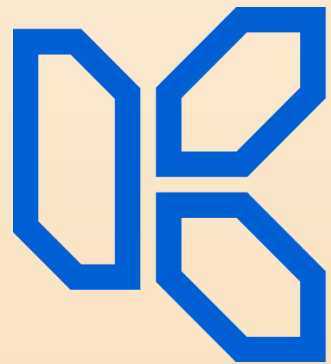




Knowbio

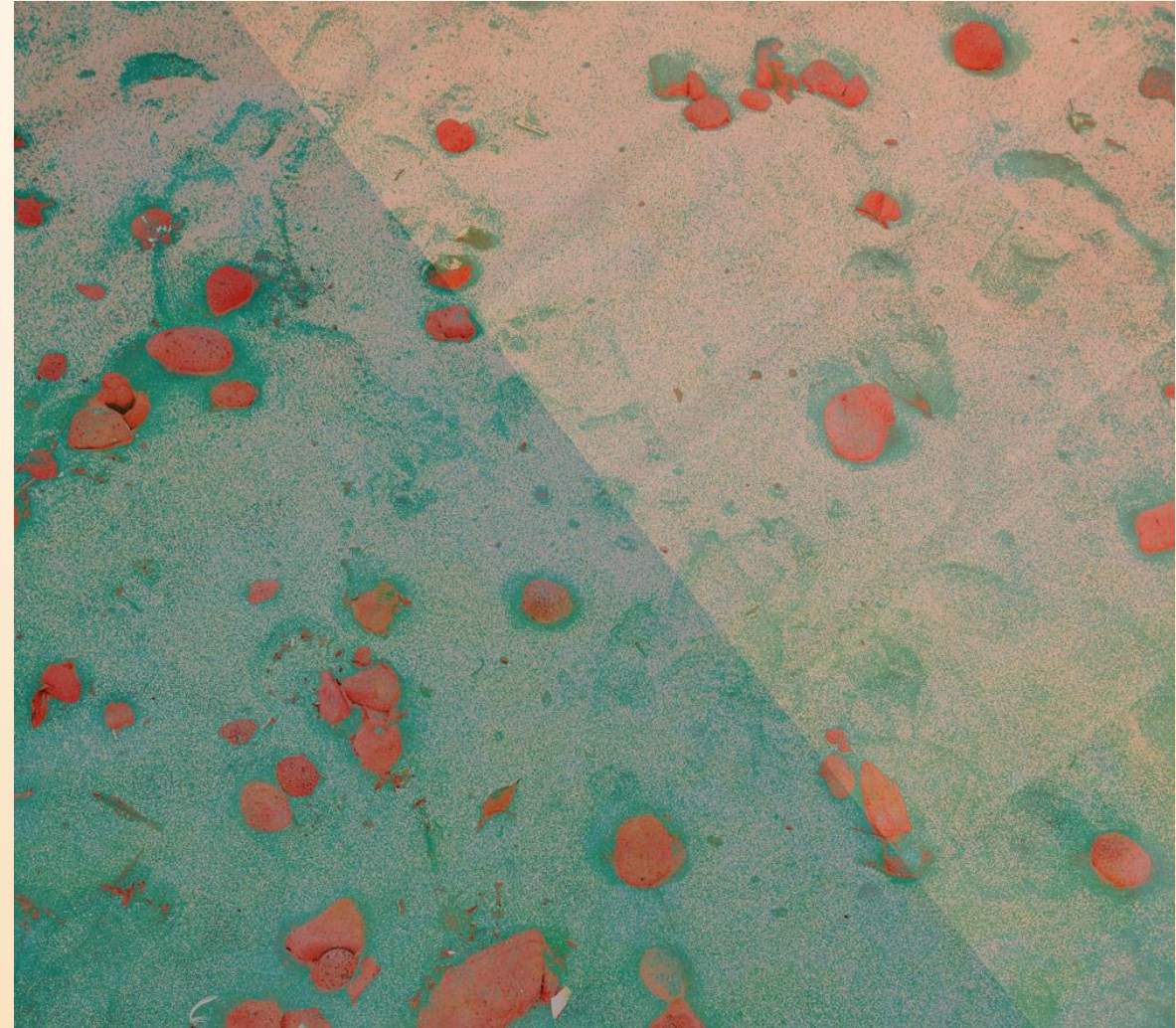
Connecting Life Science Innovation With a Global Audience.

WE ARE A CONTENT & COMMUNICATION STUDIO

Knowbio is a modern media and communications company serving the European life sciences ecosystem. Based in Berlin, we cover and support innovation across biotech, pharma, bioeconomy and medtech through trusted journalism, smart formats, and meaningful industry connections.

