

WELCOME TO THE GETT HMR-UNIVERSE, WHERE WE ARE
creating better human machine relationships.

#cbhmr



The GETT.GROUP



GETT.GROUP Range of Services



GETT.PRODUCTS

Over **1 m** satisfied users & more than **25 years** of experience.

Our solutions guarantee **safe & reliable operations** in challenging environments.



Panel PCs | Touch computers
10.1 – 21.5"



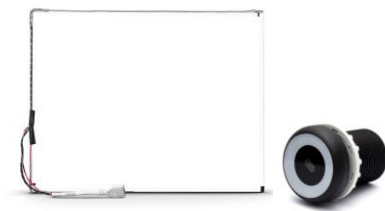
Cursor controls
PC mice, joysticks, trackballs, touch pads



Hygiene & industrial keyboards
Membrane, silicon, glass, stainless steel | up to IP68



Kiosk & information terminals
Self-supporting, for walls, outdoors



Components
Buttons, sensors



Floor mountings
Terminals, POS, till systems



Magic mirrors
Smart mirrors | 19.5 – 32"



Monitors
4.3 - 70"



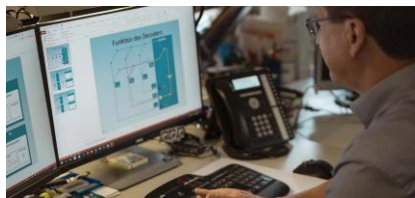
GETT.PROJECTS

More than **10,000 projects**, with over **900 customers** in **40 different countries**.

We **develop & manufacture** your product **even if it only involves a single item**.



GETT.CONSULTING
Consulting from the product idea to series production



GETT.LAB
Technology expertise, product design & development



GETT.FACTORIES
Contract manufacturing & fulfillment hubs in Germany, China, USA



GETT.SOURCING
Global market access & individual sourcing strategies



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GETT.LAB

Technology expertise, product design
& development

DESIGN

- GUIs for devices
- Device concepts
- Visualizing data
- Device controls
- Feasibility analyses

HARDWARE DEVELOPMENT

- Hardware expansion for Raspberry Pi/computer modules
- EMC tests
- Sensor technology/measurement technology
- Circuit designs

MATERIAL COMPLIANCE CHECK

SOFTWARE DEVELOPMENT

- Firmware & application development
- USB devices & PS/2 devices
- CAN slaves
- Ethernet
- Data transfer via modbus

This is just a selection.



GETT.FACTORIES

Contract manufacturing &
fulfillment hubs in Germany,
China, USA

DESIGN & PROTOTYPE PRODUCTION

- Modern software tools
- 3D printing
- Injection molding for plastic
- Glass printing

LASER ENGRAVING
CNC MILLING SHOP
DIGITAL & SCREEN PRINTING
ASSEMBLY WORK
**OPTICAL BONDING/CLEAN
ROOM**
COATING
**TEST LABORATORY & QUALITY
ASSURANCE**

FULFILLMENT HUBS

- Warehousing
- Packaging
- Dispatch &
- Handling returns of orders for goods and products from our customers

This is just a selection.



