

INTRODUCTION

- Project led by Aalto University Acoustic's Lab to mature and commercialize disruptive new Spatial Audio technology.
- Technology based on new methods for **Parametric Spatial Audio**, a field combining human auditory models and statistical signal processing.
- Enabling high-resolution Spatial Audio recording with **minimal hardware** and bandwidth requirements for both mobile and wearables devices.
- Project has produced several real-time PoCs and successfully validated them in perceptual studies.
- The team will seek investment in 2nd H 2024 and expects to establish a company in January 2025.





WHAT IS SPATIAL AUDIO?

- Audio technology that immerses listeners by rendering sounds from all directions, just like in the real world.
- It is essential technology for upcoming immersive technologies like VR/AR/XR.
- It increases listener engagement and consumption of media content. (Dolby Atmos on Apple Music is getting traction)
- It enables more bandwidth for expression in teleconferencing applications. (Nokia make's first immersive voice and audio call)
- Apple, Meta, Microsoft & Google are actively investing in Spatial Audio for their XR platforms. (<u>Samsung, Google are attacking Dolby's Monopoly</u>)





THE CHALLENGE - RECORDING

- Current high-resolution **Spatial Audio recording** technology is expensive and does not scale.
- Current approaches require a large amount (16 or more)* of highquality microphones in specific spherical configurations.
- The amount of audio signals increases the data bandwidth requirements for storage and streaming.
- It is restricted to specialized/expensive hardware (12k€). Not feasible for current mobile nor future wearable devices.
- Direct recording for object-based Spatial Audio formats, such as IAMF or Dolby Atmos, is not possible and requires post-production







USE CASE - CONTENT CREATION

Current workflow



Our workflow





OUR SOLUTION: S3MASH

S³MASH*, or Spatial Sound Scene Matching using Single-Channel Audio, is a codec for high-resolution Spatial Audio capture for consumer recording devices.

S³MASH



1. Minimizes the required number of microphones.

At encoding stages, the codec estimates acoustic parameters which enables extreme spatial upmixing.









2. Adapts to irregular array configurations.

The codec can easily adapt to the physical form factor of the recording devices, including mobile phones, cameras, as well as mixed-reality headsets and smart glasses.



3. Minimizes data requirements.

After encoding, the sound scene data can be either stored or transmitted as one audio signal plus metadata.



4. Flexible decoding

The encoded sound scene can be decoded to common formats such as Binaural or Ambisonics, or object-based formats such as Dolby Atmos or IAME.

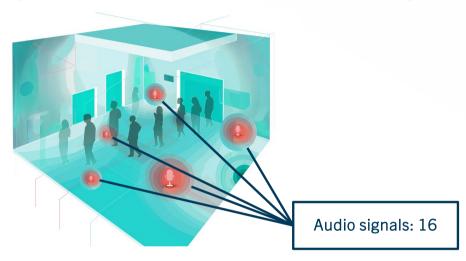


^{*} Gonzalez, R, McCormack, L. Politis, A. "S³MASH: Spatial Sound Scene Matching using Single-Channel Audio", AES 5th International Conference on Audio for Virtual and Augmented Reality, Redmond, WA, USA, (August 2024).

HOW DOES IT WORK?

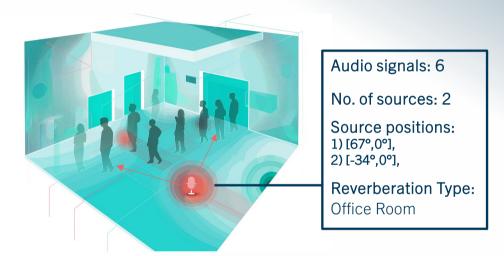
"TRADITIONAL" SPATIAL AUDIO

(SCENE-BASED OR CHANNEL-BASED)



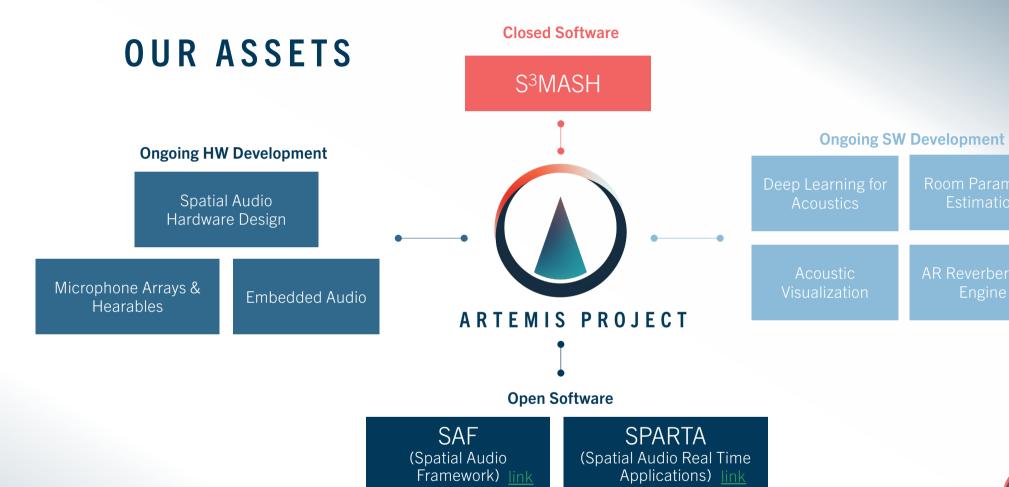
MANY SIGNALS
MANY MICROPHONES & NO INFORMATION

S³MASH



FEW SIGNALS + PARAMETERS
FEW MICROPHONES & INFORMATION







OUR VISION

- To enable high-resolution Spatial Audio recording in all mobile and wearable devices.
- An open and efficient Parametric Spatial Audio format information is universally available for rendering (IAMF, IVAS, .DAW)
- Post-production software suite for creating and editing Spatial Audio.
- An industry leader in Spatial Audio capture for 6 Degrees of Freedom (6DoF).





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