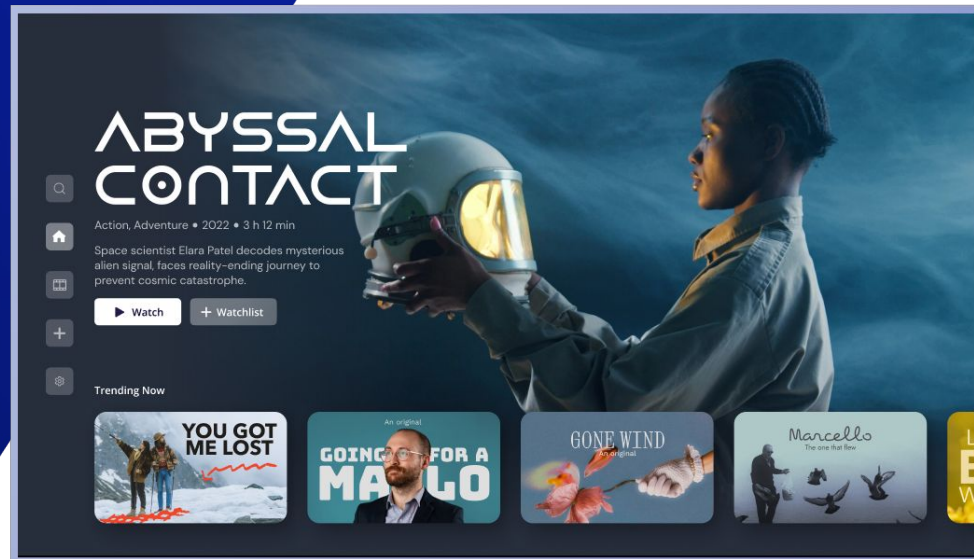




Are you looking  
for an OTT  
Solution tailored  
to your needs,  
and those of your viewers?





We are your trusted OTT partner

# About Us

Technological excellence to help you succeed



Dailos Medina



David Santana

CO-FOUNDERS, OTT EXPERTS, AND CODERS

10

Years of OTT experience

180+

Satisfied customers

45+

Team members

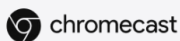
3

Branch locations

# What we do

OTT Front-end specialists to help you make it real

- ✓ OTT front-end solutions tailored to your needs
- ✓ Third-party integrations with trusted OTT partners
- ✓ Turnkey starter pack OTT apps available for all devices and platforms

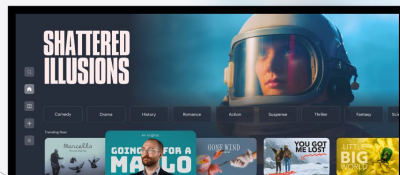


# > OTT front-end solutions

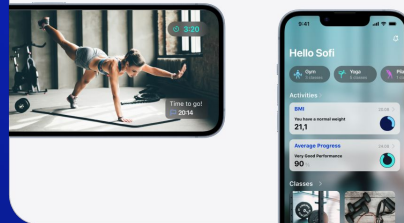
Tailored to your needs

We will help you build a solution according to your specific requirement such as a customization or integration, to a front-end app from idea to launch.

## Connected TV apps



## Native apps



## Set-top boxes



## Consoles



# > Third-party integrations

with trusted OTT partners



## DRM Solutions

Integrate Digital Rights Management (DRM) solutions to keep your content safe.



## Payments

Simplify transactions using trusted payment systems.



## Recommendations

Boost engagement with smart content recommendations.



## Video Players

Streamlined integration for perfect playback.



## Analytics

Use powerful video analytics for data-driven decisions.



## Advertising

Use powerful video analytics for data-driven decisions.



## CMS

Organize, publish, and win with integrated CMS.



## A/B Testing Tools

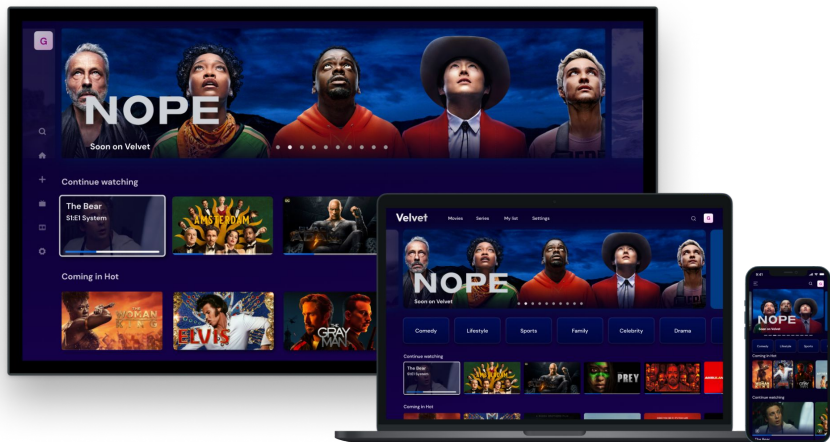
Experiment and optimize with A/B testing.

AND ANY OTHER CUSTOMIZED ALIGNMENT ACCORDING TO YOUR NEEDS

# ➤ Turnkey starter pack OTT apps

Available for all devices and platforms

**Customizable Streaming Solution** focused on offering Over-The-Top (OTT) services. We architected in-house OTT front-end apps, that can be easily tailored to any client's needs, for a wide range of platforms..



Apple TV iOS

androidtv

android 

 LG webOS

 **SAMSUNG**  
TIZEN<sup>®</sup>

HTML  




# ➤ Turnkey starter pack OTT apps

Designed to facilitate seamless integration with third-party systems and developed with a fully decoupled architecture





# How we work

Agile, but the right way

At 2coders, you will be an integral part of the project. We prioritize transparent, real-time communication, giving you the ability to track task progress at any given moment.

Discovery  
& Planning



Design &  
Prototyping



Development



Testing



Deployment



# Why our company size is the right for you?

We're here for you to help you get things done

	2CODERS AS MID-SIZE OTT VENDOR	BIG-SIZE VENDORS
PERSONALIZED ATTENTION	One-on-one attention from key team members	Limited time per client due to heavy workload
COST-EFFECTIVE	Competitive pricing due to lower overhead costs	Extensive operations that lead to higher costs
FAST TIME TO MARKET	Leveraging agility and streamlined processes	Complex decision-making processes and slower response to market changes
FLEXIBILITY	Adapt to changing project needs and timelines more quickly	Experience delays due to inflexible corporate structures
CULTURE	Collaborative culture that aligns better with your organization's values	Impersonal culture due to complex bureaucracy
NICHE EXPERTISE	Specialized specifically in OTT	Prioritize broader markets





“We’re likely the  
team behind some of  
your favorite apps”

*Note: Clients cannot be disclosed due to NDA.*

[www.2coders.com](http://www.2coders.com)



# Ready to collaborate? Let's talk!



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