



Patient-Enabled Evidence Solutions™ for Life Science

Where science meets empathy—and patients shape what comes next

About Alira Health

- **We help life sciences companies** develop solutions that are practical, patient-centered, and deliver real-world results.
- **We integrate evidence-based strategy and data** to support success across the product lifecycle.
- We **partner with patients** to ensure every solution reflects real-world needs.

Our goals are simple: **better outcomes for patients, better results for our clients.**



Who We Serve

We advise **75%** of the **top 50 pharma and biotech companies**, and **80%** of the **top 50 medtech companies**.

We also support life sciences suppliers, financial sponsors, patient advocacy groups, and healthcare providers.

Our integrated approach helps a wide range of healthcare companies solve complex challenges—delivering insights that are both practical and actionable.



Local Insights. Global Reach.

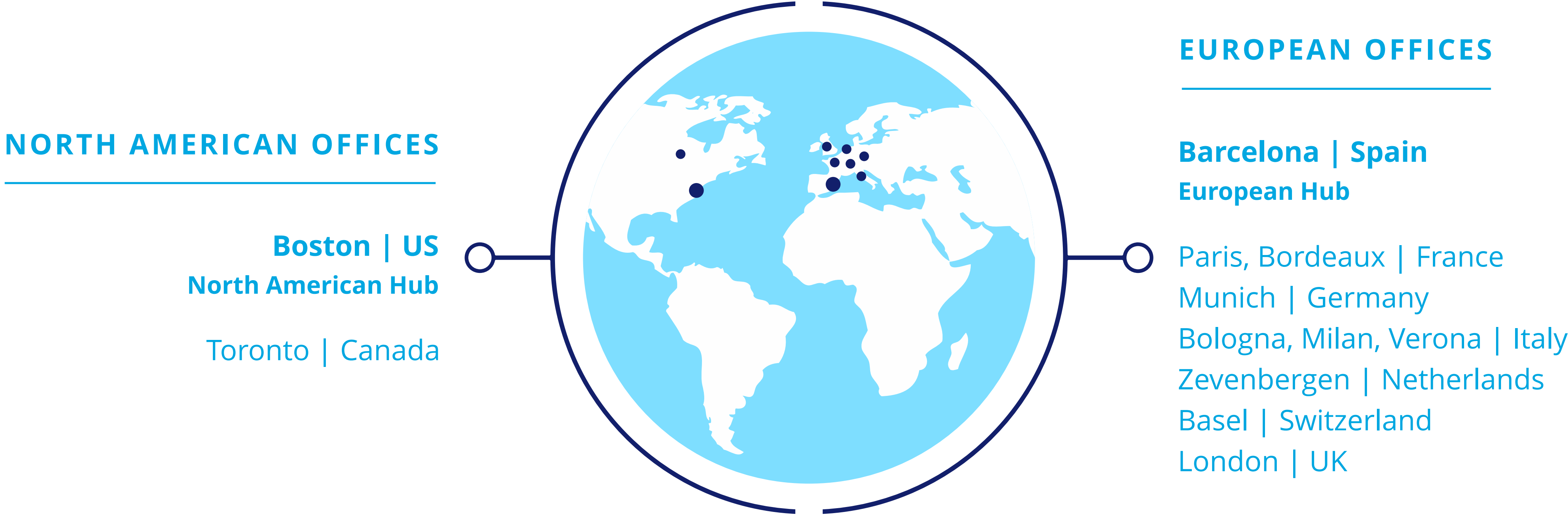
Our **local** presence and **global** coordination help clients navigate healthcare markets—whether operating in one country or across regions.

Our integrated team of 600+ experts—including scientists, strategists, clinicians, and biostatisticians—works across disciplines to support clients from development through market access and beyond.