Knowbio was previously known as BIOCOM Interrelations GmbH, a company with more than 40 years of history in European biotech media. In 2025, the company entered a new chapter under new ownership, with Joachim Eeckhout and Michael Kuhrt taking over as owners.

Our goal is simple: build on BIOCOM's legacy and evolve it for a new era of life sciences media - more digital, more connected, and closer to how the community reads, learns, and engages today.



OUR SERVICES



- Market & Technology Reports
- Trend Analysis & Foresight
- Policy Monitoring, Analysis & Thematic Briefs



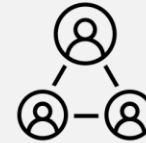
- Public Relations
- Social Media Strategy & Content
- Stakeholder Communication
- EU Project Communication



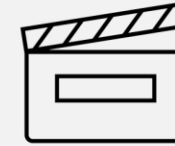
- Inspiring Conferences
- Specialized Workshops
- Innovative Exhibitions
- Hands-on Labs



- Creation & Management of Information Platforms
- Websites (Ongoing Operation & Editorial Support)



- Comprehensive Network Establishment & Management Services



- Corporate Publishing
- Full-service Video & Film Production
- Podcasting



- Specialist Journals & Books on Biotechnology, Life Sciences & Medical Technology

Market
Insights &
Intelligence

Consulting

Events &
Exhibitions

Information
Platforms

Network &
Secretariat
Management

Graphic &
Film

Journals &
Books

MARKET INSIGHTS & INTELLIGENCE

We provide comprehensive insights to support strategic decision-making. Our services cover trend analysis and foresight, combining qualitative and quantitative research methods with robust primary and secondary data analysis. Using proprietary survey tools, we deliver tailored insights, while our policy monitoring and analysis offer timely, actionable briefs. From content analysis and expert interviews to meticulous data preparation and visualization, we transform complex information into clear, decision-ready intelligence.



CONSULTING

We offer integrated communication services to enhance your visibility and engagement across multiple channels. Our expertise includes public relations to shape and maintain a positive image, tailored social media strategy and content creation to effectively reach your audience, and stakeholder communication to build and nurture key relationships. Additionally, we provide specialized support in EU project communication, ensuring that project objectives, results, and impacts are clearly conveyed to relevant stakeholders and the broader public.



GLOBAL
AMR R&D
HUB



BIO2REG



BIOSTEP

EVENTS & EXHIBITIONS

We create memorable experiences by conceiving, designing, and delivering events holistically: from strategic and content-driven concept development to flawless execution. Our work includes inspiring high-level summits, event-in-a-box solutions, community & cluster events, exhibitions, specialized workshops, and innovative dialogue formats.



WEBSITES & INFORMATION PLATFORMS

We specialize in the creation and management of information platforms designed to deliver clear, structured, and engaging content to your target audience. From content strategy and platform design to ongoing management and updates, we ensure that your platform remains a reliable, user-friendly source of information. Our services include curating relevant content, optimizing user experience, and maintaining technical infrastructure, enabling your platform to effectively inform, connect, and engage stakeholders.

Dossier

Hightech-Bioökonomie: Trends in der Synthetischen Biologie

Synthetische Biologie markiert den nächsten großen Sprung in den Lebenswissenschaften. Sie verwandelt Biologie von einer Disziplin, die das Leben beschreibt und verändert, in eine, die es neu entwirft. Völlig neue Proteine, Enzyme und ganze Stoffwechselwege entstehen am Reißbrett und werden im Labor Wirklichkeit.

→ Mehr erfahren

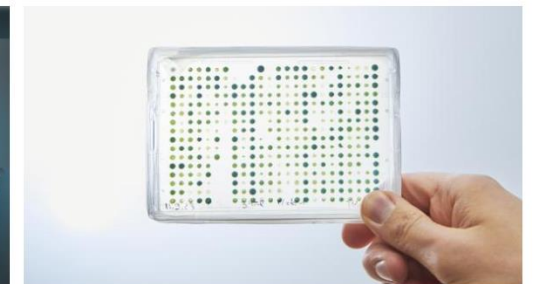
BIOÖKONOMIE AKTUELL



18.11.2025

Förderaufruf: Digitale Technologien für die industrielle Bioökonomie

Im Rahmen einer neuen Ausschreibung fördert das BMFT zwei Forschungsverbünde, die innovative Ansätze an der Schnittstelle von Biotechnologie und Künstlicher Intelligenz (KI) schaffen und damit die Grundlage für eine moderne, automatisierte Bioprozessentwicklung.



