

E-commerce is the future of retail.

Eponuda & Shoptok — Your trusted partners for cross-border growth.

In 2025 the e-commerce market in the Adriatic region will exceed

€3.3 billion.



Largest smart shopping & product comparison platform in the Adriatic

- 20 million annual page views across our regional platforms
- Serving Slovenia, Croatia, Serbia, and Bosnia and Herzegovina



shoptok eponuda

4 steps to cross-border success with Eponuda & Shoptok

1.



List your products

Reach millions of users across Slovenia, Croatia, Serbia, & Bosnia and Herzegovina by showcasing your products on platforms they trust.

3.



Unlock the potential of digital advertising

With over 6 unique ad formats and placements—including eye-catching graphics on the homepage, strategic ads within offers, and premium top positions—you'll attract the attention of shoppers ready to buy.

2.



Highlight your products with premium placements

Bidding

Secure top positions among e-shops in product listings.

Product Ads

Increase visibility within key categories.

Hero Blocks

Highlight featured products (3- 12) during peak seasons and on special landing pages .

4.



Leverage data-driven insights

Use analytics on shopper behavior and product performance to improve pricing strategies, category management, and promotional campaigns.

Exclusive discounts for conference attendees!

Contact us to learn more:

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