

誠信  
Integrity  
思遠  
Strategy  
專業  
Dedication  
進取



The background features a stylized, watercolor-like illustration of a city skyline. The skyline is rendered in various shades of green and blue, with prominent buildings and a tall spire. The top of the image is framed by a dark green curved shape. The overall aesthetic is modern and artistic.

01

# Watson & Band Overview

# Watson & Band Global




# Watson & Band Overview

**Watson & Band  
Staff: 450+**

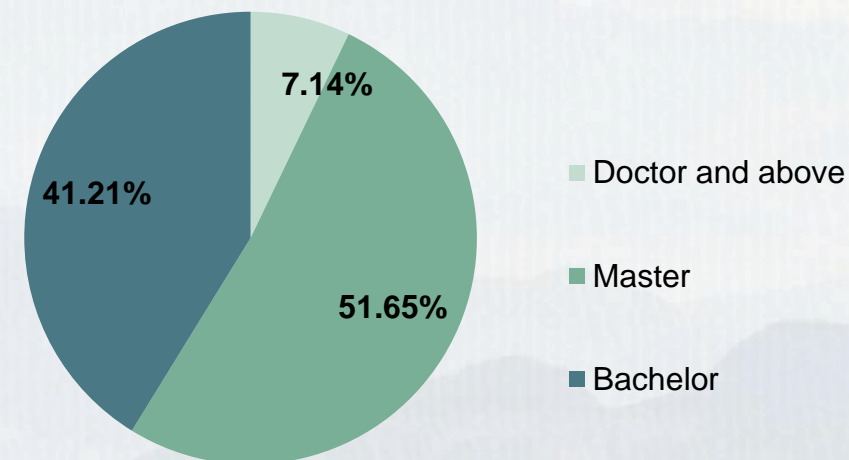
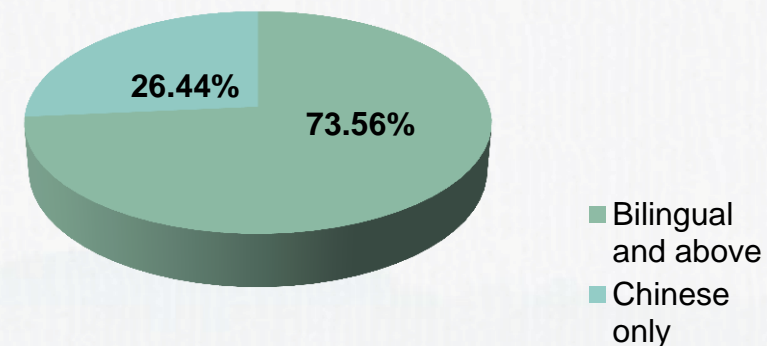
 **Partners: 41**

 **Practicing Lawyers: 150+**  
(including branch offices)

 **Intellectual Property  
Agency Team: 180**

 **Professional Support  
Staff: 80**

**Proportion of Bilingual and  
Multilingual Staff**





# Our Domestic Clients



# Our International Clients



GIORGIO ARMANI



Ermenegildo Zegna

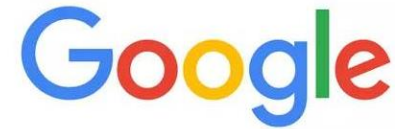


**Microsoft®**



MASTER SWISS CHOCOLATIER  
SINCE 1845

**Theory**

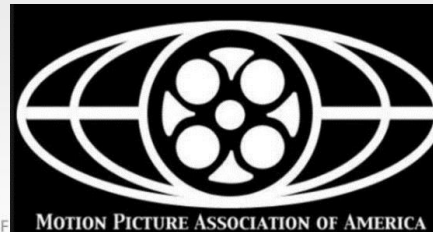


The Future in Motion

大陆集团 动领未来



高通



MOTION PICTURE ASSOCIATION OF AMERICA



華誠  
& BAND

# Our International Clients





# Our Honors



National Outstanding Law Firm



# Our Honors



Leading Law Firm in Intellectual  
Property Litigation



Top Law Firm in Patent Litigation and  
Licensing  
Highly Recommended Law Firm



2020-2023 Outstanding Law Firm  
Award in Privacy and Data  
Protection



LEGALBAND China Top Law Firms Ranking  
Consecutive Listings from 2018 to 2023

ASIAN LEGAL  
BUSINESS

ALB China Regional Legal  
Awards (2022 and 2023)



First-Tier Ranking in Intellectual Property  
Tier One Intellectual Property Firm in Asia-  
Pacific Region



Chambers Greater China Region Guide  
Insolvency/Restructuring



2020



02

# Watson & Band Legal Services



# Our Practice Areas



# Intellectual Property



Watson & Band delivers end-to-end intellectual property services tailored to our clients' needs.

Our expertise spans diverse industries, including: chemistry, biology, pharmacy, mechanics, electronics, communications, data, optical physics, automation, metal materials, semiconductors and others.

Our team comprises seasoned professionals: Patent Agents, Trademark Agents, Lawyers, Technical Specialists, Expert Consultants, and Skilled Translators.



