PayKit
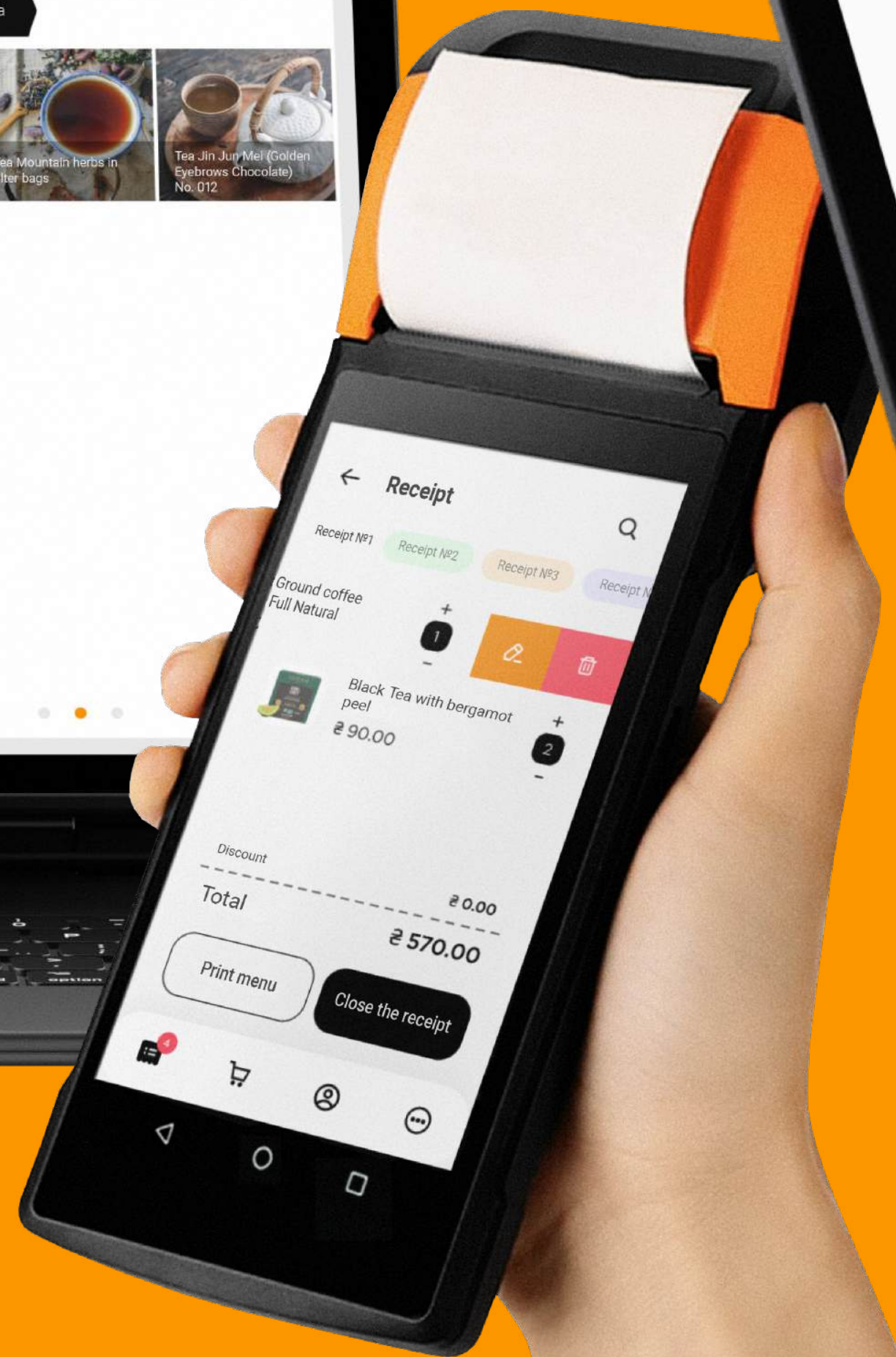