

VISIONI

Contemporary Art and Ethics

CONCEPT PRESENTATION

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THE ORIGINS (Milan 2014)

Visioni is a format/event born in Milan in 2014 under the name "The Box" born from the need to create something unique, a point of reference for entertainment beyond the simple meaning of the term but with a simple and very accessible formula to the public.

“An event created to tell someone's story through their sound, their vision. An artistic and musical container made up of people who tell their stories in a friendly environment. Every time a different sound, every time a different artistic vision, every time a mix of people in a context designed to free the mind and body from the stress of modern life, in a pleasant location with quality food and beverage. Every time an opportunity to escape from the ordinary and rebalance the senses through creativity and fun.”

There are 5 key points that make the event special:

- Artistic exhibitions that tell the story of the artists and give the visual theme to the evening.
- The music is always different and selected by true enthusiasts
- La location esclusiva (Eleven Rooftop by Driade)
- Quality food & beverage
- The online contest which saw the exhibition of the 10 best most popular works on the final evening.



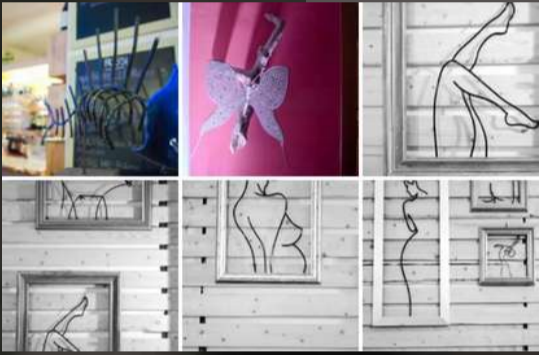


THE EVOLUTION: (Brindisi - 2015)

The format evolved in 2016 and took the name of "Visioni".

Here the configuration of the event is enriched by VISUALS as well as by the presence of exhibitions by the artists, which took place both with the photographic exhibition of the Brindisi collective "In-Photo" and with the sculptural exhibition of the Portuguese artist "Nuno Nascimento" (Forgia Creativa, giving viewers an even more enveloping and exciting experience.

In this edition there is also a mention of the "Photo Lab" discussion with the creation of snapshots (Polaroid in the first event) and in the second, a live shooting, by the Brindisi photographer Max Lopez with his "visionary" style to say the least".



FESTIVAL OF CONTEMPORARY ARTS

"A physical place where contemporary arts meet, intertwine and contaminate each other."

Now in its third edition, Visioni is an event that aims at a new way of interacting and enjoying entertainment and artistic information.

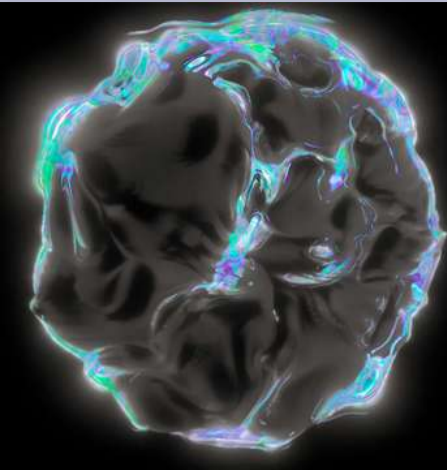
A single large place/event divided into interdependent spaces where sight, hearing and taste will be stimulated, creating a varied, original and multi-sensory artistic journey.

In this edition the event will specifically include seven interdependent areas dedicated exclusively to art in all its forms; an area dedicated to the entertainment and performances of the guests of the event and finally one to refreshment:

Photo Lab - Paint Lab - Video Lab - Music Lab - Digital Lab - Stage (Visual + Performance) - Food & Drink

The SEMINARS and WORKSHOPS held by guest artists and organized together with the art schools in the area, as well as associations and all interested parties, increase the value of the initiative even more, various to convey news and know-how relating to the world of art.





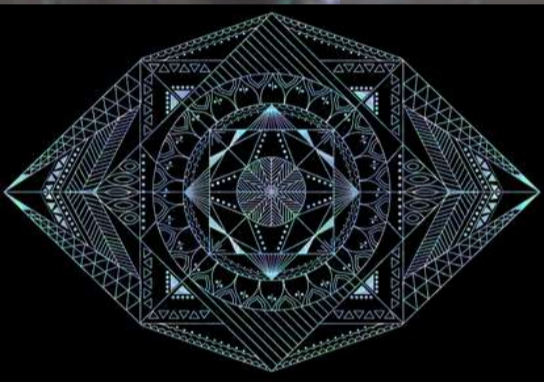
2021: New directions

In 2020/2021, due to the pandemic, the format and its presentation to local authorities received a natural setback.

However, the impossibility of being able to bring the festival to life in physical form has provided creative fuel to think about a new graphic design and the creation of an online CALL FOR ART, as well as a series of PODCASTS that can introduce users to the world of VISIONS .

In particular, the CALL FOR ART adopts the name "IL PIANETA CHE VORREI" (Let's rebuild the planet we live in with imagination after the pandemic) and has as its object the creation of a conceptual artwork created through the use of mixed techniques (Drawing, Graphics, Video and Audio) that expresses something that the creator would like to bring with him to a hypothetical new planet.

