



GARMENT RESOURCES

*Sustainable and Ethical Garment
Manufacturing for Global Markets*



About Us

***Garment Resources* was established as a buying agency in 2003, later starting its own manufacturing facility in 2007. We now manufacture and export readymade garments to several fashion, work-wear and promotional companies worldwide.**



***Garment Resources* has grown from a unit started with only 2 stitching machines to now producing 35,000 pieces a month with an employee strength of 89, reflecting on its commitment to quality production.**

Using state-of-the art machinery, skilled labor and certified commercial partners for raw material, *Garment Resources* has over the years refined and lived up to its standards of high quality, sustainable manufacturing practices and excellent service.

VISION

To be at the forefront of sustainable textile manufacturing through commitment, quality, innovation and a relationship built on trust.

MISSION

Our mission is to provide unparalleled garment manufacturing services which not just meets but exceeds the customer's requirements and expectations. Customer care and support is at the heart of Garment Resources. We ensure this through our deep rooted excellent communication culture that enables us to understand our customer's requirements. Investing in our people and embracing the technological advancements, Garment Resources aims to provide and be recognized for sustainable and ethical manufacturing services.



Our export markets

- Canada
- USA
- Honduras
- UK
- Spain
- Italy
- Austria
- Netherlands
- Germany
- Denmark
- Sweden
- Croatia
- Ukraine
- Belarus
- Russia
- Saudi Arabia
- UAE
- Australia
- New Zealand



CERTIFICATIONS AND MEMBERSHIPS



Social Compliance Certificate



Member: Karachi Chamber of
Commerce and Industry



Member: Korangi Association of Trade
and Industry



Member: Pakistan Readymade
Garment Manufacturers and Exporters
Association



WHY US

- The global garment industry is grappling with unsustainable practices, contributing to environmental degradation.
- Lack of fair labor practices and transparency has created a trust deficit between buyers and sellers.
- Brands struggle to find reliable partners who do not compromise on quality or scalability.

At Garment resources we offer:

- Competitive manufacturing costs.
- Flexible minimum order quantities (MOQs) to accommodate diverse clients.
- Responsiveness to customer demands.
- Green Energy Manufacturing with up to 70% energy coming from renewable sources.
- Compliance with international manufacturing standards.
- Strict zero tolerance policy towards child labor.

1. Sustainable and Ethical Fashion Demand

Global Trends: Consumers are increasingly prioritizing sustainable and ethical products. By 2030, the sustainable fashion market is projected to grow significantly.

Garment Resources' Edge:

- 70% renewable energy usage.

- Organic and recycled fabrics, coupled with eco-friendly washing solutions.

- Fair labor practices and gender inclusivity.

- Strong storytelling potential for branding and marketing.

2. Expansion of Online Retailers

Global Trends: The rise of e-commerce platforms has created demand for agile, mid-sized garment manufacturers that can produce small to medium batches on shorter timelines.

Garment Resources' Edge:

- The flexibility of production with a smaller machine base compared to mega factories.

- Ability to cater to diverse customer segments, from startups to established retailers.

3. Growing Interest in Small-Scale Customization

Global Trends: Consumers and brands alike are embracing customization, such as limited-edition or made-to-measure collections.

Garment Resources' Edge:

- Close proximity to mills and production facilities allows quick adjustments to designs.

- Existing infrastructure enables boutique-level customization.



4. Increased Focus on Pakistan's Textile Sector

Global Trends: As the 8th largest exporter of textiles, Pakistan has a strong reputation for cotton and textile production. The government has also announced policies to support exports and encourage renewable energy in manufacturing.

Garment Resources' Edge:

- Located in Pakistan, leveraging both the local supply chain and favorable government policies.

- Experienced in managing international buyer relationships.

5. Digital Transformation in the Apparel Industry

Global Trends: Digital design and production management tools are becoming indispensable for manufacturers seeking to improve efficiency and transparency.

Garment Resources' Edge:

- Opportunity to invest in smart technologies (e.g., production tracking, digital design).

- Potential to differentiate through advanced technology adoption.



The Garment Industry of Pakistan: A Compelling Partnership Opportunity

Pakistan's garment industry stands as a cornerstone of its economy, contributing over *60% of the country's total exports* and employing millions across its vast value chain. With a well-established reputation for producing high-quality cotton and textiles, the industry offers lucrative opportunities for investors seeking scalable, sustainable, and high-return ventures.

