

ORB Intelligence

The World's First Scalable AI · AR Experience

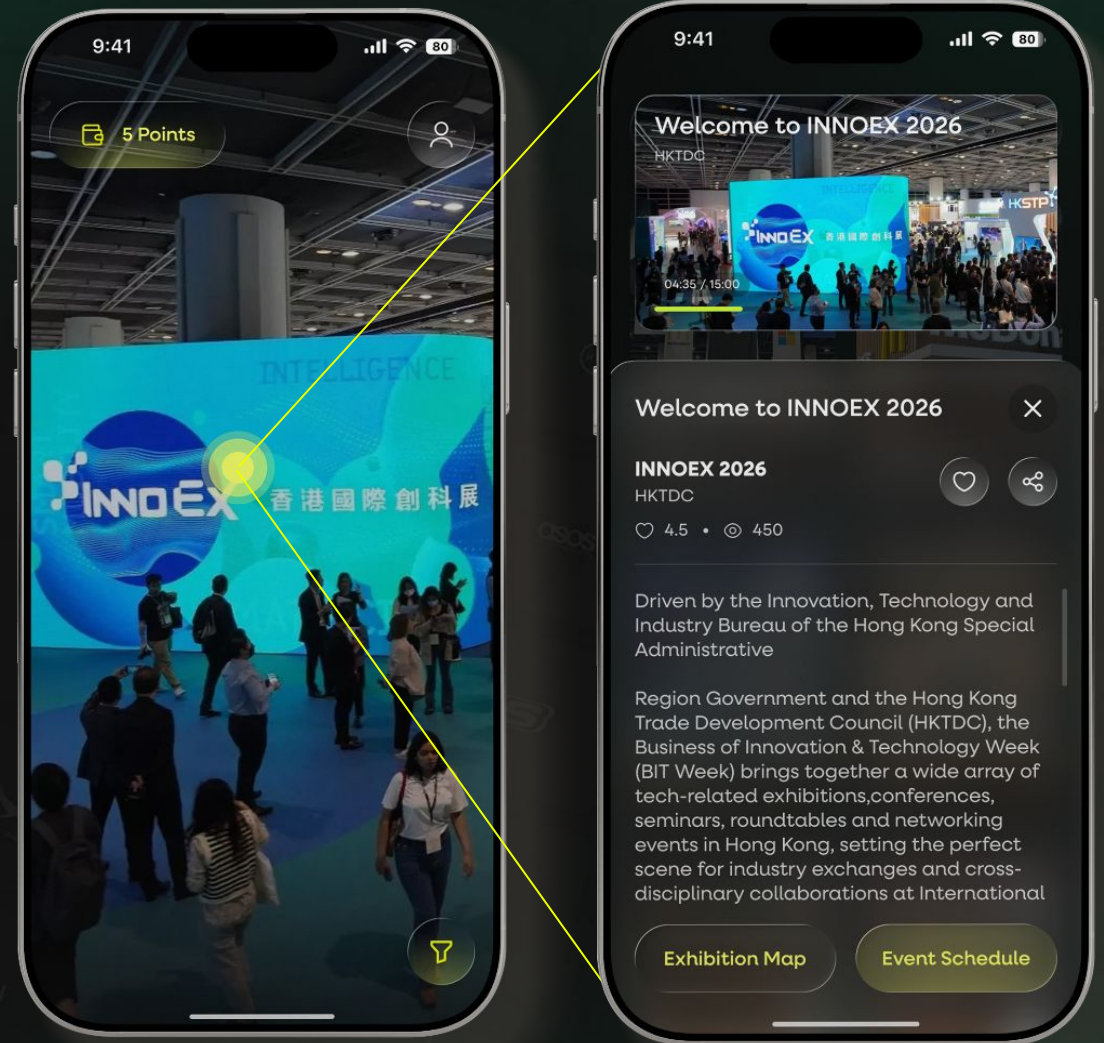


What is ORB?