# Intellectual Property

## Landmark Cases from the Supreme People's Court / Supreme People's Procuratorate

2005

Starbucks Corporation “Starbucks” trademark infringement and unfair competition case

2010

Nikon Corporation “Nikon” trademark infringement and unfair competition case

2019

“UL” retrial case against malicious trademark registrant's compensation claim

2019

SMC invention patent infringement case selected for the SPC's 2018 Annual Report on IP Cases

2021

SMC invention patent infringement retrial case selected for the SPC's 2018 Annual Report on IP Cases

2022

The procuratorial supervision case on the “UL” trademark infringement dispute retrial judgement

# Intellectual Property



LEGALBAND China Top Ranked Law Firms  
Consecutively listed from 2018 to 2024  
Intellectual Property Litigation  
Listed individual: Shenmin Xu



Chambers Greater China Region Legal Guide  
Consecutively listed from 2008 to 2024  
Intellectual Property Litigation and Non-litigation  
Listed individual: Tang Guohua



# Intellectual Property



## **World Trademark Review 1000 (WTR1000)**

Consecutively listed from 2016 to 2024

Enforcement & Litigation, Strategy & Prosecution

Listed individuals: Liming Zhang, Yizhou Liu



## **IAM Patent 1000**

Consecutively listed from 2015 to 2024

Patent Prosecution and Patent Litigation

Listed individuals: Hua Xiao, Yingcong Xu,  
Jianguo Huang, Yue Zhang

# Insolvency and Restructuring

根据《中华人民共和国企业破产法》和最高人民法院《关于审理企业破产案件指定管理人的规定》，经上海市高级人民法院企业破产管理人名册评审委员会审定，现将上海法院企业破产案件管理人名册公告如下：

律师事务所类：（12所）

上海市方达律师事务所	北京市金杜律师事务所上海分所
上海市邦信阳律师事务所	上海市经纬律师事务所
上海市华诚律师事务所	国浩律师集团（上海）事务所
上海市天寅律师事务所	上海市汇业律师事务所

2014

Watson & Band became one of 9 law firms selected for the Tier 1 Bankruptcy Administrator List.

2007

Watson & Band was among the first 12 law firms selected for the Shanghai High People's Court's Bankruptcy Administrator List.

二、编入上海市企业破产案件一级管理人名册的机构名单

北京市金杜律师事务所上海分所、上海市方达律师事务所、北京大成（上海）律师事务所、立信会计师事务所（特殊普通合伙）、上海市华诚律师事务所、北京市中伦律师事务所上海分所、上海邦信阳中建中汇律师事务所、上海市锦天城律师事务所、上海市君悦律师事务所、上海市汇业律师事务所。

特此公告。

人民法院

一月七日

上海市高级

二〇一五年



# Insolvency and Restructuring

## 附件 1：上海市高级人民法院企业破产案件管理人名册（2022 年）

### 一级管理人：

1	上海市方达律师事务所
2	君合律师事务所上海分所
3	上海汇同清算事务有限公司
4	北京大成（上海）律师事务所
5	北京市金杜律师事务所上海分所
6	上海市汇业律师事务所
7	上海市华诚律师事务所
8	北京市中伦（上海）律师事务所

In 2022, Watson & Band was again selected for the Shanghai High People's Court's Tier 1 Bankruptcy Administrator List

Partner Xiaosu Zhu was selected for the inaugural Natural Person Administrator List.

### 自然人管理人：

1	郝朝晖	北京市金杜律师事务所上海分所
2	路少红	北京大成（上海）律师事务所
3	王炜	上海市协力律师事务所
4	朱小苏	上海市华诚律师事务所
5	朱颖	立信会计师事务所（特殊普通合伙）

# Insolvency and Restructuring

## Insolvency and Restructuring

01

**Over 30 full-time practicing lawyers**

02

**Selected for Bar Association and  
Administrators Association Bankruptcy  
Specialty Committee**

03

**Team members possess extensive  
experience in liquidation case**

04

**Team includes qualified  
accountants and tax advisors**

Conciliation

Restructuring

Bankruptcy

Compulsory  
Liquidation



# Insolvency and Restructuring



LEGALBAND China Top Ranked Law Firms  
Consecutively listed from 2018 to 2024  
Insolvency and Restructuring  
Listed individual: Xiaosu Zhu



Chambers Greater China Region Guide  
Insolvency and Restructuring  
Listed individual: Xiaosu Zhu

# Insolvency and Restructuring

## Recent Notable Cases

### **Dunfufang Bankruptcy Liquidation to Restructuring Case**

——Selected as one of the Top 10 Typical Cases of 2022 by the Shanghai Bankruptcy Court

### **Shanghai Kexin Hydraulic Co., Ltd. Bankruptcy Liquidation to Restructuring Case**

——First bankruptcy restructuring case in Jiading Court and Typical case involving COVID-19 pandemic circumstances

### **China Ordnance Equipment East China Co., Ltd. Bankruptcy Liquidation Case**

——Selected as one of the Top 10 Outstanding Administrator Performance Cases of 2022 by the Shanghai Bankruptcy Court