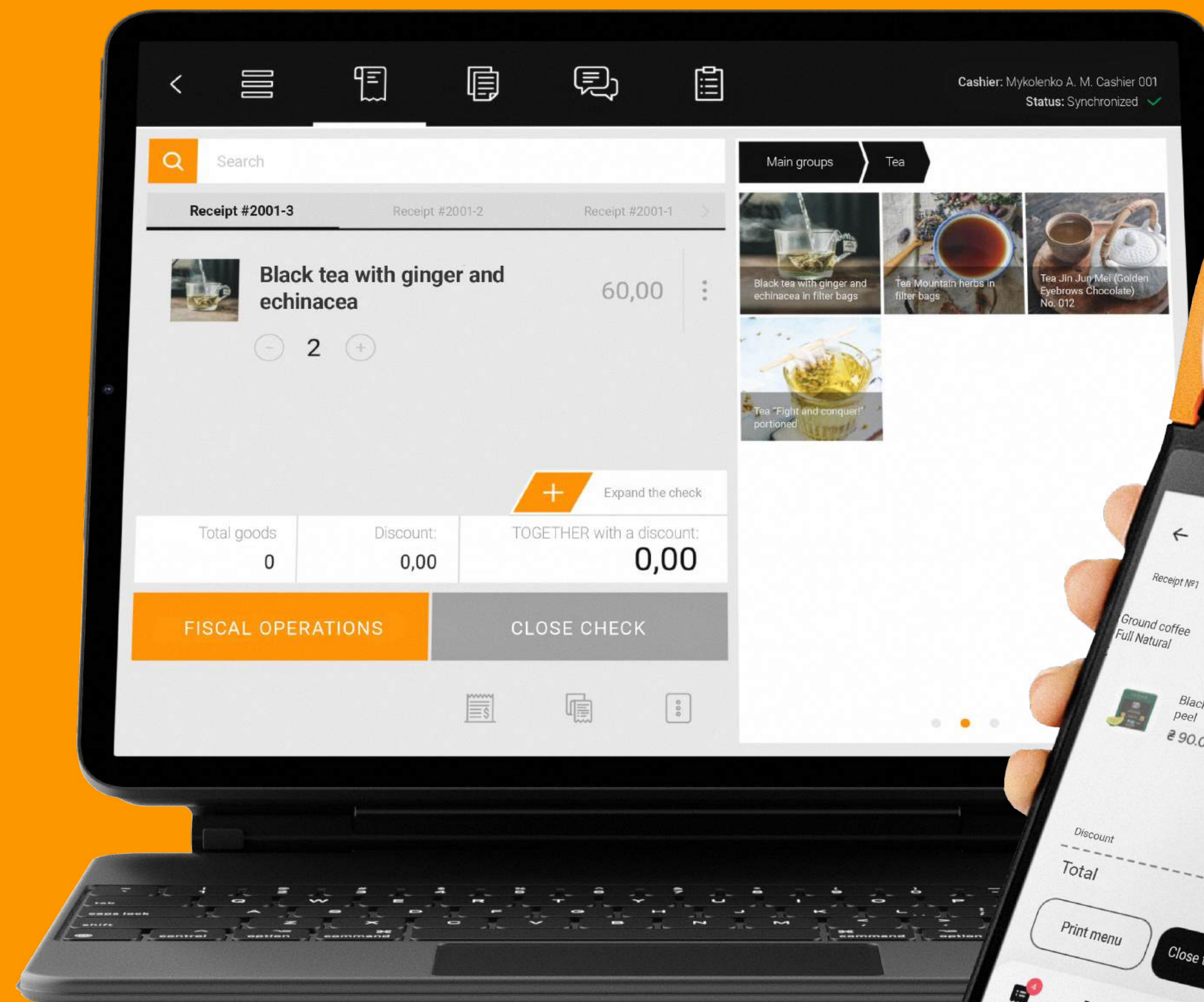
White Label POS: Your Brand, Our Technology