A Scalable AI / AR Experience

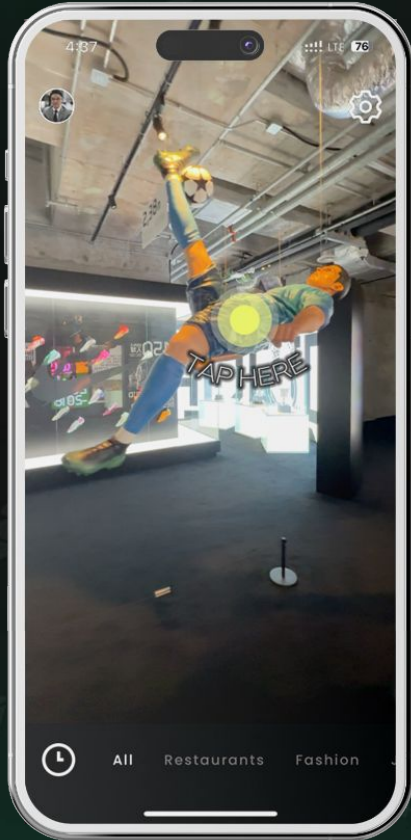
ORB turns **every object** into interactive portals, creating an interactive experience that promotes immersive education with gamified exploration.

Our mission is connecting all physical assets, investments, and infrastructure to drive more value for businesses, individuals, and brands.



Why is ORB Useful?

ORB is Critical Marketing AI Infrastructure For The New Era



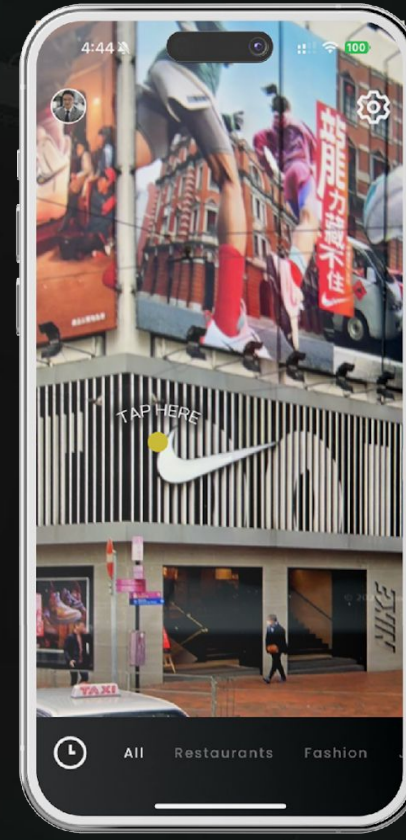
Exhibitions, Art
Galleries & Museums



Tourism with Safe
& Curate Guidance



Retail Shopping with
AI Guidance



Retail Gamification
& Exploration

AI assisted retail shopping, learning & exploration is now ready for adoption.

Join the industries in transforming the way to convert customers.

