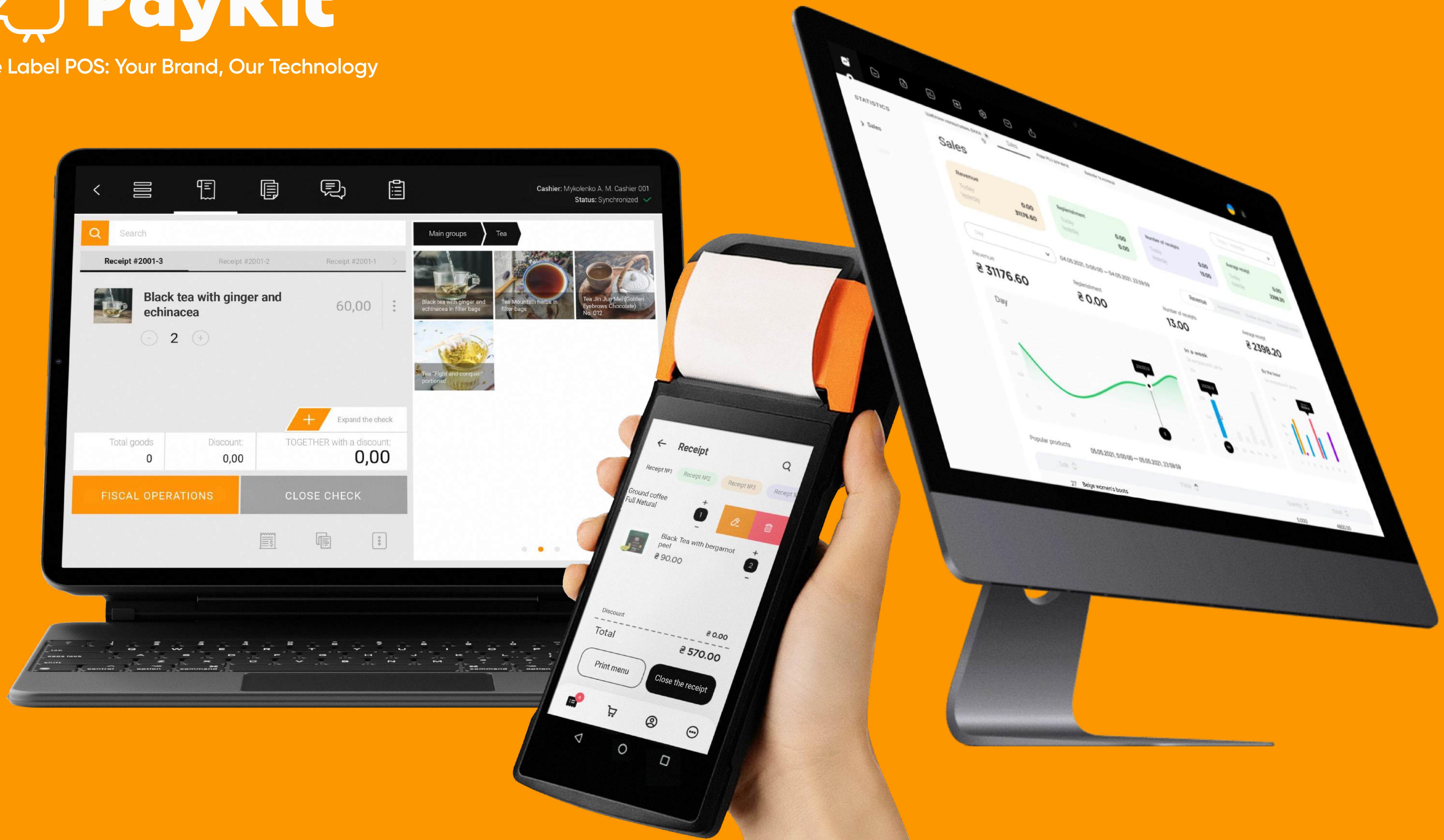




White Label POS: Your Brand, Our Technology



POS software market is becoming **extremely competitive** – it is projected to grow **to \$74.7 billion by 2032**.

Maintaining in-house POS solutions to meet the competition can cost **around €500,000** per year.



