

GENZ DIGITAL. DESIGN



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ABOUT

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**GENZ is a Creative agency
based in Prishtina, Kosova.**

We currently have a team of 5*

ABOUT

01

**GENZ is a Creative agency
based in Prishtina, Kosova.**

GENZ Design: Problem solving and brand empowerment. We offer 4 years of experience in web design, social media, graphic design, and digital marketing, serving Balkan companies.

Ready to be your outsourced creative team!

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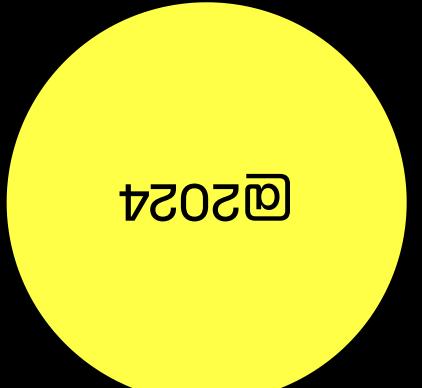
EXPERTISE

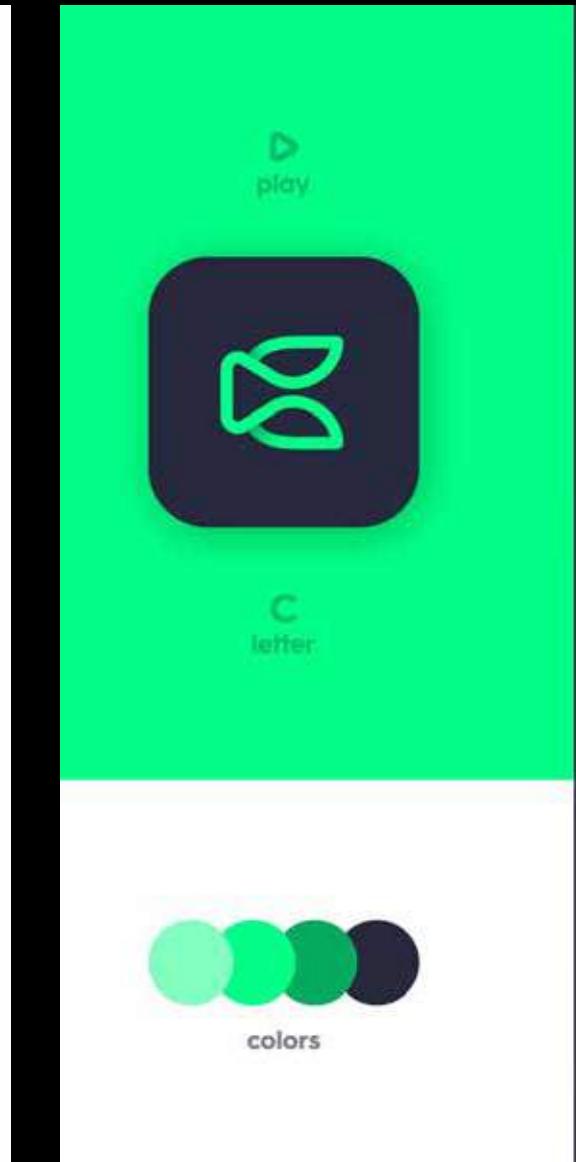
01

Skills

Branding	Meta Ads
Print	Google Ads
Illustration	User research
Web design	Prototyping
UI&UX	ReactJs