Why Exhibitions & Museums Need ORB

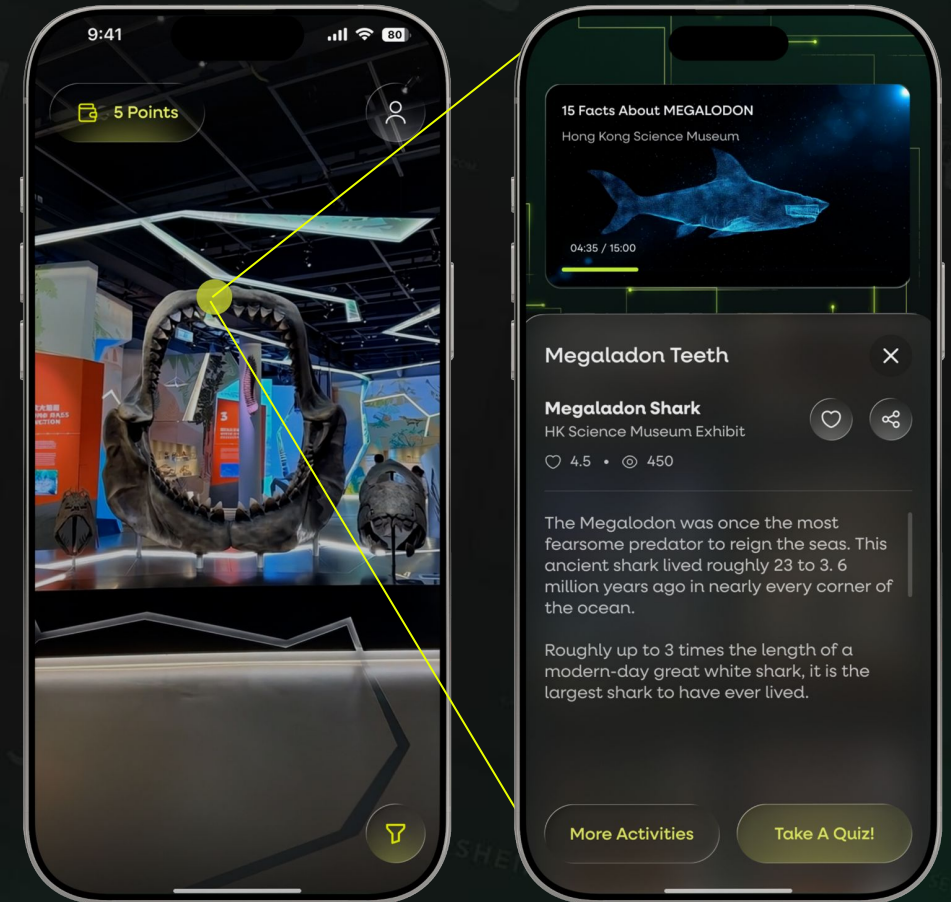
Scalable Interactive Experiences with AI that Bridge the Age Education Gap

- **Challenge**

A Gap in Parent-Child Dynamics where parents need curated content to share with younger children.

- **Solution**

ORB Transforms exhibits into immersive portals, assisting parents to teach their children with curated content and incentivize deeper exploration.



Why **Art Galleries** Need ORB

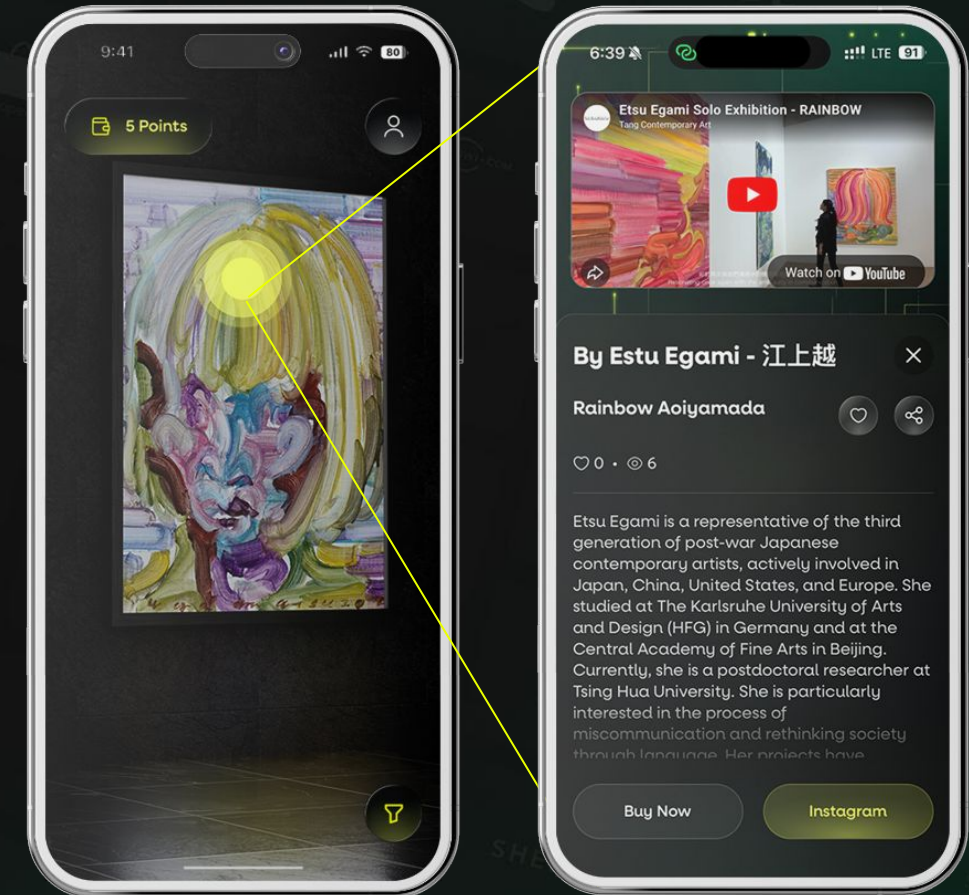
Scalable Interactive Infrastructure That Educates Customers to Convert Sales

