

Impact Workshop

A strategic, hands-on and innovation driven workshop to explore sustainable potential and define actionable pathways.

Let's get in touch at
impact@npk.nl



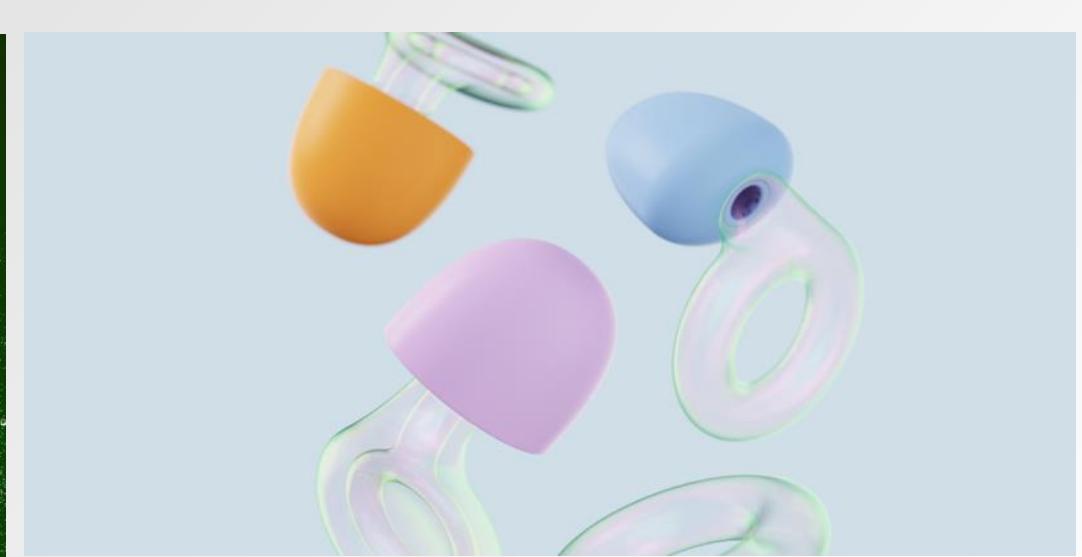
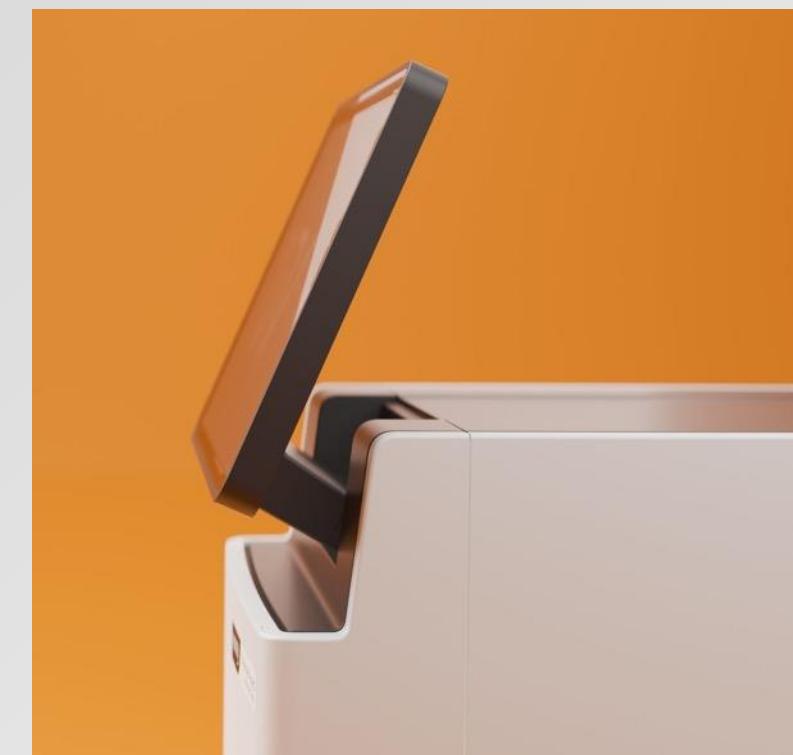
Since 1978 we've integrated design,
technology, and strategy, to help
our clients create lasting impact.