CASE STUDIES





DEOOR
INTERIOR

ASHA
BRAND IDENTITY

VISIT CARD +
BRAND IDENTITY

COMPELLING.CO

02

Visit card / brand identity

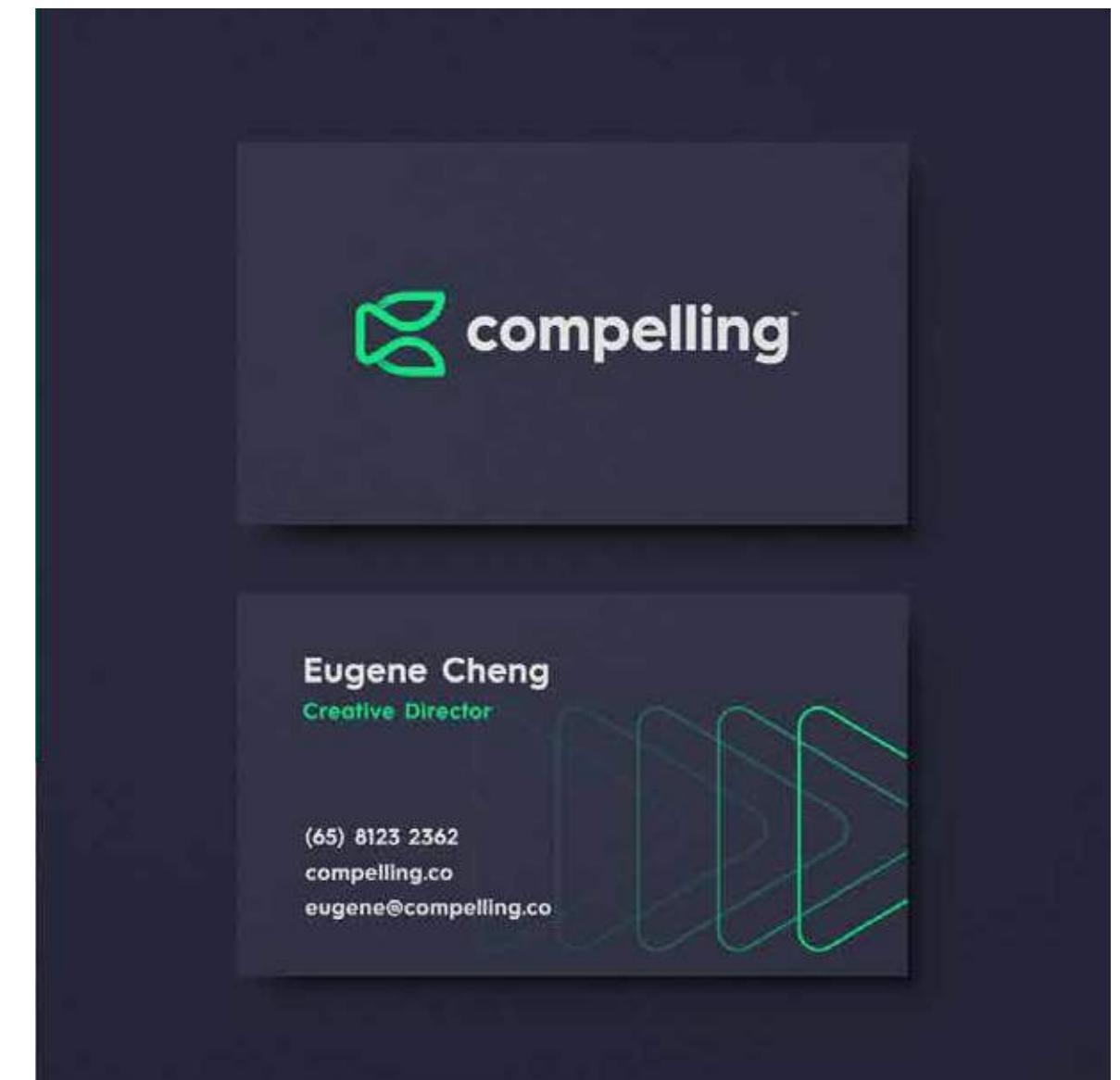
Designed a comprehensive brand identity package for compelling.co, including a minimalist logo, impactful color palette, and professional visit cards that embodied their approach.

COMPELLING.CO

02

Visit card / brand identity

We brought a range of skills to the table for the compelling.co project. Our approach began with in-depth brand strategy and identity development, ensuring the final brand accurately represented the company's values and audience.





PNC - DESIGN

PNC

Ju keni 2 mundesi për të përdorur softuerin PYTHA me një çmim të përballueshem mujor:

Abonimi PYTHA dhe Blerja me Keste.

 049 566 043  Abonohu tani

PNC

Kompani e autorizuar nga **PYTHA LAB gmbh** për të shitur PYTHA 3D CAD për territorin e Kosovës.