### **Xi'an Oak Investment Development Co., Ltd. vs. China Ordnance Equipment East China Co., Ltd. Case**

——Selected as a "Typical Case of Bankruptcy Administrator Practice" in 2023 by the Shanghai Administrators Association

### **Shanghai Mingyuan Biotech Co., Ltd. Bankruptcy Liquidation to Restructuring Case**

——Selected as a Typical Case of Bankruptcy Protection for Small and Micro Enterprises in 2023

### **Shanghai Dunfufang Industrial Co., Ltd. Execution to Restructuring Case**

——Selected as a Typical Case of Bankruptcy Protection for Small and Micro Enterprises in 2023

# Data and Cybersecurity

## Data Circulation and Transactions



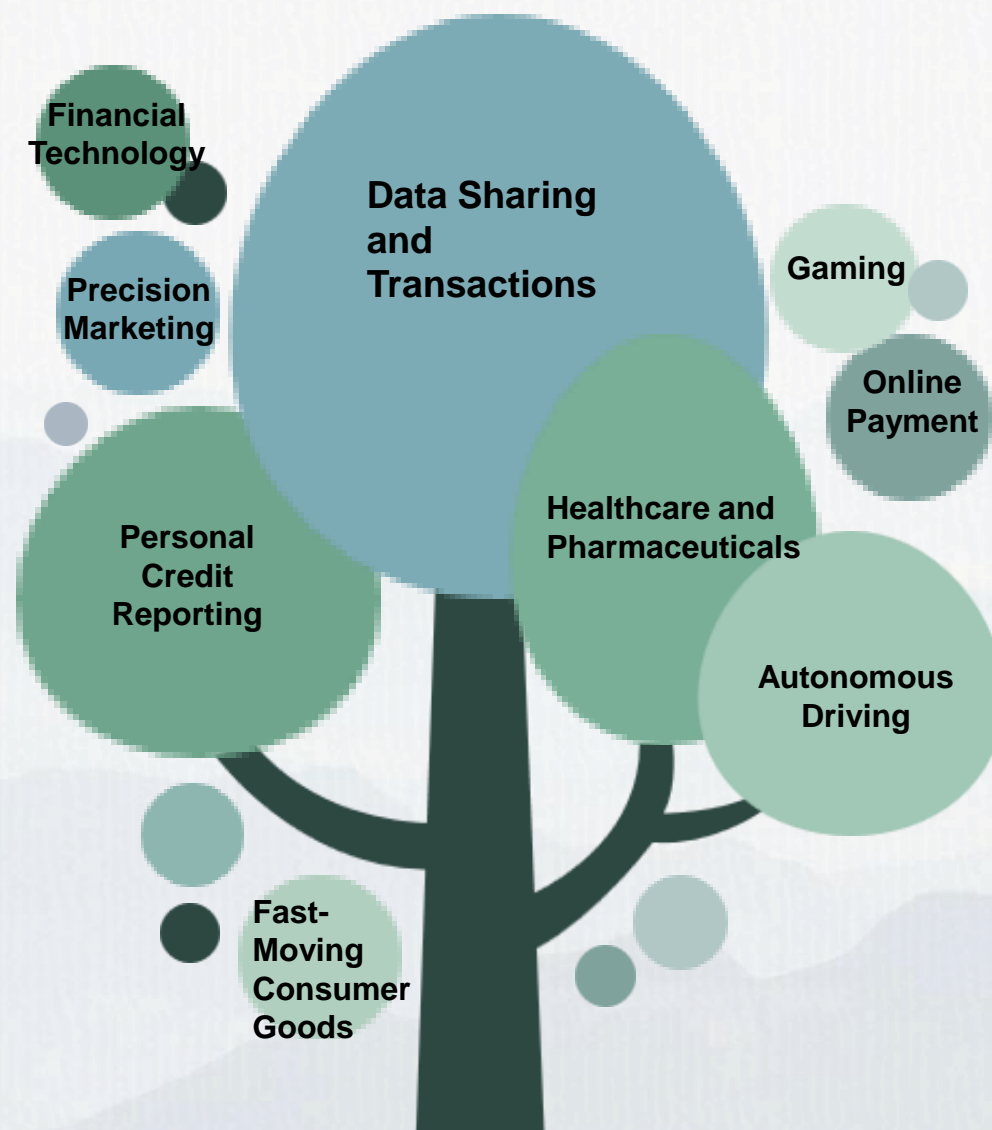


# Data and Cybersecurity

Watson & Band's data and cybersecurity practice includes:

- **Data Compliance**
- **Data Asset Management**
- **Data Circulation and Transactions**
- **Data Competition**
- **Data Security and Risk Assessment**
- **Personal Information and Industrial Data Protection**
- **Data IP Agency**

Under the leadership of Watson & Band's Senior Partner, **Professor Fuping Gao** from East China University of Political Science and Law, our Big Data, Cybersecurity, and Personal Information Protection team has accumulated rich project experience.