# Why Traditional POS Solutions Are Holding You Back

High costs of developing and maintaining in-house POS solutions

Lack of seamless integration with existing systems (ERP, inventory, payments)

Inflexible and outdated features that lead to poor customer experience

Increasing competition in the retail technology space

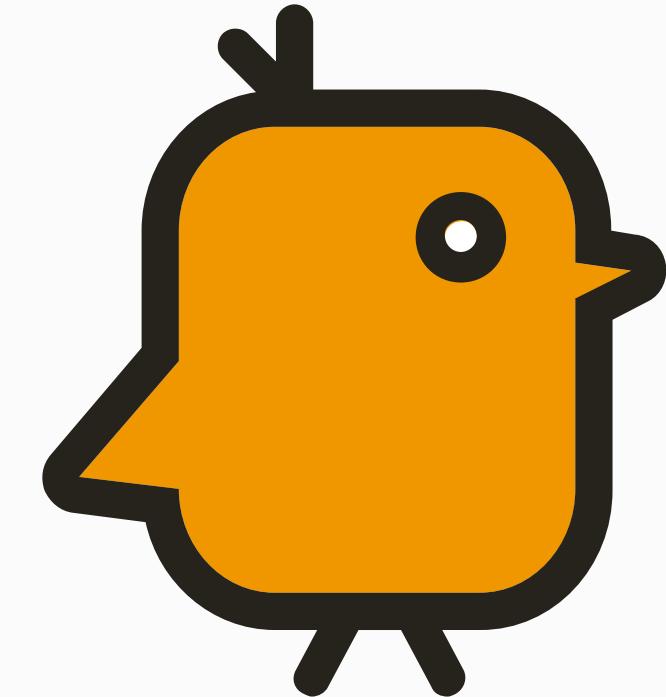
# Why to choose a white-labeled POS solution?

