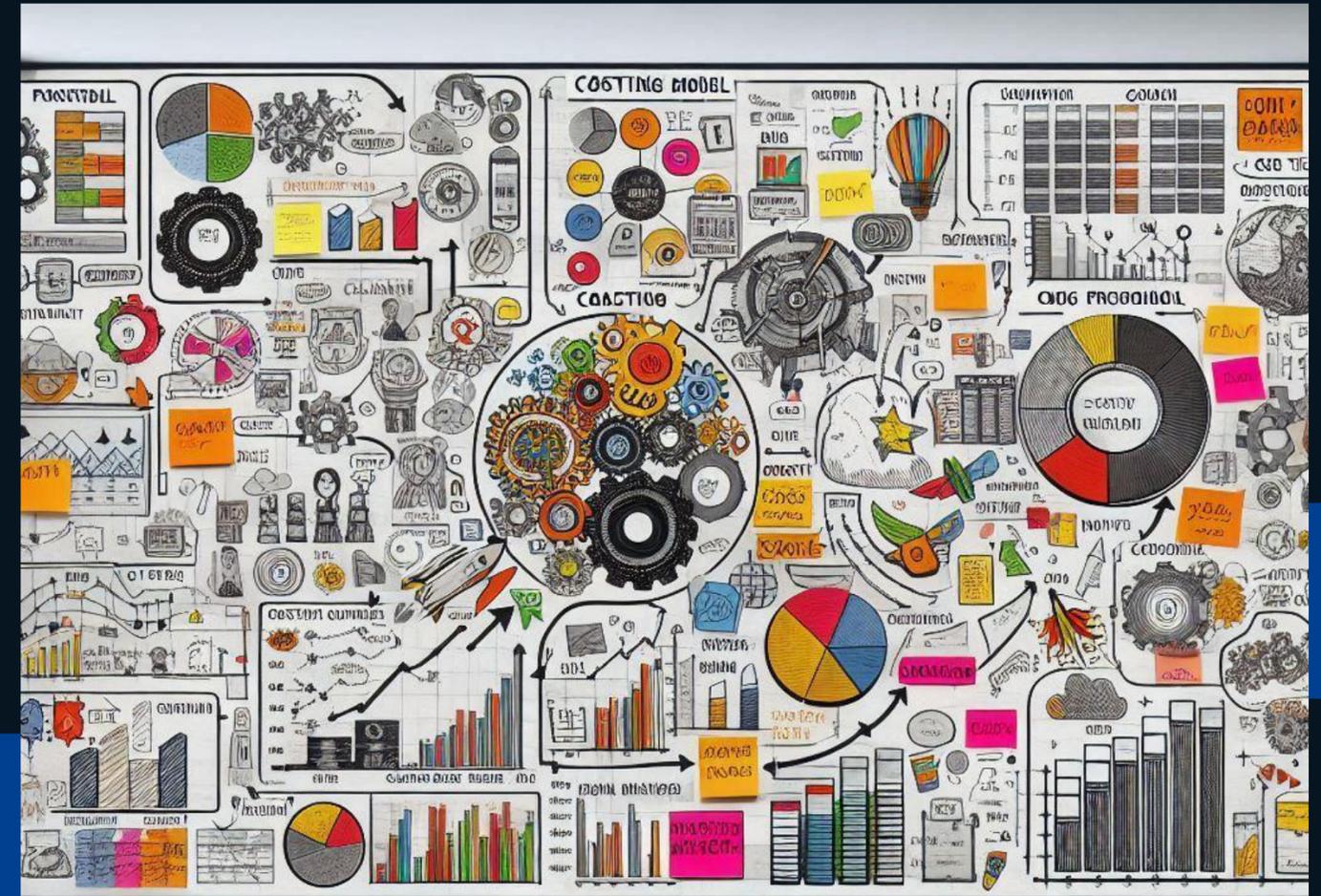


01



techidentity

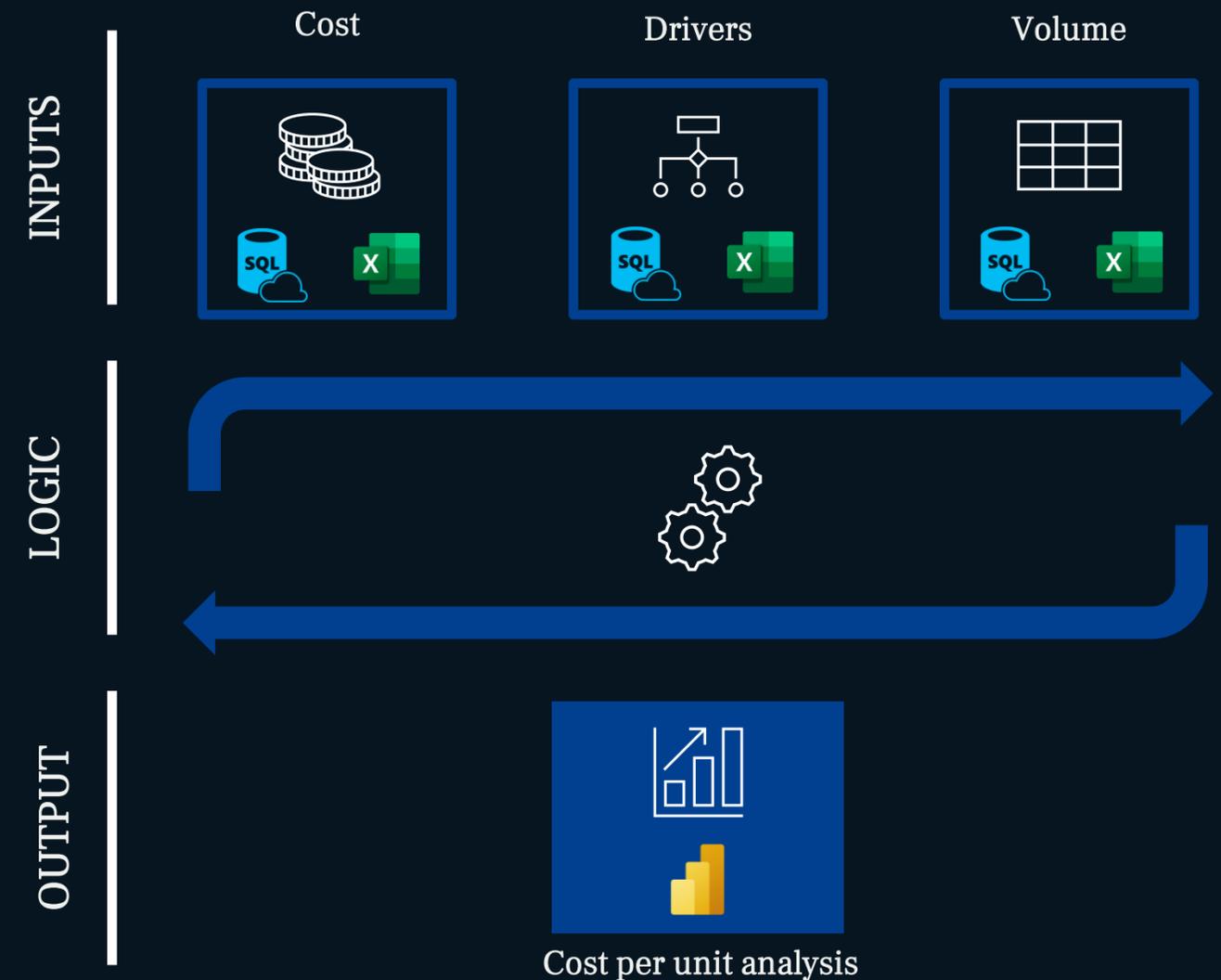


Costing Model Tool

02

What it is and its benefits

- Costing model is a powerful tool that allows companies to **analyse their unitary and total cost per product** to understand the allocation of costs to their different products and consequently their margin.
- It is based on the **company's costs, the volume** used (e.g.: Network traffic, Policies, Clients, others) and **aligned drivers/criteria** across the company that allocate categories of costs to the products.
- This can be done through Excel spreadsheets and/or SQL databases resulting in **interactive dashboards** that allows a **variety of business analysis**



03

How to implement it

- It can be achieved by identifying the information systems and databases that encompass the **costs and volume of the company**
- It also requires an alignment with the business units involved, to determine the **rational of cost allocation** by category
- Finally, one can determine which vision of the costs, how they are being allocated, and traceback the unitary costs of a single product so it can make **strategic decisions**