# Data and Cybersecurity

**We maintain extensive external collaborations with:**

Shanghai Data Exchange

Third Research Institute of the Ministry of Public Security

SCA (Secure Communication Alliance)

Data Law Center of East China University of Political Science and Law

# Data and Cybersecurity

CHINA BUSINESS LAW JOURNAL 商法

《商法》卓越律所大奖  
China Business Law  
Awards Winner

## China Business Law Journal

Awards in Privacy and Data Protection Area  
(2020, 2021, 2023)

ASIAN LEGAL  
BUSINESS

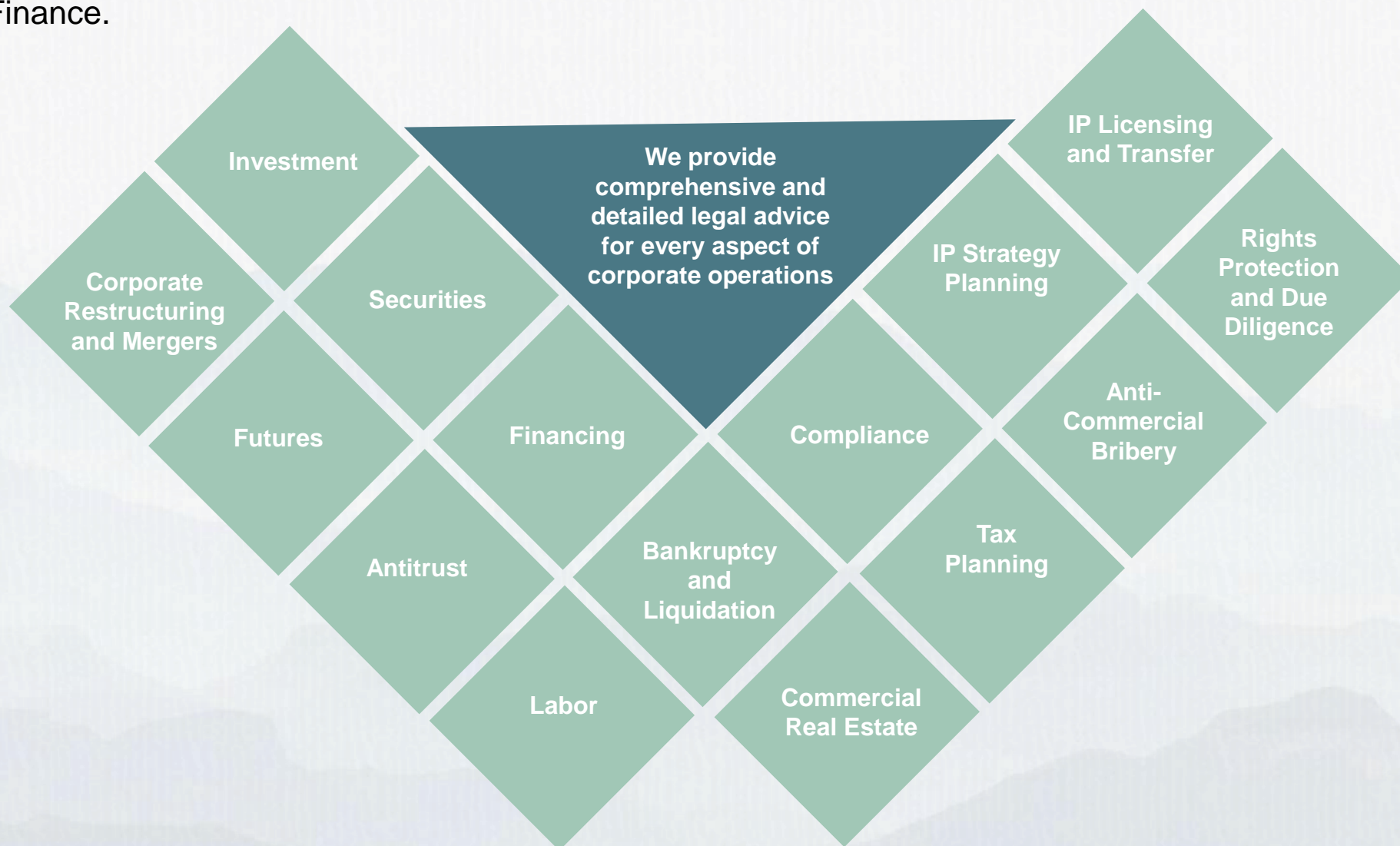
## ALB China Regional Law Awards – East China (2022-2024)

Technology, Media and Telecommunications Law  
Firm of the Year: East China – Local



# Corporate and Commercial

Our Corporate and Commercial team serves numerous world-leading multinational companies across various industries, including Software, Automotive, Steel, Chemical, Pharmaceutical, Machinery, Electronics, Real Estate, Media and Culture, Retail, and Finance.