Minimized costs for R&D and back-end maintenance

Faster market entry with ready-to-go POS solution

Scalable and customizable solution, localized to your market

New revenue stream while using your own brand



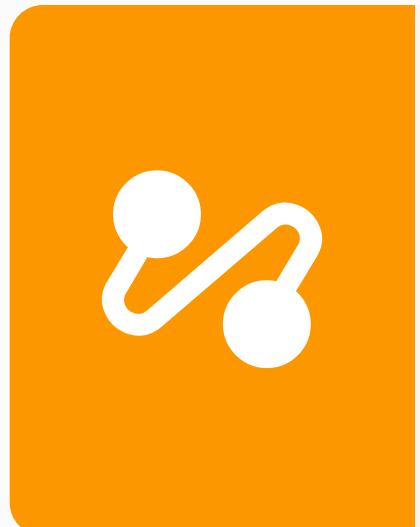
# About PayKit



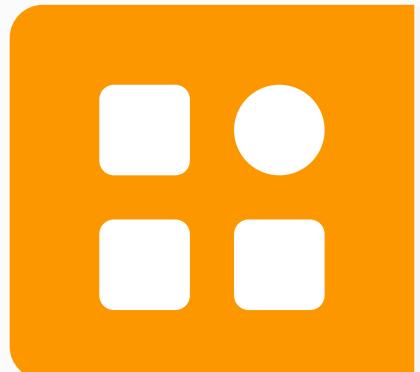
**6000+** retail outlets use PayKit



**100+** people in the team



**14+** years of experience in retail and food service automation



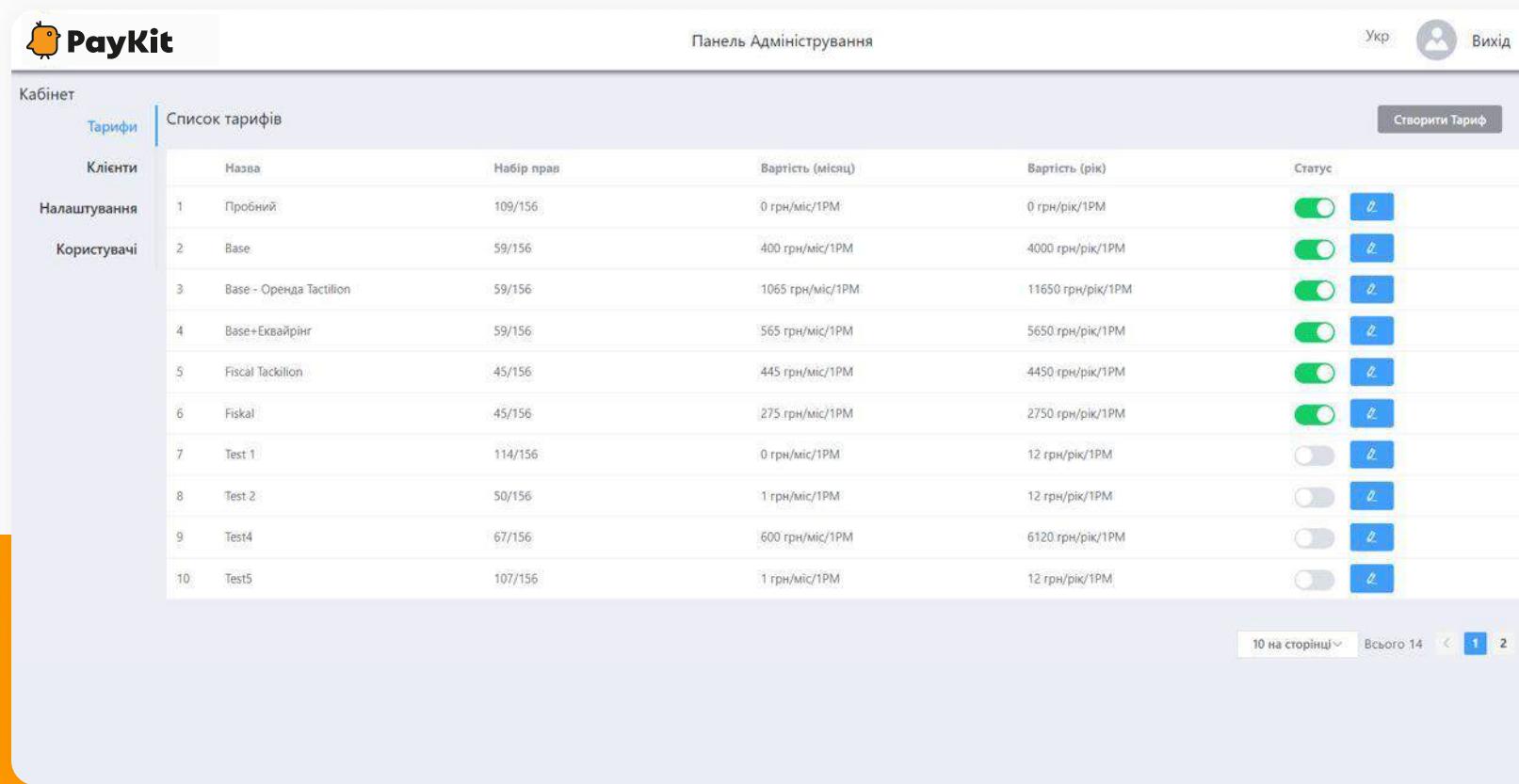
**6** countries already benefiting from PayKit



