



## **Our quality Criteria**

## gournetfein So muss das schmecken.



Since 2018, we go one step further - all the gourmetfein farmers have completely resigned the use of Glyphosat.



As first Austrian company in our industry, we are proud to produce the entire product range 100 % GMO-free. Our products are therefore labelled with the GMO-free seal.



The gourmetfein products do not contain flavour enhancers. With the use of valuable ingredients this is not neccessary.



Even people with gluten intolerance can enjoy our products without hesitation. We do not use binders such as flour or starch.



The high-quality meat for our specialities comes exclusively from local farmers and therefore 100 % from Austria. Our products are labelled with the Austrian quality seal.



Instead of artificial colouring we use for example bell pepper powder as natural colouring for our tasteful sausages.



We only use high-quality meat in whole parts, so we can produce our products without any thickener.

### The farmers we trust

# gournetfein So muss das schmecken.

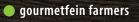
**GUARANTEED ORIGIN** 

SUSTAINABLE AGRICULTURE

**CLOSED VALUE CHAIN** 

SHORT TRANSPORT DISTANCES





cooperated slaughterhouses

## Traceability back to the farmer



## **Guaranteed labeling** of origin

Everyone has the right to know where their food comes from! Because **knowledge creates trust!** That's why we list the names of the farming families on every gourmetfein packaging label, who supplied the pork and beef for the product. This origin labeling means the highest quality and appreciation of the farmers and consumers of our products.





160 beef farmers

46 pork farmers



#### Short transport distances

Thanks to the partnership with the gourmetfein farmers, who are located in the immediate surroundings to the company site, it is possible to guarantee live animal transportation lasting less than an hour. This means demonstrably less stress for the animals and therefore also has a positive effect on the quality of the meat.



#### Closed value chain

The entire value chain from the rearing of the animals and husbandry through to processing takes place in Austria.



### Living animal welfare

The gourmetfein farmers attach great importance to animal welfare and animal health.



#### **GMO-free feeding**

Only GMO-free feed is used for rearing the animals. Around 80 % of this comes from the farmers' own cultivation. The rest comes from certified suppliers in Europe. Feed from overseas is out of the question.



#### Climate champion

By not using genetically modified soy from the rainforest and the demonstrably short transportation routes, the production of the Austria's best Leberkäse generates only Half of the usual CO<sub>2</sub> emissions.



### Say no to glyphosate

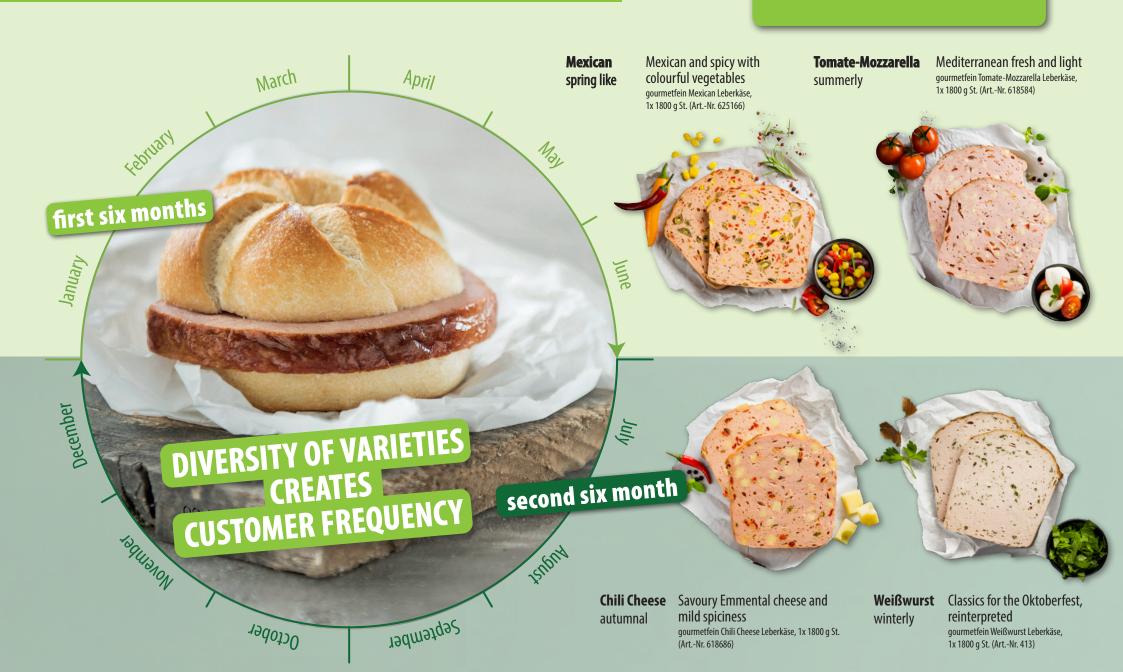
Our partner farmers are convinced to avoid the use of glyphosate on their meadows and fields out of conviction.

