NSB
project

The business partner
for your R&D challenges

We are a **passionate** and **empathetic team**,
addicted to innovation and fully committed
to identifying and exploiting the potential of R&D results.

Over the years, we have provided support to
European innovation providers and seekers and
helped them in getting the most out of their
R&D projects and investments.

What we do in a nutshell

We participate in strategic European R&D projects
to explore and **probe the market potential** of their results,
support the technology development process while keeping the focus on the demand side,
organize and manage the entire innovation path up to and including follow-up initiatives.

How we make the difference

MARKETING AND EXPLOITATION

Market research and analysis

Business planning

Economic viability assessment

Go-to-market strategies

Workforce skills gap analysis

How we make the difference

TECHNOLOGY DEVELOPMENT

Pilot design and assessment

Testing and validation of technologies

Technology acceptance

Technology adoption

How we make the difference

INNOVATION MANAGEMENT

Product and service design

IP strategies

Multi-stakeholder & actor engagement

Partnership development

TECHNOLOGY DOMAINS

SMART & SUSTAINABLE INDUSTRY

HEALTH TECHNOLOGIES

CIRCULAR & BIOECONOMY

SMART AGRI-FOOD

Memberships:

EHTEL · ASPIRE · BIO-BASED INDUSTRIES *Public-Private Partnership* · Aeneas · EPoSS. European Association on Smart Systems integration · european association of innovation consultants · EFFRA EUROPEAN FACTORIES OF THE FUTURE RESEARCH ASSOCIATION

Running & New Projects

hosmartai.eu

revert-project.eu

greenloop-project.eu

prospects5-0.eu

dihealth.eu

mc4-project.eu

attractiss.eu

**A data-driven remanufacturing process
for sheet metal and thermoplastic composites**

compass-horizon.eu

ditaproject.eu

digiprime.eu

eecone.com

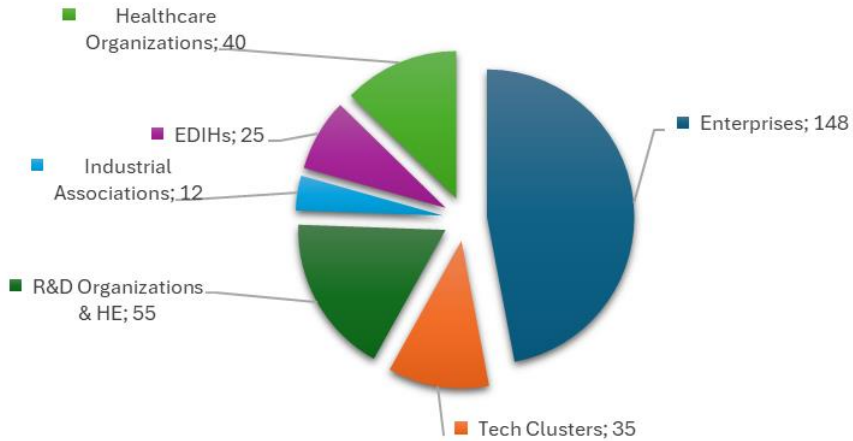polymers-5b.eu
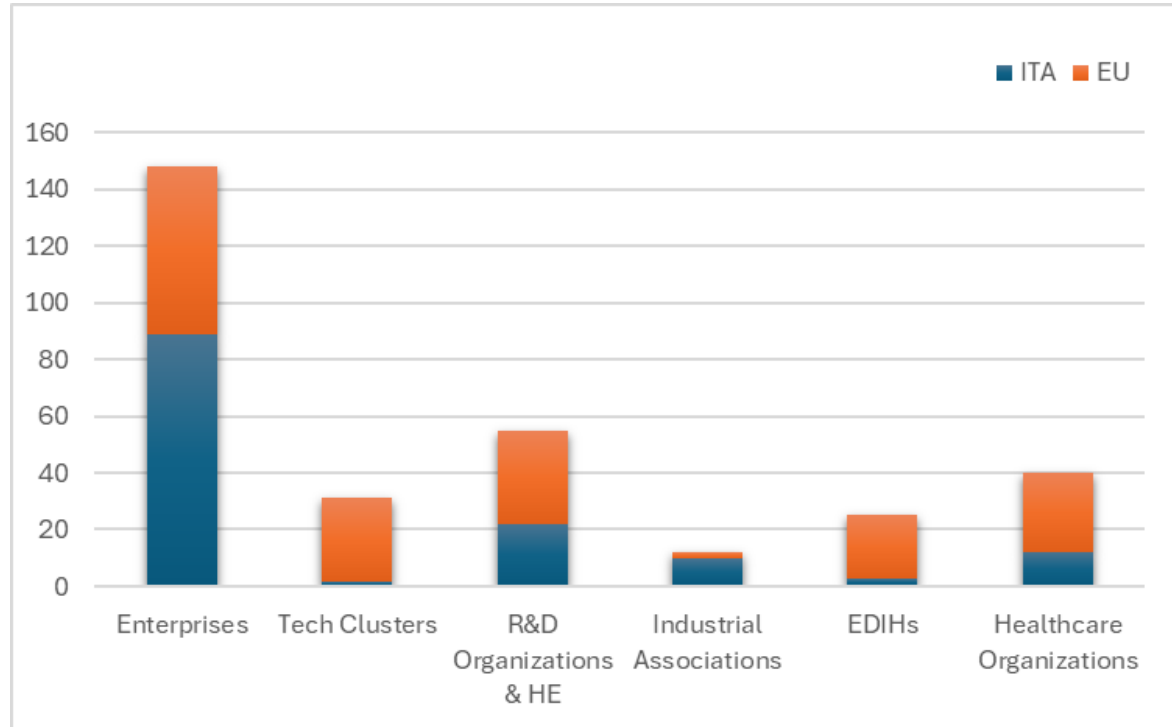
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digitalhealthuptake.eu

tornado

view more

Key Industrial Stakeholders
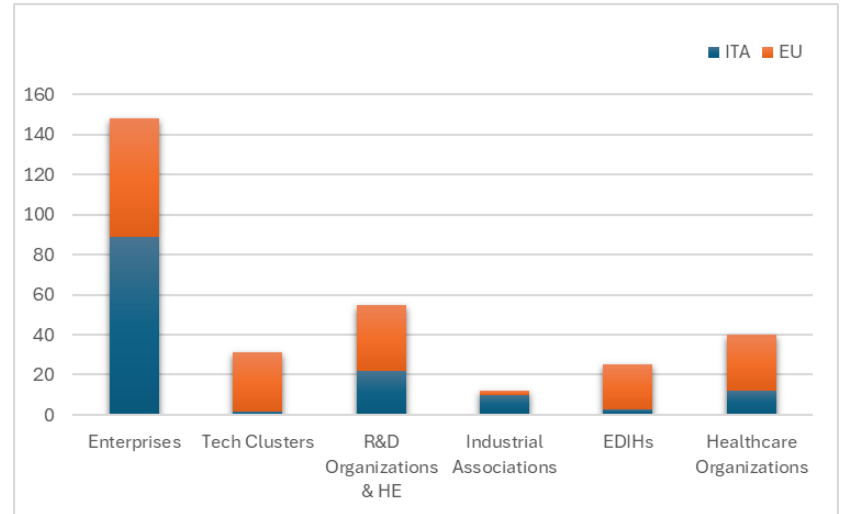
Key Players: Italy and Europe

A selection of partners

www.nsbproject.com

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