- **Challenge**

The Artist is not always there to explain the thought process or story of the art. Hiring a person is expensive too.

- **Solution**

ORB Transforms art pieces into experiences, delivering educational and curated content to convert customers.



Why **Tourism Boards** Need ORB

Scalable Nationwide Tourist Guidance and Gamification Solution

- **Challenge**

Authentic, safe and verified content in the language of choice is not easily delivered. Spreading economic growth is also hard for tourist cold spots.

- **Solution**

ORB transforms your investments and infrastructure into digital touchpoints, assisting tourists in understanding offers, new destinations and converting on the spot.



Why **Retail Brands** Need ORB

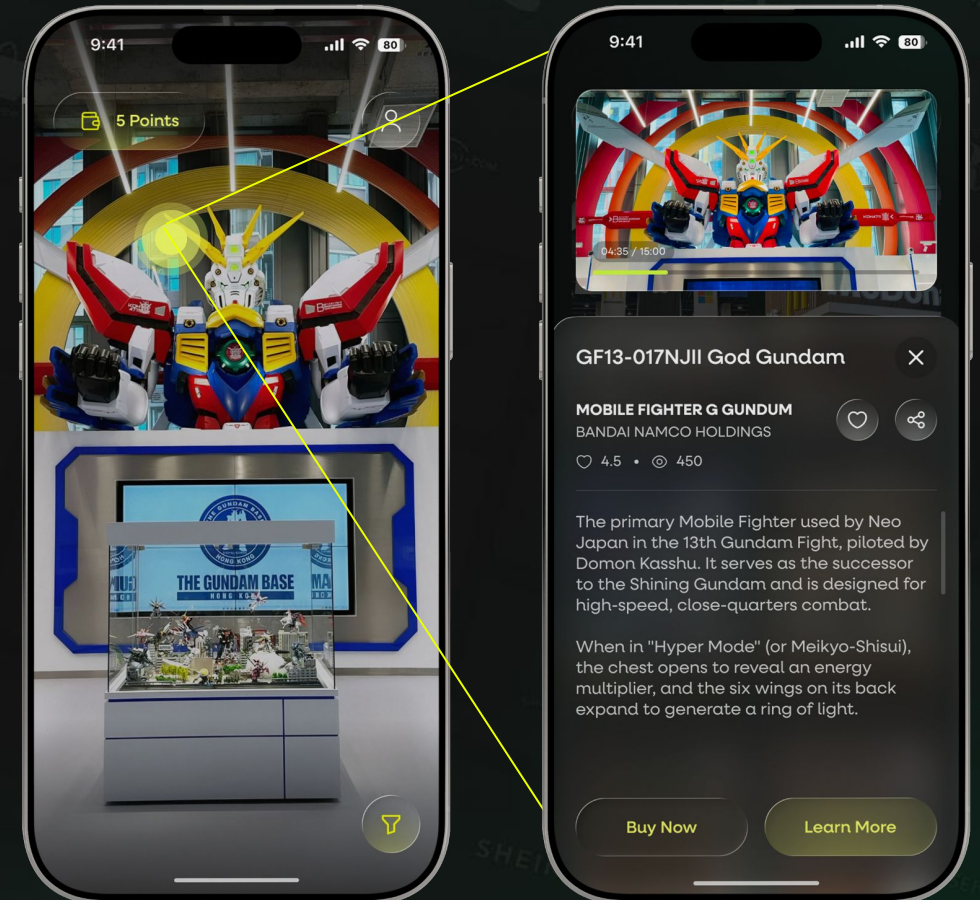
Globally Scalable Experience of Curated Content to Convert Customers In-Store