# About our product

01

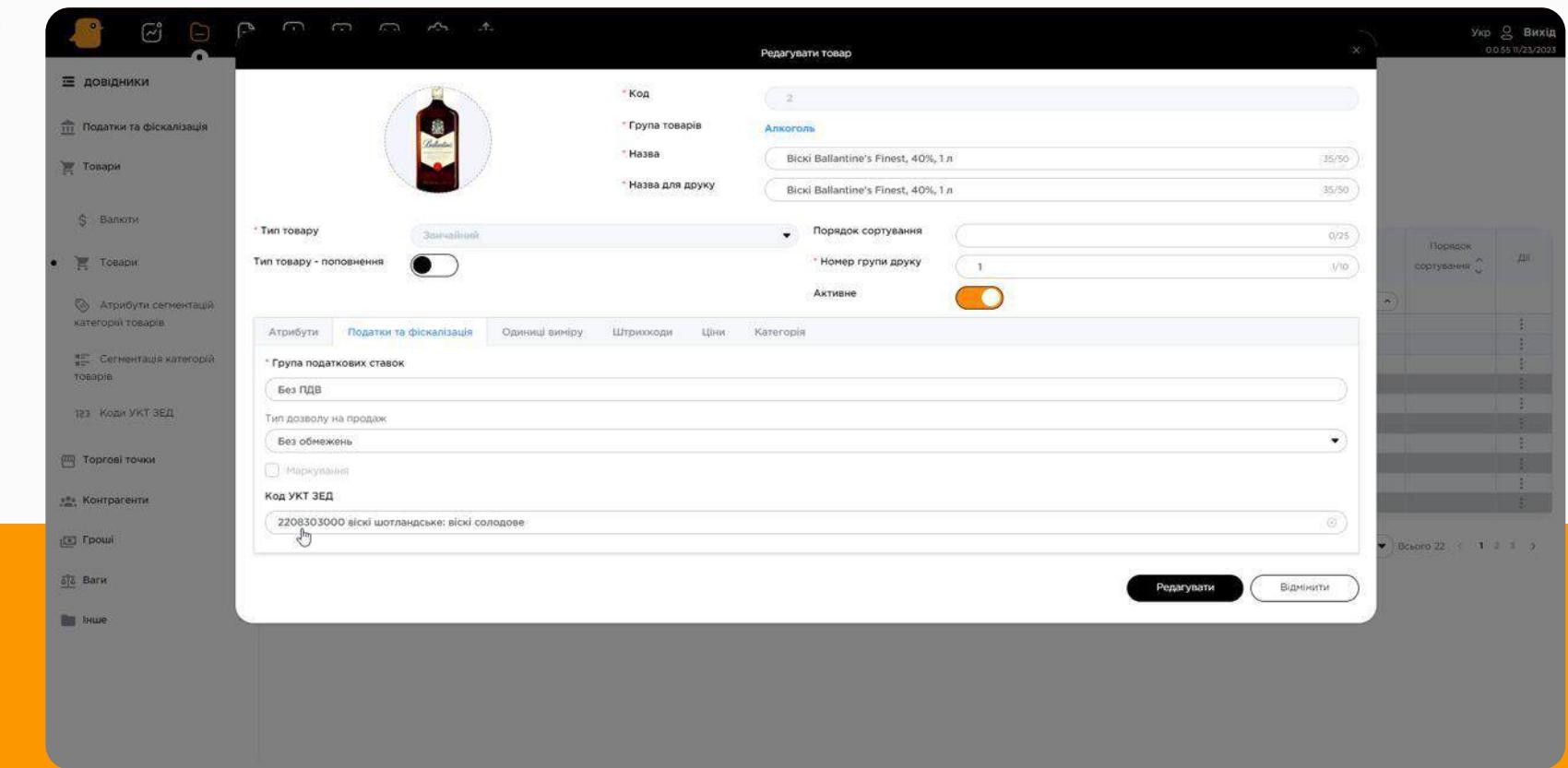
Registration billing and user management



The screenshot shows the 'PayKit' administration panel. The left sidebar includes 'Кабінет', 'Тарифи' (selected), 'Клиєнти', 'Налаштування', and 'Користувачі'. The main area is titled 'Панель Адміністрування' and shows a table for 'Список тарифів' (List of tariffs). The table columns are: Назва (Name), Набір прав (Rights set), Вартість (місц) (Value (place)), Вартість (рік) (Value (year)), and Статус (Status). There are 10 entries, including 'Пробний' (Trial), 'Base', 'Base - Оренда Taxilion', 'Base + Escalpier', 'Fiscal Taxilion', 'Fiscal', 'Test 1', 'Test 2', 'Test4', and 'Test5'. Each entry has a status switch and a 'Z' icon.

02

Cloud accounting system for owners, managers and accountants



The screenshot shows the 'PayKit' accounting system. The left sidebar includes 'доварники' (Receipts), 'Податки та фіскальна', 'Товари' (Products), 'Валюти', 'Атрибути сегментації категорій товарів', 'Код ІКТ ЗЕД', 'Торгові точки', 'Контрагенти', 'Гроші', 'Ваги', and 'Інше'. The main area is titled 'Редагувати товар' (Edit product) and shows a product for 'Bicki Ballantine's Finest, 40%, 1 л'. Fields include 'Код' (Code), 'Група товарів' (Product group), 'Назва' (Name), 'Назва для друку' (Name for print), 'Порядок сортування' (Sort order), 'Номер групи друку' (Print group number), and 'Активне' (Active). There are tabs for 'Атрибути', 'Податки та фіскальна' (selected), 'Одній вибрю', 'Штрихкоди', 'Ціни', and 'Категорія'. At the bottom are 'Редагувати' (Edit) and 'Відмінити' (Cancel) buttons.