17.11.2025

Pflanzenforschung im Highspeed-Tempo

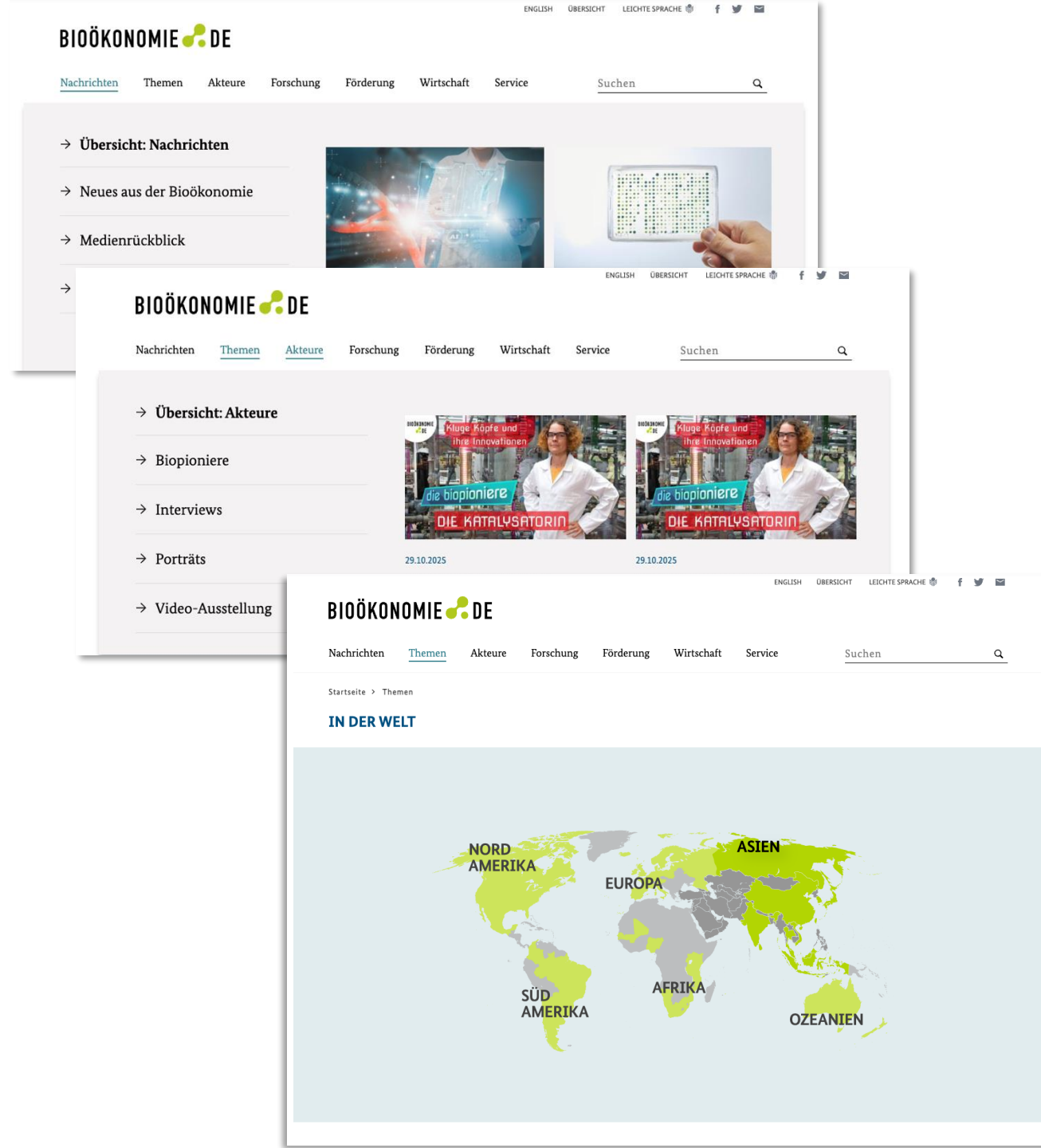
Forscher des Max-Planck-Instituts für terrestrische Mikrobiologie und der Philipps-Universität Marburg haben eine automatisierte Plattform entwickelt, mit der sich genetische Veränderungen in Chloroplasten erstmals im Hochdurchsatz erforschen lassen.

→ Mehr lesen

EDITORIAL SERVICES

By providing high-quality editorial services, we deliver clear insights into the bioeconomy and biotechnology, ranging from introductory explanations to in-depth topic dossiers and global policy overviews. Our news coverage, media monitoring, and sector analyses keep audiences informed about key developments, while our profiles of bio-pioneers, interviews, and portraits highlight the people driving innovation.

