

Redefining Threat Intelligence — Starting in Europe



MARKET OPPORTUNITY

- **Unique time** as EU champion in time of European sovereignty
- Uniquely positioned to **build market leader**
- **\$6BN global market** for threat intelligence with 22% CAGR (Gartner)



CLIENTS LOVE IT

- Accessible solution with **tailored, actionable intelligence**
- **90% time & cost saved** for intelligence gathering
- **Effortless delivery** via platform, custom audio, video and AI agent Karla



CLIENTS TRUST US

- Only **full-coverage solution made in EU**
- **95% data ingestion** ensures control, security & governance standards
- **Easing compliance pressure** for our clients



TRACTION & SCALABILITY

- **1.8x YoY ARR growth** to €2.4M paying ARR
- Won **lighthouse clients**: Sparkasse, ENISA and Telefonica
- **Ready to scale** with attractive CACs and growing CLTV of €460k



TEAM & VISION

- **Highly experienced** in cyber security and intelligence ops
- **Startup growth experts** add to highly productive, driven team
- Existing investors committed to Series A contribution

INTELLIGENCE MATTERS MORE THAN EVER

Threat intelligence moved **from a nice to have to a must have**

MARKET

Cyber threats
+435% increase in cyber incidents worldwide in 2024, with €4.8m avg cost of data breach

Geopolitical uncertainties
Escalating geopolitical tensions increase global instability and unpredictability.

Compliance & Sovereignty
EU compliance puts more and more pressure and legal + financial risks on companies

COMPANIES NEED AN ACTIONABLE SOLUTION

The market is ready for a sovereign European, powerful intelligence solution

TOO MUCH NOISE

Fragmented, unreliable data

COMPLIANCE PRESSURE

NIS2, DORA, ISO27001 add legal & fine risks

MARKETWIDE SKILL GAP

Cyber skill gap leaves firms vulnerable

TAILORED & TRUSTED

Tailored to industry, tech, geography, etc.

#1 PARTNER IN EUROPE

EU's only solution = compliance & trust

EFFORTLESS & ACCESSIBLE

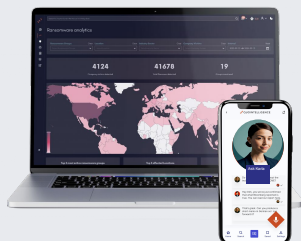
Accessible delivery in any format & language

ACTIONABLE INTELLIGENCE AT SCALE

The most accessible EU cyber intelligence platform

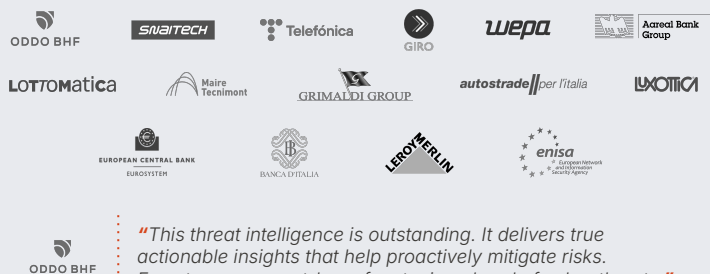
SOLUTION

- ✓ Closes real security gaps in all areas of threat potential
- ✓ Analyzes over 2bn signals and turns them into relevant, actionable recommendations
- ✓ 90% time saved
- ✓ 3 solutions for the price of 1
- ✓ Board-ready Intelligence at your fingertips



TRUSTED BY CRITICAL ORGANIZATIONS ALREADY

Some of the most critical European organizations have chosen our solution



"This threat intelligence is outstanding. It delivers true actionable insights that help proactively mitigate risks. Easy to use, a must-have for staying ahead of cyber threats."

PROVEN BUSINESS MODEL

Streamlined and highly scalable SaaS model, license fee includes platform access, AI driven predictions and human expert access through a credit system.

After years of building deep tech and data models, we are ready to scale into European market leader.

TRACTION

€2.4 mio

Paying ARR

€69 k

AVG ARR

74 %

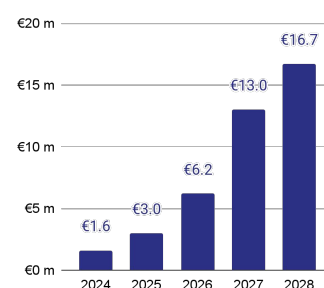
Gross Profit

READY TO SCALE EUROPE-WIDE AS MARKET LEADER

Clear Go to Market Strategy

1. **Strong direct sales**
2. **Scalable channel partners**
3. **Unique thought leadership strategy with generated content and local channels**
4. **ICP industries: Financial, Manufacturing, Transportation**
5. **ICP geography: Italy, Spain, DACH, then all of Europe and beyond**

ARR growth trajectory



Join our Series A and together, let's build a profitable market leader.



Marco Riccardi, CEO
20+ years in cyber, Fortune 40 under 40
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