- **Challenge**

How do you make the shopping process fast & fun for foot traffic? How do you communicate the best curated content without hiring?

- **Solution**

ORB transforms your shops and merchandise into digital touchpoints, initiating the conversion and education process without a salesman needed.



Why **Retail Operators** Need ORB

Scalable Area-Wide Shopping Experience That Converts Foot Traffic

- **Challenge**

How do you make exploration meaningful & fun for window shoppers? How do you incentivize foot traffic to explore deeper sustainably?

- **Solution**

ORB transforms your shops and partners into digital touchpoints, educating foot traffic on deals and rewarding them with points to exchange for rewards after.



Our **Business Model**

Our Simple & Easy Public Pricing

- **One-Time Event (2 Months Max)**
\$220 USD per Object - Training Fee
- **Evergreen (Museums, Retail, Real Estate)**
\$150 USD Per Object - Training Fee
each month after is \$25 USD / Month
- **Affiliate Partnerships / Revenue Share**
3 - 5% commission split on sales through our app

Our Edge VS Competitors

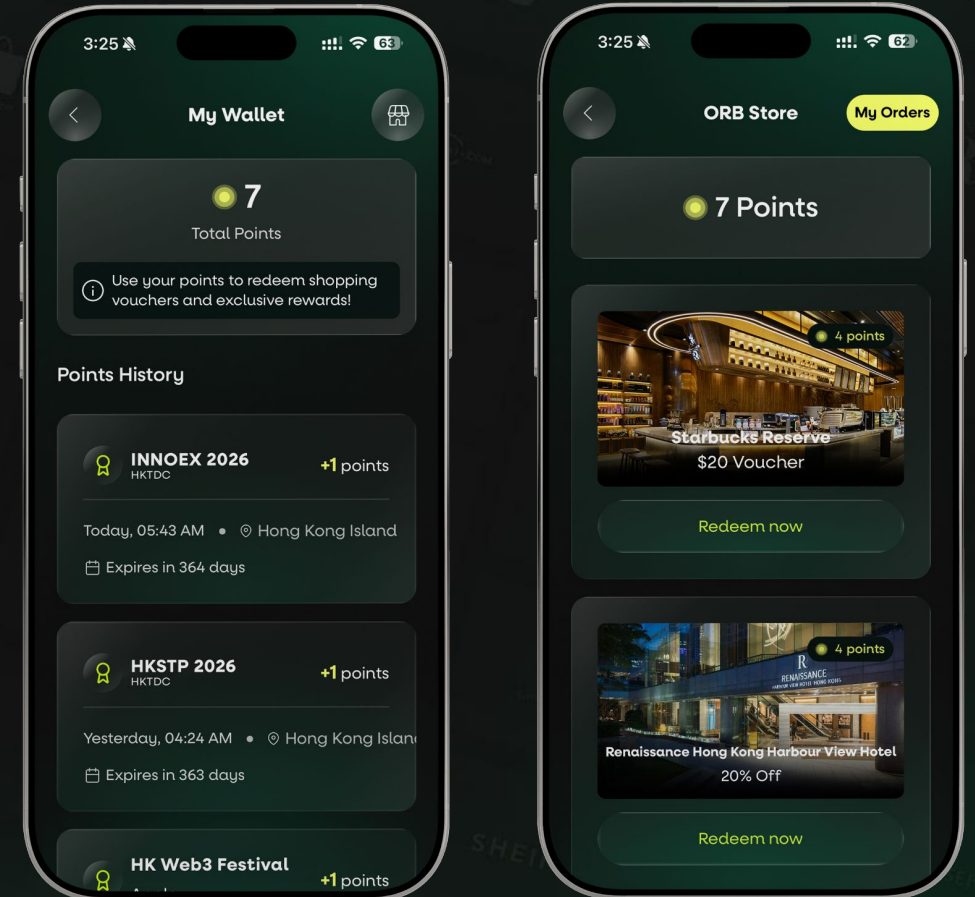
A Clear Difference in Authorization, Security, Clarity, and Call To Action