# Corporate and Commercial



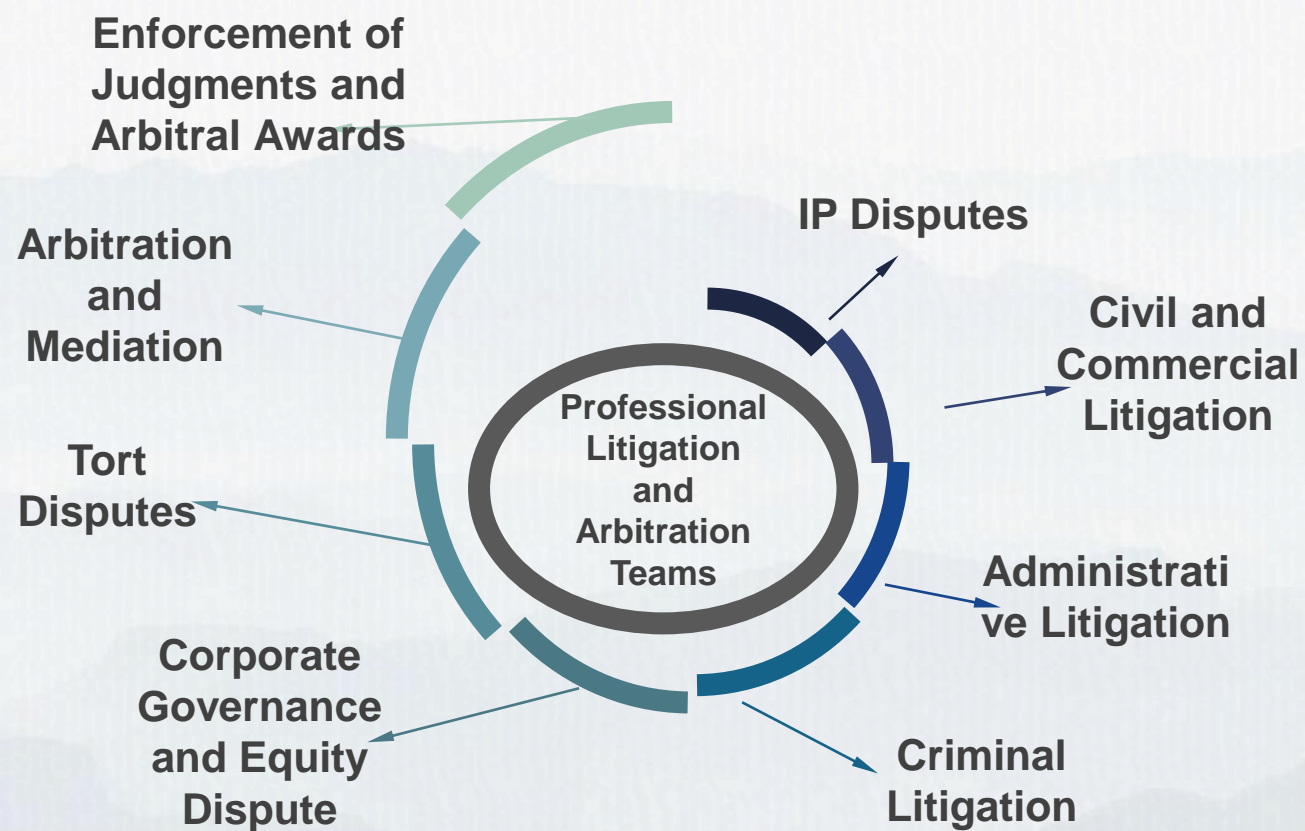
Chambers Asia-Pacific / Greater China Region Guide  
Corporate and Commercial (Shanghai Region)



Chambers Asia-Pacific / Greater China Region Guide  
Corporate and Commercial (Shanghai Region)  
Listed Individual: Xiaosu Zhu

# Litigation and Arbitration

Watson & Band's Litigation and Arbitration practice covers a wide range of areas, including patent disputes, trademark disputes, copyright disputes, unfair competition and trade secret disputes, various contract disputes, corporate governance disputes, corporate equity disputes, tort disputes, administrative litigation, criminal litigation, arbitration and mediation, enforcement of judgments and arbitral awards





