

CECCHI DE ROSSI
MADE IN ITALY

THE ART OF SERENDIPITY: THE BIRTH OF CECCHI DE ROSSI

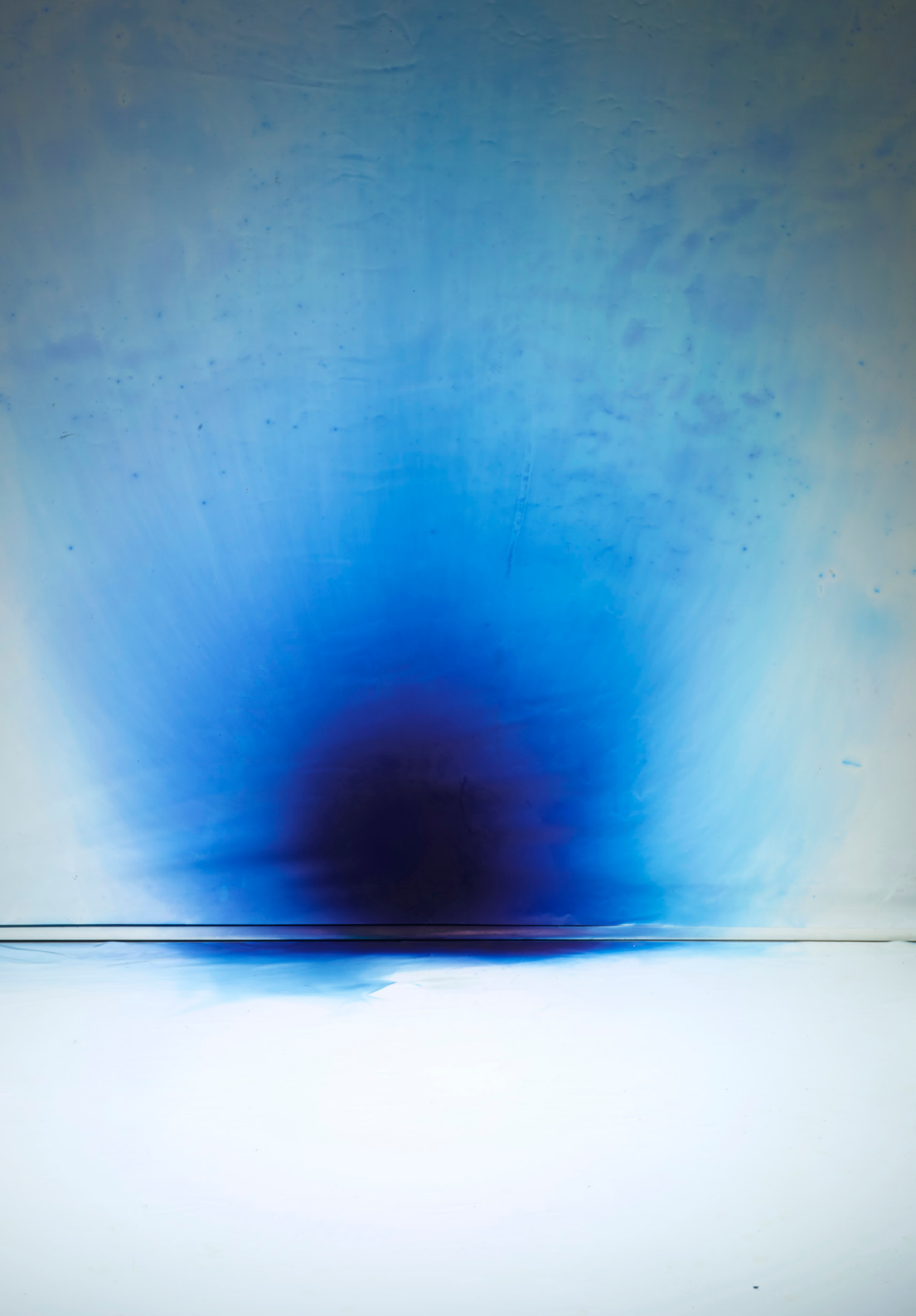
The brand started with the occurrence of coincidental events in 2007; Tommaso Cecchi de' Rossi, the designer and founder of the brand, used to occasionally design and produce leather bags for his personal use.

Thanks to a wine-spilling accident, a natural coloring technique which uses wine and other natural extracts to color the leather, was developed and patented later in 2009.

Cecchi de Rossi was launched the year after with a Spring-Summer collection of wine-treated leather accessories and has since then developed many collections and collaborations, cultivating its savoir-faire.

Our aim is to explore new technical developments whilst transmitting tradition and applying inherited knowledge to contemporary times.





PELLEVINO[®] treatment

The PELLEVINO[®] treatment repurposes wine and its by-products as solvents and mordants for natural dyes, making it a sustainable process that operates at room temperature without external energy.

