

# Multi- Cikória Ltd.

product catalog



# Multi-Cikória Ltd.

COMPANY PROFILE

The **Franck Henrik & Sons** company was **founded in 1822**. Its coffee products were well received in the countries of the Austro-Hungarian Monarchy, including Hungary. In 1911, after Kassa, Budapest, and Nagykanizsa, it also opened a chicory processing and coffee substitute manufacturing plant in Mosonszentjános.



The long-established company became Hungarian-Swiss-owned in 1994 and operated under the name **MULTI-CIKÓRIA LTD.** Today, it is a 100% Hungarian-owned food industry enterprise that plays a key role in the grain coffee market in Hungary.

**It strives to satisfy customer needs to the highest degree through continuous development.**



THE  
BENEFITS  
OF  
**CHICORY**

- improves digestion
- lowers blood sugar levels
- anti-inflammatory
- caffeine-free

*Its most important component in terms of physiology is polyfructose – inulin, which is classified as a dietary fiber due to its natural food composition.*

Chicory is suitable for use in coffee substitutes due to its nitrogen content, bitter-tasting compounds, and inulin content. The plant is currently enjoying a renaissance, as it contains useful ingredients that are significant from both a nutritional and health perspective.

# MACI



## Macikáv  has been renewed!

Healthy chicory coffee is a must for the childhood of today's youth.

Read more about Macik v  on our website  
[www.multicikoria.hu](http://www.multicikoria.hu)

New look,  
**FAMILIAR QUALITY**



### Classic

**Ingredients:** sugar, roasted coffee substitute extract (barley, rye, chicory root, sugar beet)

### Chocolate flavor

**Ingredients:** sugar, roasted coffee substitute extract (barley, rye, chicory root, sugar beet), cocoa powder, salt, natural vanilla flavouring, natural chocolate flavouring



Instantly soluble sweetened chicory grain coffee extract with classic coffee and chocolate flavor. Caffeine-free, so it can be consumed at any time of day.

**Preparation suggestion:** add 2 teaspoons of extract to a cup of hot water or milk. We also recommend preparing it with rice or coconut milk for those who are lactose intolerant.



# MACI Light

## Macikávéd, in a lighter form

Instant coffee substitute extract  
with no added sugar.

Contains naturally occurring sugars.

Caffeine-free, so it can be  
consumed at any time of day.

### Light

Ingredients: roasted coffee substitute  
extract (barley, rye, chicory root)



## A conscious decision!

Choose your favorite Maci products now in economical  
XXL packaging and enjoy the taste of chicory delicacies  
even longer at a lower price.



# MAGI

Gyermekek kedvenc itala

## Classic

**Ingredients:** sugar, roasted coffee substitute extract (barley, rye, chicory root, sugar beet)



## Walnut cookie

**Ingredients:** sugar, roasted coffee substitute extract (barley, rye, chicory), flavourings, table salt



## Coconut

**Ingredients:** sugar, cocoa powder (7.5%), thickening agent: xanthan gum, roasted coffee substitute extract (barley, rye, chicory), coconut milk powder



## Chocolate-Banana

**Ingredients:** sugar, cocoa powder (3.6%), flavourings, roasted coffee substitute extract (barley, rye, chicory), table salt, acidity regulator: malic acid



# MAGI Selection



# MACI Cool



**Cool**  
Ingredients: sugar, roasted coffee substitute extract (barley, rye, chicory), natural flavors, table salt

## A refreshing experience from Maci!

Maci will now enchant you even on hot days! Try Maci Cool iced coffee STICK, and immerse yourself in a new, refreshing experience!

Enjoy the healthy Maci Cool caffeine-free drink anytime you crave a little chicory treat!



KOFFEIN  
MENTES

# MACI Winter Selection



## Winter flavors - new experiences

Magical winter flavors from MACI. The Winter Selection hot chocolate assortment sweetens up cold winter days. Our new flavor variations are available in practical packaging, so you can always take Maci hot chocolates with you. After all, the real celebration is the moments shared together, which MACI always sweetens.

### Gingerbread

Ingredients: sugar, modified corn starch, cocoa powder (10%), flavorings, table salt

### Coconut-white chocolate

Ingredients: sugar, modified corn starch, flavorings, coconut milk powder, table salt



### Sweet caramel

Ingredients: sugar, modified corn starch, flavorings, coconut milk powder, cocoa powder (1.27%), table salt

# Cicobello<sup>®</sup>

since 1911

COFFEE  
SUBSTITUTE  
FOR ADULTS



## CAFFEINE-FREE, VEGAN, LACTOSE-FREE grain coffee

Our vegan, instant grain coffees come in four silky smooth flavors: **Cicobello Chicory**, **Cicobello Classic**, **Cicobello Caramel**, and **Cicobello Choco**.

In addition to their high mineral and vitamin content, our products are a natural source of dietary fiber, which aids digestion and supports intestinal flora. A health-conscious choice for those who are sensitive to caffeine, pregnant and breastfeeding women, the elderly, and those who are lactose intolerant.

Our decaffeinated products can be consumed at any time of day and can be prepared with water, milk, or plant-based milk.

# Cicobello<sup>®</sup>

since 1911



**Chicory**  
Ingredients:  
100% instant  
chicory



**Choco**  
Ingredients:  
roasted coffee  
substitute extract  
(barley, rye, chicory  
root, sugar beet),  
isomaltulose,  
natural flavors,  
cocoa powder,  
table salt



**Caramel**  
Ingredients:  
roasted coffee  
substitute extract  
(barley, rye, chicory  
root, sugar beet),  
isomaltulose,  
natural flavoring,  
table salt



**Classic**  
Ingredients:  
roasted coffee  
substitute extract  
(barley, rye, chicory  
root, sugar beet)





# TRADICIONÁLIS

— CIKÓRIÁS GABONAKÁVÉ —



Traditional chicory grain coffee now available in a **new form**, in filter packs.

**Natural ingredients** – a harmonious blend of chicory (30%), barley, and rye.

Very **easy to prepare**, just pour hot water over the filter and wait 5 minutes before enjoying it with milk or plant-based milk to taste.

It offers the classic coffee experience in a **caffeine-free** form with pleasant aromas, while also being gentle on the body and contributing to a healthy, balanced diet thanks to its chicory content.