# Cultural, Entertainment and Sports

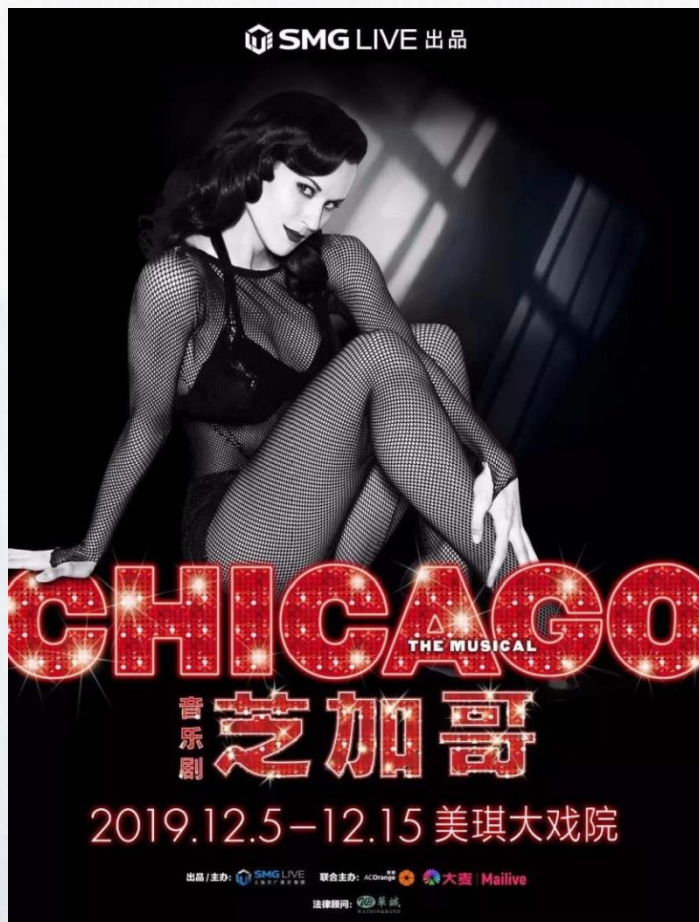


- Rights protection for well-known figures in the cultural and entertainment industry
- Legal services related to the performance market
- Intellectual property protection in the entertainment industry
- Sports events and activities
- Protection of athletes' rights
- Comprehensive solutions for various stages of animation and game IP operations

We serve as long-term legal advisors to many well-known companies in the industry, handling daily affairs and representing them in rights protection litigation.

# Cultural, Entertainment and Sports

We have served as legal advisors for numerous renowned performance projects, providing comprehensive legal services throughout the entire process.





# Cultural, Entertainment and Sports

CHINA BUSINESS  
LAW JOURNAL

商法

《商法》卓越律所大奖  
China Business Law  
Awards Winner

## China Business Law Journal

Awards in Media, Entertainment and Sports  
(2022)

LEGALBAND

A Client's Guide:

Top Ranked  
Law Firms

权威客户指南-

中国顶级律所排行榜

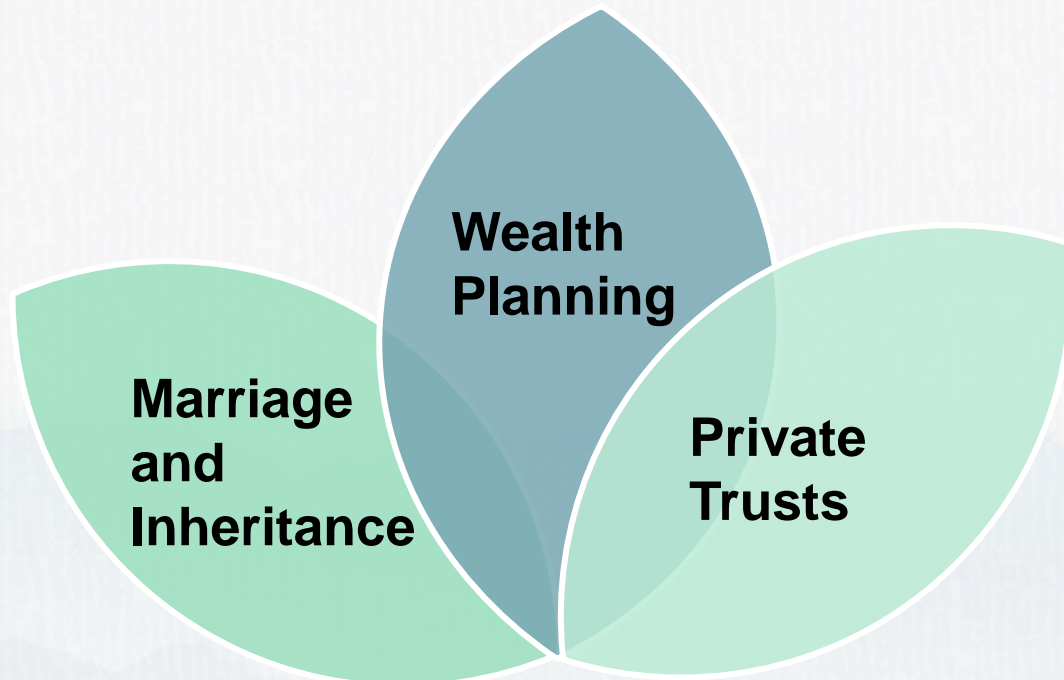


China 2024  
Accurate Media Asia Limited

**LEGALBAND China Top Ranked Law Firms**  
in Sports and Entertainment



# Family Law and Wealth Management



Our lawyers are engaged by numerous Chinese and foreign banks, insurance companies, and financial wealth institutions to teach wealth management and preservation courses for high-net-worth individuals.