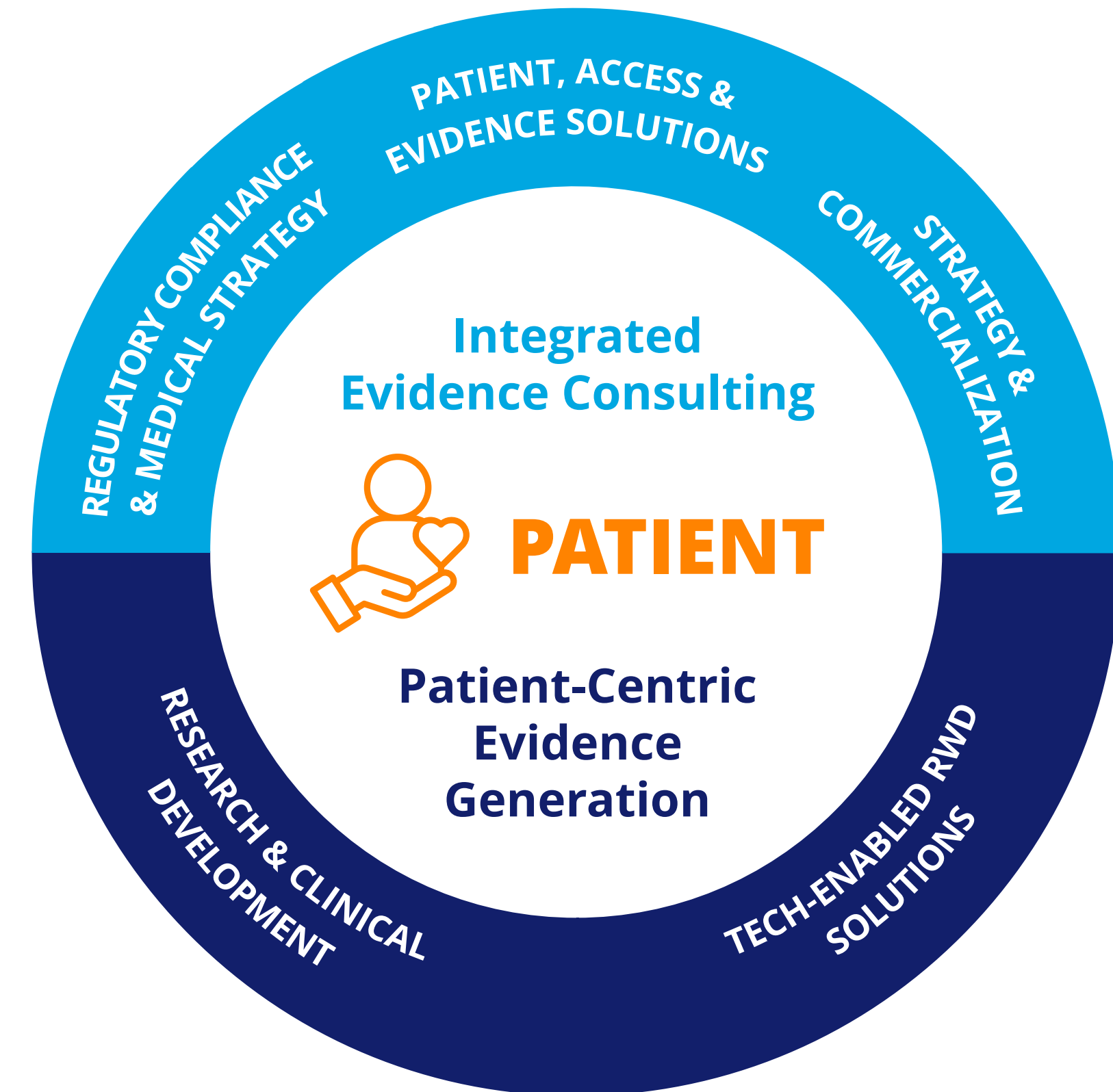
Our Global Footprint

We combine local presence with a global infrastructure—enabling clients to scale programs and deliver results with consistency across regions.