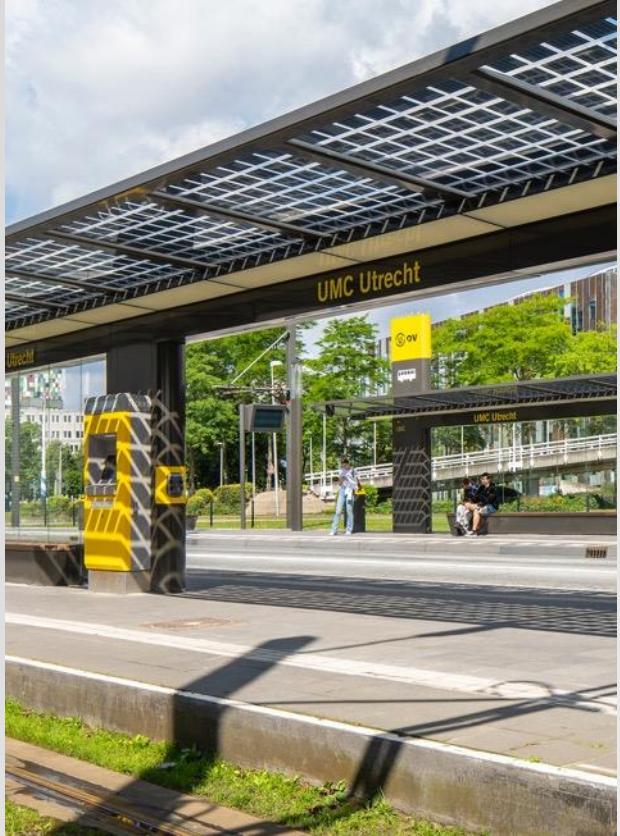
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if
DESIGN
AWARD
2025



Sustainability starts with npk design



OV Uithoflijn

Sustainable comfort on the move. Modular tram shelters with smart shading and solar power.



Be by Bèta

The most forward-thinking circular office chair. Fully recycled, fully recyclable.



H2arvester

Clean energy meets smart farming. An autonomous system harvesting sun and food side by side.



Heinz EazySauce

Designing out single-use waste. A refillable sauce dispenser with a smart and innovative pump system.

The npk design Impact Workshop



From insights to real-world impact that fits

The Impact Workshop is a structured, hands-on format that helps your team **uncover opportunities, build circular strategies, and strengthen your brand**.

Rooted in design and innovation, it delivers practical, actionable results — tailored to your brand's strengths, capabilities, and needs.

You'll explore real sustainability challenges and gain first-hand experience with the tools and mindset needed to tackle them — empowering your team to take this approach forward in future projects.

Curious how it works?

Turning ambition into action



Step by step— Bringing clarity to complexity



Step by step, brand-aligned
and future-focused

1. Lifecycle mapping

Outline lifecycle steps, flows, and stakeholders.

2. Spotting hotspots

Identify where sustainability impacts occur.

3. Highlighting opportunities

Pinpoint key areas for impactful innovation.

4. Developing concepts

Shape tangible, brand-aligned ideas.

5. Pitching and alignment

Share ideas and align on impact and direction.

From awareness to action: key outcomes of the Impact Workshop

- Stakeholder and ecosystem awareness
- Sustainable concept development and validation
- Circular innovation and business models
- Strategic positioning and brand alignment
- Kickstarting, scaling and future proofing



- ↗ Practical and Actionable Results
- ↗ Design and Innovation Driven
- ↗ Fully aligned with brand- & user-needs

