

Green Ups! Awards

The Basque Environment Cluster (Aclima), with registered address at Paseo de Uribitarte 3, Bilbao (48001), Vizcaya, Spain, and tax identification code (CIF) G48763858, is the organiser of the campaign entitled 'Green Ups! Awards'.

This event seeks to recognise and award startups who have innovative solutions, technologies and services aimed at responding to current ecological and climate transition challenges.

The finalist startups will be able to pitch their projects on 30 and 31 January 2025 at the GREENTECH & GREENUPS! event organised by Aclima.

The awards are for:

Technology-based startups with an innovative approach and commitment to growth, scalability and international vision, with a value proposition or business model aimed at addressing ecological and climate transition challenges. Among others, solutions related to the following themes will be considered (not exclusive):

- o Climate neutrality:
 - Renewable energies
 - Energy efficiency
 - Carbon capture.
- o Climate adaptation:
 - Climate risk monitoring and management.
- o Circular economy:
 - Recycling
 - Valorisation of secondary materials
 - Bioeconomy
 - Waste reduction
 - New circular business models
 - Ecodesign.
- o Environmental quality:
 - Integrated water cycle management
 - Air quality
 - Noise
 - Soil remediation
 - Renaturalisation and biodiversity protection.
- o Digitalisation for sustainability:

- Digital platforms
- IoT
- Artificial intelligence.

Rules and requirements for participation

Startups who meet the following **requirements** are eligible to participate in the event:

- Entrepreneurial team: Team members must be of legal age and have the legal capacity to be bound by these Terms and Conditions and to perform legal acts.
- Legal entities: The participating startups must be legal entities, either Spanish or foreign, with full capacity to act in accordance with current regulations, and must not be subject to any of the prohibitions on contracting with the public sector set out in Article 71 of Law 9/2017, of 8 November, on public sector contracts.
- Compliance with tax and social security obligations: The participating startups must be up to date with payments to the Spanish Social Security system and the Spanish Tax Agency.
- Intellectual property: The members of the participating startups must be the intellectual authors of the projects they submit, which must be unpublished. The participating startups will be liable for any claims regarding intellectual, industrial or commercial property that could arise in relation to their projects, thus holding Aclima harmless against such claims.
- Documentation: The Organiser reserves the right to request from the participating startups, at any time, documentation that proves compliance with these requirements.

Any participant not complying with any one of the aforementioned requirements will be excluded from this Competition. The data provided by the participants when registering for the Competition must be true. Any participant providing false, inaccurate or incomplete information will forfeit the opportunity to participate in the Competition.

To participate, the startups must complete the **form provided by Aclima**, which is linked to on the **website of the 4th Basque GreenTech & GreenUps! event**, indicating the characteristics and key aspects of their value proposition.

The opening date for the **receipt of applications** will be *8 January 2025 at 10.00 am and the closing date will be 27 January 2025 at 6.00 pm*. Applications will be received during this period only.

Selecting the winner:

The received applications will be evaluated by a technical committee over three stages, which will be as follows:

- **1st stage – Selecting shortlisted candidates:** After an initial evaluation of the initiatives received, by reviewing the information provided in the form, the shortlisted candidates

will have the chance to present their initiatives on the afternoon of 30 January at the 4th Basque GreenTech & GreenUps! event which will be held at Torre BAT.

To complement the project information, individual interviews may be carried out in order to obtain details not contained in the documentation provided with the registration form.

- **2nd stage – Selecting three finalists.** During the session on 30 January, and after the presentation of shortlisted applications, three of the best startups will be selected, who will have the opportunity to pitch their proposal in the final stage on 31 January.
- **3rd stage – Winning startup:** the winning startup of the **Red Eban Green Investment Award** will be chosen from the three finalists.

The economic value of the **Red Eban Green Investment Award** will be **€1,000** and the award will be accompanied by a **work session with investors in the EBAN GREEN INVESTMENT network** to discuss further details about the value proposition of the winning startup.

The awards presentation will take place on 31 January 2025 at the 4th Basque GreenTech & GreenUps! event.

Evaluation criteria

The Technical Committee is formed of representatives from Aclima (Basque Environment Cluster) and EBAN (European Business Angels Network), a network of investors specialised in the environment sector whose main aim is to identify and support new business initiatives in the environment market, by providing financial capital and sectoral knowledge.

In the pre-selection stage, the Technical Committee will evaluate the received applications following these criteria:

1. CONTRIBUTION TO THE ECOLOGICAL AND CLIMATE TRANSITION OF THE BUSINESS MODEL (30 pts.):

- ☐ Positive environmental impact of the product or service.
- ☐ Sustainability strategies implemented in the business model.

2. DEGREE OF INNOVATION (25 pts.):

- ☐ Degree of innovation and differentiation with respect to existing solutions in the market.

3. TEAM (25 pts.):

- ☐ Technical knowledge and/or knowledge of the industry and/or scope of the project and relevant prior experience.

4. SCALABILITY (20 pts.):

- ☐ Potential market size.
- ☐ Business model.
- ☐ Commercialisation strategy.

Personal data protection

Your personal data will be incorporated into files and processes for which the BASQUE ENVIRONMENT CLUSTER (ACLIMA) will be responsible, the legitimation being the consent of the data subject/s and the purpose being to organise and manage the GREENTECH & GREENUPS! awards, and to maintain the relationship, for which your consent is necessary. Without such consent, the operation or service will not be possible. These data will be kept for the legally established period. Your data will not be passed on to third parties without your consent, unless required by law.

You may exercise your rights of access, rectification, restriction or objection to processing, erasure, data portability and withdrawal of consent by sending a written communication to Paseo Uribitarte, 3, 3º, 48001 Bilbao (Vizcaya) or by sending an email to aclima@aclima.eus. If your rights are not being met, you may file a complaint with the Spanish Data Protection Agency. You will find further information regarding the processing of your personal data at www.aclima.eus

Transfer of image and/or intellectual property rights

In accordance with the provisions of Article 13 of Regulation (EU) 2016/679, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter, GDPR), Aclima provides the following information on how your personal data is processed:

Data controller: Basque Environment Cluster (Aclima) (www.aclima.eus)

Photos may be taken and video recordings made at the event for the purpose of posting news and photo galleries on the website, on YouTube and Google or on social media (Twitter, LinkedIn).

By your acceptance, you consent to the processing of your data, image and/or voice for the management of the registration and for other stated purposes.

Aclima may send your communications in relation to these activities.

If you do not wish to receive these communications or wish to exercise your rights of access, rectification, restriction or objection to processing, erasure or data portability, you can send a written communication to Paseo Uribitarte, 3, 3º, 48001 Bilbao (Vizcaya) or send an email to aclima@aclima.eus. If your rights are not being met, you may file a complaint with the Spanish

Data Protection Agency. You will find further information regarding the processing of your personal data at www.aclima.eus

Acceptance of the Legal Terms and Conditions

Participation in the Competition implies the acceptance of these Legal Terms and Conditions. Any expression of non-acceptance of all or part of these Legal Terms and Conditions will imply the exclusion of the participant and, as a consequence, Aclima shall be released from its obligation to this participant.

Aclima reserves the right to postpone the Competition or extend the Competition period in the event of force majeure, and the right to interpret these Legal Terms and Conditions.

Aclima is indemnified from any liability whatsoever in the case of any inaccuracies in the information provided by the winners/alternative winners that prevent their identification.