Category	ORB	Google Lens, ChatGPT, Genspark
Scanned Responses	Curated with Partners	Scraped
Datasets	Private & Scraped	Scraped
Access to Exclusive Objects	Exclusive Access	Unscrapable / No Access
HKTDC, Tang Contemporary Art	Officially Approved	Unofficial & No Compliance
Measurable Results	Yes	No
Built-in Loyalty Program	Yes	No
Custom Clear CTAs	Yes	No

Why Would **Users** Download ORB?

Gamified Exploration with Valuable Rewards Keeps People Coming Back

- ORB gives points for every interaction and is redeemable for valuable vouchers and perks.
- From our partnership events with IM8 and CR7, we've proven we can **extend visitor stay times by more than 50%**.
- On average our **app download conversions are 20%+ of foot traffic** from our events.



ORB Data Intelligence & Support

Who · What · Where · When - All From One Tap

Data From One ORB Tap	
Timestamp	2025-12-01 15:23
Account ID	chris@gmail.com
Logo/Brand ID	Nike (Sample)
Industry	Technology
User Age Bracket	26
Gender	Female
District	Central
Device Type	iOS
Scan Location (lat/lon)	22.2819, 114.1582
Conversion Event	Click on button 1 or 2?
Repeat Engagement	Tap more than once

- **Track Real-World Conversions**
Track live, in-person conversions from campaigns and events.
- **True Engagement Quantified**
User, age, stay-time, repeat scans, and exploration depth per visit

Sustainable Tourism Through AI

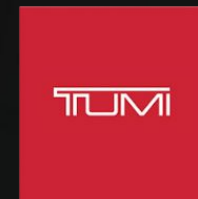
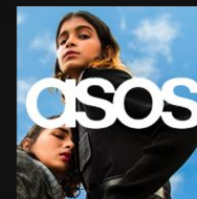
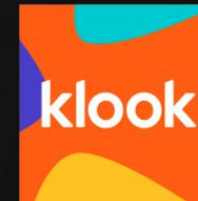
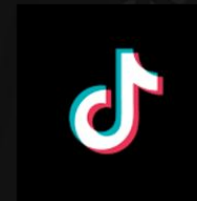
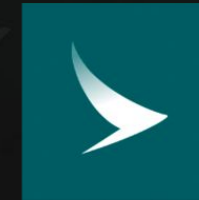
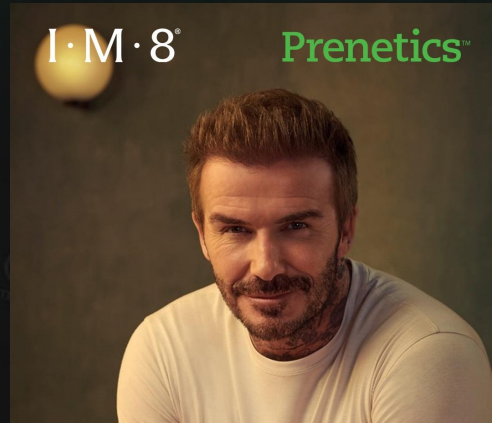
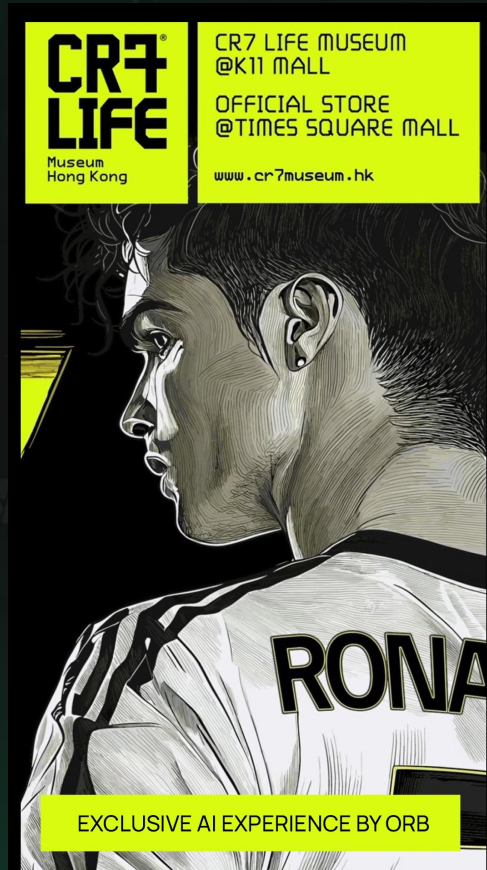
Supporting The Nation's Sustainability and ESG Goals

