

### CTO as a Service

#### Have a strategic tech partner in your team

Net Group is your partner in consulting, data analyzing, software development, and implementation. The goal is clear – to create software solutions and products that change the life of users and grow your business. Just bring your digitalization ideas and let's turn them into a solution.

## Our CTO offers you



#### **Business Consultancy**

Align your business strategy with a carefully designed technology plan, enabling smooth implementation and strong support



#### **Tehnology Insight**

Get expert help selecting the ideal tech solution from various market options that suit your organization's needs and budget.



#### **Technical Roadmap**

Technical RoadmapLet's craft a long-run view for tech and digital solutions development to really turn your digital business ideas into a highly functional solutions.

#### Strategic tech view

Have a technology insight and perspective in business planning and strategy meetings. Get validation of new business ideas and strategies from a technology perspective.

#### **Cost-Efficiency**

Hiring a full-time CTO can be expensive. Our flexible service allows you to access high-level technology expertise ondemand, saving you significant costs.

#### **Scalability and Agility**

Will help you scale your technology infrastructure, adapt to changing market dynamics, and seize new opportunities swiftly.

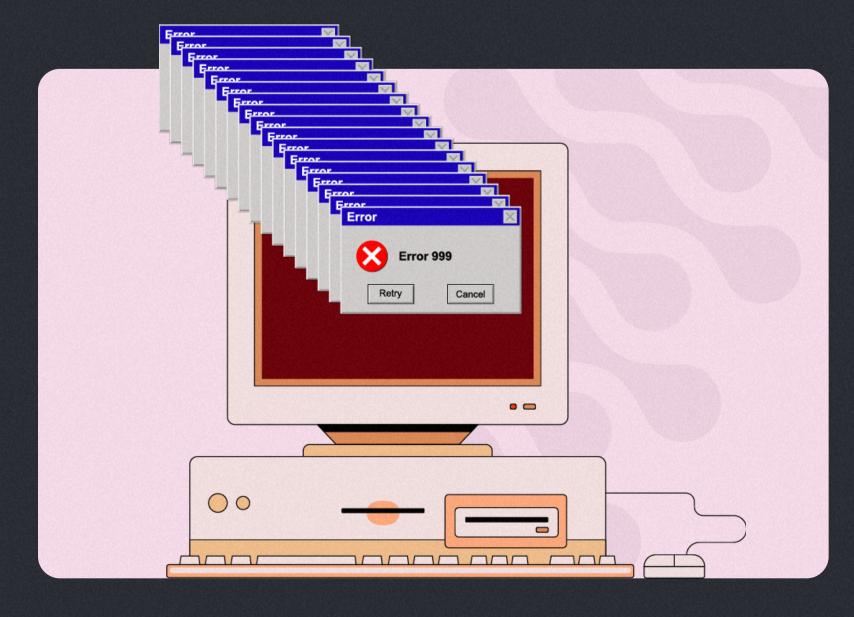
#### **Digital Direction**

Minimizing risks and monitoring your digital progress. Our CTOs will develop strategies to minimize potential risks and implement a robust system.

## Our CTO offers you with

## Legacy software

It is common for an organization to be dependent on software that once served you very well. But the world moved on and CaaS helps you out of the trap of outdated software. We analyze your system, give an accurate estimate of the cost of the project, and set priorities. Our CTOs are more than advisors; they are part of your team from analysis to end of development, leading stand-ups and attending management and retro meetings.





## Deploying the software

Whether your challenge is the interconnection of existing systems or the implementation of the first major software project, CaaS is a good solution. The CTO takes on more of the project management burden and supports both technology selection, system design, and partner selection. CTOs are not just advisors; they are active members of the team from initial analysis to the end of development. They conduct stand-ups, guide management meetings, and even retro meetings as part of the normal software development process.

## Conceptual change

Does a product or process need updating? Both may require attention if business concepts change. Our CTO goes beyond writing code to understand exactly what your business needs. We offer more than technical expertise; we are your change management partners. From assessment to implementation, we offer a comprehensive service that not only addresses software upgrades, but also smooth transitions in processes and team dynamics.





## **Product Development**

Are you ready to take your idea from scratch to a unicorn? Our CTO comes to the fold to dive deep into who your customers are, what makes your offering unique, and what the vision for the future might be. But we are not just dreamers; we are doers. Our technology manager can propose scalable software solutions that you can use to conquer the world. Do you need additional investment to realize your ideas? We are in daily contact with angel and venture capital investors and can help raise funds with both networking and pitching exercises.

23+
years of experience

120+
experts

2500+
happy clients

## netgroup\*



Phone

+372 664 4355



**Email** 

info@netgroup.com



**Net Group** 

A.H.Tammsaare tee 92 Tallinn 13423 / Estonia

# Business Consulting.Your Business. Our CTO.

As both a software developer and a business consultant, we help you reach new heights with your business idea. Over 1,000,000 hours of experience — we have the knowledge and vision to bring your idea to life.