The PODCASTs, on the other hand, will consist of thematic insights regarding art and culture + musical news and curiosities/news related to the world of art and then (one episode yes and one no) live performances by artists who will be invited, accompanying the realization of the creation to the story of their journey and their creative process. The schedule of the top 10 podcasts follows:



VISIONS Podcast



1) 06/17/21 (LIVE from Spazio Yeahjasi)

" The human being as a work of art + Presentation of the project + Call for Art

2) 24/06/21 (LIVE from Spazio Yeahjasi)

George M. Arte - Live art performance + Focus su artista

3) 07/1/21 (LIVE from Spazio Yeahjasi) "Il cortasolo" with Phase Bio + playlist of the week + art news

4) 07/8/21 Davide Cocozza for SAVE Biennial of Contemporary Art + Live art performance + Focus on the artist

5) 15/07/21 (LIVE from SAVE Biennale of contemporary art) "Positive nihilism" with Mafalda Greco + playlist of the week + art news

6) Live art performance + Focus on the artist - Date: 07/22/21 (LIVE from Masseria Wave) - Frankie Ginnico Dj/Producer

7) Live art performance + Focus su artista - Data: 05/08/21 (LIVE da Masseria Wave) - Those Funky Guys - Dj set

8) Sexuality and culture + playlist of the week + art news - Date: 08/12/21 (LIVE from Spazio Yeahjasi) - Giuseppe Todisco

9) Gratitude - w/ Sabrina De Mitri (LIVE from Masseria Frascarosa)

LINK TO THE CHANNEL:

https://www.youtube.com/channel/UCj1rpBV4t8kEBSnJ8bjRZ_Q





2022 VISIONS Photolab

In 2022, thanks to the close collaboration with the Apulian artist Daisy Peluso (Diploma in Visual Arts I and II level at the Academy of Fine Arts of Lecce and winner / finalist of several competitions such as BIBART, Fotografare Magazine, Huffpost and Curcuris) VISIONI was born Photolab, an innovative photography laboratory in which the use of video projections, ultraviolet light and fluorescent make-up are incorporated into the normal photographic production process.

The journey, which lasted approximately six months at the Yeahjasi space in Brindisi, gave rise to a compelling visual experimentation characterized by new and always different sets and photographic shots in which the chromatic contrasts and the use of video projection contributed significantly to decontextualize and enrich the production.

The final destination of the laboratory, in addition to its presence in a dedicated corner within the festival in which it will be possible for spectators to take part, will also be made available on commission for artists, private individuals and companies.



VISIONS Call for Art "The planet I would like"

"If you arrived on a new, never inhabited planet, what would you draw on it?"

These are the words that begin the delivery of participation in the call to art created for the VISIONS project. The aim, through imagination, is to redesign the planet in which we live, using as a metaphor that of a never inhabited planet, similar to the planet VISIONS, but ultimately also a pretext to facilitate the artist's task in freeing himself from pre-built concepts and objects resulting from the presence on the planet we already live on.

The applications, 7 in total, came from all over the world: Vancouver, Chicago, Austria, Milan and obviously from Lecce.

VISIONI

Call for Art

IL PIANETA CHE VORREI

CONCEPT:

Se arrivassi su di un nuovo pianeta mai abitato da nessun altro, cosa ci disegnaresti ?!

Puo essere un concetto, un oggetto, un simbolo, l'importante è che, secondo te, questo "soggetto" possa essere utile per far sì che la vita su questo nuovo pianeta prosperi a dovere.

Puo essere un qualcosa frutto di una tua esperienza passata, presente oppure ovviamente di una tua "Visione" futura.





2021/2022 VISIONS Preview

Between 2021 and 2022, two "Preview" editions were held in collaboration with national and international artists and collaborations and in particular in the 2022 edition a partnership was activated with the Polo Bibliomuseale of Lecce and the students of the Accademia di Belle Arts of Lecce.

This edition involved around 40 artists, performers, chefs, operators, influencers, brands and sponsors. The edition presented a multi-sensory journey through smell, hearing, sight, touch and taste, with exhibitions, workshops and podcasts on various artistic and cultural themes.



2021 VISIONS Preview





In this edition the multi-sensorial and educational path of the project has expanded and for the first time has crossed all the senses both as regards the exhibitions and the workshops and performances, passing through:

SMELL: Exposure of essences (Drops of essence - Le)

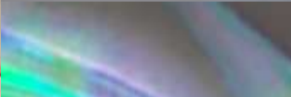
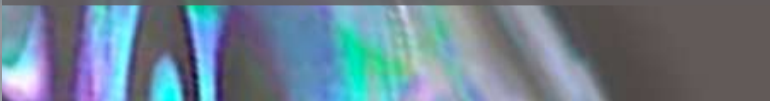
HEARING: Experiments (Kayjack - IT) - Sofia Brunetta "Paperplane to Saigon" AV rmx - Sabrina Demitri LIVE

VISUAL: Exhibition: painting, sculpture, graphics, visual and photography; Workshops: Painting (Color perception - Decontextualization - Technical structuralism); Photolab by VISIONI (Edited by Daisy Peluso)

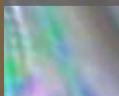
TATTO: interactive sculpture (Angelica Cazzetta)

TASTE: Traditional cuisine revisited in a contemporary key (Daniele Seviroli) + Wine proposals from the Otri del Salento winery.

SPIRIT: Podcast on: Liquid Love (Gabriella Gravili) - Artist focus (La Malasorte) - The role of art in music (Kayjack and Giacomo Fontana) - Artist focus (Daisy Peluso); Workshops: Mindfulness practices (Gabriella Gravili)



VISIONS PREVIEW 2022 c/o Convitto Palmieri



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