Key Strengths of Pakistan's Garment Industry

Strategic Global Positioning

Pakistan is the *8th largest exporter of textiles* globally, with direct access to markets in Europe, North America, and the Middle East. Trade agreements such as the *GSP+ status with the European Union* provide duty-free access, giving Pakistani products a competitive edge.

End-to-End Supply Chain

From raw cotton to finished garments, Pakistan offers a vertically integrated supply chain, reducing lead times and costs. The country's *2nd largest cotton producer status* ensures a stable supply of raw materials, while its dyeing, printing, and finishing units offer global-standard quality.

Cost Efficiency and Skilled Workforce

Labor costs in Pakistan are *30–50% lower* compared to competing garment hubs like India and Bangladesh. The country has a *highly skilled workforce*, trained in both traditional craftsmanship and modern garment manufacturing techniques.

Rising Global Demand for Sustainability

Pakistan is making significant strides in *sustainable manufacturing*, with growing adoption of renewable energy, eco-friendly processes, and recycled materials.

The industry's shift toward *organic cotton and ethical labor practices* aligns with international buyers' expectations.

Government Support and Incentives

The government has prioritized the textile and garment sector, offering *export incentives, tax rebates, and subsidies* on energy costs. Initiatives to upgrade the industry's infrastructure include the development of textile parks and clusters to streamline operations.

Market Potential and Growth Drivers

Export Growth: With exports valued at **over \$20 billion**, the garment sector has been growing consistently, driven by rising demand for Pakistani textiles globally.

Shift to High-Value Products: Increasing production of value-added garments like denim, sportswear, and technical textiles presents opportunities for higher profit margins.

Nearshoring Trend: Global brands are diversifying their supply chains, and Pakistan's proximity to Europe makes it a preferred alternative to traditional Asian hubs.

Why Partner with Pakistan's Garment Industry Now?

Scalable Business Models

Partners can tap into a dynamic industry that supports both *mass production for global retailers* and *boutique manufacturing for niche markets*.

Sustainability as a Competitive Edge

With buyers focusing on eco-conscious production, Pakistan's transition to *renewable energy and organic materials* offers an attractive proposition.

Untapped Opportunities in Diversification

The market has significant potential in *functional garments, luxury textiles*, and *emerging export destinations* like Africa and South America.