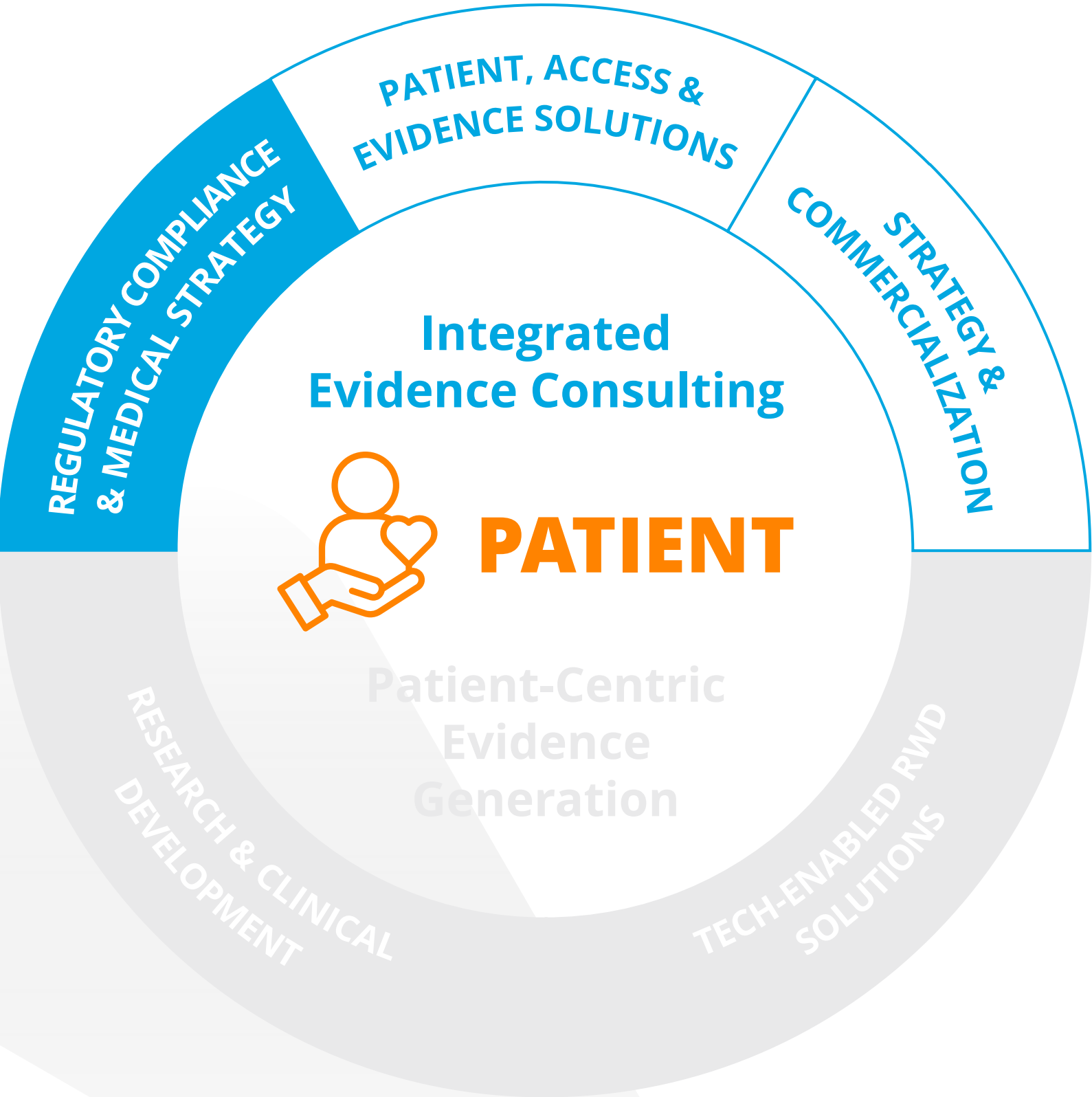
Our Solutions: Shaped in Partnership With Patients

- **Patient-enabled solutions** combine our consulting, clinical, and technology expertise with patient insights and data to design solutions grounded in real-world experience.
- **We co-create with patients** to ensure solutions are practical, relevant, and ready to implement in everyday care.
- **By integrating patient perspectives early and consistently**, we align innovation with real needs—improving access, adoption, and long-term impact.



Integrated Evidence Consulting

Build Evidence for Regulatory and Market Success



Regulatory Compliance and Medical Strategy

Navigate approvals and de-risk launches through CMC, regulatory and medical expertise.