POS software market is becoming **extremely competitive** - it is projected to grow **to $74.7 billion by 2032.**

Maintaining in-house POS solutions to meet the competition can cost **around €500,000** per year.

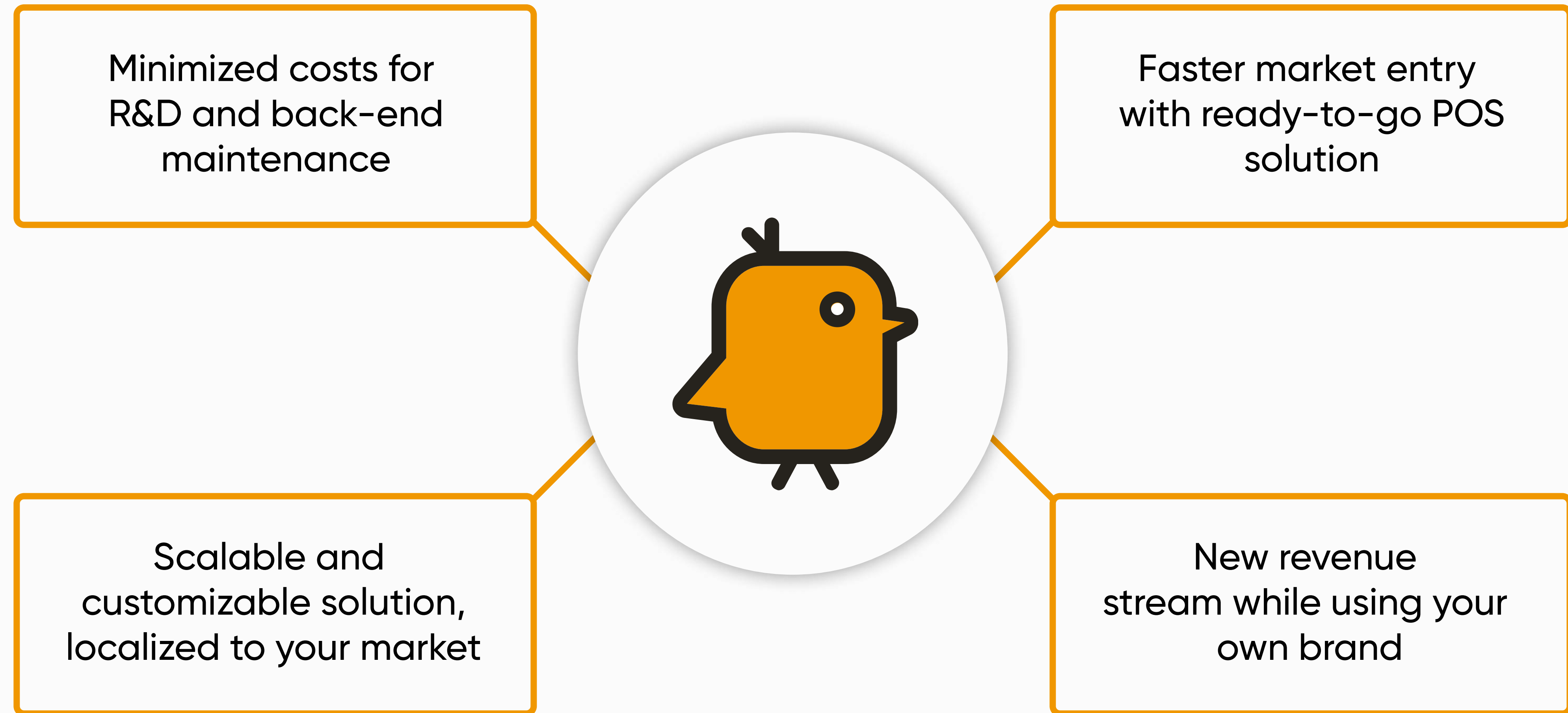# Why Traditional POS Solutions Are Holding You Back

High costs of developing and maintaining in-house POS solutions

Lack of seamless integration with existing systems (ERP, inventory, payments)

Inflexible and outdated features that lead to poor customer experience

Increasing competition in the retail technology space

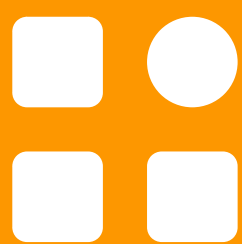# Why to choose a white-labeled POS solution?