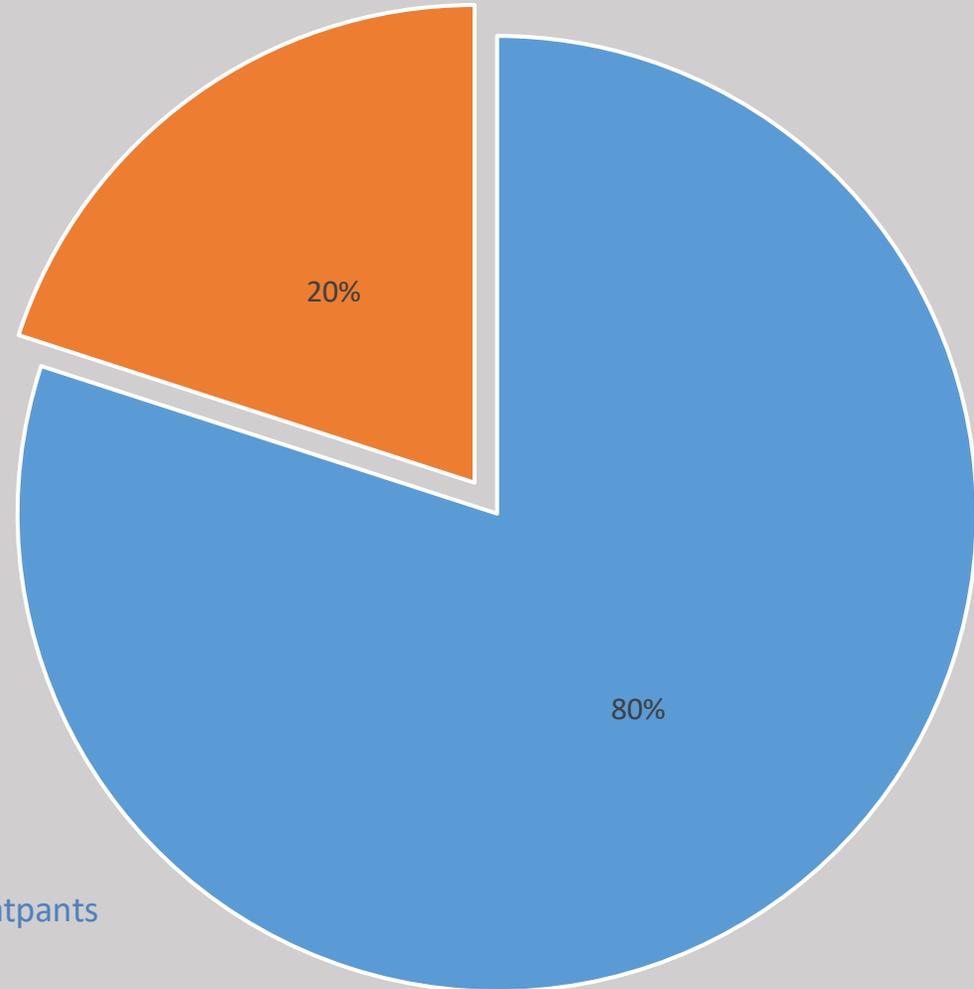
Digital Transformation

Adoption of digital manufacturing, design, and supply chain management systems is enhancing transparency and efficiency, creating room for high-tech investments.

Product categories

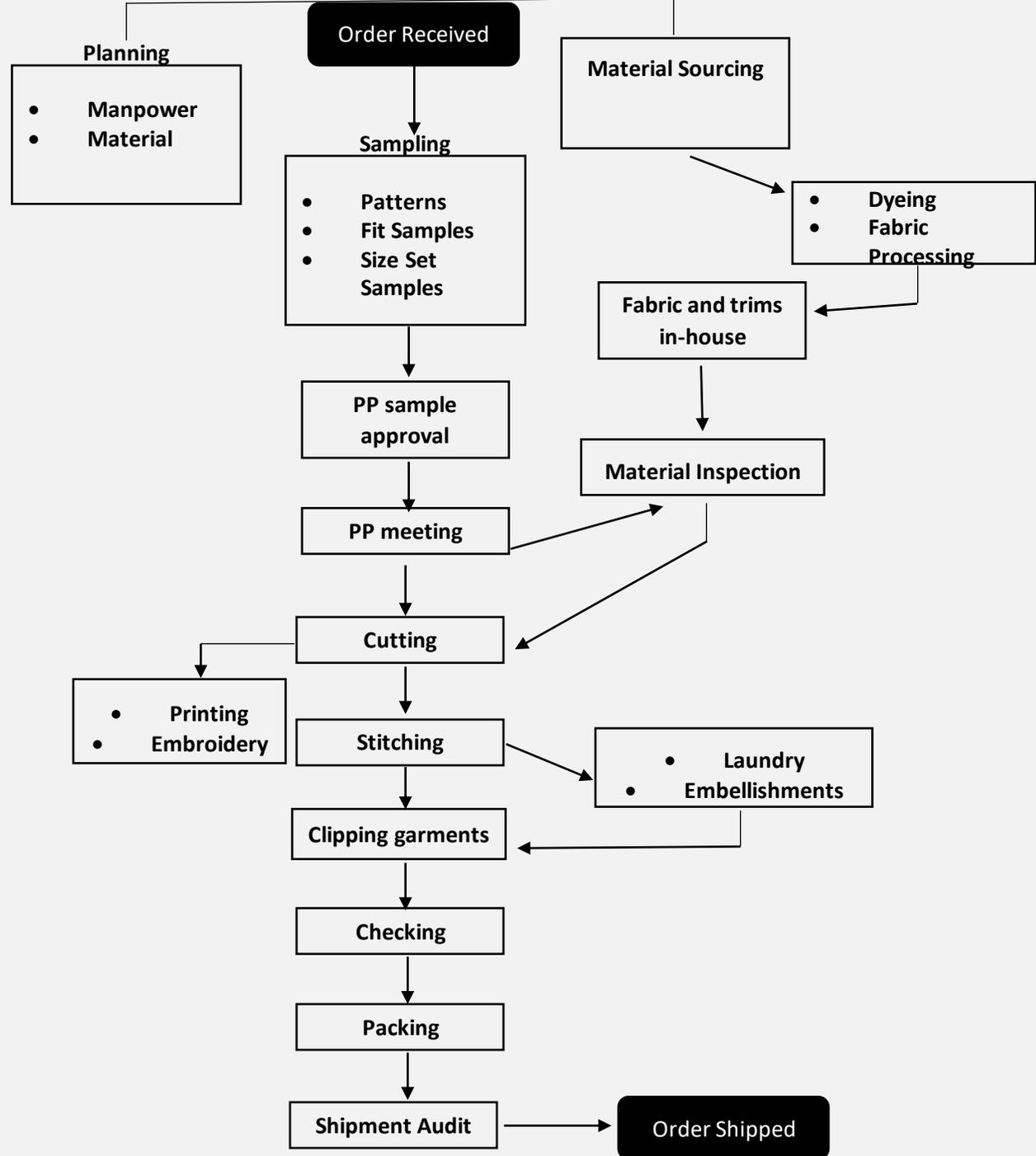
- Scrubs
- Aprons
- Engineering Pants
- Overalls
- Coveralls
- Uniforms
- Corporate Wear

