



C-Tech Navigator



Project Idea	C-Tech Navigator is an asset management tool developed by NSB. Our primary contribution lies in the areas of Impact, Exploitation, Business Strategy, and Market Uptake, ensuring that the project's technical outcomes are commercially viable.
Organization	NSBproject srl (NSB), Venice - Italy
Addressed topics	<i>Expertise relevant to multiple «MAT-PROD» topics:</i> HORIZON-CL4-2026-01-MAT-PROD-01 HORIZON-CL4-2026-01-MAT-PROD-04 HORIZON-CL4-2026-01-MAT-PROD-05 HORIZON-CL4-2026-01-MAT-PROD-14 HORIZON-CL4-2026-01-MAT-PROD-23 HORIZON-CL4-2026-01-MAT-PROD-48 HORIZON-CL4-2026-05-MAT-PROD-25



NSBproject srl



- An Italian SME specialising in green and digital technology transfer, we focus on scaling innovations and driving the exploitation of R&D outputs.
- We utilise proven methodologies and proprietary tools to ensure R&D projects remain aligned with market and technical requirements. Our track record includes key roles in Horizon 2020 and Horizon Europe initiatives such as:



hosmartai.eu



greenloop-project.eu



PROSPECTS5.0

prospects5-0.eu



digiprime.eu



attractiss.eu



compass-horizon.eu



<https://tornado-horizon.eu/>



eecone.com



polymers-5b.eu

NSB's AI-based tool: C-Tech Navigator



Our Tool to assess the uniqueness of an R&D project, support its exploitation by identifying competitors & alternatives and designing scaling up strategies and action plans.

Application scenarios in European R&D projects:

Project preparatory phase:	accelerate and guarantee comprehensive prior art analysis
Support the exploitation process – initial phase:	quickly identify existing or potential alternatives
Support the exploitation process – during the project:	run competitive analysis, identify promising markets and new partners (research, industrial, commercial), suggest adjustments (where relevant)
Last “mile” of the project:	identify all possible future alternative scenarios in terms of further developments, required investments, upscaling options



Our Competences: how we make the difference



R&D Decision Support

R&D implementation & execution support

Market & adoption readiness

Market entry & scaling

Partnership development:



Industrial partners and end-users from our network



Pilot design, coordination and assessment



Market research and analysis and Economic viability assessment

Contact details

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