We have represented many high-net-worth individuals in various private property legal matters



**Selected for multiple notary offices' "Expert Database of Estate Administrators"**

**ASIAN LEGAL  
BUSINESS**

**Asian Legal Business (ALB) China Regional Awards  
"Wealth Management Law Firm of the Year in East China"**

# Family Law and Wealth Management

We have one of the earliest specialized matrimonial and family law teams in China, with significant influence and high social recognition in Shanghai, often featured in media reports. Our team of lawyers possesses not only deep theoretical knowledge but also rich practical experience, enabling us to provide high-quality, sophisticated legal services to our clients



## Marriage and Inheritance

- 
- ◆ Major litigation and dispute resolution in marriage and inheritance
  - ◆ Shareholder divorce equity division or equity inheritance disputes
  - ◆ High-value divorce litigation or inheritance litigation
  - ◆ Foreign-related or complex marital family relationship divorce or inheritance litigation
  - ◆ Personalized Planning and Customization of Family Prenuptial, Marital Property, and Divorce Agreements
  - ◆ Design, drafting, and witnessing of wills, bequests, gifts, nominee shareholdings, and insurance documents
  - ◆ Will execution and estate administration
  - ◆ Succession planning for family businesses
  - ◆ Foreign-related and Hong Kong, Macau, Taiwan-related inheritance cases

# Family Law and Wealth Management

Watson & Band has a professional private wealth management team focusing on legal risk management litigation and non-litigation services for family businesses, celebrities, and high-net-worth individuals. We collaborate with banks, insurance companies, accounting firms, domestic and overseas trust institutions, and immigration agencies to provide customized private wealth management and succession solutions for family businesses, offering professional legal services. Our lawyers provide efficient and reliable legal services and solutions from the client's perspective, earning deep trust from our clients.



## Private Wealth Planning

- 
- Family wealth planning
  - Pre-marital and post-marital property separation planning
  - Personal protection and risk isolation for high-net-worth individuals
  - Prevention and resolution of criminal risks for enterprises and business owners
  - Criminal risk prevention and control in family business operations and financial management
  - Health check for enterprise operational and management risks
  - Planning for separation of corporate assets and family property
  - Will planning
  - Insurance planning
  - Comprehensive wealth solutions including charitable giving
  - Legal consultation on issues related to trust product establishment
  - Due diligence on parties involved in trust product businesses



# Labor and Employment

## Labor Disputes

- Wages and benefits
- Employee welfare
  - Job transfers
- Work injury insurance
- Performance and termination of labor contracts

01

02

## Confidentiality and Non-Compete

- Investigation and handling
- Drafting of clauses
- Dispute resolution

03

04

## Labor Contract Systems

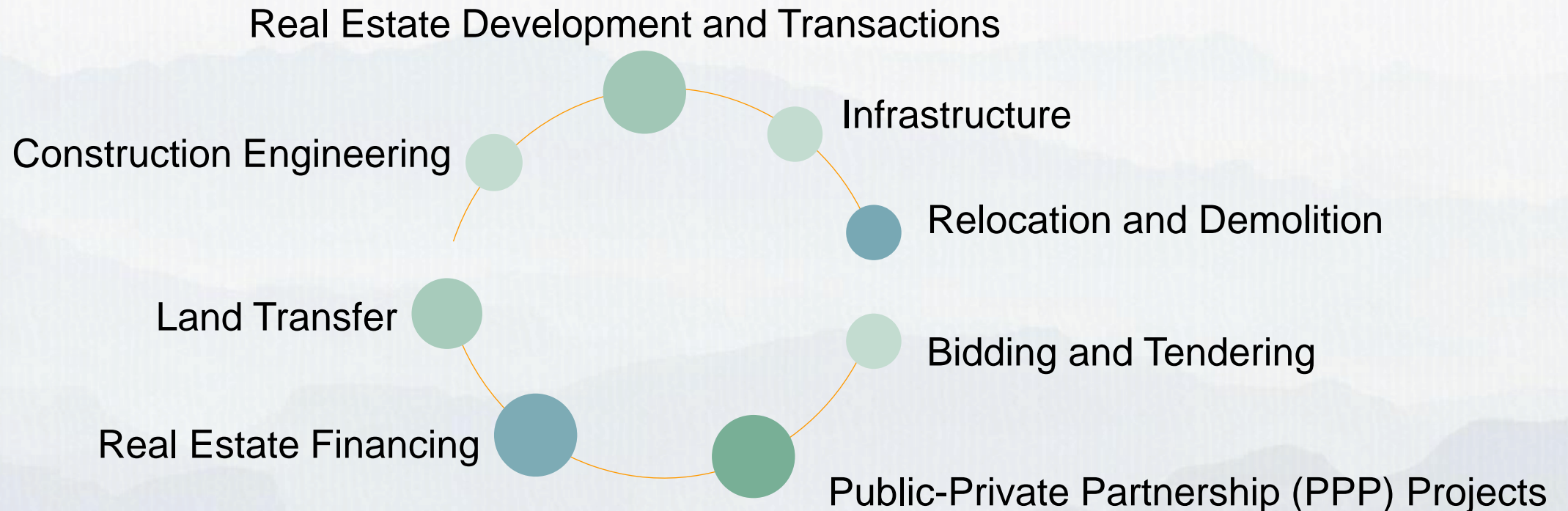
- Labor dispatch arrangements
- Service outsourcing
- Employee handbooks
- Labor rules and regulations

