



AI Hackathon with your team

A full day on your data: where AI pays off.

A TYPICAL HACKATHON

10

Up to this many ideas compared with today's results.

5-10

People from your business, data and IT teams.

We test your AI ideas, such as “Can AI improve our demand forecast?”, on your real data, find ways to deliver them with AI and plan a pilot.

Each idea is compared with how the process performs today, for example current forecast accuracy or the time a task takes. A production build is a separate pilot.

01

HOW IT WORKS

You bring the ideas and the data. We run the day.

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| 1 Choose the ideas
YOU AND US | A documented process, its data and today's results to compare with. Your team prepares the data. |
| 2 Hackathon day
MIXED TEAMS | Mixed teams build a baseline on your data, improve it with AI and score it. |
| 3 Decision
YOUR LEADERSHIP | Results compared with today, ways to deliver the best ideas with AI and a pilot plan. |



See an example from a real hackathon [on LinkedIn](#)



02

AFTER THE HACKATHON

You decide what to take further.

Next step: a pilot on the same process. A result on the day is a signal, not a business case.

Preparation: allow several weeks to agree the ideas, data, access and people.

Price: free or paid, depending on the format and available funding.

03

NEXT STEP

BOOK AN INTRO CALL

In a 30-minute call we plan how to organise your hackathon.

Fits when a process is well documented and its data is available.



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