

Business Speed Dating activity at the EU-Ghana Business Forum 2025

Jointly organised by IYBA & EABF & EU Delegation to Ghana

Context

As part of the Ghana-EU Business Forum 2025, which will bring together around 500+ participants, a Business Speed Dating session is proposed to create high-impact networking opportunities between Ghanaian entrepreneurs from the Agribusiness, Energy, Pharmaceutical and other sectors, and public and private investors. Jointly organised by the Investing in Young Businesses in Africa (IYBA) and EABF Teams, this dynamic format will facilitate connections between innovative entrepreneurs, local and regional ecosystem stakeholders such as private investors, European development partners, finance institutions and other companies.

How It Works

- Participants engage in a series of **brief one-on-one meetings (5–10 minutes each)** using a structured rotation system.
- One group remains seated while the other rotates; a timer or bell signals the switch.
- **Pre-matching based on business interests** ensures relevant and productive meetings.
- An estimated **30 curated participants** will be involved.
- Each selected participant will take part in **4 to 5 focused meetings** within the session.

Expected Participants

- **Entrepreneurs** (early-stage - seed or 'Series A+B' - or SMEs) from the Agribusiness, Energy, Pharmaceutical and other sectors, seeking investment and scaling support.
- **Private investors** (Impact funds, equity funds, venture capital funds, commercial banks, foundations, business angel networks and investors, etc).
- **European development agencies and finance institutions.**
- **Entrepreneurial support organizations (ESOs)**

Logistics & Setup

- **One dedicated room** with approx. 15 tables (seated or standing)
- **One session** of 45 minutes on Day 2 (after the IYBA plenary session and the morning coffee break). 11:00–11:45 on May 21st
- Interested participants are registering via a dedicated sub form (EU Survey form), available during registration to the Forum. Onsite registration will not be allowed, to ensure curated matchmaking.
- **Facilitators on site** to guide timing, seating, and flow.
- Seating assignments communicated **digitally and onsite.**