- ✓ **Eco-Tourism**
Promote attractions nationwide that are paperless and operates with no power
- ✓ **Local Empowerment**
Rewards supporting locals, corporations and SMEs with gamified learning for a global audience.
- ✓ **Transparent Data**
Deep Analytics and compliance with international Data Privacy Act & ESG disclosure standards



ORB Experience Portfolio

Government, International IP and Official Affiliates

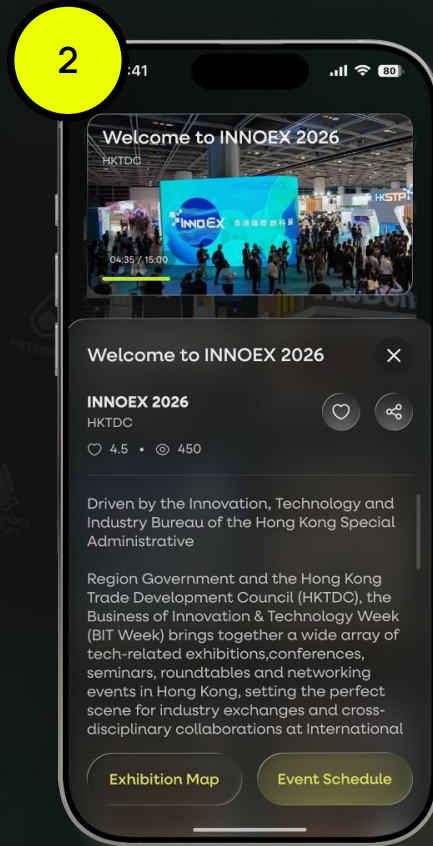


Official InnoEx 2026 AI Exhibition Guide

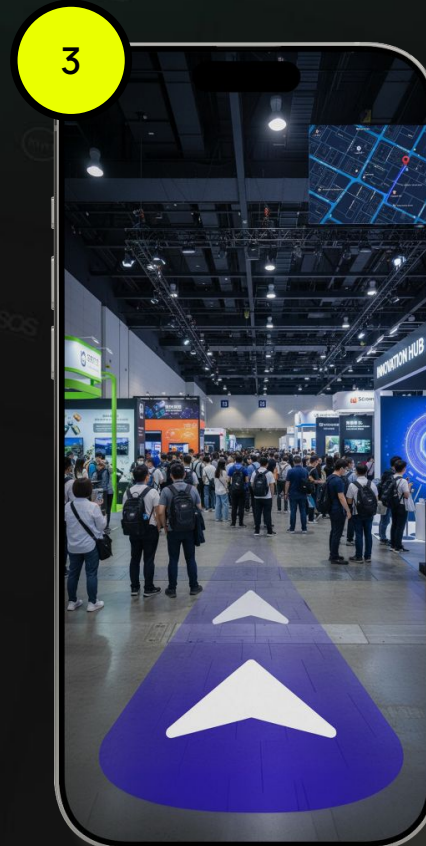
What · Where · When - All from one interactive interface for 500+ Exhibitors