## Leberkäse variety - 15 different flavors



### Your variety to match the season





### Handling made easy!

## gournetfein So muss das schmecken.



EASY HANDLING AT HIGH FREQUENCY



- Heating and keeping warm in the Leberkäse oven
- for 1.8 blocks 2 hours at 120°C
- Attractive presentation promotes impulse buy-ing



Place a heat-resistant bowl of water in the oven for particularly tender, juicy Leberkäse.



### **PLATE GRILL**

**JUST IN TIME HEATING** 



- Fast preparation around the clock
- Piece-by-piece billing without economic loss due to excess quantities



Ideal for Leberkäse slices and hot sausages



#### **KONVEKTOMAT**

**FAST PREPARATION** 



- Fast preparation around the clock
- Various preparation programs depending on the appliance type



#### **MERRYCHEF**

JUST IN TIME HEATING



- ideal solution for rapid heating of individual Leberkäse slices
- fast preparation around the clock
- recommended settings: Temperature 250 °C / impact heat 100% / microwave 30%
- heating time approx. 50 seconds



The Leberkäse slice can also be heated directly in a sandwich

## The perfect Shop



## sales support - promotional POS Material

\*available in different languages



posters A1



# gournetfein So muss das schmecken.



loyalty cards for regular customers





for example:



## Sliced products for your snacks

### One product - many ways of Preparation

- enjoy the sliced leberkäse in for example a kornspitz or pretzel sticks
- extension of the snack business through innovative sandwich ideas
- differentiation from competitors due to high-quality advantages
- increase cross-selling activities



classic sliced



chili sliced



turkey sliced



Krustenschinken



Rauchkäsewurst



**Extra** 



**Extra Pikant** 



Wiener



Toastschinken



Saunaschinken



Butterschinken

### **Sandwich Recipes**







## **Sausage Variety - GMO-FREE Enjoyment**







## gournetfein So muss das schmecken.



#### Ingredients:

for 4 persons

4 pieces of cheese kransky or chili cheese kransky 4 rolls 2 pcs. onion 1 small cucumber 150 g grated cheese 3 - 4 tsp curry powder 4 tsp Dijon mustard

#### **Preparation:**

Slice the roll (but do not cut all the way through) and place it in the oven (at 180 degrees) or in the toaster for a few minutes. Wash the cucumber, cut into quarters lengthways and cut it into fine cubes. Fry the sausages in a pan with a little oil until the sausages have the desired roasting. Optional: Cook the sausages on the grill. Fry the sliced onions in a second pan. Place the onion and cucumber on the roll, place the sausage on top, cover it with the fried onions, sprinkle it with cheese and top it with Dijon mustard and curry powder.



#### Ingredients:

for 4 persons

4 chili cheese kransky 4 hot dog buns

2 avocados

½ lemon

2 tomatoes

salt, pepper

1 tbsp sour cream

½ tin of sweetcorn

½ tin of beans

1 coloured pepper

4 tbsp cheddar cheese Parsley

#### Preparation:

Chop the avocado and tomatoes, squeeze the lemon and mix it briefly with salt, pepper and sour cream.

Fry the sausages in a pan with a little oil until the sausages have the desired roasting. Optional: Cook the sausages on the grill.

Toast the bread roll, cut in half, spread the guacamole and place the sausage inside. Top with the sweetcorn, beans, peppers, cheddar and parsley.