

Eco-Friendly Packaging Initiative

From waste to value, closing the loop!



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Reusable shopping bags



-  **Retail** - (grocery, supermarkets, clothing stores, bookstores)
-  **E-commerce businesses** - (who ship sustainably)
-  **Event organizers** - (festivals, fairs)
-  **End-consumers** - (environmentally conscious shoppers)

 *Made from felt - produced from recycled textile fibers*



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Our Sustainable Solutions:

For **Changemakers** committed to **Circular Economy**



Packaging Redefined



- ✓ **Reusable**
- ✓ **Recycled**
- ✓ **Made from textile waste**
- ✓ **Rezistant**



Reusable Packaging Solutions

An alternative to single-use packaging, designed to be REUSED.



Recycled

Is 100% RECYCLABLE. Can be recycled in the normal textile stream.



Made from Textile Waste

The raw material, the felt is made from recycled textile fibers.



Rezistant

The felt is a resistant material with a long lifespan and unique shock-absorbing abilities. Can be used for more than 50 uses

Environmental Challenges in Packaging

Felt Pack addresses the most important packaging challenges through an approach that offers:



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Zero waste solution

Eliminate single-use plastic packaging, paper bags or cardboard boxes, avoiding pollution.

Lower Carbon Emissions

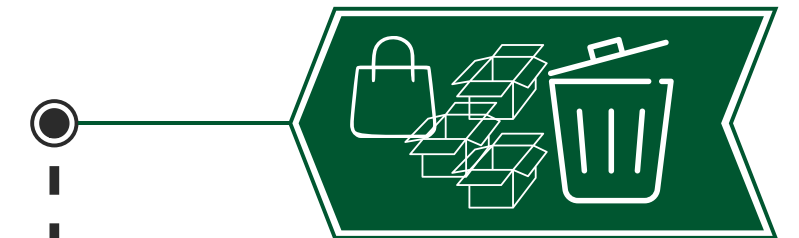
Reduces greenhouse gas emissions. The life cycle has a smaller footprint by reusing 100% of the raw materials, eliminating the need for processing virgin raw materials.

Save water, protect the land

Generate a lower water footprint, correlated with operational processes or inputs. Avoid deforestation and biodiversity loss.

Regulatory Obligations

Compliant with PPWR and ERP regulations and lower cost for the waste management responsibilities.



Zero Waste Solution For customers and business



One BAG > Many Journeys = Zero Waste

Eliminate and replace the bag with bags



Strong packaging that resists damage

For safe delivery

Prevent negative customer experiences

Guarantee customer satisfaction



FELT TRANSPORT BOXES

Remove harmful materials and substitute them with sustainable alternatives.

Replace with environmentally responsible options by protecting products and the planet with safe, recyclable, and sustainable materials.



FELT PROTECTION

FELT PROTECTION

Regulatory compliance

Packaging collection



Respecting the law

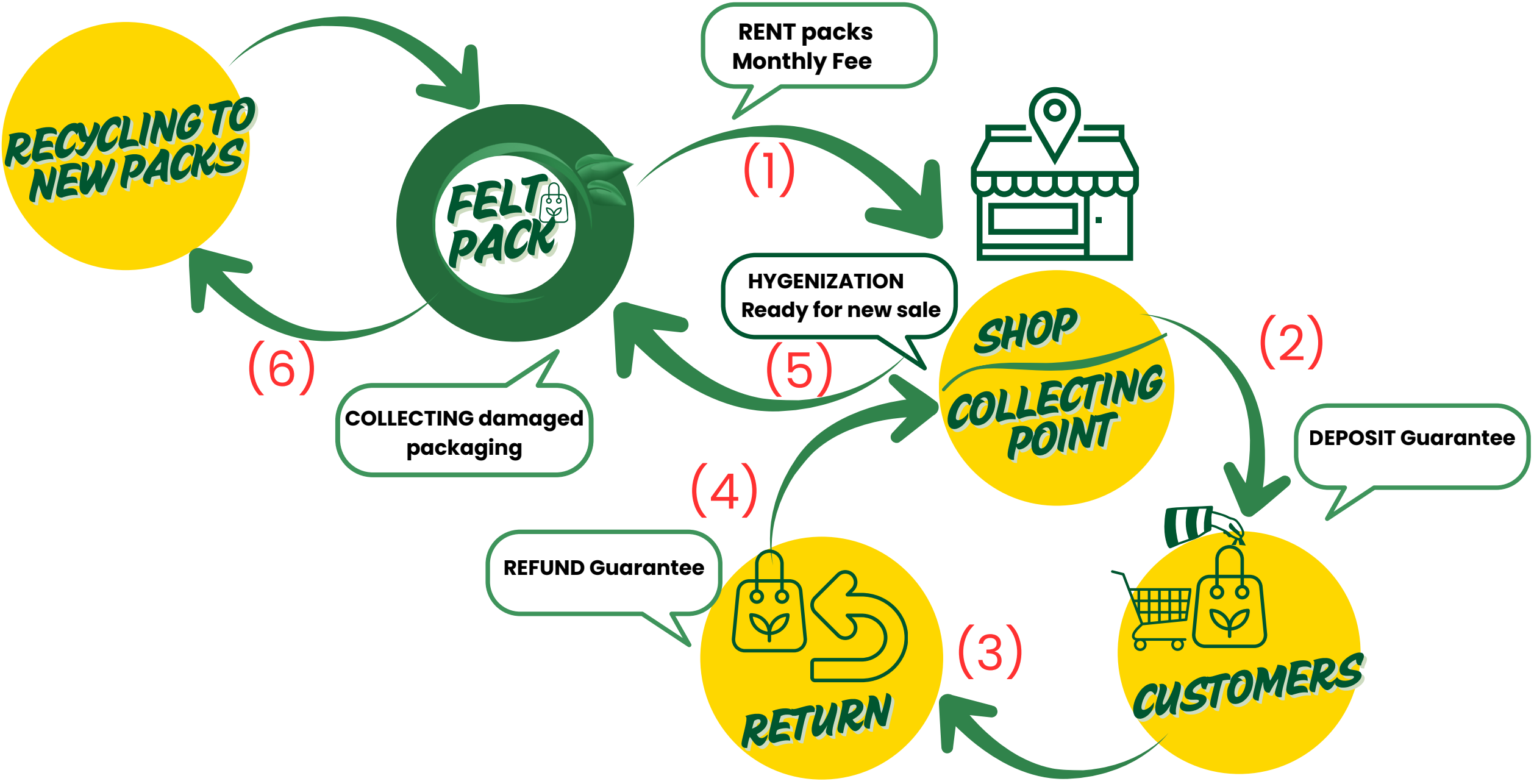
Compliance with **Law No. 249/2015**, but also with the **Extended Producer Responsibility ERP** regarding the responsibility of traders for the management of packaging waste placed on the market, and also considering the **PPWR EU Directive** adopted this year.