Minimized costs for R&D and back-end maintenance

Faster market entry with ready-to-go POS solution

Scalable and customizable solution, localized to your market

New revenue stream while using your own brand

About PayKit

6000+ retail outlets use PayKit

100+ people in the team

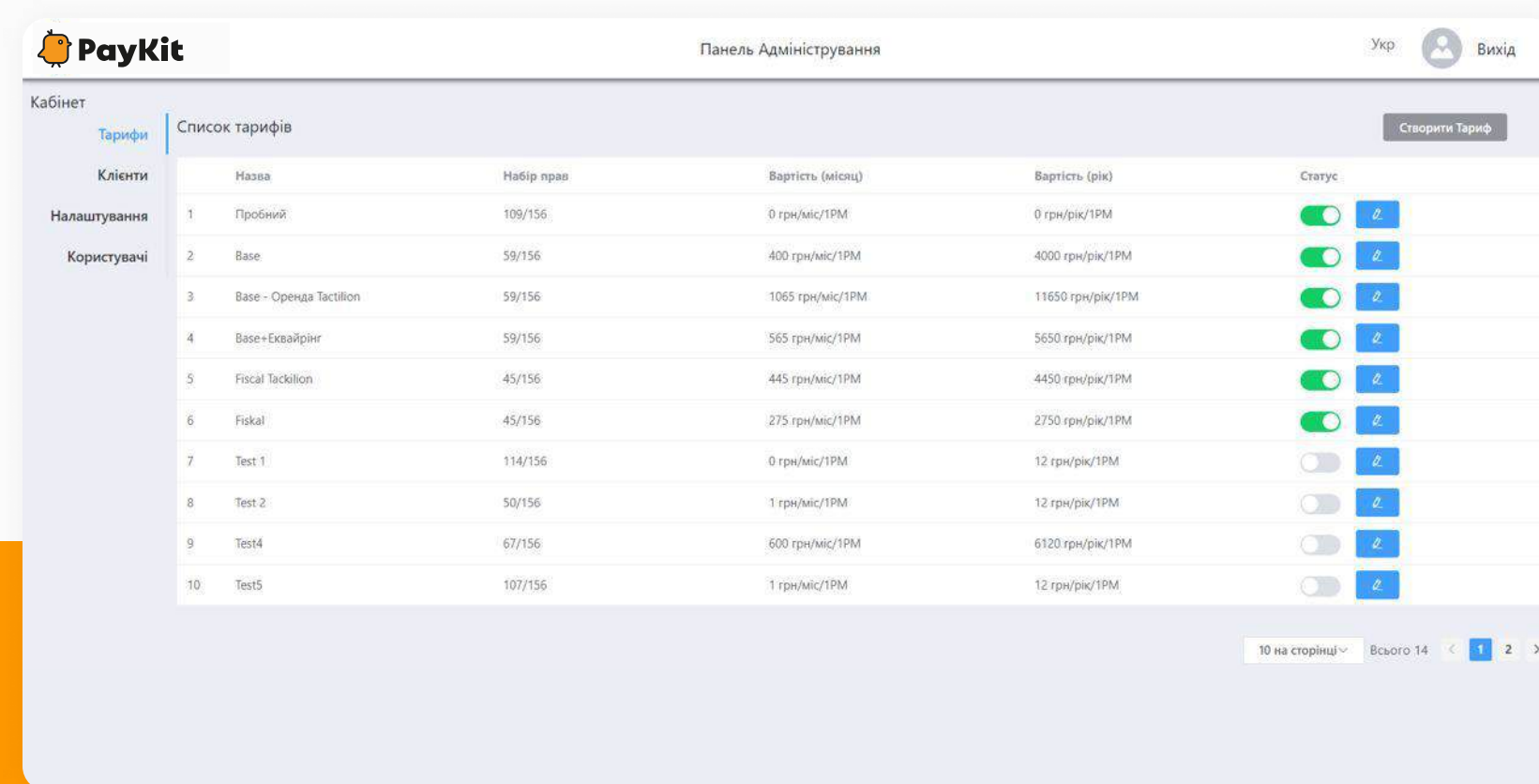**14+** years of experience in retail and food service automation