GETT.SOURCING

Global market access &
innovative sourcing strategies

OPERATIVE PROCUREMENT

STRATEGIC PROCUREMENT

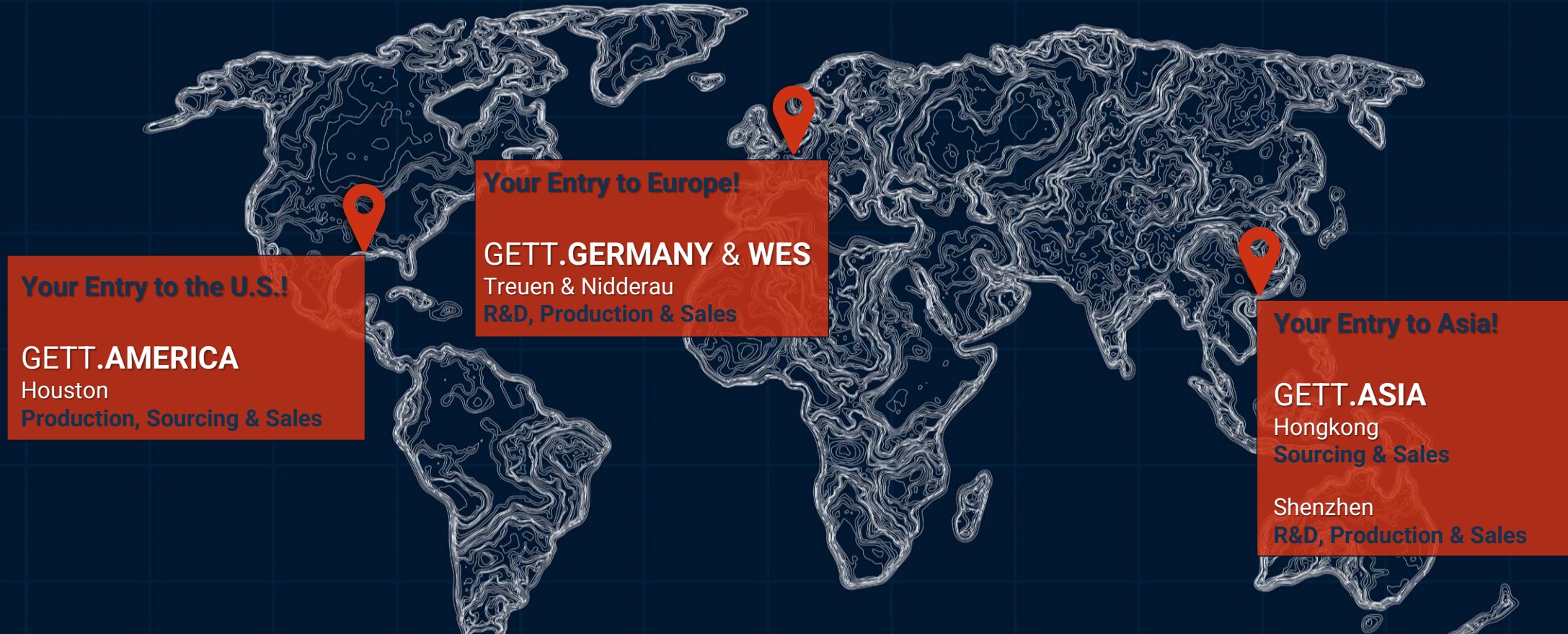
COMPONENT MANAGEMENT

SECOND-SOURCE STRATEGY

This is just a selection.



GETT.GROUP Competence Centers



Global market access We are at home in 3 of the world's strongest economic regions.



Local-to-Local International supply chains & individual sourcing strategies.



CHALLENGES of entering the US market

REGULATORY REQUIREMENTS



Product safety and compliance with U.S. standards (e.g., FCC, UL)

Labeling and documentation requirements

Import regulations and customs clearance

Data privacy and cybersecurity regulations

Environmental regulations and energy efficiency standards

DOMESTIC PRODUCTION



Preference of domestically produced goods

Buy American Act (BAA) for public use: end product must be manufactured in the U.S. + > 60% of the costs of its components must be mined, produced, or manufactured in the U.S.

FTC "Made in USA" standard: all significant parts and processing steps must come from the U.S.

Inflation Reduction Act (IRA): promote production of renewable energy + technologies within USA

OTHER ENTRY BARRIERS



Customer service level expectations (fast delivery times, local service & support)

Labor laws and employment regulations

Visa and immigration requirements for foreign workers

Product liability laws and risk of litigation

Consumer protection laws (e.g., warranties, returns)

Intellectual property rights protection

U.S. Economy CHANCES

WHY USA?

Huge Market

GDP 2023: \$28.8 trillion → 26.3% of global economic output

Pro-Investment Policies

Cumulative foreign direct investment in the U.S.: \$10.5 trillion by 2022 → 23.7% of global FDI

Low energy prices

Innovation friendly

High Trade Volumes and Trade Agreements

U.S. trade volume (exports + imports): \$6.2 trillion in 2023

Top trading partners: China, Mexico, Canada and the European Union

Access to North and Middle America

WHY TEXAS?