By exploring industry transformation and bio-based products, we present these stories through engaging multimedia formats, including video productions and interactive digital exhibitions, which ensures accessible, compelling storytelling across all channels.



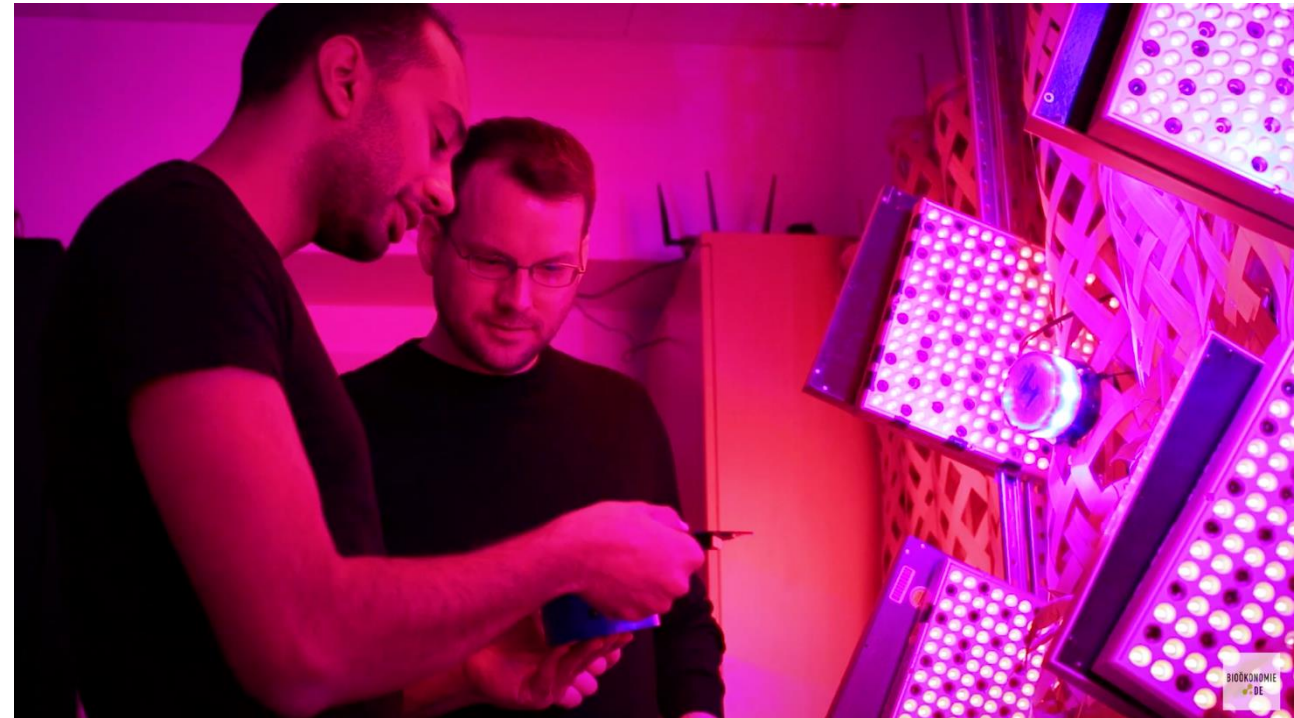


NETWORK & SECRETARIAT MANAGEMENT

We provide comprehensive network establishment and management services, ensuring professional connections are strategically built and maintained. In addition, our secretariat organization support streamlines administrative processes, keeping operations efficient and well-coordinated.

FULL-SERVICE VIDEO & FILM PRODUCTION

We tell stories that stay with you — combining journalistic precision with striking visuality and emotional depth. From conception to shooting, post-production, and 2D & 3D animation, we bring every project to life and guide it all the way to distribution. Cross-media thinking is in our DNA: moving images, animations, podcasts — all crafted with the same passion for storytelling.



PUBLISHING

We own and operate specialized media platforms in the life sciences industry. Connecting you directly to over 50,000 decision-makers.

For over 30 years, our magazines have been the leading news format in biotechnology, connecting decision-makers across the continent through in-depth analysis, expert commentary and industry insights.

Biotech Snap provides global decision makers with highly condensed, actionable insights straight to their inboxes.

 **transkript**

 **European
Biotechnology**

medtech
ZWO

 **Biotech
Snap**

Guide to German
Biotech Companies

Guide to German
**Medtech
Companies**

**European
Biotechnology**
Science & Industry **Guide**

Let's Build Your Story.
Together.

Ready to elevate your communication?
Get in touch to explore how Knowbio can support your goals.



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service@knowb.io