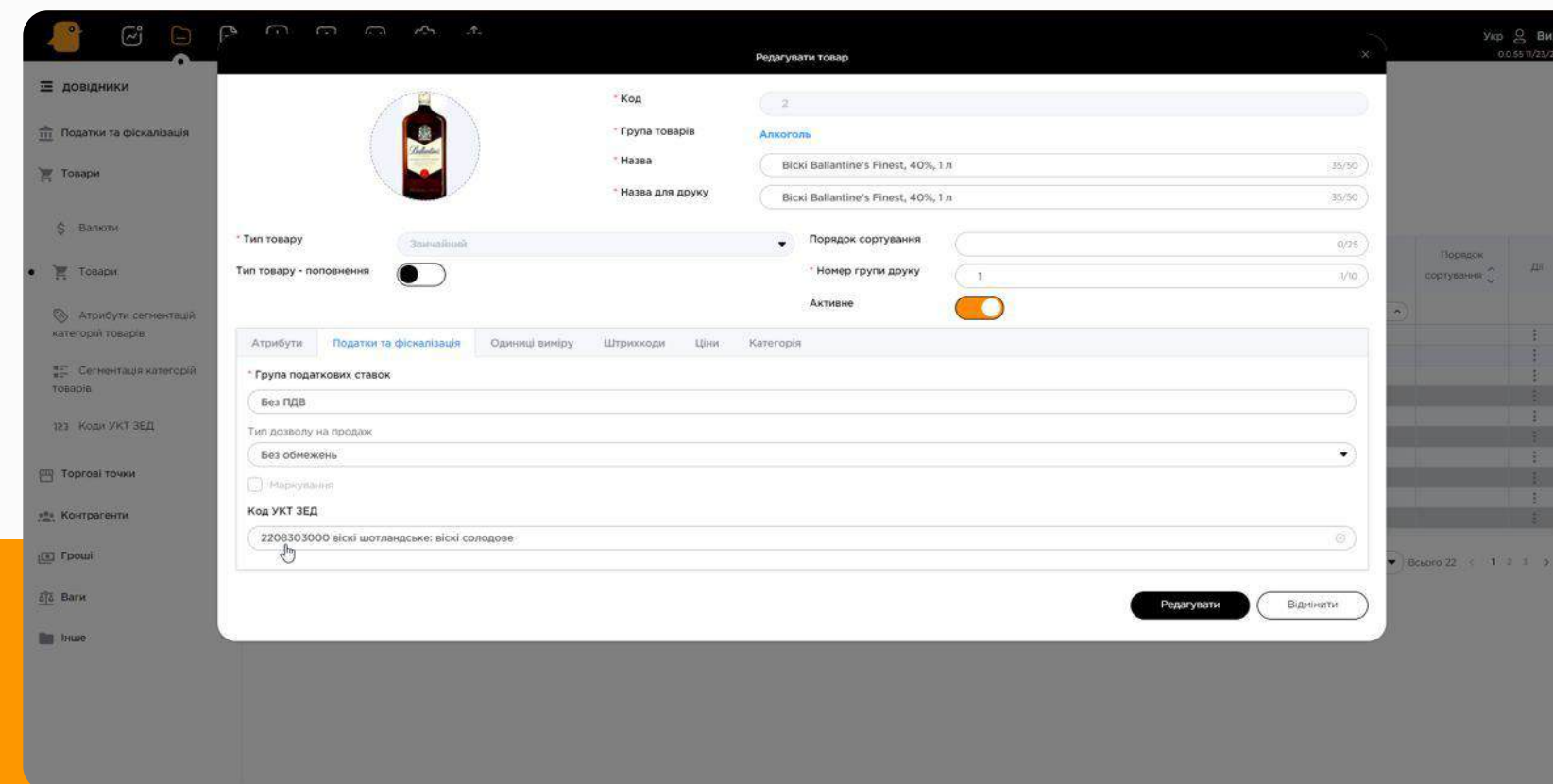**6** countries already benefiting from PayKit