Databases and sources of information alignment



Drivers discussion for tool adoption

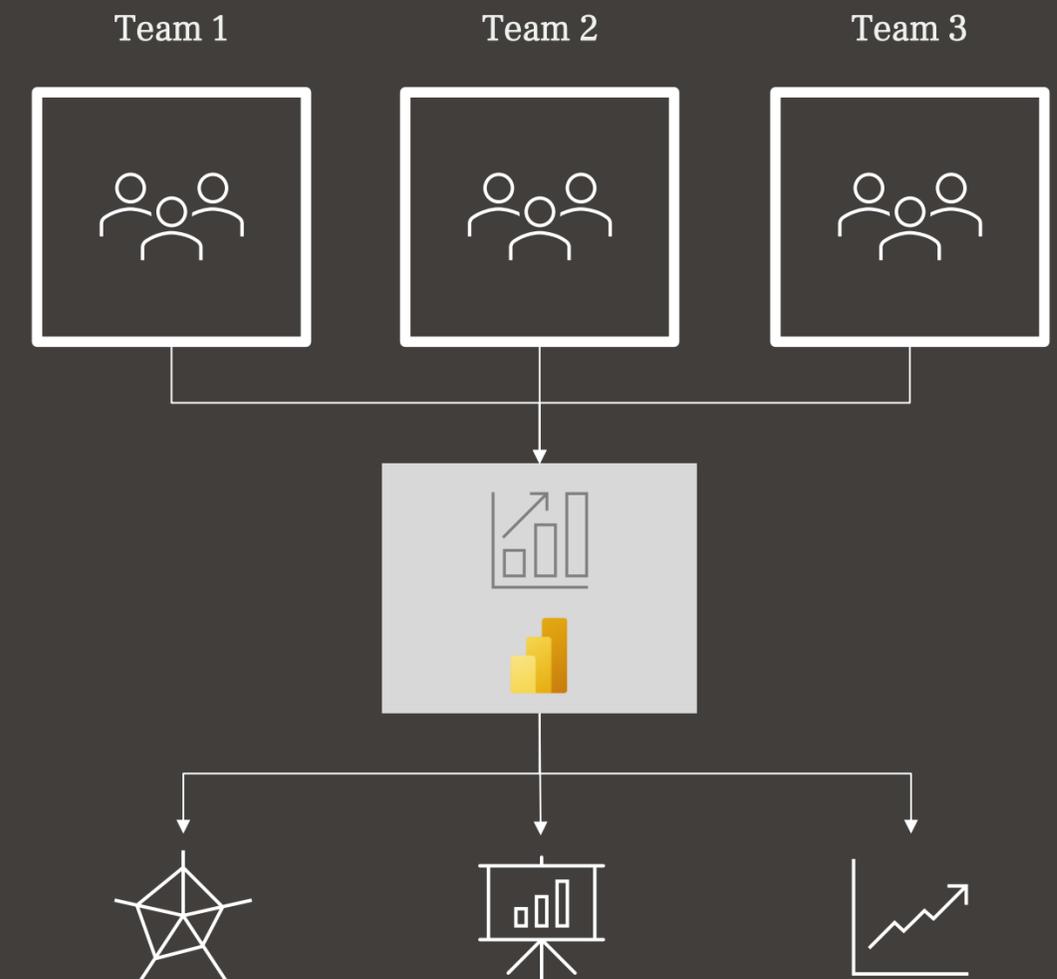


Development of costing model tool dashboard

04

How to use it

- After getting the costing model drivers and logic aligned internally, it can be used **dynamically**, by all **types of different users**, to **analyse costs and unitary costs distribution** by areas, assets, projects, products and others
- The usage of Power BI can enhance the **distribution of the tool across the company** and provides the flexibility to each one perform their own analyses



05

Output sample

- The results are the beginning of strategic analyses that can lead to decisions of costs saving, operational efficiency, forecasting new products and much more





techidentity

Thank you

André Santos:

andre.santos@techidentity.io

+351 918 636 421

Site: <https://techidentity.io/>

A large, dark blue fingerprint image serves as the background for the left side of the slide. The ridges of the fingerprint are visible, creating a circular pattern.

The right Identity for Technology