The Impact Workshop in action

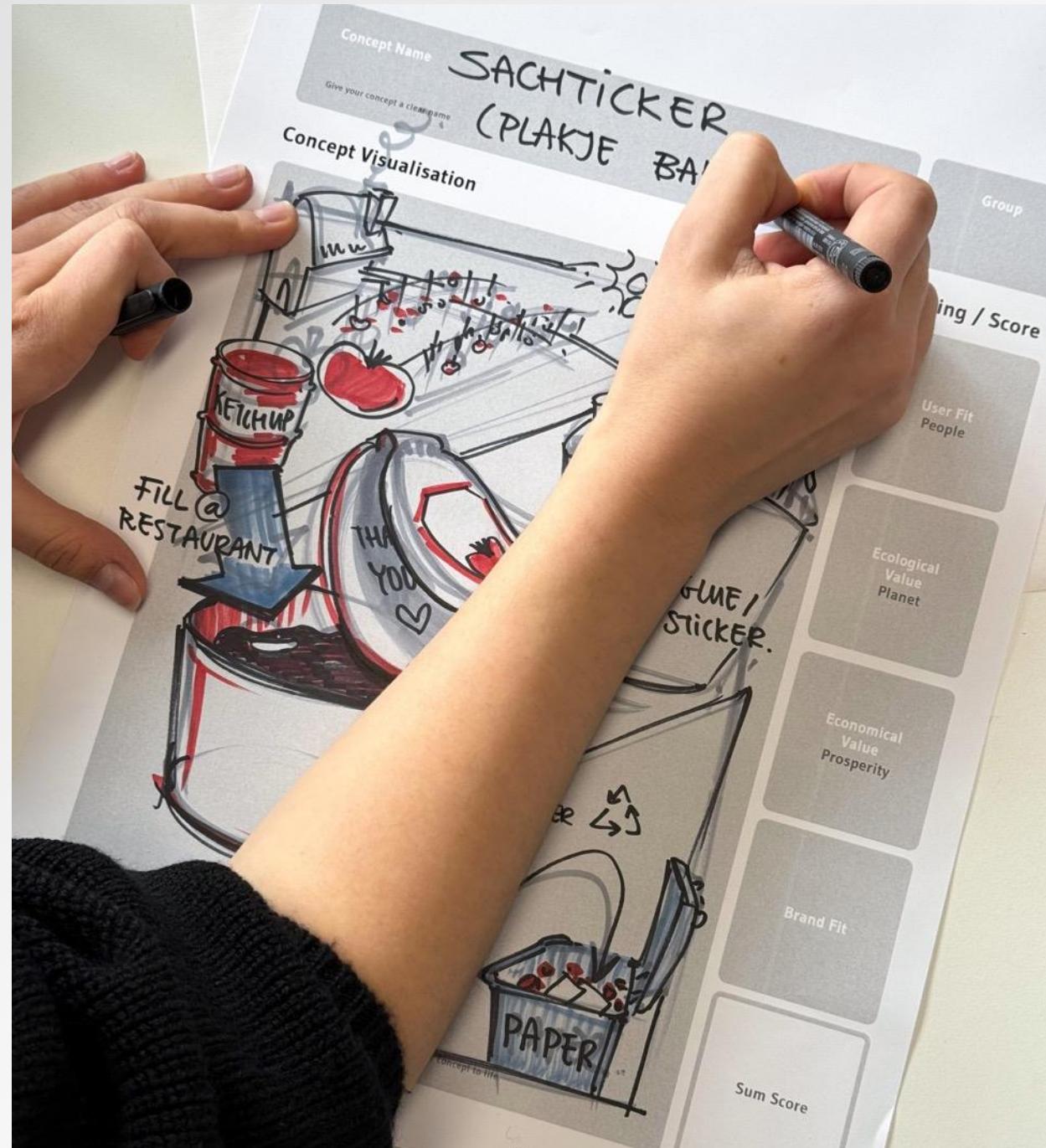
1. Intro / Take-in (call, online)

2. Workshop: 6h (on site)

- Possibly one morning plus two hours, including lunch (or two separate sessions of 3h, divided over two days to synthesize information)
- Suggested participants: 3–5 people Ideally from diverse roles — e.g. Innovation, Purchasing, Marketing, Sustainability, etc.
- Two participants from npk design will facilitate the process and content.

3. Report / Summary creation

4. Debrief / Next Steps (call, online)



Let's create Impact together!

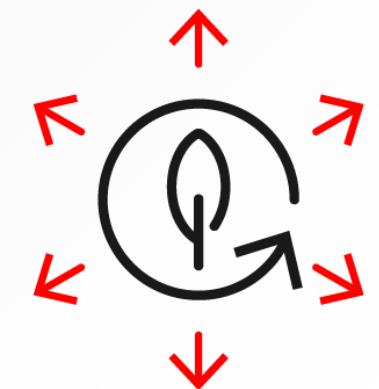


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This workshop is led by npk design,
experts in sustainable design and
strategic innovation.

Curious how this session
can benefit your team?

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