- Denim Products
- Trousers / Chinos
- Shorts
- Shirts
- Jackets
- T. shirts
- Sweatshirts / Sweatpants
- Hoodies



■ Fashion ■ Workwear

PRODUCTION PROCESS





Partnering with
GARMENT RESOURCES

Proposal: Establishing a Garment Resources Design & Sales Studio in the EU

An Ethical Fashion Bridge Between Pakistan and Europe

Vision

To create a European base that acts as the creative and commercial extension of Garment Resources, enabling seamless co-creation, faster client service, and a transparent, ethical supply chain rooted in sustainability and impact.

Why This Studio? Why Now?

Rising Demand for Sustainable and Ethical Production

- 75% of European consumers prefer sustainable fashion (McKinsey 2023).
- EU Green Deal mandates due diligence and traceability in fashion supply chains by 2030.
- Brands are under pressure to prove their environmental and social credentials.

Garment Resources Offers a Ready, Compliant Supply Chain

- 70% solar-powered factory.
- Fair labor: 50% women in upper management, documented gender equity.
- Traceable sourcing: Organic, recycled, low-impact textiles from Pakistan.
- Small yet agile factory with capacity to scale without compromising ethics.

What Will the EU Studio Do?

➤ **Design Hub**

- Local talent + GR product development team = sustainable capsule collections tailored to EU aesthetics.
- Fabric swatches, wash libraries, and ethical samples available on-site.
- Trend response, small-batch prototyping, and storytelling all under one roof.

➤ **Sales & Relationship Office**

- Face-to-face buyer meetings, faster communication cycles.
- Participation in EU trade shows, showrooms, and pop-ups.
- On-ground presence builds trust and long-term partnerships.

➤ **Transparency Lab**

- Real-time production tracking and impact documentation for EU clients.
- QR-code-based digital passports linked to product origins and factory processes.

Why It's Attractive for EU Partners

✓ **Co-Ownership of Impact**

- Be part of a measurable, ethical production network without building a factory.
- Receive quarterly reports on sustainability metrics.

✓ **Faster Market Responsiveness**

- A European base cuts the turnaround cycle from concept to shelf.
- Close collaboration with design and merchandising teams, powered by Eastern manufacturing.

✓ **Strategic First-Mover Advantage**

- Build a deep, authentic partnership with an already proven impact-led manufacturer.
- Customize collections with a fully traceable story.

OUR PRODUCTS

Denims



Denims



Chinos, trousers and shorts



Chinos, trousers and shorts



Knitwear



Workwear



Couture Collection



TRADESHOWS AND CONFERENCES



Textile Asia – March 2017
Karachi, Pakistan
South Asia's largest B2B textile trade fair



Baltic Fashion and Textile Exhibition – October 2017
Vilnius, Lithuania



Fashion Industry Exhibition
October 2018
St. Petersburg, Russia



Pak-Africa Trade Development Conference – January 2020
Nairobi, Kenya
A trade delegation headed by Mr. Abdul Razzaq Dawood,
Commerce advisor of Pakistan



Pak-Uzbek Business Forum – July 2021
Tashkent, Uzbekistan
A delegation headed by the Prime Minister of Pakistan, Mr.
Imran Khan



Texpo – February 2021
Pakistan's 1st International Virtual
Textile Exhibition



Asia Apparel Expo – May, 2022
Berlin, Germany



Texpo – May 2023
Karachi, Pakistan

TRENDS EXPO 2024 – LODZ, POLAND



TEXPO 2024 – KARACHI, PAKISTAN



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