Customers can return the empty jars along with the reusable bag, in secure felt protection.



Reuse Responsibly

Care for the Planet



Easy to Reuse

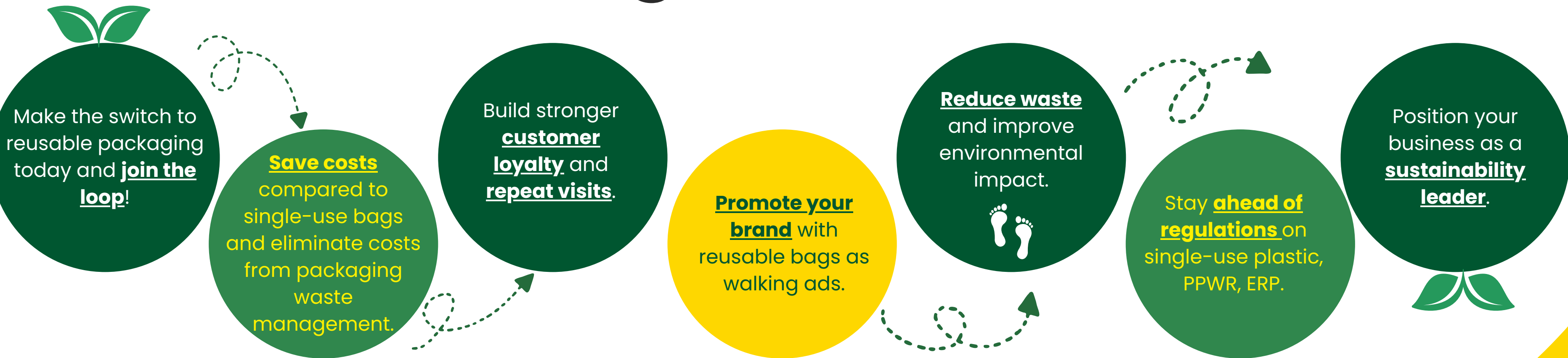
- (1)** By renting the felt packs - Choose to offer your customers the opportunity to purchase their acquisitions in reusable packaging
- (2)** Retain a guarantee for each packaging purchase
- (3)** Customers can return the packaging to the store on their next visit
- (4)** Return the deposit
- (5)** Simply and safely sanitize the packaging, preparing it for a new purchase*
- (6)** Damaged packaging will be returned to us. It will be recycled and transformed into new packaging.

*For sanitation, we provide you with accredited biocidal products and ecological certification.

Join Us on This Sustainable Journey and



Choose reuse!

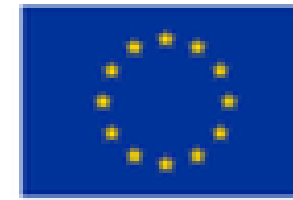


Let's collaborate and bring reusable, innovative packaging solution to your customers.

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FELT_PACK Recognition



Co-funded by the
European Union

FINALIST in the RIS Leaders Competition –
Women Innovators in Manufacturing at EIT RIS 2024

Interreg
Danube Region



Co-funded by
the European Union



WE.Circular

Boosting digital and industrial capacity for
sustainable circular transition of women
entrepreneurs in the Danube Region

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Your Path to Collaboration



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