Chemistry,
Manufacturing
and Controls

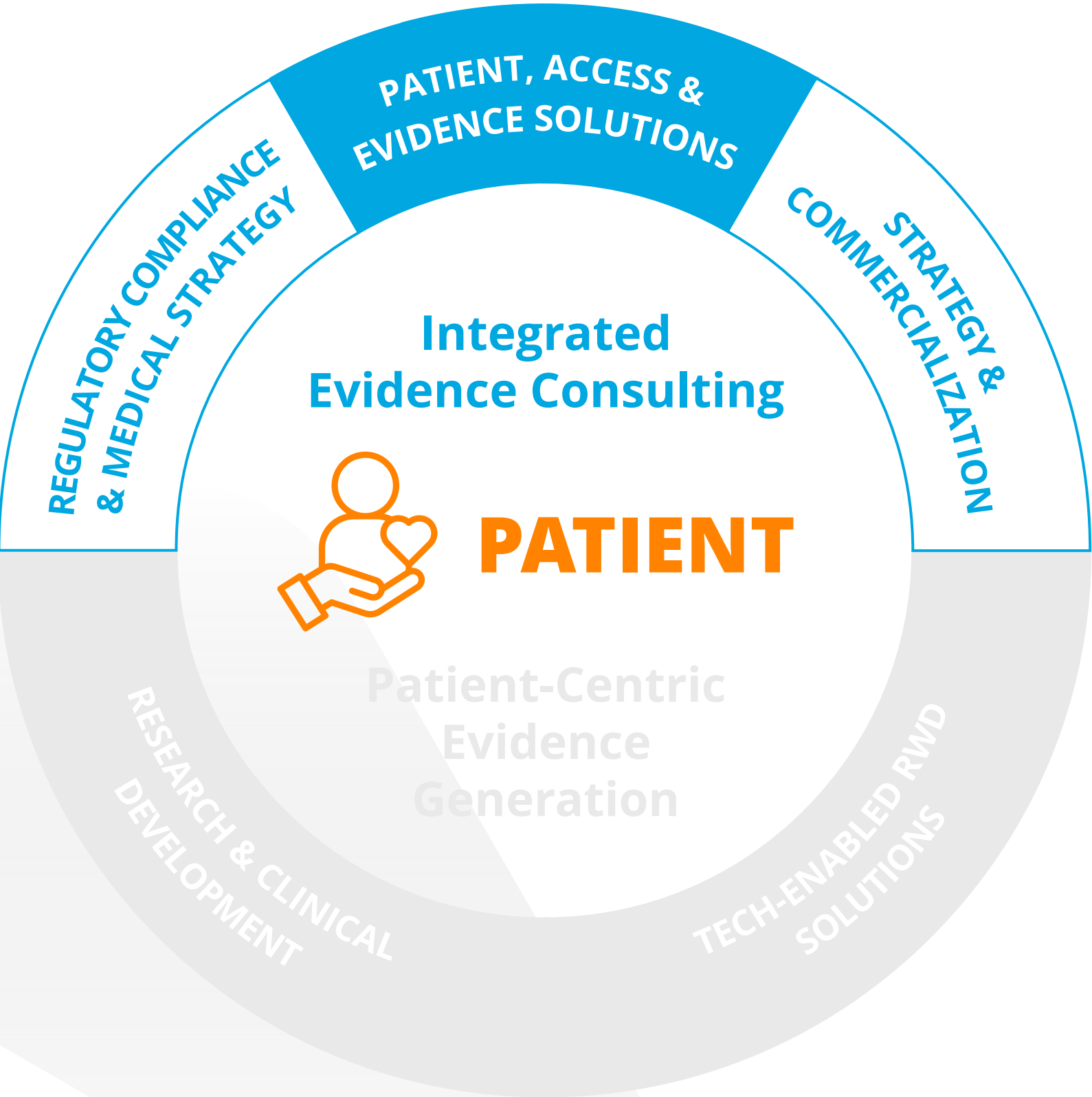
Regulatory
(Medtech,
Pharma, and
Biotech)

Medical
Strategy

Clinical
Pharmacology

Integrated Evidence Consulting

Build Evidence for Regulatory and Market Success



Patient, Access, and Evidence Solutions

Demonstrate value and improve patient access with evidence aligned to payer and regulatory expectations.