Use Camera & Tap



Learn about Exhibitors



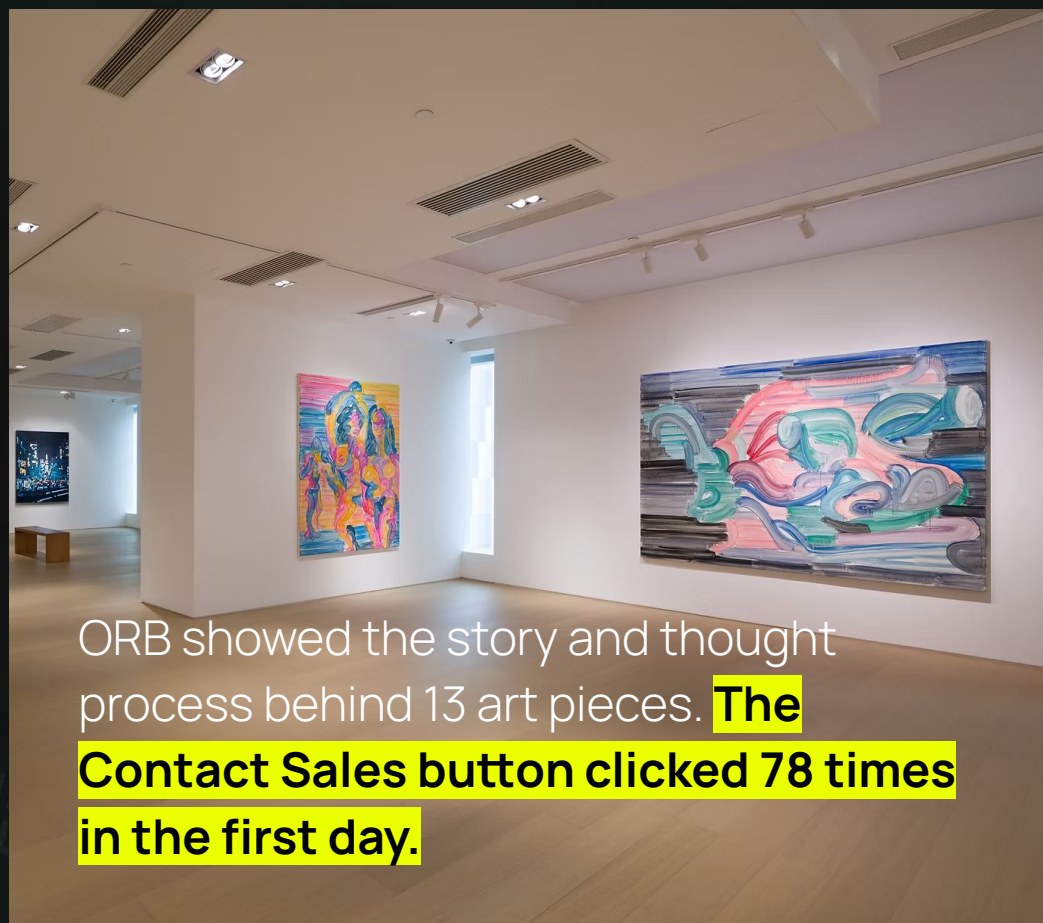
Access AR Map



ORB is an interactive gamified experience, **helping businesses curate their pitch for distribution IRL to generate leads.**

Tang Contemporary Art x Etsu Egami

Etsu Egami's Exclusive Art Gallery ORB Experience In Wong Chuk Hang, Hong Kong



Etsu Egami 江上越

International Art Winner
Forbes 30 under 30
Sovereign Asian Art Award 2019



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