## Layoffs and Workforce Restructuring

- Signing and termination of collective contracts
- Labor and personnel due diligence
- Employee placement plans

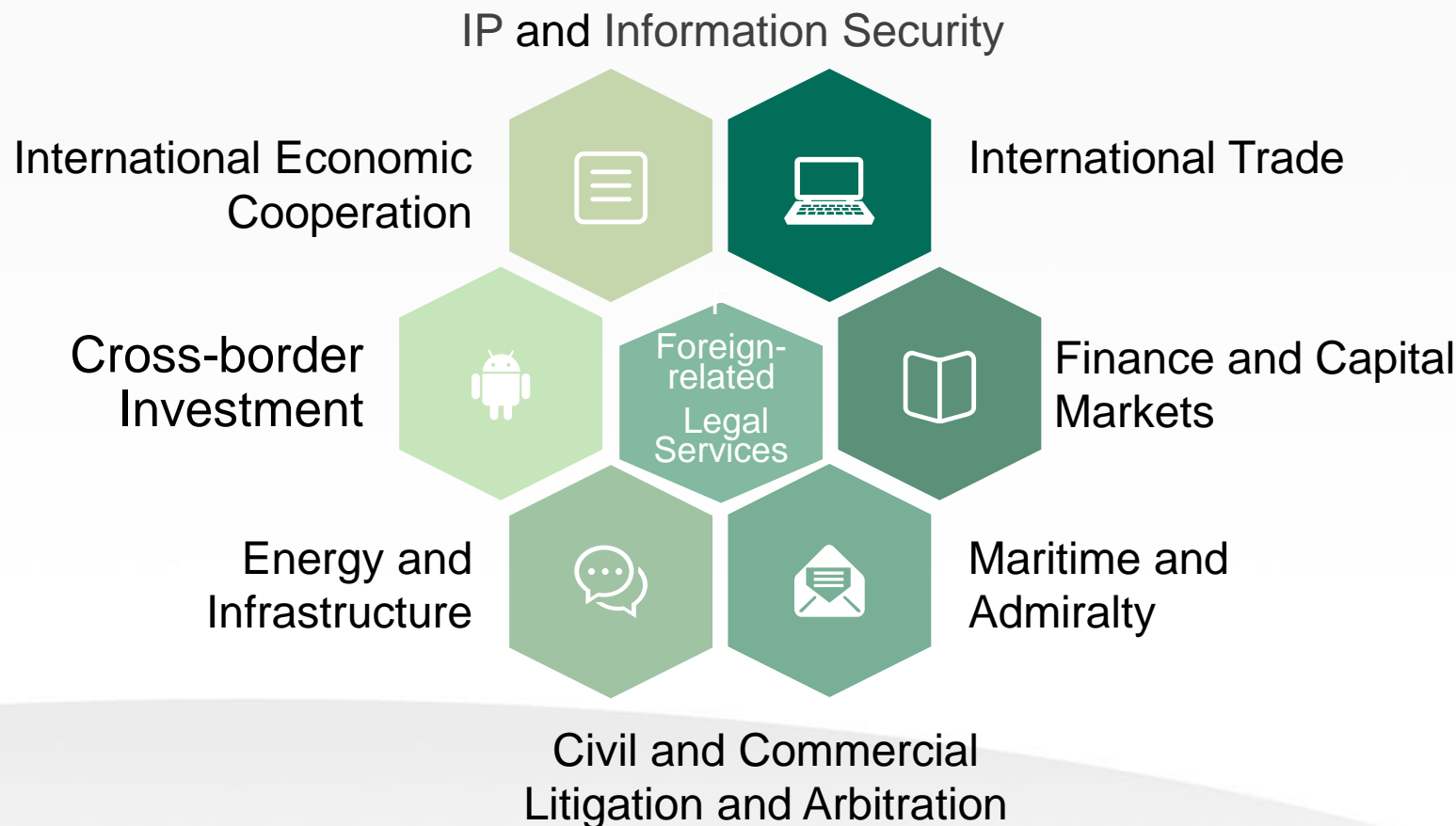
# Real Estate, Construction and Infrastructure

Watson & Band's Real Estate, Construction, and Infrastructure team consists of lawyers with overseas educational backgrounds or many years of practical experience in relevant fields. They combine solid legal expertise with proficient language skills. Our team has provided specialized legal services or handled various contract disputes for large-scale hotel, villa, and commercial complex development projects under numerous major groups.



# Foreign-related Legal Services

Watson & Band has long provided foreign-related legal services to multinational companies. In the past five years, we have completed over 4,100 foreign-related cases (projects), with a total project fee of 329 million RMB.







# Thank You for Your Attention

**Add: 26-27F, The Center, 989 Changle Road,  
Shanghai 200031, China**

**TEL: 86-21-5292-1111**

**FAX: 86-21-5292-1001**

**Email : [mail@watsonband.com](mailto:mail@watsonband.com)**

**URL : [www.watsonband.com](http://www.watsonband.com)**