Value
and Access

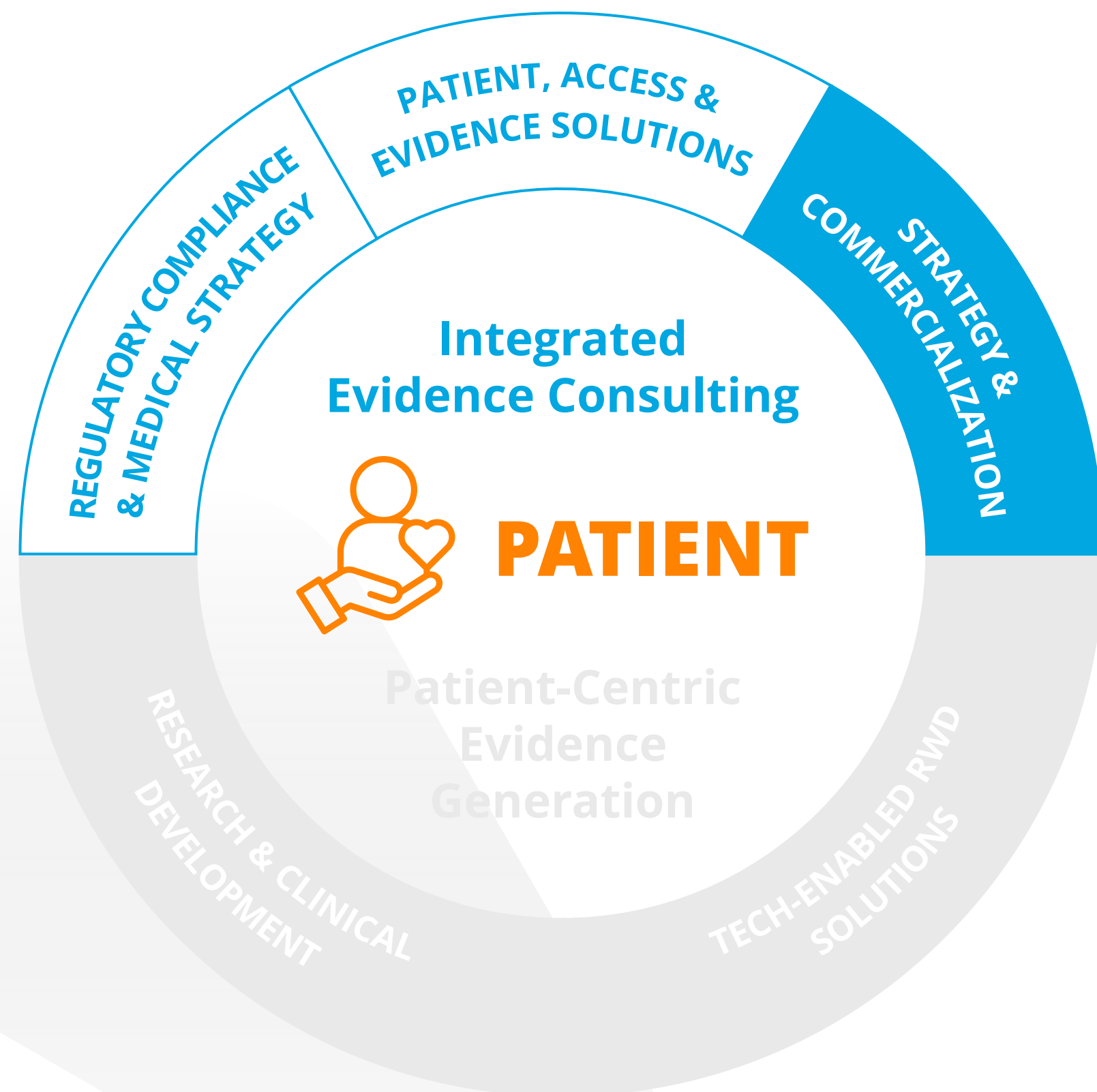
Patient
Engagement

Real-World
Evidence

Health
Economics and
Outcomes
Research

Integrated Evidence Consulting

Build Evidence for Regulatory and Market Success



Strategy and Commercialization

Maximize product launch and market success through tailored go-to-market strategies.