 049 566 043  Abonohu tani

PNC

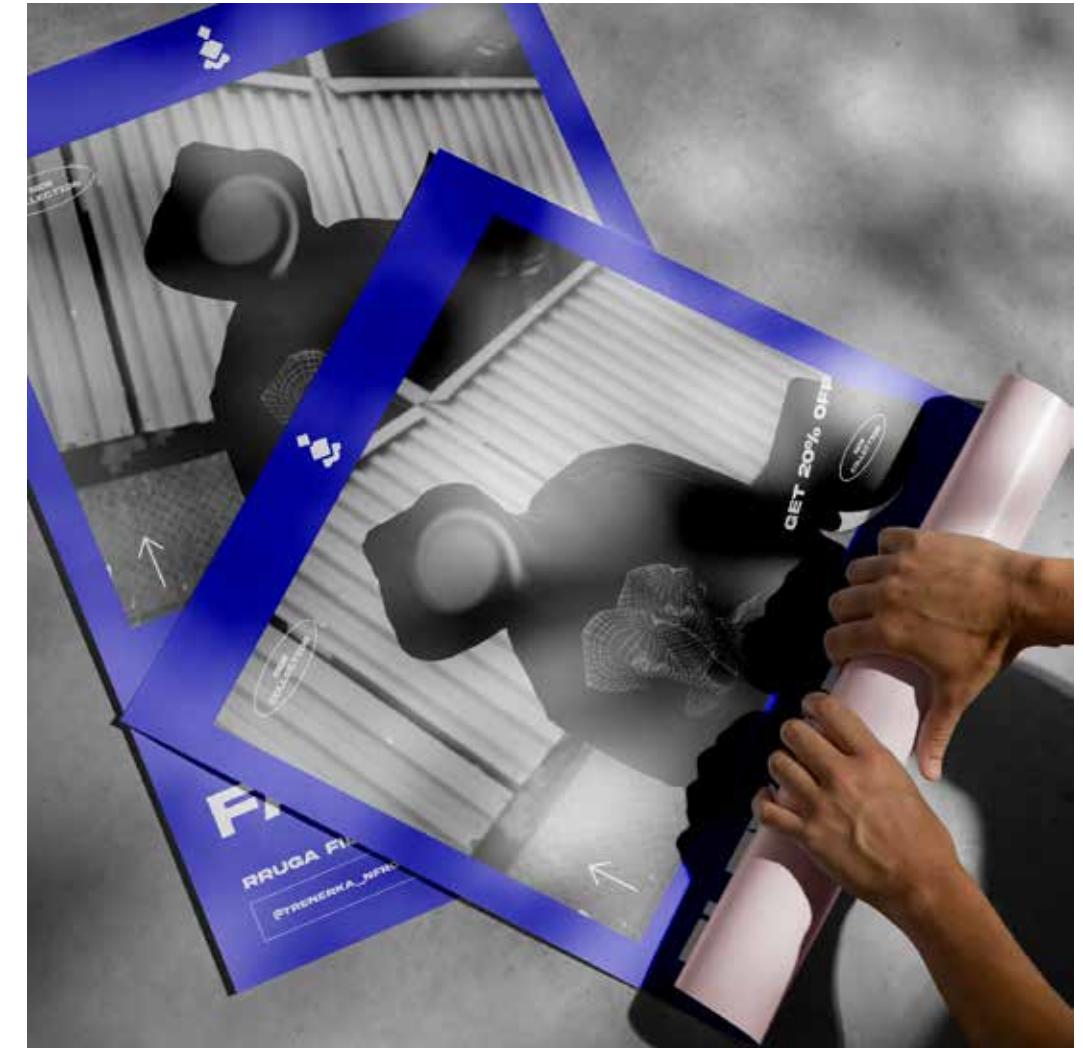
5 KËSHILLA



*për dizajn më të mirë në PYTHA 3D CAD për projekte të drurit.

 049 566 043

ASHA - BRAND IDENTITY



ASHA - BRAND IDENTITY

02

Brand identity

Challenge

We aimed to strike the perfect balance between a cutting edge brand identity and a clear, easily understandable visual message that conveyed their core services.

