

## Plan-C Final Conference & Brokerage Event

<b>12 May 2026   011465 Bucharest (RO)   Romexpo, Pavilion B1   <a href="#">Packshow Fair</a></b>		
10:30	<i>Video</i> Welcome & overall Moderation	Daniel Cosnita, CLUSTERO (RO)
<b>Moving PLastics and MACHine INDustry towards Circularity (Plan-C)</b>		
10:45	<ul style="list-style-type: none"> <li>- Plastics and Circularity in the frame of the Romanian Industrial Policy</li> <li>- Plan-C: from Challenges to Results</li> <li>- Research Insights in Plastics Circularity</li> </ul>	<p>Octaviana Marincas, Director Ministry of Economy, Digitalization, Entrepreneurship and Tourism (RO) Ministry of Economy (RO)</p> <p>Iris Reingruber, Business Upper Austria – Upper Austrian Business Agency (AT)</p> <p>Dr. Valeria Harabagiu, Petru Poni Institute of Macromolecular Chemistry (ICMPP), Iasi, (RO)</p>
<b>Design Thinking for Circular Transformation in Practice   Panel Discussion</b>		
11:15	<p>Introduction in the Design Thinking Methodology</p> <p>Practical Examples</p> <p><i>Moderation: Vanessa</i></p>	<p>Vanessa Ikić, Plastic Cluster @ Business Upper Austria – Upper Austrian Business Agency (AT)</p> <p>Denisa Ganescu, ASINED (RO)</p> <p>Diana Mottok, Chimcomplex S.A (RO)</p> <p>Petar Pavlov, Ecoinvest Ltd (BG)</p>
12:15	Coffee Break	
<b>Circular Machine Life Cycle Phases   Interactive Discussion</b>		
12:30	<p>Introduction in Machine Life Cycles</p> <p>Practical examples</p>	<p>Nedeljko Milosavljević, Innovation Center/Faculty of Mechanical Engineering (SR)</p> <p>Cristian Aionesei Managing Partner</p>

		<p>Tryamm Trading Consulting (RO)</p> <p>Cristina Grosu Research and Development Institute for Textiles and Leather (RO)</p> <p>Petru Muj (tbc), Röchling Automotive Pitesti (RO)</p> <p>Vladimir Sedlarik, Tomas Bata University in Zlin (SK)</p>
<p><i>Moderator: Ned</i></p>		
<p><b>Plan-C Results for moving Plastics and Machine Industries towards Circularity   Synergies and Transferability</b></p>		
13:30	<ul style="list-style-type: none"> <li>- Handbooks for practical application in Plastics and Machine Industries</li> <li>- Concrete Actions for Integrating circularity in the entire plastics value chain</li> <li>- Wallachia eHub Services</li> </ul>	<p>Raffael Wolff, Austrian Business Service (AT)</p> <p>Slavomir Tirpák, Slovak Plastic Cluster (SK)</p> <p>Costin Lianu, (tbc) Project Coordinator, WE HUB (RO)</p>
<p><b>14:00      Networking – Lunch</b></p>		
<p><b>14:00 – 16:20 EEN Brokerage event supported by Plan-C</b></p> <p><a href="#">Home   Plan-C Final Conference &amp; Brokerage Event</a></p>		

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