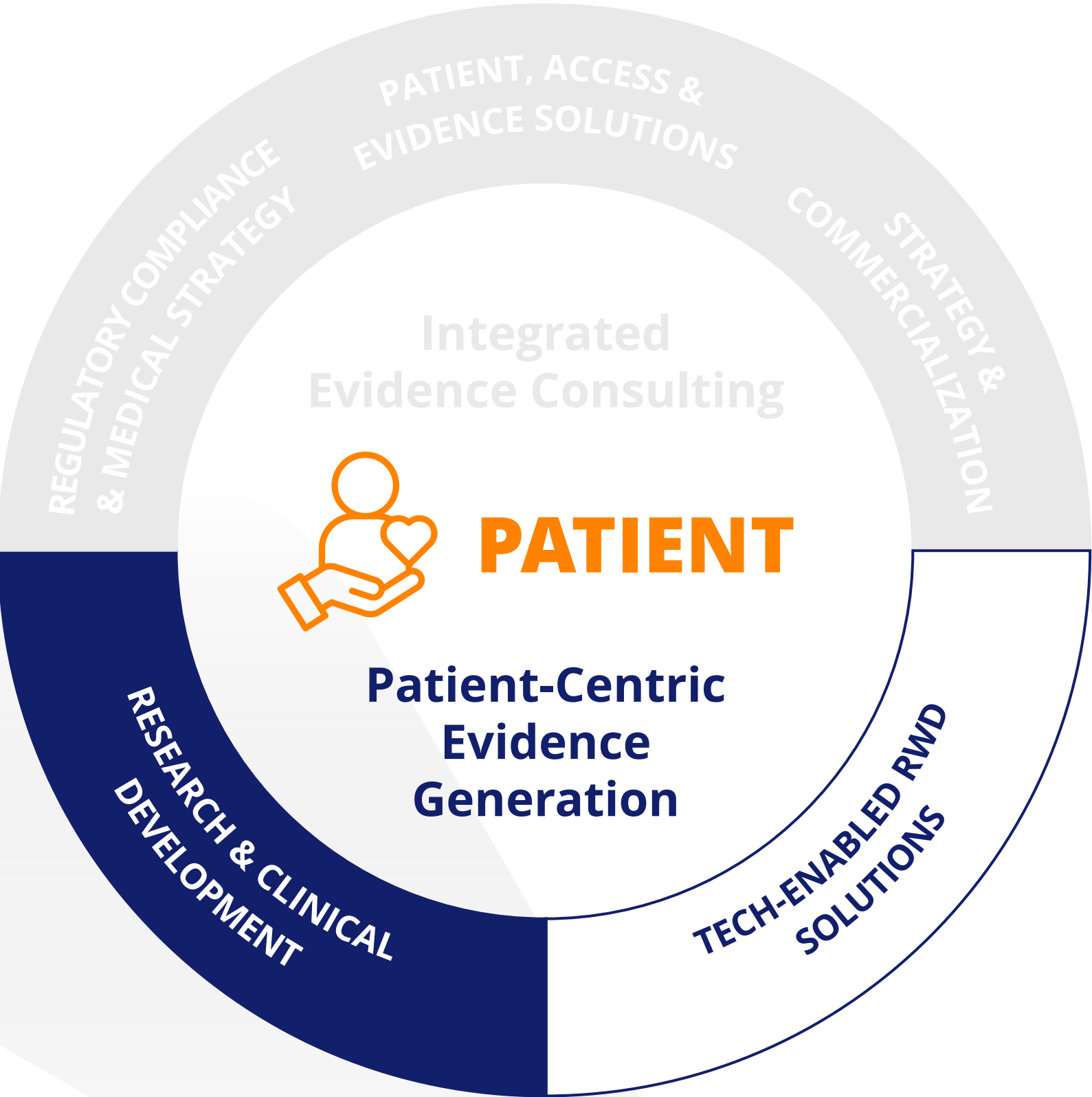
Pharma New
Product and
Brand Strategy

Management
Consulting

Transaction
Advisory

Patient-Centric Evidence Generation

CRO Services From Early-Stage to Post-Market Studies



Research and Clinical Development

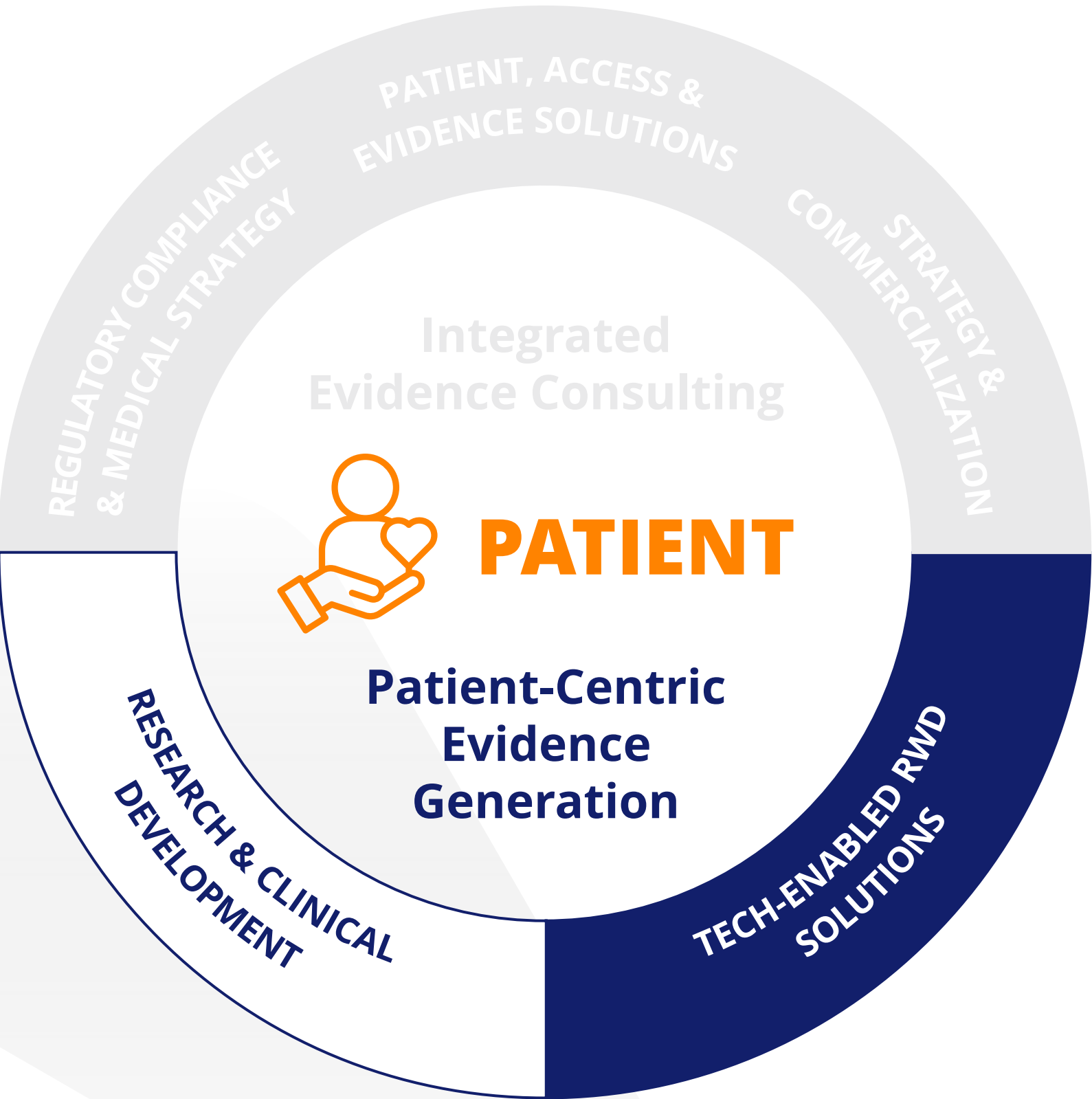
We design and deliver patient-first trials as a full-service CRO—offering study design, clinical project management, biostatistics, and data management, with end-to-end support to improve insights, reporting, and submissions.

Clinical
Operations

Data Management
and Biostatistics

Patient-Centric Evidence Generation

CRO Services From Early-Stage to Post-Market Studies



Tech-Enabled RWD Solutions

Capture and connect real-world and post-market clinical trial data at scale—generating faster, more actionable insights across the product lifecycle.

**Post-
Authorization
Safety Studies
(PASS)**

**Post-
Authorization
Efficacy
Studies (PAES)**

Registries

**Technology
and
Partnerships**

Integrated Solutions

Focus Where Patient Insights Have the Most Impact

Key areas in which patients face unmet needs, fragmented care, and barriers to access.

- Precision Oncology
- Rare Diseases
- Autoimmune Diseases
- Wound Care / Ortho

Cutting-edge therapeutic modalities that are reshaping today's treatment paradigms.