About our product

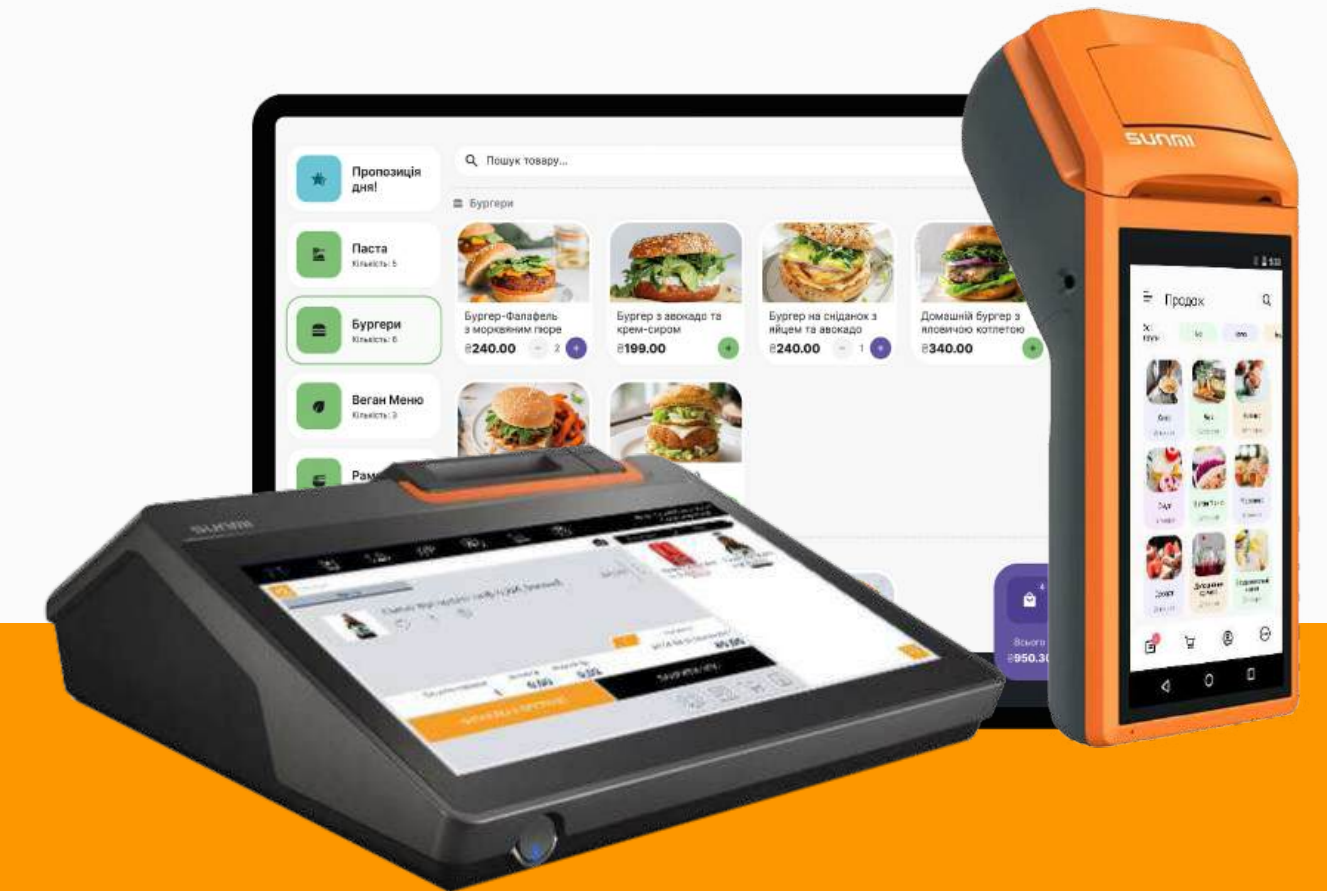**Registration billing and user management**

Cloud accounting system for owners, managers and accountants

Cashier workplace (point-of-sale), self-service terminal

Unlimited:
- number of workstations in the network
- number of users
- number of stored sales receipts and documents

What Do You Get with PayKit?

