



## INNOVATION STRATEGY & CONSULTING



## CORPORATE VENTURES



## OPEN INNOVATION & ECOSYSTEM BUILDING

A win-win innovation strategy for companies and organizations to access and develop new ideas, technology and products.

OPEN INNOVATION STRATEGY

INNOVATION ECOSYSTEM DEVELOPMENT



€6M

TOTAL INVESTMENT

14

EUROPEAN COUNTRIES

21

EUROPEAN GOVERNMENTS

4

CROSS-COUNTRY PILOTS



# Contribution to Consortium

## Pilot Facilitator



### Coordinate & Scale Pilots

Orchestrate cross-border GenAI pilots across European public administrations. Beta-i acts as facilitator, ensuring collaboration between administrations and technology providers while enabling cross-border reuse and scaling of innovative solutions.



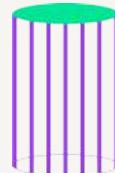
### Measure & Monitor Progress

Track KPIs through short learning cycles for pilot-specific and program-wide execution. KPIs are tailored to each pilot while also ensuring a common view of progress across the overall program.



### Agile & User-Centric Approach

Apply agile methods and user-focused design to ensure effective deployment. Pilots are developed in short learning cycles, using agile practices and user-centric design to adapt quickly to real needs.



### Capture & Share Learnings

Facilitate knowledge sharing across pilots to enable reuse, innovation, and scaling. Insights are systematically captured within and between pilots to maximize learning, innovation, and efficiency.