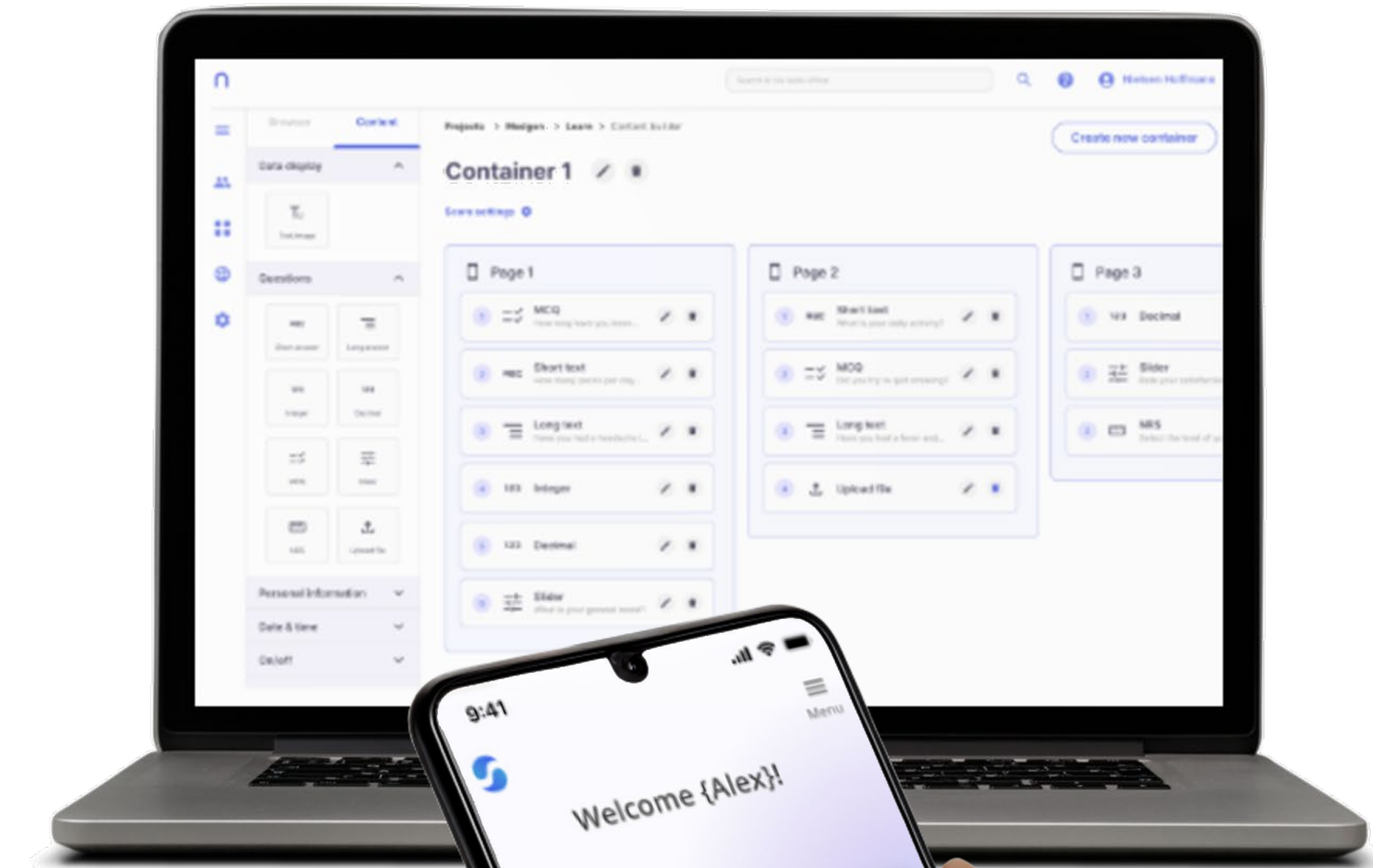
- Antibody Drug Conjugates (ADCs)
- Cell and Gene Therapies
- Radiopharmaceuticals



SpherePX™ Technology

Patients at the Heart of Decision-Making

- **Captures** real-time patient data to generate evidence that supports informed decisions
- **Activates** registries with advocacy partners like MGFA and FORWARD
- **Supports** patient mobilization programs, Phase 4, PASS, PAES, and comparative studies
- **Combines** ePROs, workflows, and predictive analytics in one platform



Let's Build the Future of Healthcare, Together

Let us tell you more about how our solutions bridge clinical research with routine medical care to **improve the life of every patient, globally.**





Thank You

Let's Keep in Touch



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