Reliable performance without an internet connection

Secure cloud storage

Connect scales and other peripherals

Instantly switch between fiscal and non-fiscal operations
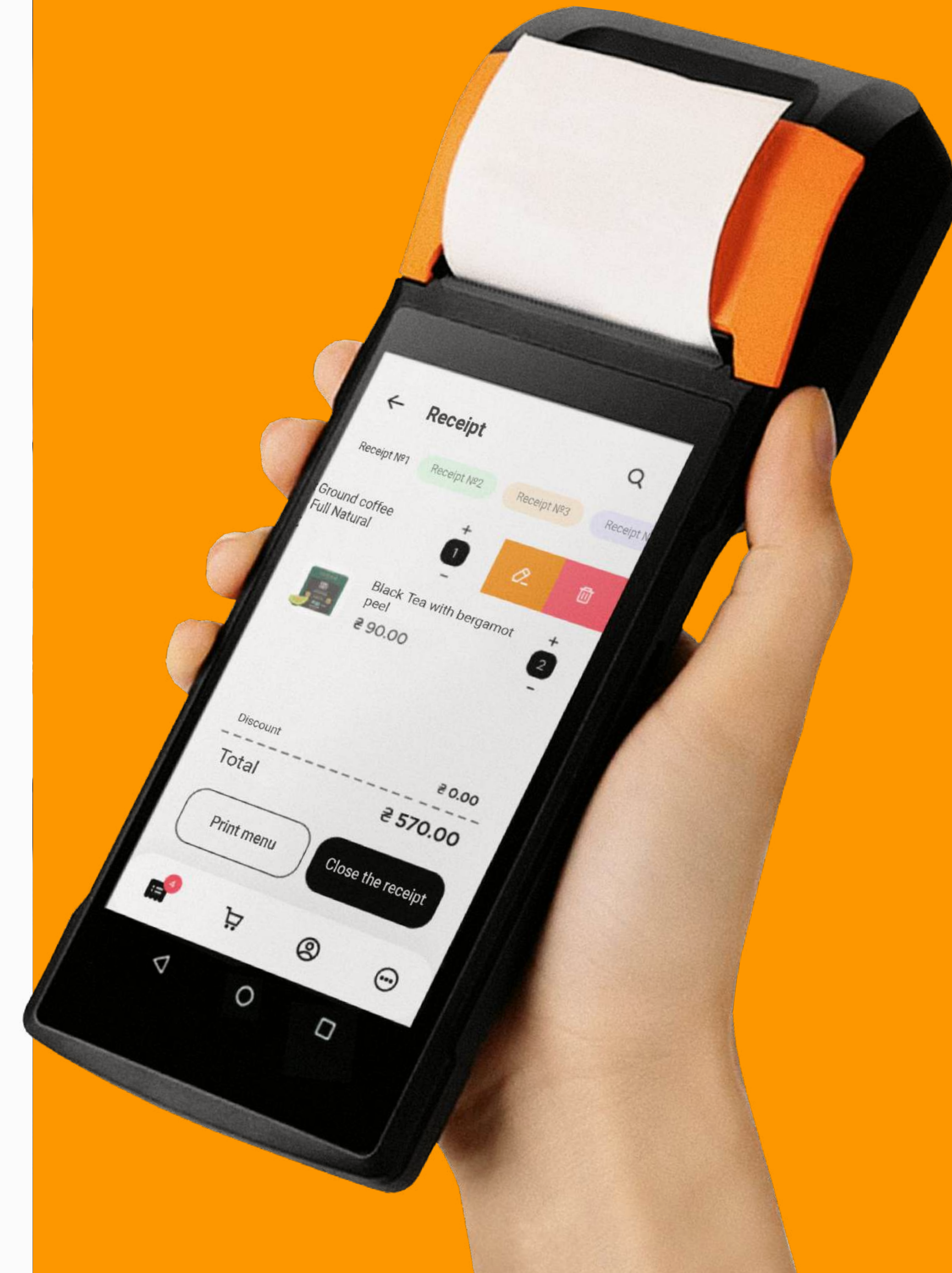
Expert assistance 24/7