03

Cashier workplace (point-of-sale), self-service terminal



## Unlimited:

- number of workstations in the network
- number of users
- number of stored sales receipts and documents

# What Do You Get with PayKit?



Reliable performance without an internet connection



Secure cloud storage



Connect scales and other peripherals



Instantly switch between fiscal and non-fiscal operations



Expert assistance 24/7



API for seamless integrations



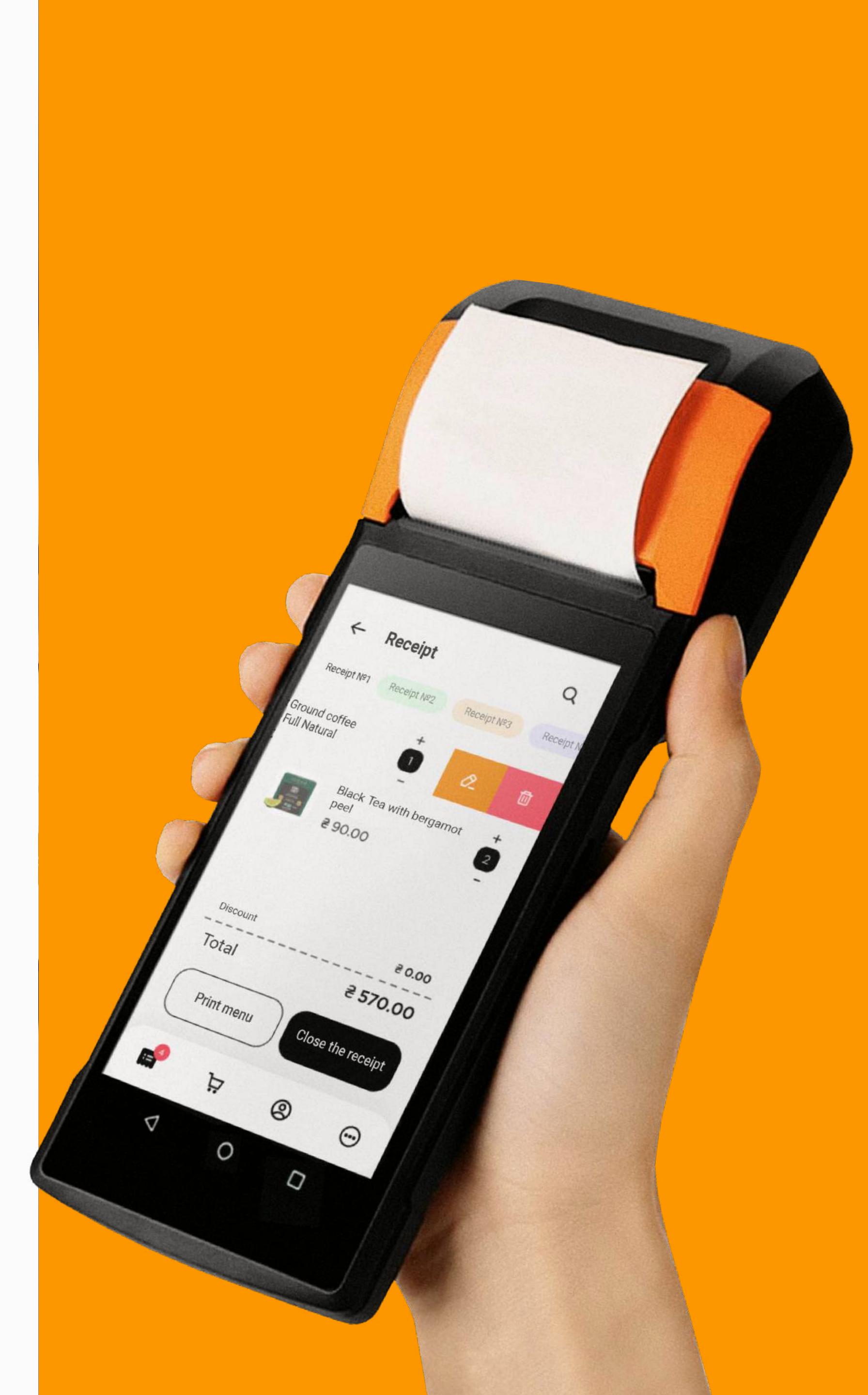
Pre-configured hardware and software



Real-time cash flow management

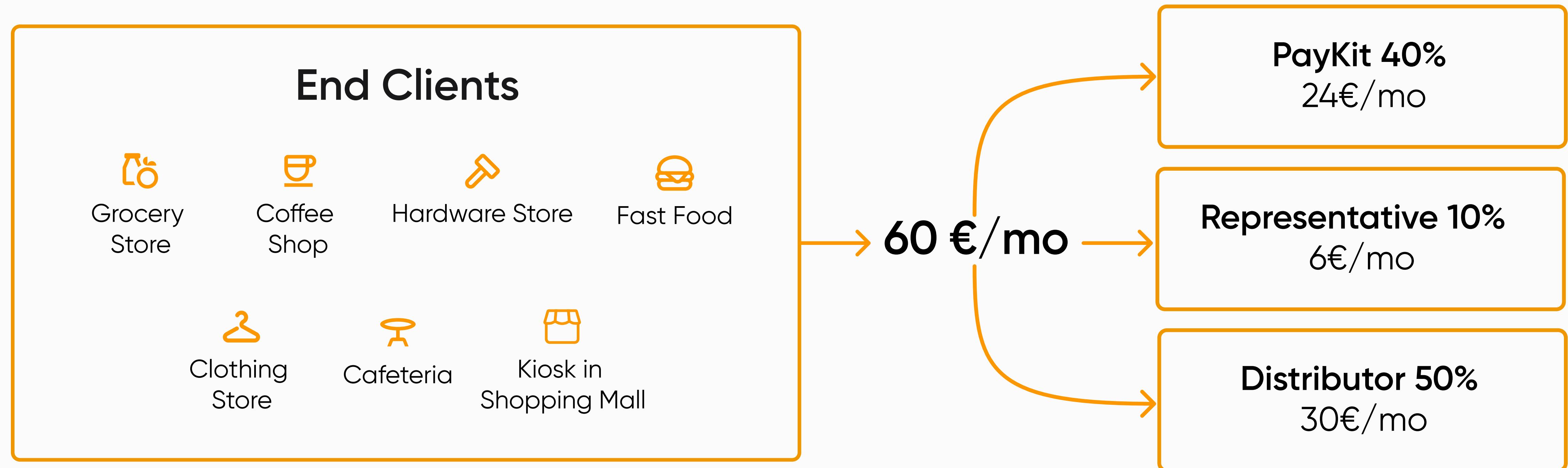


Smartphone POS compatibility



# How our partner program works?

-  **Branded White-Label Solution** – Partners can fully customize the POS system with their own branding, ensuring a seamless experience for their customers.
-  **Market-Based Pricing Strategy** – We analyze local market conditions and offer a flexible pricing model per user to maximize competitiveness and profitability.
-  **Revenue-Sharing Model** – Our partners receive up to 50% of the revenue, creating a sustainable and profitable business opportunity.



## Example: 5,000 Installations

**PayKit**  
24€ x 5000  
**120k €/mo**

**Representative**  
6€ x 5000  
**30k €/mo**

**Distributor**  
30€ x 5000  
**150k €/mo**

**1000 installations  
per 1 million  
