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DATA: THE ENGINE OF GROWTH

Smart software to optimize data and processes, automate tasks, and drive better decisions

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COMMON BUSINESS CHALLENGES

➡ **Disconnected systems** – Data scattered across ERP, CRM, HR software, and machine PLCs, leading to duplication and inefficiency

➡ **Overloaded system notes** – Critical information buried in unstructured fields, making processes hard to manage

➡ **Messy spreadsheets** – Multiple Excel files, outdated data, conflicting versions, and high error risk

➡ **Inefficient communication** – Endless emails, paperwork, and manual work slowing everything down

➡ **Unreliable data** – Slow, inaccurate decision-making due to missing or unclear information

But these inefficiencies aren't inevitable – there's a better way

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THE SOLUTION: OPENBRIDGE

The right data. The right people. The right time

Openbridge is a modular, open technology platform that:

- **Improves communication across departments** – Real-time data sharing eliminates lost emails and scattered files
- **Brings order to chaos** – Centralized, structured data replaces Excel mess and fragmented notes
- **Connects your tools** – Seamlessly integrates ERP, CRM, PLCs, and other software so they "talk" to each other
- **Boosts productivity** – Automates manual tasks, reducing errors and downtime
- **Drives growth** – Always-updated, accessible data leads to smarter, faster decisions

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HOW IT WORKS (1/2)

Seamless Integration

➡ Bi-directional data flow connects all systems for full visibility and control

➡ No more silos - Departments work in sync with aligned data

Smart Access

➡ Custom dashboards by role, displaying clear KPIs and trends

➡ Real-time mobile access - Monitor performance anytime, anywhere, on any device

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Advanced Automation

➡ Automated reports and alerts proactively prevent issues, sent based on roles

➡ Fewer manual errors, smoother operations

Effortless Collaboration

➡ Always-updated, shared data – No duplicates, no version mismatches

➡ Streamlined workflows – Less time spent on emails and unnecessary meetings

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MEASURABLE IMPACT ACROSS YOUR BUSINESS

- ☐ **Operations** – Automated reporting, real-time insights for better decision-making
- ☐ **Sales** – More accurate forecasts, optimized pipeline management
- ☐ **Planning** – Improved resource allocation (materials, workforce), demand alignment
- ☐ **Production** – Continuous machine monitoring, reduced downtime
- ☐ **Logistics** – Precise tracking, optimized warehouse operations

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BUILT FOR SCALABILITY & PERFORMANCE

Openbridge is based on a **"Composable Business"** architecture:

- **Modular**
  Integrates only what you need, no system overhauls required
- **Autonomous**
  Every department operates independently but stays fully aligned
- **Orchestrated**
  Flexible modules create custom-fit solutions
- **Centralized data**
  A single source of truth for confident decision-making

In short, Openbridge turns your data into a powerful asset, eliminating inefficiencies and streamlining workflows

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WHY OPENBRIDGE?

- **Tangible results** – See measurable improvements in just 2–3 months
- **User-friendly** – Intuitive interface with minimal learning curve
- **Scalable** – Start small and expand as your needs grow
- **Immediate ROI** – Reduce hidden costs, boost productivity from day one

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YOUR ROADMAP TO EFFICIENCY

With Openbridge, companies eliminate inefficiencies, integrate systems, and turn data into a competitive advantage

- ➡ **Book a discovery call** – See Openbridge in action with real success stories from businesses that reduced inefficiencies and increased productivity
- ➡ **Free initial assessment** – Identify pain points and define key project goals
- ➡ **Fast implementation** – Platform setup, data integration, automation, and ongoing support

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ABOUT AIRPIM

We specialize in intelligent software that transforms business data into a strategic advantage

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