Solution

Our creative solution was to focus on a minimalist core logo with bold, modern typography. This balanced a forward-thinking aesthetic with instant brand recognition.

ASHA - BRAND IDENTITY

02

Brand identity

Research

Focus: Examining ASHA's specific niche, the trends within it, and the visual language typically used.

Why: To ensure the brand identity resonates with the target audience and stands out in their marketplace.

Findings

Our research revealed a trend towards minimalist design within ASHA's industry, a lack of clarity in competitor branding, and a strong emphasis on innovation from the client. This guided our design decisions, leading to a clean, impactful brand identity that emphasizes both cutting-edge aesthetics and user-friendliness.

KONSONI



KonSoni, Kosovo's leading chicken and egg producer, trusts us for their marketing! Our recent campaign generated a massive 2 million impressions, a 28% growth from last month, and drove 14,000 daily visitors to their stores.

2M

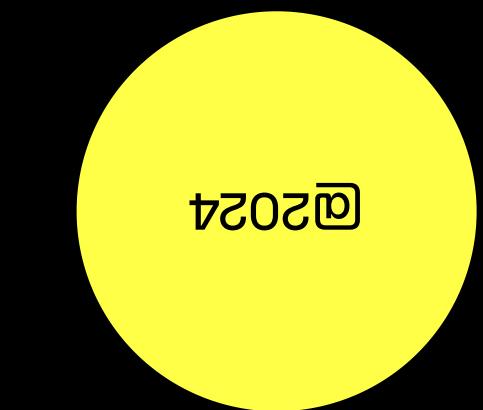
Impressions

28%

Increase in sales

14K

Daily visitors



EXPERIENCE

EXPERIENCE

03

Solopreneur

2020 - 2022

As a solopreneur and freelancer, I handled diverse projects, achieving client satisfaction and delivering quality work.

StartUp

2022 - 2023

When we opened the startup, I spearheaded operations, fostering growth and innovation.

GENZ Digital™

2023 - Present

Today, at GENZ Digital™, we've built a team of 5, driving success through collaboration and digital solutions.

TEAM EDUCATION

04

RIT Kosova,
CIT

Erion Vrella
Ensar Avdiu
Drin Duka

Graphic Design,
UBT University

Leke Nela
Elion Hoxha
Erion Berisha

Inspire Hub,
Graphic Design for
Professionals

Leke Nela
Erion Vrella

RECOGNITION

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RECOGNITION

05

Awards

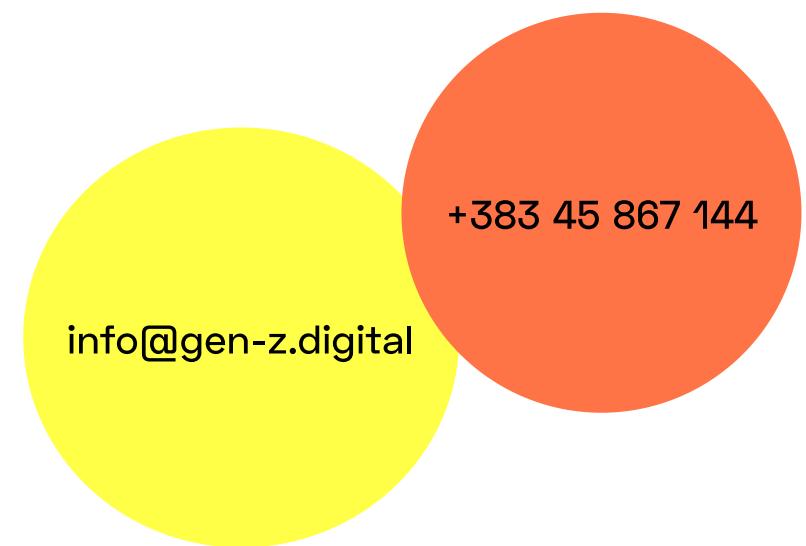
2022 Albanian Science & Engineering
Fair [Web Design - Gold Medal]

2024 Young Creatives Award

Speaking

2023 ICK Kosova
2024 TechPark Prishtina

CONTACT US



GENZ

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