Strategic location and logistics + robust infrastructure

Centrally located in the USA

Easy access to national and international markets (2nd largest seaport in US + extensive network of highways and railroads)

Texas' location allows companies to access markets in North and South America

Business friendly climate

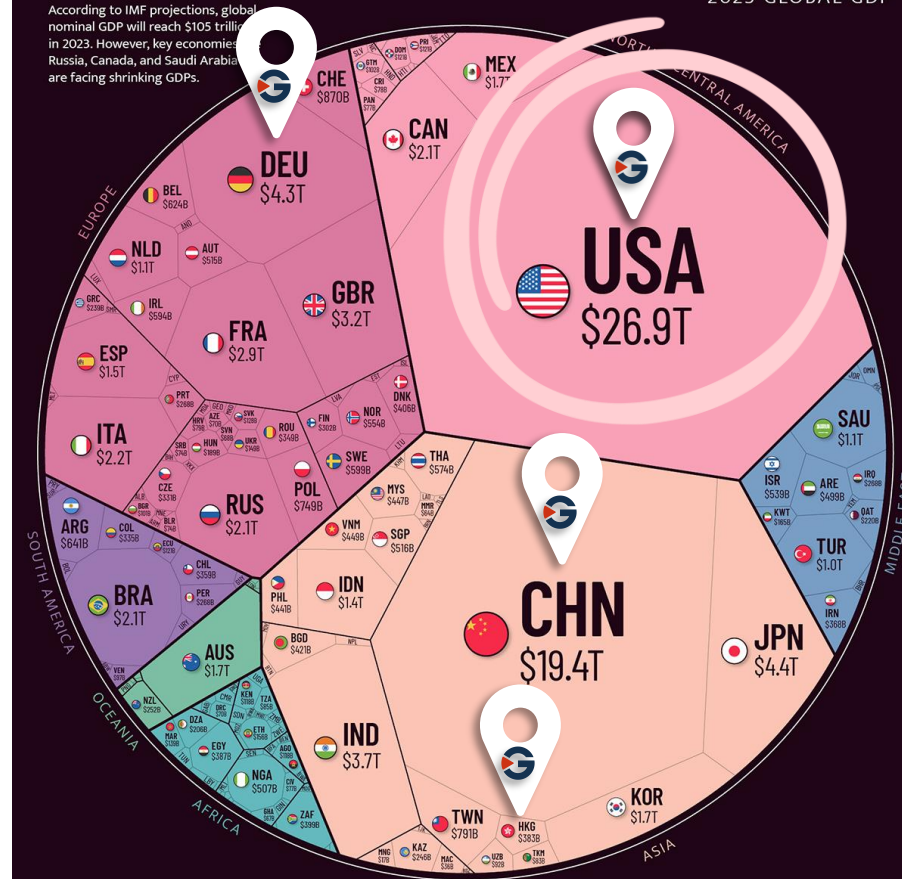
Deregulated economy and low regulatory burden

Image-Source: <https://www.visualcapitalist.com/visualizing-the-105-trillion-world-economy-in-one-chart/>

THE \$105 TRILLION WORLD ECONOMY

2023 GLOBAL GDP

According to IMF projections, global nominal GDP will reach \$105 trillion in 2023. However, key economies like Russia, Canada, and Saudi Arabia are facing shrinking GDPs.



The IMF sees the world economy growing 5.3%, or when adjusted for inflation, 2.8%.

Russia's projected \$150B GDP drop is more than Ukraine's total \$149B GDP.

India dethrones the UK as the 5th largest economy in the world.

China's GDP is expected to grow 7.1% in 2023, ahead of U.S. growth of 5.5%.

VISUAL CAPITALIST

Note: No 2023 IMF Data for Afghanistan, Lebanon, Pakistan, Sri Lanka and Syria. Source: IMF DaLamapper, World Economic Outlook, 2023

[/visualcapitalist](https://www.visualcapitalist.com/) [@visualcap](https://www.visualcapitalist.com/) [visualcapitalist](https://www.visualcapitalist.com/)

SOLUTION: GETT Your Entry to the U.S.!



We have already realized over 10,000 projects, with over 900 customers in over 40 countries.

We develop & manufacture your product from quantity 1.



GETT.LAB

Technology know-how, product design & development, market entry advice

Engineering & Design from Germany



GETT.FACTORIES

Contract manufacturing & fulfillment hubs in Germany, China, USA

We offer the following manufacturing services in **Houston, Texas**:

- Assembly & Mounting (ESD-compliant)
- Automatic Casting *Coming Soon*
- Quality Assurance
- Logistics, Service & Support



GETT.SOURCING

Global market access & individual sourcing strategies



I am here for you.

Karin Weigelt

Business Development USA

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 [Book a meeting with me](#)

Let's GETT in Touch.

[Linkedin](#)