API for seamless integrations

Pre-configured hardware and software
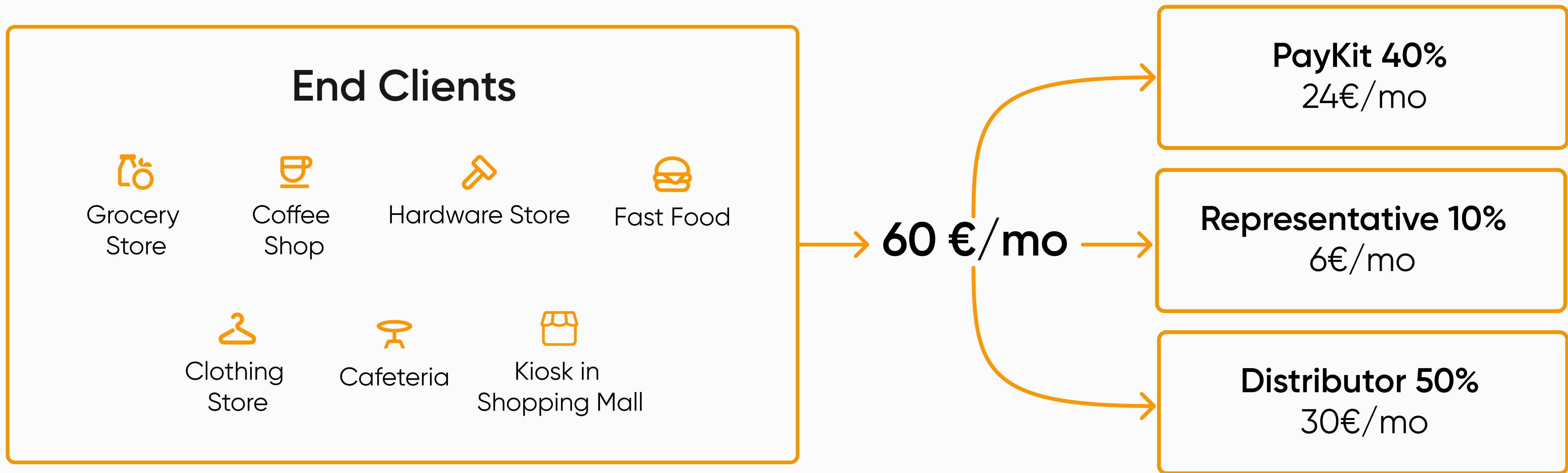
Real-time cash flow management

Smartphone POS compatibility

How our partner program works?

✓ **Branded White-Label Solution** – Partners can fully customize the POS system with their own branding, ensuring a seamless experience for their customers.

✓ **Market-Based Pricing Strategy** – We analyze local market conditions and offer a flexible pricing model per user to maximize competitiveness and profitability.

✓ **Revenue-Sharing Model** – Our partners receive up to 50% of the revenue, creating a sustainable and profitable business opportunity.

End Clients

Grocery Store

Coffee Shop

Hardware Store

Fast Food

Clothing Store

Cafeteria

Kiosk in Shopping Mall

60 €/mo

PayKit 40%
24€/mo

Representative 10%
6€/mo

Distributor 50%
30€/mo

Example: 5,000 Installations

PayKit
24€ x 5000
120k €/mo

Representative
6€ x 5000
30k €/mo

Distributor
30€ x 5000
150k €/mo

1000 installations per **1 million** population

PayKit entered Lithuania market: ČEKIS case

Challenges:

- Outdated POS software in the market, resulting in poor customer experience and limited growth opportunities for business owners
- High costs, long development timelines and lack of expertise in creating an in-house POS solution

Results:

- 1000+ installations across Lithuania, driving digital transformation in the retail sector
- Partnerships with Luminor and SwedBank, two of the largest banks in Lithuania

Solution:

- ČEKIS x PayKit Partnership – Delivering a cutting-edge white-labeled POS solution to Lithuanian businesses
- Fully localized system, tailored to meet governmental regulations and compliance requirements
- Fast time-to-market – Deployment in just 6 months

"We chose to partner with PayKit because it offers the perfect balance of competitive pricing and powerful functionality. Our customers love its intuitive interface, sleek design, and seamless onboarding experience - using it feels as effortless as browsing Facebook"

Dovydas Degutis CEO @ UAB ČEKIS

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