

CONSORTIUM PROFILE FOR EU BIOECONOMY PROJECTS

Market uptake, value-chain and impact logic for compelling proposals

Ceresana supports CBE JU, Horizon Europe, LIFE and national funding consortia as a specialised market, business case and exploitation partner.

CBE JU

Horizon Europe

LIFE

Partner / Advisor

Exploitation

More than market data: we strengthen market need, scalability, exploitation and impact logic – from concept to implementation.

Contributions for proposals & work packages **Benefits for consortia**

- ✓ Market intelligence for impact sections and work packages
 - ✓ Value-chain & stakeholder analysis
 - ✓ Business cases: market uptake and scale-up
 - ✓ Exploitation strategy: routes to market and partner roles
 - ✓ Role as consortium partner or specialised advisor
- ✓ Stronger funding logic through market, impact and exploitation arguments
 - ✓ Better exploitation pathways for industry, spin-offs and transfer
 - ✓ More realistic assumptions on prices, customers, volumes and scaling
 - ✓ Clearer market-facing work packages and deliverables

Discuss a proposal or consortium fit

Strengthen market uptake & impact