population**

# PayKit entered Lithuania market: ČEKIS case

## Challenges:

- Outdated POS software in the market, resulting in poor customer experience and limited growth opportunities for business owners
- High costs, long development timelines and lack of expertise in creating an in-house POS solution

## Results:

- 1 000+ installations across Lithuania, driving digital transformation in the retail sector
- Partnerships with Luminor and SwedBank, two of the largest banks in Lithuania

## Solution:

- ČEKIS x PayKit Partnership – Delivering a cutting-edge white-labeled POS solution to Lithuanian businesses
- Fully localized system, tailored to meet governmental regulations and compliance requirements
- Fast time-to-market – Deployment in just 6 months

"We chose to partner with PayKit because it offers the perfect balance of competitive pricing and powerful functionality. Our customers love its intuitive interface, sleek design, and seamless onboarding experience – using it feels as effortless as browsing Facebook"

Dovydas Degutis CEO @ UAB ČEKIS



# Contacts



**Dmytro Agapov**

CEO, Founder

[agapov@chmsoft.com.ua](mailto:agapov@chmsoft.com.ua)



**Artem Myrhorodskyi**

Partner

[myrhorodskyi@paykit.eu](mailto:myrhorodskyi@paykit.eu)

[paykitpos.com](http://paykitpos.com)