The alcohol, acidity, and tannins in wine enhance pigment dissolution, material penetration, and color fixation.

Suitable for leather, wood, and fabric, PELLEVINO[®] can be applied manually or industrially. Its colors are highly resistant to light and weathering, deepening over time rather than fading, making it ideal for premium, custom-made fashion and furniture products.

PELLEVINO COLORS

The colors of PELLEVINO® are more than just hues they are nature's echoes, shaped by time and sound. Each shade draws inspiration from the natural world, as if the earth itself painted on leather.

Lucciola glows softly like dusk, **Cocco** radiates tropical warmth, and **Terrabruciata** embodies the earth's fiery breath after a storm. **Must**, **Ghost** evokes the beauty of a haunting memory. Every color is a symphony, blending classical and electronic tones in harmony with nature, transforming each piece into a timeless work of art.



MATERIALS

Cecchi de Rossi uses leathers sourced from animals raised in extensive farming systems, primarily for meat production. These leathers undergo a vegetable tanning process, free from chemical additives, in local tanneries.

The linings, made from high-quality cotton, are carefully chosen to complement the natural materials. All leathers are dyed with natural pigments, utilizing our exclusive PELLEVINO® patented process.

The accessories, made from specially designed aluminum, enhance the bags' durability while keeping them lightweight, perfectly balancing strength and elegance.



TIMELESS CRAFTSMANSHIP

Each piece is meticulously handcrafted by Italy's finest artisans, who shape the leather over wooden molds carefully crafted to form the bag's unique structure. Our bags are constructed without the use of synthetic materials, ensuring the creation of timeless objects designed to last for generations. With every detail, we strive to blend timeless design and comfort, creating pieces that transcend trends and endure through the years.



SHAPE AND DESIGN

Each Cecchi de Rossi bag is a unique masterpiece, meticulously handcrafted with an unwavering commitment to authenticity. Designed not to follow fleeting trends, our creations embody timeless elegance, where every curve, every stitch, and every detail is carefully considered to transcend the moment.



OUR CAMPAIGNS



LUNAPARK



CLOUD



GOLD

OUR CAMPAIGNS



MARBLE



TAPE



SMOKE

COLLABORATION



CECCHI DE ROSSI X IL BRONZETTO
ARMOR LAMP



PAOLO GIACHI X CECCHI DE ROSSI
THE BOUCHON PATTERN

COLLABORATION



CECCHI DE ROSSI X RIFÒ
OLIVETA E NOCCIOLINO



PASSONI DESIGN
PELLEVINO® TREATMENT

RESERCH PROJECT



Tormentina Recycle Project

Tormentina Recycle Project transforms discarded sails into unique, durable bags, embracing sustainability and craftsmanship to create functional pieces that carry the spirit of the ocean.

RESERCH PROJECT



Oliveta Project

Oliveta Project repurposes discarded olive harvesting nets into distinctive, durable bags, combining sustainability and craftsmanship to create functional pieces inspired by the agricultural landscape.

DISTRIBUTION AND MAIN STOCKISTS

SEKOND SHOWROOM _ EXCLUSIVE DISTRIBUTORS - JAPAN MARKET

AIMEE, MADRID, SPAIN
BLOOM & BRANCH, TOKYO, JAPAN
BOUTIQUE IL LABIRINTO, LOCARNO, SWITZERLAND
BUONVICINI FASHION STUDIO, VORONEZH, RUSSIA
CASANOVA, OKAYAMA, JAPAN
CATHEDRAL, TOKYO, JAPAN
COTEMAISON, SEOUL, KOREA
DENIM, KURUME, JAPAN
DESOTO, NAGASAKI, JAPAN
EGG, LONDON, UK
FRAGMENT, PAMPLONA, SPAIN
FRIDA, FRANKFURT, GERMANY
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INSIDE MY GLASS DOORS, OSAKA, JAPAN
ISKARPIN, ISTANBUL, TURKEY
ISLAND LUXE, BANGALOW, AUSTRALIA

KINK, NAGOYA, JAPAN
L'ECHOPPE, TOKYO, JAPAN
MACHO, NAGOYA, JAPAN
MANUELLE GUIBAL, PARIS, FRANCE
MYKI, TEL AVIV, ISRAEL
NEST ROBE, TOKYO, JAPAN
PERMANENT MODERN, TOKYO, JAPAN
PIERRE, MONACO
RAWLIFE, TOKYO, JAPAN
RDV O GLOBE, TOKYO, JAPAN
ROSA MARIA CONCEPT STORE, BEIRUT, LEBANON
SALEARANCIO, SALINA (EOLIE), ITALY
TOMORROWLAND, TOKYO, JAPAN
TORON, NAGOYA, JAPAN
VASE, TOKYO, JAPAN
CORAZZA SPACE, ITALY
BEAMS, JAPAN

CONTACTS

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